



# TWO YEARS IN A ROW DERBY TOPS THEM ALL IN MISSISSIPPI STATE TRIALS

## EVALUATION OF TURF-TYPE PERENNIAL RYEGRASS

SCORE OF 10 EQUALS BEST

### 1976-1977

RANK		YR. AVE.
1	Derby	6.12
2	Pennfine	6.07
3	Birdie	5.75
4	Citation	5.62
5	Regal	5.60
6	Omega	5.57
7	Loretta	5.40
8	Caravelle	5.29
9	Eton	5.25
10	NK 200	5.12

### 1975-1976

RANK		YR. AVE.
1	Derby	6.00
2	Yorktown	5.60
3	Diplomat	5.50
4	Yorktown II	5.40
5	Manhattan	5.20
5	Pennfine	5.20
5	NK 100	5.20
7	NK 200	5.10

Derby is the turf-type perennial ryegrass that first joined the "highly preferred" list of ryegrasses and now seems to be setting the standard for excellence against all comers. Derby performs in all rating categories such as density, mowability, texture and turf quality. It does, in fact, out-perform some varieties in categories those grasses have historically claimed as their special area of strength.

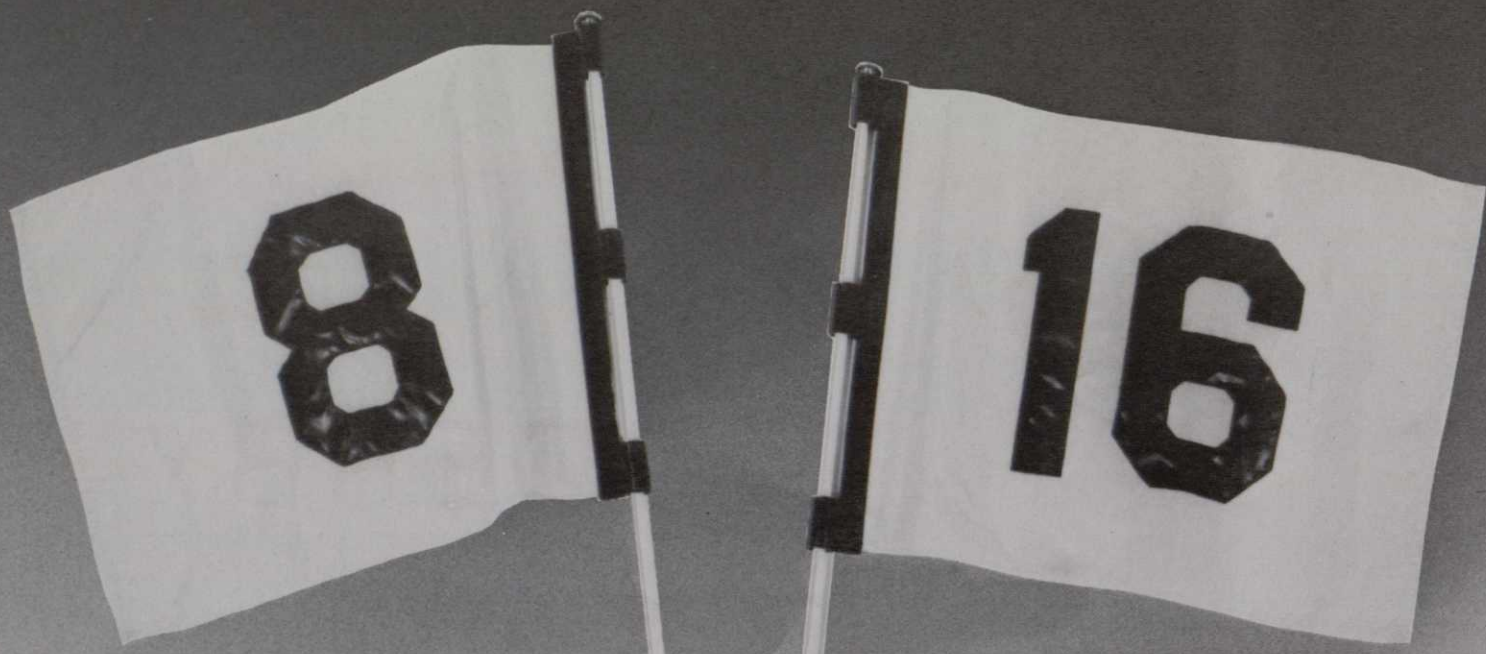
It's also noteworthy that Derby has distinguished itself as a winter grass in other University tests as well as on golf course greens and other fine turf all over the South.



**INTERNATIONAL SEEDS, INC.**

Dept. G • P.O. Box 168 • Halsey, Oregon 97348 • (503) 369-2251

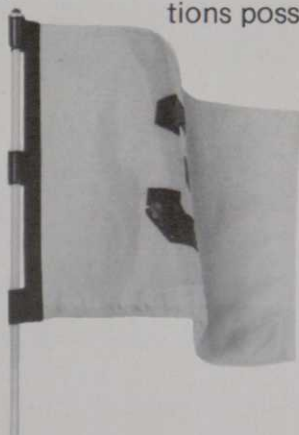




# Flying High and proud of it!

## for 3 good reasons

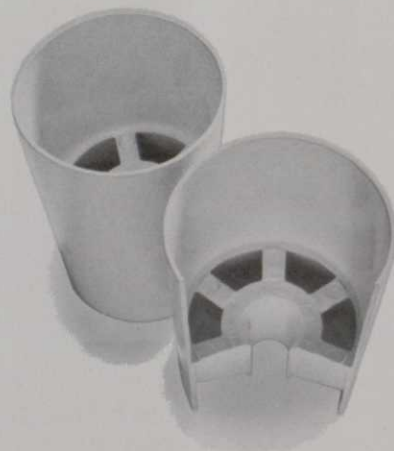
**#1 The new Bishop Flag.** It flies beautifully, silently . . . will not shrink, resists fraying and fading. The flag itself is double-stitched between front and rear faces of the injection-molded plastic swivel. Available in 4 bright colors with 10 different background/numeral combinations possible.



**#2 Translucent Flagpoles.** Picks up light for easy visibility. It has quickly become the favorite choice for major golf tournaments because it can be seen from over 300 yards out. Chamfered steel bottom ferrule seats securely in matching cup socket . . . pole will not walk out of cup in the gustiest winds. Nontranslucent poles available, white or stripe combinations.



**#3 Heavy-duty Cup.** Exclusive 34° chamfered seat locks matching steel ferrule of pole in place . . . holds flagpole straight, yet allows easy vertical removal. Extra thick, high-impact thermoplastic sidewalls provide strength. Cup stays straight in hole.



## OTHER QUALITY LEWIS LINE PRODUCTS



**Cup Cutters**  
Two models, the GF42 and GF20 Turfmaster, make perfect hole cutting easy. Greens putt true when cups are cut by Lewis Line cutters.



**Ball Washers**  
A clean ball flies true and is easy to find. Lewis Line ball washers, available in three different models, assure dependable operation, long life, and fast, efficient washing.

Send today for complete information or contact your LEWIS LINE dealer. LEWIS LINE . . . QUALITY PRODUCTS FOR BETTER GOLF COURSES .

# LEWIS Systems

**MENASHA CORPORATION**  
22604 MONTGOMERY ST., WATERTOWN, WI 53094 (414) 261-3162

# Products



DEPT. 001  
61 033  
STORE NAME  
12 \$11.79=

WE PRICE  
\$3.27=

OUR PRICE  
\$2.99=

DEPT. 001  
822 1279=

TOTAL PRICE  
\$4.87

## Portable pricing system

The L-24 price marker from Primark Co. prints pro shop price labels with up to eight characters on each of two lines. With the firm's pre-printed labels, you get a total capability of four

lines per price tag. Labels come in a variety of colors, including fluorescents.

Circle 204 on free information card



## Maintenance vehicle

The Daihatsu Hi-Jet 55 wide, full cab and pickup truck is distributed by Rivlex Industries in 12 western states. Rivlex mobile service vans will provide more than 90 percent of the maintenance vehicles' replacement parts within 24 hours.

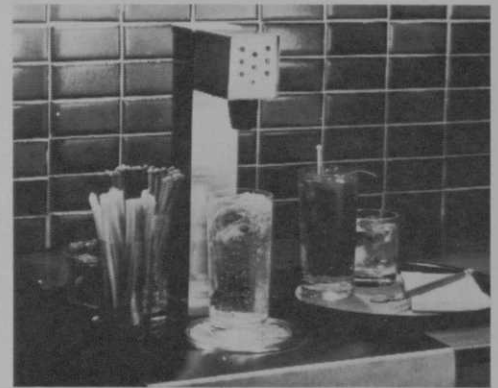
Circle 211 on free information card

## Plastic trap rake

The EZEE sand trap rake from North Central Plastics has a yellow handle for visibility and a

plastic rake head that snaps on and off, yet holds tight without screws or nails. A "stand-up" prong keeps the rake upright. The rake is light enough for golfers to smooth traps with one hand.

Circle 209 on free information card



## Compact bar dispenser

A stainless steel Mini-Tower dispenser comes in 14 models from Bar-O-Matic Dispensers. The machine helps keep your bar operation efficient during crowded hours since it is only 2 1/4 inches wide. A water glass filler mounted on an ice chest is optional.

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## golf business

### ADVERTISING SALES OFFICES

**HEADQUARTERS:** 9800 Detroit Ave.,  
Cleveland, OH 44102 (phone 216/651-5500)  
**RICHARD J. W. FOSTER**  
General manager

**NEW YORK:** 757 Third Ave.,  
New York, NY 10017 (phone 212/421-1350)  
**STEPHEN STONE**  
Eastern manager

**CHICAGO:** 333 North Michigan Ave., Room 808  
Chicago, IL 60611 (phone 312/236-9425)  
**JOE GUARISE**  
Midwestern manager

**ATLANTA:** 3186 Frontenack Court, NE,  
Atlanta, GA 30319 (phone 404/252-4311)  
**RICHARD GORE**  
Southern manager

**LOS ANGELES:** 5455 Wilshire Blvd., Suite 1107  
Los Angeles, CA 90036 (phone 213/933-8408)  
**JOHN SANDFORD**  
Western manager

**SAN FRANCISCO:** 582 Market St., Suite 1904,  
San Francisco, CA 94104 (phone 415/982-0110)  
**ROBERT A. MIEROW**  
Western manager

# IF...

**YOU OWN OR OPERATE A:**

**Pro Shop  
Golf Course  
Driving Range  
Par-3 Course  
Miniature Course**

**... SEND NOW,  
FOR OUR**

**New 64-Page  
Wholesalers Catalog  
of Golf Supplies**

**Balls, clubs, club repair supplies, tees, mats, pails, markers, retrievers, golf bags, obstacles, ball washers, ball pickers, electric bug killers, ball striping & painting, supplies, grips, nets, shoes & accessories, umbrellas ... and more!**

**Eastern  
GOLF COMPANY inc.**  
2537 Boston Road (Route -1)  
Bronx, N.Y. 10467

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# Classified

When answering ads where box number only is given, please address as follows: Box number, % Golf Business, Dorothy Lowe, Box 6951, Cleveland, Ohio 44101.

Rates: All classifications 65¢ per word. Box numbers add \$1 for mailing. All classified ads must be received by the Publisher before the 10th of the month preceding publication and be accompanied by cash or money order covering full payment.

Mail ad copy to Dorothy Lowe, Golf Business, Box 6951, Cleveland, Ohio 44101.

## HELP WANTED

POSITION OPEN as golf shop manager for established 18-hole busy daily-fee golf course in southeast Michigan. Large golf shop. Able to give golf lessons preferred. 9 month job. Box 159, Golf Business, Box 6951, Cleveland, Ohio 44101.

## POSITION WANTED

PRO-MANAGER responsible and dependable with character and financial references. Box 149, Golf Business, Box 6951, Cleveland, Ohio 44101.

## FOR SALE

USED HARLEY DAVIDSON GOLF CARS for sale. All models reconditioned or as is. 68-77 gas and electric. 3 and 4 wheel available for delivery now. Can deliver anywhere. Baker Harley Davidson, 803 242-1520, P.O. Box 5638, Sta. B, Greenville, S.C. 29606.

9 HOLE SEMI-PRIVATE GOLF COURSE, bar, dining room, living quarters, 10 carts, all equipment. Western New York, Lake Chautauqua area. \$180,000.00. Call 716 595-3003. Cassadaga Country Club, Cassadaga, New York 14718.

GOLF COURSE PROPERTY zoned for 207 units of cluster homes (2 story), 264 Garden Home units (2 story), Midrise homes 216 units (6 story), and 138 single units (family) for sale near Tampa, Florida. Inquire of: G. R. Greenwell, 407 Beverly Blvd., Brandon, Florida 33511. Telephone: 813 681-4634.

## WANTED TO BUY

WANTED: Automatic golf course used sprinklers, any make. Phone 714 757-1156, call collect

## BUSINESS OPPORTUNITIES

GOLF COURSES: Want to buy or sell a golf course? Our business is exclusively golf courses transactions. We also do golf course market value appraisals. McKay Realty — GOLF AND COUNTRY CLUB PROPERTIES. 15553 N. East St. (U.S. 27), Lansing, Mich. 48906.

OREGON 18 hole course, year round play, pro shop, bar, recreation room, lounge, club storage, restaurant, maintenance equipment, 150,000 population, gross \$225,000.00 annually, price: \$770,000.00 terms. Hillsboro Realty, Inc., 136 East Main Street, Hillsboro, Oregon 97123. AC503 648-7112.

## SALESMEN WANTED

ACCEPTING NEW REPS for open territories. Send resume today for prompt decision. Beauwood California, Inc., 3122 W. Alpine Ave., Santa Ana, California 92704. 714 751-6740. Mfr. of complete lines of super best quality. Tour pros specialty persimmon woods, irons and putters. Over 37 PGA and LPGA tour pros use our superb persimmon woods.

## MISCELLANEOUS

GOLF CAR TIRES First line 18 x 8.50-8, \$15.25; 18 x 9.50-8, \$15.75 plus F.E.T. Send for our line. Golden Triangle Sports, Inc., 6317 Library Road, Library, Pa. 15129. Phone 412 835-6898.

GOLF CART FLOOR MATS. New nylon reinforced rubber mats for Harley carts. \$14.75 per set. C.O.D. or send payment to Rice Dice Cutting Co., 8831-33 Ave., Kenosha, Wisc. 53142.

# Directory section

If your company is selling a service to the golf course market you can now get your company name and service in front of your total golf market potential for less than \$19.00 per month.

Send check or money order to Dorothy Lowe, Golf Business Directory Section, 9800 Detroit Ave., Cleveland, Ohio 44102.

One column inch ads monthly (12 issues) for one year, \$225.00; two inch ads monthly for one year, \$375.00.

## GOLF COURSE ARCHITECTS

**Geoffrey S. Cornish**

**William G. Robinson**

Fiddlers Green

Amherst, Mass. 01002

413/253-3913

Golf Course Architects

## GOLF COURSE CONTRACTORS

**MOORE GOLF, INC.**

P.O. Drawer 916

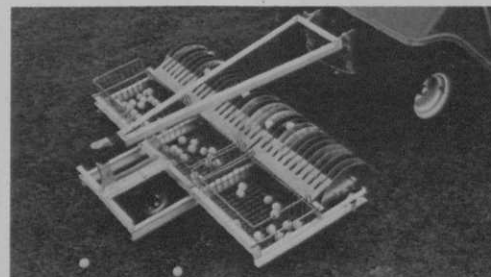
Culpeper, Va. 22701

David Canavan, President

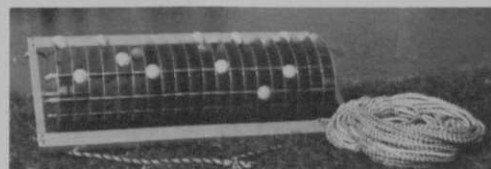
703/815-9211

From clearing to play, Moore Golf, Inc. does it all. We've completed over 260 golf course contracts as well as irrigation and remodeling work on existing courses. Serving entire U.S.A. and Canada.

## Pick up more - Put them into play faster



The Range Ace is designed for maximum golf ball picking effectiveness. Available in 5' widths, users prefer it over other pickers for efficiency, price and durability.



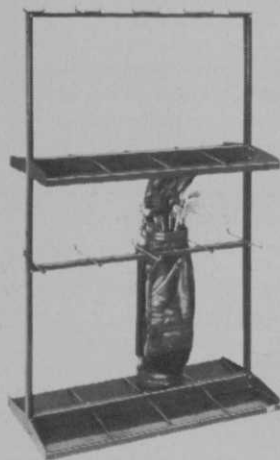
Aqua Queen outperforms other underwater ball retrievers both in number of balls pulled and ease of operation.

For information on pickers and golf ball washers write or call:

**Hollrock Engineering**

51 Longview Dr., Simsbury, CT 06070 (203) 658-5340

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## INCREASE EARNINGS, SERVICE & SPACE

Remodel your present storage space, update with **NEW Stafford VERTICAL BAG RACKS**

- Wear and tear of golf bags is completely eliminated
- Damp bags dry faster — no mildew
- Faster, easier storage
- Provides a neat appearance
- Easy to install and add more as needed

Your members will like the extra convenience and care. Your pro shop profits from 40% more space these racks make available. Double unit shown holds 16 bags, size 2' x 4' x 6'-6" high, gives 12" x 12" space for bags. Single unit holds 8, size 1' x 4' x 6'-6" high. Sturdy steel. Bags set solid on tapered shelves. Send us your floor measurements, we will plan a layout and quote you — no obligation. U.S. and Canadian patents. Send for folder.

**The A.G. STAFFORD Co.**

2000 Allen Ave., S. E.  
Box 8877, Canton, O. 44711  
Phone 216/453-8431

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*Change for the Best!*

**OUR BEST DESIGN CHANGES EVER...INTRODUCE THIS NEW GENERATION OF TROJAN® "MILEAGE MASTER" BATTERIES**

- ★ One piece solid covers assure easier, more efficient cleaning.
- ★ Concealed mini-length cell connectors with less resistance increase performance.
- ★ Filler caps spaced closer to center give minimum interference with terminal connecting cables.
- ★ Trojan Batteries powered the first electric golf car 30 years ago — only by improved performance can we stay in first place.
- ★ We're designating this new generation by types taken from their discharge ratings in minutes at a 75 AMP rate.

**HERE THEY ARE . . .**

GROUP NUMBER	TYPE	VOLTS	75 AMPS TO 5.25 VOLTS AT 80° F MINUTES	OVERALL DIMENSIONS			
				LENGTH	WIDTH	*HEIGHT	WEIGHT
GC-2	T-90	6	90	10 3/8	7 1/16	10 1/4	58
GC-2H	T-105	6	105	10 3/8	7 1/16	11 1/2	67
GC-2H	T-135	6	135	10 5/16	7 1/8	11 3/8	73

OTHER SPECIAL BATTERIES AVAILABLE FOR ELECTRIC VEHICLES.

\* TYPE OR TERMINAL WILL VARY HEIGHT SLIGHTLY

For further information call toll free 800-423-6569, in Calif. 213-945-1471

TROJAN BATTERY COMPANY . 9440 ANN STREET . SANTA FE SPRINGS, CALIFORNIA 90670