

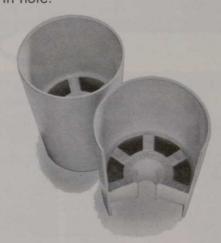
for 3 good reasons

#1 The new Bishop Flag. It flies beautifully, silently . . . will not shrink, resists fraying and fading. The flag itself is double-stitched between front and rear faces of the injection-molded plastic swivel. Available in 4 bright colors with 10 different background/numeral combinations possible.

3

#2 Translucent Flagpoles. Picks up light for easy visibility. It has quickly become the favorite choice for major golf tournaments because it can be seen from over 300 yards out. Chamfered steel bottom ferrule seats securely in matching cup socket ... pole will not walk out of cup in the gustiest winds. Nontranslucent poles available, white or stripe combinations.

#3 Heavy-duty Cup. Exclusive 34° chamfered seat locks matching steel ferrule of pole in place ... holds flagpole straight, yet allows easy vertical removal. Extra thick, high-impact thermoplastic sidewalls provide strength. Cup stays straight in hole.



OTHER QUALITY LEWIS LINE PRODUCTS



Cup Cutters
Two models, the
GF42 and GF20
Turfmaster,
make perfect
hole cutting
easy. Greens
putt true when
cups are cut by
Lewis Line
cutters.



Ball Washers
A clean ball flies
true and is easy
to find. Lewis
Line ball
washers, available in three
different
models, assure
dependable
operation, long
life, and fast,
efficient
washing.

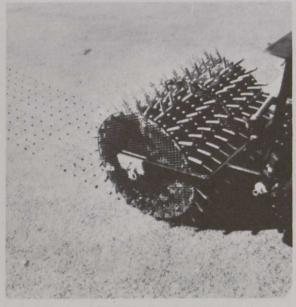
Send today for complete information or contact your LEWIS LINE dealer. LEWIS LINE...QUALITY PRODUCTS FOR BETTER GOLF COURSES.

LEWISystems MENASHA CORPORATION 22609 MONTGOMERY ST., WATERTOWN, WI. 53094 (414) 261-3162

Pointed tine gives you up to a 3" depth!

You can have a neat, clean aerating pattern on close to 2" centers

The Dedoes pivoting tines enter straight in the turf and come out straight, leaving your green in a playable condition. ONE MAN CAN AERATE A 5000 SQUARE FOOT GREEN IN LESS THAN 15 MINUTES, with the plugs collected inside the drum! Saves costly clean-up.



TCA-550 Two Drum

This model available with 240 tines on close to 2" centers — gives you a 25" swath, or with the usual 60 tines per drum.

The hydraulic principle utilizes the weight of the vehicle for down-pressure giving you needed hole depth.

Designed and ruggedly built to cut maintenance costs.



TCA-501 Three-Drum Supreme
With 180 tines this model gives you a 42" swath
and is available in three tine sizes to satisfy your
individual requirements.

DEdoss the Aerating Pro

Quickly mounts to any all-purpose vehicle you may already have. Three sized tines to choose from 3/4" tine gives you 3" penetration, and 3/8" and 1/2" tines are also available. BACKWARDS OR FORWARDS you have complete mobility—no special attachments necessary.

WE HAVE A DISTRIBUTOR IN YOUR AREA.

Our economy model TCA-450 costs 20% less than the regular models — has 120 tines on 2 drums.

Fairway Models also available with the same advantages — and they can pick up the plugs.

Manufactured by



1060 West Maple Road, Walled Lake, Michigan 48088 (313) 624-7710

6

Lined, waterproof golf boots

Tretorn, Inc., now offers a golf boot for playing in cold or wet weather that could damage conventional golf shoes. Made from pliant vulcanized rubber with 11 tungsten carbide spikes molded into the sole, the boot includes arch and ankle supports and a felt innersole.

Circle 201 on free information card

Fine oak furnishings

The tables, chairs, and bar stools shown at Hillcrest Country Club in Indiana are just part of the Viking Oak line of furnishings made by Romweber since 1934. Warm and solid, the furniture also includes sofas, desks, bookcases, and many other styles of tables and chairs. Circle 202 on free information card

Products



Ladies' resortwear

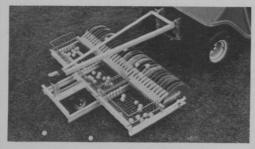
David Crystal Co.'s Haymaker line of women's golf clothes encompasses a wide variety of styles and colors. Included are these three: a 100 percent Dacron polyester golf dress in aqua or yellow; a Lacoste shirt and pull-on skirt trimmed in contrasting colors, both in 100 percent Dacron; and a combination cotton-and-polyester tanktop in white with choice of four colors of trim to match poplin skirt or pants in white and four solid colors. The last model has an orlon acrylic V-neck pullover sweater thrown across her shoulders; it comes in seven colors. Circle 203 on free information card



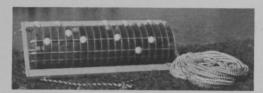




Pick up more -Put them into play faster



The Range Ace is designed for maximum golf ball picking effectiveness. Available in 5' widths, users prefer it over other pickers for efficiency, price and durability.



Aqua Queen outperforms other underwater ball retrievers both in number of balls pulled and ease of operation.

For information on pickers and golf ball washers write or call:

Hollrock Engineering

51 Longview Dr., Simsbury, CT 06070 (203) 658-5340

Circle 121 on free information card

KEEP YOUR **GOLF CARS** OUT OF THE ROUGH! PROTECT THEM AGAINST . . . FIRE THEFT LIGHTNING COLLISION VANDALISM AND **MALICIOUS MISCHIEF** PLUS MANY OTHER HAZARDS! Lower Your Handicap By Dealing With The Insurance Pros At MAIN LINE INSURANCE OFFICE INC. MAIN LINE INSURANCE OFFICE INC. P. O. BOX 247 PAOU, PENNA. 19301 (215) 647-5015 Yes! I would like to learn more about the benefits of the Golf Car Distributors Insur-ance Program. Please contact me. NAME ADDRESS STATE PHONE NO.

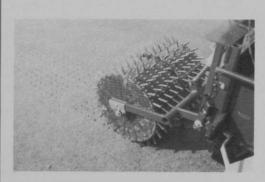
Circle 128 on free information card

Products

Navy blue rainwear

Plastimayd Corp. now offers its Drylite rainwear in navy blue for sale through pro shops. This line includes two jacket styles and pants, with pockets, that fit over other legwear. There is no extra cost for the new color.

Circle 206 on free information card



Two-drum aerator

Model TCA-550 aerator has 240 tines, 120 on each of its two drums, on 2-inch centers. It makes a neat, clean hole pattern, 25 inches wide, and will aerate a 5,000-square-foot green in less than 15 minutes, leaving it in playable condition. Choose from $\frac{1}{2}$ -, $\frac{3}{6}$ -, and $\frac{3}{4}$ -inch pivoting tines. The manufacturer, Dedoes Industries, Inc., also offers a 120-tine economy model.

Circle 209 on free information card



Iced tea machine

An automatic iced tea machine that needs only to be connected with a cold water supply and uses instant tea mix is available from the Brewmatic Co. Your waiter or waitress fills a glass with ice and touches it to a switch to receive the iced tea.

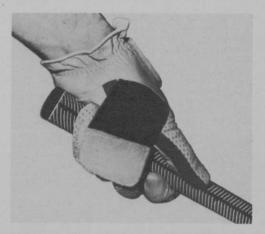
Circle 215 on free information card



Yardage markers

Highly visible steel yardage markers for driving ranges are now available from Ginther Equipment Corp. The markers can be ordered in any color and yardage number and can be easily removed for mowing.

Circle 213 on free information card



Glove attaches to club

A glove with a tab that attaches to the club's grip has been produced by Highlander Co. The Stabilizer Grip-Locking Golf Glove will prevent the golfer's hands from turning on the club. Golfers with arthritis will especially appreciate the new control over their club.

Circle 210 on free information card

Irrigation sprinkler heads

Two Rain Pro sprinkler heads with four rotating nozzles have been designed by The Toro Co., Irrigation Division, to reduce water use as well as installation and maintenance costs. There is a 6-inch head that has a 3½-inch pop-up and a shrub version with no pop-up that measures 6½-inches. Both have a ¾-inch inlet, can deliver 75 pounds per square inch pressure, and distribute water in arcs from 90 to 270 degrees.

Circle 217 on free information card

Advertisers index

Advanced Drainage Systems, Inc	53
H.J. Baker	
Commerce & Industry Insurance Co	39
Davey Tree Expert Co	47
Dedoes Industries, Inc	62
Gilison Knitwear Co	33
Hollrock Engineering	64
Iberia Earthmoving Service	
International Seeds, Inc	25
Jacobsen Manufacturing	
Lester Electrical	
Lewisystems	
Main Line Insurance Co	
Manhattan Ryegrass Growers Assoc.	.cover 2
Melex U.S.A., Inc.	
Milwaukee Sewerage Commission	
Moody Sprinkler Co	41
Northrup King Co	
Oregon Ryegrass Commission	
Par Aide Products Co	
Pumping Systems, Inc	
Rodale Resources	
SGL Batteries Mfg. Co	
H.W. Smith	
Square Two Golf Co	
A.G. Stafford Co	
Trojan Battery Co	
Velsicol Chemical Co	
Wellco Carpets	34-35



ADVERTISING SALES OFFICES

HEADQUARTERS: 9800 Detroit Ave. Cleveland, OH 44102 (phone 216/651-5500)
RICHARD J. W. FOSTER

General manager

NEW YORK: 757 Third Ave., New York, NY 10017 (phone 212/421-1350) STEPHEN STONE

Eastern manager

CHICAGO: 333 North Michigan Ave., Room 808 Chicago, IL 60611 (phone 312/236-9425) JOE GUARISE

Midwestern manager

ATLANTA: 3186 Frontenack Court, NE, Atlanta, GA 30319 (phone 404/252-4311) RICHARD GORE

Southern manager

LOS ANGELES: 4311 Wilshire Blvd. Los Angeles, CA 90010 (phone 213/933-8408) JOHN SANDFORD

Western manager

SAN FRANCISCO: 615 Montgomery St. San Francisco, CA 94111 (phone 415/982-0110) ROBERT A. MIEROW Western manager



INCREASE EARNINGS, SERVICE & SPACE Remodel your present storage space, update with

NEW Stafford VERTICAL BAG RACKS

- Wear and tear of golf bags is completely eliminated
 - Damp bags dry faster no mildew
- Faster, easier storage

Provides a neat appearance

· Easy to install and add more as needed

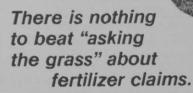
Your members will like the extra convenience and care. Your pro shop profits from 40% more space these racks make available. Double unit shown holds 16 bags, size 2' x 4' x 6'-6" high, gives 12" x 12" space for bags. Single unit holds 8, size 1' x 4' x 6'-6" high. Sturdy steel. Bags set solid on tapered shelves. Send us your floor measurements, we will plan a layout and quote you no obligation. U.S. and Canadian patents. Send for folder.

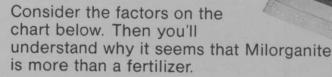
The A.G. STAFFORD Co. Box 8877, Canton, O. 44711 Phone 216/453-8431

Circle 130 on free information card

Don't iust fertilize...







Factors Required	Milorganite	(Swift)	Mixed Fertilizer	Scotts (UF)	Uramite or Nitroform	Chemical Nitrogen
No Spreader Calibration	Yes -	No	No	No	No	No
No Watering-In	Yes 🖊	No	No	No	No	No
Bad Weather Application	Yes -	No	No	No	No	No
Heavy Traffic Application	Yes -	No	No	No	No	No
No Spreader Clean Up	Yes -	No	No	No	No	No
Sufficient Bulk for Coverage	Yes -	No	No	No	No	No
All-Natural Growth Elements	Yes -	No	No	No	No	No
Disease & Nematode Suppression	Yes -	No	No	No	No	No
Water & Energy Conservation	Yes -	No	No	No	No	No
Complements Natural Growth Curve	Yes 🖊	No	No	No	No	No
Snow & Ice Removal	Yes 🖊	No	No	No	No	No
Dormant Application	Yes -	No	No	No	No	No
Low Salt Index	Yes /	No	No	No	No	No
Bacterial Action	Yes -	No	No	Yes	Yes	No
Does Not Burn	Yes -	No	No	No	No	No
Long Lasting	Yes /	Yes	No	Yes	Yes	No
Less Nitrogen Needed	Yes -	No	No	No	No	Yes

For further information on "Milorganite and Dollar Spot" and "Milorganite and Nematode Injury", write to:

LORGA

MILORGANITE 8500 South 5th Avenue Oak Creek, Wisconsin 53154

Classified

When answering ads where box number only is given, please address as follows: Box number, c/o Golf Business, Dorothy Lowe, Box 6951, Cleveland, Ohio 44101.

Rates: All classifications 65¢ per word. Box numbers add \$1 for mailing. All classified ads must be received by the Publisher before the 10th of the month preceding publication and be accompanied by cash or money order covering full payment.

Mail ad copy to Dorothy Lowe, Golf Business, Box 6951, Cleveland, Ohio 44101.

HELP WANTED

POSITION OPENING. Manager of operations of Glenview, Illinois, Park District Golf Club. 18 holes. Responsibilities: Operations and clubhouse personnel including coffee shop. Knowledge of golf and management experience necessary. Salary range \$12,500-\$13,750 plus 10% net profit from pro shop merchandise sales and other fringes. Resumes by October 1: Thomas Richardson, 2320 Glenview Road, Glenview, Illinois 60025.

POSITION WANTED

CLASS A PGA MEMBER seeks new employment as head golf professional. Age 29, married, two children. Outstanding business knowledge along with experience in all phases



Win a Presidential Sports Award in a lifetime sport

For information write: Presidential Sports Award GREENE, RHODE ISLAND 02827



of golf operations. Very popular as golf instructor. Presently employed as professional-manager of busy southern golf course. Desire to relocate in east or southeast. Box 142, Golf Business, Box 6951, Cleveland, Ohio 44101.

HUSBAND AND WIFE TEAM. Desire golf shop/snack bar combination. Both are 36 with college degrees. She 5 years experience, he 15 years and PGA member. Box 141, Golf Business, Box 6951, Cleveland, Ohio 44101.

GOLF POSITION WANTED available 1978. PGA member 25 years, married, experienced, also manager, greenskeeper, Box 84, Golf Business, Box 6951, Cleveland, Ohio 44101.

HEAD PROFESSIONAL position wanted. Class A Professional Golfers Association member, fifteen years experience, noted teacher, player, developer of golf programs; will relocate. Would consider teaching position for a year. Box 139, Golf Business, Box 6951, Cleveland, Ohio 44101.

GOLF PROFESSIONAL — 30 years experience, desires part-time teaching in Florida December 1977 to April 1978. Box 140, Golf Business, Box 6951, Cleveland, Ohio 44101.

FOR SALE

CONFLICT OF INTEREST forces sale of Golf Pro Shop Direct Response Postcards. Quarterly postcard book going to 10,000 pro shops throughout U.S. Firm sale price of \$2,500 includes transfer of title, mailing list and over \$800 in due bills. Grosses approximately \$16,000 annually, but potential much higher. Serious parties write or call. Will Hertzberg, 1711 N. Grismer 52, Burkank, Ca. 91504. (213) 980-3630.

FOR SALE: Northern Maine. 9 hole golf course; club house and restaurant; over 50 acres; over 350 foot frontage on 13 mile long lake. \$100,000. John Richard Shaw, Realtors, Box 97 Madawaska, Maine 04756; 207 728-6300.

FOR SALE: 18 hole course sixteen miles southwest Mobile, Alabama. Fast growing area, low property tax, clubhouse, swimming pool, tennis courts. Bayou Enterprises, Inc., Box 674, Bayour La Batre, Alabama 36509.

PRACTICE RANGE BALLS from \$1.50 dozen, solid balls \$2.50 dozen, like new resale balls from \$2.60 dozen. Free brochure. Raven Golf, 6148 Thornycroft, Utica, Michigan 48087. 313 731-3469.

9 HOLE SEMI-PRIVATE GOLF COURSE, bar, dining room, living quarters, 10 carts, all equipment. Western New York, Lake Chautaugua area. \$180,000.00. Call 716 596-3003, Cassadage Country Club, Cassadaga, New York 14718.

FOR SALE: Beaver County, Pennsylvania. All level 18 hole, par 72, 6500 yards, equipment included. Asking \$350,000.00. Scalise Real Estate, 412 864-5500.

BUSINESS OPPORTUNITIES

GOLF COURSES: Want to buy or sell a golf course? Our business is exclusively golf course transactions. We also do golf course market value appraisals. McKay Realty — GOLF AND COUNTRY CLUB PROPERTIES. 15553 N. East St. (U.S. 27), Lansing, Mich. 48906.

OREGON 18 hole course, year round play, pro shop, bar, recreation room, lounge, club storage, restaurant, maintenance equipment, 150,000 population, gross \$225,000.00 annually, price: \$770,000.00 terms. Hillsboro Realty, Inc., 136 East Main Street, Hillsboro, Oregon 97123. AC503 648-7112.

GOLF COURSE located midway between Pittsburgh and Butler, Pennsylvania. 8-room house, electric golf carts, hand carts, rental golf clubs, etc. Northwood Realty, 4100 Route 8, Allison Park, Pennsylvania 15101, 412487-3500.

MISCELLANEOUS

GOLF CAR TIRES First line 18 x 8.50-8, \$15.25; 18 x 9.50-8, \$15.75 plus F.E.T. Send for our line. Golden Triangle Sports, Inc., 6317 Library Road, Library, Pa. 15129. Phone 412 835-6898.

GOLF CART FLOOR MATS. New nylon reinforced rubber mats for Harley carts. \$14.75 per set. C.O.D. or send check to Rice Die Cutting Co., 8831-33 Ave., Kenosha, Wisc. 53142.

YELLOW RANGE BALLS. Red or black stripe, \$2.50 per dozen. Free sample on request. Raven Golf, 6148 Thornycroft, Utica, Michigan 48087. Phone 313 731-3469.

PLEASE NOTE Golf Business is sent free to qualified management personnel at golf facilities, including club managers, pros, superintendents, and owners/managers. Elected club officials interested in golf business information may purchase subscriptions at a cost of \$18 per year. (Foreign — \$24) Send requests to the attention of the Circulation Manager, Golf Business, 9800 Detroit Avenue, Cleveland, Ohio 44102.

