

IF YOU LIKE WARM, LUXURIOUS. TROPICAL RESORTS...

IF YOU LIKE GOLF CALCUTTAS...

IF YOU'D LIKE TO WIN THOUSANDS OF DOLLARS IN CASH...

then be our guest at the most fabulous Calcutta Golf Tournaments ever held in Las Vegas • Puerto Rico • Spain

CALCUTTA RULES & REGULATIONS

- Four Man Team-One Professional-Three Amateurs
- Full Handicap (18 Maximum) 2 Best Balls
- Handicaps To Be Verified Before Any Prizes Awarded
- 18 Hole Qualification Round-Medal Play
- 18 Hole Tournament Round-Medal Play
- Teams Auctioned After Qualification Round. Bidding Restricted To Only **Trip Participants**

 Each Foursome Complete Play Monitored By A Sports Tournament Network, Incorporated **Tournament Official**

U.S.G.A. Golf Rules Apply

 Tournament Conducted By Sports Tournament Network, Incorporated

CALCUTTA DERBY PERCENTAGE

1st Place 40% 2nd Place 20% 3rd Place 15% 4th Place 10% 5th Place 7% 6th Place 5% 7th Place 3%

Sports Tournament Network, Incorporated Receives 10% from Gross Pool for Prizes and Tournament

PRIZES QUALIFICATION ROUND • FREE Trip For Foursome For-**Lowest Best Two Balls**

- Trophies
- Hole In One. Use Of New Cadillac For One Year
- Merchandise Awards
- Tee Prize Plus Lots of Fun!!

your FREE TRIP includes:

- 5/4 nights
- Round trip airlines
- Transfers
- Golf Tournament
- Banquet Dinner
- Unlimited free golf
- Unlimited free tennis
- All waiters & bellhop gratuities
- Casino gambling

here's all you do

choose three players from your own club to play on your team. The amateurs pay:

LAS VEGAS from \$295.00 (4 nights, 5 days)

PUERTO RICO from \$295.00 (4 nights, 5 days)

SPAIN from \$450.00 (6 nights, 7 days)

plus 15% tournament entry fee, tips, taxes and services.

you go free!

PRIZES ARE MERCHANDISE, FREE TRIPS AND THOUSANDS OF DOLLARS IN CASH!

FILL OUT & RETURN THE ENCLOSED COUPON NOW! Entries are limited to 160 players per tournament.

Circle 103 on free information card



SportsTournament

Network ,Inc. 22 EAST HURON/CHICAGO, ILL. 60611 (312) 787-6722

Yes. I	am	interested	in	being	your	guest	at	a
Golf Ca	lcut	ta in:						

_			_	
	Las Vegas	Puerto Rico		Spai

The best month for my trip would be

Please send me more information!

Address

State____

DESIGN

Edwin B. Seay Golf course architect Ponte Vedra Beach, Fla.

"I began my professional career in the field of golf course architecture in 1964. Since that time I have actively participated in the design and construction of over 60 golf courses and residential development projects. On selected projects, both in the U.S. and abroad, I work in association with Arnold Palmer. My golf course projects presently cover 16 states, Japan, the British West Indies, Central America, Europe, Brazil, and

"There is a definite upswing in the building of new golf courses now versus the past several years. However, different types of courses are being built today. The private country club is no longer the front runner in new courses being designed and built. Municipal and semi-private are now more prevalent.

"State and federal grants are the primary reason for this change. Also, the tremendous development boom of the late sixties and early seventies was saturated during that period.

"Another area that is on the upswing today is the remodeling of existing courses through the addition of new holes, and I feel that this will continue for the next few years. Many clubs are now taking a close look at their existing facilities and are developing a master plan for future remodeling and expansion. The results of the master planning approach have been very successful and well received by many clubs.

"One final note: Courses in successful resort areas will continue to expand their existing facilities to meet the everincreasing demand for more courses to play."

DAILY FEE



Steve Horrell

Manager Singing Hills Country Club & Lodge El Caion, Calif.

"I never played golf prior to graduation from Stanford in 1955. I started golf at Alondra Park Country Club, which was owned by the same partners as Singing Hills. After working as assistant manager at Singing Hills from 1956 to 1961, I became general manager in 1962 with my partner, Jerry Hollingsworth, then acquired interest in the club in 1968.

"Southern California courses have enjoyed one of the best years in history. The first three months of 1977 have set a fast pace for the coming year.

"It is my thought that this trend will continue for several years until existing courses reach what we may consider capacity. When we consider the children of the baby boom era are just now reaching the age when their time and financial means make golf available to them, the outlook for golf for the next 20 years should be very

"Assuming we retain a relatively stable economy and emphasis continues to be on leisure time, I feel golf will be in the mainstream of sporting

"I'm sure every business is faced with the ever-increasing cost of doing business and meeting new regulations. My main concern is how much of that increased expense can be passed on to and accepted by the golfing population. Golfing has been and for several years will remain a sport bargain, when you consider that you pay \$8 to \$10 for a ticket to watch a football game for 2 hours, while for the same fee you can play golf for 4 hours."

ADVISORY BOARD

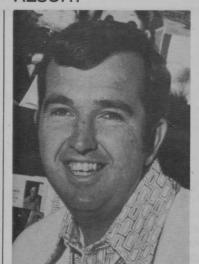
GOLF BUSINESS

New members will add depth and breadth to editors' vision

Our editorial advisory board was first formed last year and was introduced in August in the first issue of the new-format GOLF BUSINESS. The original makeup of the board was six men each in the categories of club manager, golf professional, and course superintendent. These 18 golf businessmen have at various times been asked by the editors to comment and advise on the magazine's new size and format, the editorial content and mixture of articles and departments, research projects, and the first of a series of industry questions (see "Employment Practices Forum" in May GB).

We have realized in the intervening months, however, that these three categories did not entirely cover the golf business the way we wanted to cover it. With that in mind, we have expanded the board to include six new members in four new categories: daily fee owners and operators, municipal course management, resort golf operation, and golf course design. Fortunately, we have been able to once again obtain the services of top men in their respective fields. Here we introduce them to you, proudly, with a statement of some of their views of the golf business today.

RESORT



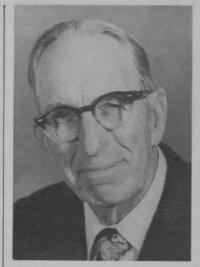
Roger L. Maxwell
Director of golf
Marriott Hotels
Scottsdale, Ariz.

"My position as director of golf involves the total coordination of golf activities for any Marriott hotel and resort. This includes staffing, purchasing, grounds, construction, membership programs, and merchandising. My main duties, however, revolve around the pro shops at the Camelback Inn & Country Club in Scottsdale and the Marriott's Lincolnshire Resort in near Chicago.

"The heart of our Camelback operation is the pro shop. We are running about 40,000 rounds of golf a year now, with an average of about 220 players a day during the winter months. That means I have a captive audience of 220 people a day moving through my pro shop. I take advantage of my guaranteed traffic, but I do so in a low-keyed subtle manner — by displays and by stocking a wide variety of colorful merchandise.

"For an 18-hole course, we probably have the largest volume of clothing sales of any pro shop in the entire country. We realize more revenue from clothing sales than we do from greens fees."

DAILY FEE



William E. Lyons
Owner-operator
Lyons Den Golf
Canal Fulton, Ohio

"If you phone Lyons Den Golf and ask for Bill, my son Carlos will ask you 'Which one? Bill Jr., Bill III, or Old Bill?' But at age 70, I'm not ashamed of the 'Old' handle.

"At the close of the largest industrial Victory Garden program in 1945, I was assigned to Firestone's golf courses. There I watered two 18-hole courses with 300 gallons of water a minute. How? I tried to duplicate rain water after a summer thundershower. Adding a pound or so of urea to 300 gallons of water kept the turf as lush as four or five waterings without nitrogen.

"My Victory Garden secretary warned me, though, that as top management in big companies changes, the new executives weed out the old hands to hire in people whom they think will be more loyal to their thinking. Taking her advice to be prepared, my wife Lucile and I bought a small farm. I began digging ditches by hand in my spare time to build the first 9 holes at Lyons Den.

"Sometimes I only had enough money to buy 200 drain tile and haul them in a trailer behind the family car. It took me and my sons, as they became old enough, 10 years to open this popular 9 holes. Yet we opened it debt-free. Luck is a part of life's game, and we must be prepared for it.

"Attending turf conferences, field days, and good management seminars such as NAPGC workshops sparks one's enthusiasm and keeps one searching for knowledge. Every conference I attend is another brick of knowledge laid up on my turf wall, cemented together by new friendships."

MUNICIPAL



Phil Jackson Golf director Los Angeles County Los Angeles, Calif.

"My duties as golf director include directing the development, operation, and maintenance of the department's golf courses and facilities thereon; establishing county golf course policy for operation and play; insuring the proper care and use of golf course supplies and equipment; conferring and cooperating with community, civic, governmental, and professional groups in furthering the golf program and in maintaining public relations; the development of a long-range county golf program; and supervising the selection, training, and assignment of personnel.

"In short, I have the immediate responsibility for 18 golf courses in Los Angeles County.

"When President
Eisenhower started playing golf
and Arnold Palmer made his
famous charges, the popularity
of golf increased by leaps and
bounds. It became one of the
few participatory sports within
the income bracket of all people.

"Leisure time today is not only available to the wealthy and middle class, but also to lower-income groups. Along with the raising of standards of living to afford paid recreation, leisure time has increased. With the increase of leisure time. municipal government's obligation to provide golfing facilities is greater today than ever. Forward-thinking municipalities have long recognized the need for public golf courses and, where possible, have provided golf courses for the public.

"In fact, municipal golf is an integral part of the golf industry today."

DAILY FEE



John R. Coghill, Jr. General manager Silver Lake Country Club Orland Park, Ill.

"Silver Lake is a family-owned, 45-hole golf club located in a suburb of Chicago. The three courses play at a total of 90,000 to 100,000 rounds per year, and our annual food and beverage sales are approximately \$400,000.

"I see an excellent future for golf, as long as we daily fee operators are willing to spend the time and money to develop a junior golf program to provide young people an access to and an interest in golf.

"Also, we in golf must be sure we can see the implications that limited petroleum resources will have on our sport. It is possible that recreational uses of petroleum products may be discouraged by our society, by restrictions or heavy taxes. If so, we must be able to convert most of our energy consumption to hours the utility has an excess generating capacity.

"Fortunately for our sport, we can shift our consumption to off hours by using electric golf cars and redesigning our electric irrigation system to limit our pumping to 'off-peak' hours — so even in a 'scarce-petroleum, energy-efficient' society, I can see an excellent future for golf."

People on the move



After a three year position as Spalding golf business manager, **Ralph Carlson** has been promoted to vice president of marketing for Spalding in the United States.

Carlson, a graduate of the University of Wisconsin, will direct the marketing efforts of not only the Spalding lines, but also for tennis and team sports.



John Steel, who for the past 45 years has been superintendent at St. Charles CC, Winnipeg, Man., celebrated his retirement recently by being named an honorary, lifetime member of the club by the board of directors.

A certified superintendent, Steel was also presented a set of golf clubs and a large, framed picture of the recently renovated clubhouse.



Finbarr Whooley has been promoted to vice president of the Mac Hunter Company. Whooley had previously been sales manager for the Solano Beach, Calif., firm. He graduated fron the National University of Ireland in 1961.

Martin T. Kavanaugh, for 38 years an employee of the Hamilton County (Ohio) Park District and its current district golf manager, was honored recently by driving the first golf ball of the season at Cincinnati's Shawnee Lookout Golf Course. Course superintendent, Howard Boone, a 31-year veteran, drove the second ball Somerset (Pa.) CC has hired Larry Knotts as its club pro . . . James L. Allen is general manager at Riverbend CC, Sugar Land, Tex. . . . Larry Martin is the club professional at Parkersburg (W.Va.) CC ... Jerry Van Winkle has been named warranty supervisor for Cushman-Ryan turf care equipment . . . Ben Shindler is director of resort and country club operations at Palm-Aire, a resortcondominium complex in Sarasota, Fla. . . Brandywine G&CC, Upper Marlboro, Md., has Larry Gray as its new head professional ... Woodmont CC, Tamarac, Fla., has given the club manager post to Robert Foodham ... E. S. (Duke) Newton was recently appointed director of sales and marketing for Toro's turf products . . . Mike Barr is new golf professional at Beaver Valley CC, Beaver Falls, Pa. . . . MacGregor Golf has announced that Steve White is its professional golf sales representative in Iowa and Nebraska. White will work out of Des Moines ... Bob Willcox and Jim Earnest have been named technical reps for the ProTurf Division of O. M. Scott and Sons. Willcox was superintendent at Royal Poinciana GC, Naples, Fla. He will take over south Florida. Earnest was superintendent at Danville (Ky.) CC. He will make calls in Kentucky, southern Indiana and parts of Illinois ... Brien Boggess is club professional at St. Joseph (Mo.) CC . . . Hillcrest CC, Kansas City, selected Dale Howell to succeed the retiring Dutch Stamberger as club professional . . . Sunflower Hills GC, a new facility in Bonner Springs, Kan., has Jim Davis as its first club professional ... Frank Shortino is club manager at San Angelo (Tex.) CC ... Dave Bisbee can now be found as club pro at Pagnica G&CC, Hutchinson, Kan. . . Shawnee CC, Topeka, Kan., has Bob Hickman as its new club professional . . . C. Stanley Rouk has taken over the proshop operation at Petroleum CC, Great Bend, Kan. . . . new professional at Starcke Park GC, Sequin, Tex., is Sam Moore . . . new assistant professional at Shaker Heights (Ohio) CC is Charles Putsch, Jr. . . . Paul Dermott is the new golf course superintendent at Oakdale GC, Toronto . . . Steve Burnett has been selected as the new golf professional at Wildwood CC, Fairfield, Ohio . . . Pebble Wood CC, Bridgman, Mich., has under-

reorganization with the following personnel named to these positions: Frank Folino, general manager; Bob Ackerman, golf professional; Ken Bakeman, superintendent; Rick Spann, construction engineer; Mike and Jim Deja, restaurant managers; and Donna Dohner, bar manager ... Don Sengbusch has been named general manager at Abbey Springs Country Club, Fontana, Wisc. Sengbusch is a member of the board of directors for the Greater Chicago CMAA . . . Ed Smith can now be found minding the pro shop at Pecan Valley GC, San Antonio . . . Helmut Kopp is now superintendent at St. Charles CC, Winnipeg, Man. . . . Hal Grosh has been hired as the new club pro at Fredericksburg (Va.) CC . . . Leslie Gordon is the golf professional at Madison (Conn.) CC .. Steve Wilcoxen has been appointed the superintendent at Ponca City (Okla.) CC . . . Larry Ringer has taken over the professional chores at the U.S. Naval Academy GC, Annapolis, Md. . . . Cherry Hills GC, Ridgeway, Ont., has selected Cecil Hoekstra as its latest superintendent . . . Mike Felker is the club professional now presiding at Stonehenge G&CC, Richmond, Va. . . . Oakville (Ont.) GC has named George Garner to the post of superintendent ... Ram Golf national sales manager Marty McCormick has made the following changes in the company's field staff: Peter Dalton, eastern New England states; John Rawson, western New England states; and David Graham, northern Ohio ... Tom Charters has moved to Islington (Ont.) G&CC, as that facility's new golf course superintendent . . . Jim Dewling, a PGA professional, has been named genral manager of the Birmingham (Mich.) CC. Mike Bergsma, a former assistant of Dewling's, has taken the head professional post at Great Oaks CC, Rochester, Mich. . . . recently Eberhard Steiniger completed 50 years of service at Pine Valley GC, Clementon. N.J. ... Rich Truehart is now club professional at Bucks County CC, Quakertown, Pa. . . . Roger Pitney has become the new superintendent at the Indianapolis Elks CC ... Charles Stock has become the head golf professional at Acacia CC, Lyndhurst, Ohio . . . following the recent death of C. G. Burlingham, president and chairman of the board of the turfgrass seed company E. F. Burlingham & Sons, George W. Burlingham, formerly vice president, has taken over the top spots in the Oregon firm. Robert J. Peterson has been named director of the firm along with vice president of seed promotions and public relations.

gone a complete management



O.K. — so we're not as fast as the formula one race cars, but we're the toughest golf car on any track, and we can prove it on your golf course. Marketeer offers a three wheel or four wheel electric golf car for any "two-some", years ahead in performance, economy, safety, style, and comfort — makes fewer pit stops.

Join our winners circle today — Marketeer electric cars have a proven track record, with less maintenance and a bigger "profit purse" every lap. Check in today, we'll send you our full color presentation lineup of Marketeer golf cars — all the details, all the facts on why you should think Marketeer when buying or leasing golf cars for your golf course. Phone us today, or visit your nearest Marketeer dealer. Our pit crew is ready to prove Marketeer is a sure every-day winner on your course.

Photos taken at Riverside International Raceway, Riverside, California. Johnny Rutherford, popular auto race driver and two time winner of the Indianapolis 500 is shown in our lead "Marketeer" golf car.





Like to join our dealers team? Write today.



26701 Redlands Blvd., Redlands, CA 92373 • 714 793-2891

Circle 116 on free information card

Our Fairway Aerator Can Pick Up The Cores!

MOUNTS TO ANY TRACTOR



TCA-601 Supreme with conversion unit — 180 tines (300 if necessary). Has hinged door and removable sides. Collects plugs internally or can be used same as standard model.



TCA-601 Supreme with conversion unit and 180 tines (300 if required). Can be operated forward or backward to aerate a 6 foot swath.

DEDOES

the Aerating Pro

ONE MAN can aerate all 18 holes on a golf course in 8 hours or less!

Gives you a neat clean aerating job with hole pattern and depth to suit your individual needs.

Is rugged and requires little maintenance.

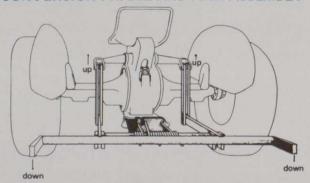
Also available — the DEDOES TEES and GREENS AERATOR — offers the same advantages as our Fairway unit.

Manufactured by

Dedoes Industries, Inc.

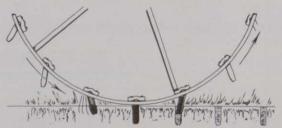
1060 West Maple Road, Walled Lake, Michigan 48088 (313) 624-7710

CONVERSION FRAME AND ARM ASSEMBLY



Using tractor's hydraulic system, hydraulic arms are raised applying down pressure on the aerator.

HINGE PLUG PRINCIPLE



The unique hinged tine enters straight and pulls a clean plug straight out of the turf. A $\frac{3}{4}$ " tine gives you a 3" deep plug. A $\frac{1}{2}$ " tine is also available.

We have a distributor in your area.

Coming events

21—NRA educational seminar, explore purchasing, San Diego.

26-July 1-NGF seminar for teachers and coaches, Singing Hills Lodge & CC, El Cajon, Calif.

28-Southern California GCSA monthly meeting, Anaheim Hills GC, Anaheim, Calif.

JULY

12-Indiana GCSA monthly meeting, Edgewood CC, Anderson.

Carolinas GCSA monthly meeting, Pinehurst (N.C.) CC.

Mid-Atlantic GCSA monthly meeting, Hunt Valley GC, Fallston, Md.

Heart of America GCSA monthly meeting, Lake Shawnee GC, Topeka, Kan.

17-22-NGF seminar for teachers and coaches, Hueston Woods Lodge, College Corner, Ohio.

18-NRA educational seminar, explore purchasing, Sheraton Plaza Hotel, Chicago. Midwest GCSA monthly meeting, Aurora (III.) CC.

19-NRA educational seminar, people relations, Kahler Plaza Inn, Orlando, Fla.

21-Rocky Mountain GCSA monthly meeting, Eisenhower GC, Air Force Academy, Colorado Springs.

25-27—Club Management Institute, personnel and club law, Washington, D.C.

26-NRA educational seminar, simplified baking workshop, Cleveland Marriott Inn.

31-Aug. 5-NGF seminar for teachers and coaches, Pine Needles Lodge & CC, Southern Pines, N.C.

AUGUST

4-Rutgers Turfgrass Research Field Day, Rutgers University, New Brunswick, N.J.

4-5—Hawaii Turfgrass Association annual conference, Honolulu.

8-10—Club Management Institute, new concepts and dimensions in clubs, San Francisco.

9—Indiana GCSA monthly meeting, Purdue Golf Courses, West Lafayette, Ind.

11-NRA educational seminar, simplified baking workshop, Holiday Inn DFW, Irving,

13-NRA educational seminar, controlling labor costs, Los Angeles Convention Cen-

17—NRA educational seminar, simplified baking workshop, St. Louis Community College.

18-Rocky Mountain GCSA monthly meeting, Fort Collins (Colo.) CC.

24USDA Turfgrass Field Day, Beltsville, (Md.) Agricultural Research Center, West. 29-30—Club Management Institute, general manager concept, Boston.

SEPTEMBER

12-NRA educational seminar, employee recruitment and selection, Green Dolphin Restaurant, Miami.

13-Mid-Atlantic GCSA monthly meeting, Suburban CC, Baltimore.

Carolinas GCSA monthly meeting, Wildwood CC, Columbia, S.C.

Southern California GCSA monthly meeting, Palos Verdes CC.

21-22—Virginia Tech Turfgrass Field Days and Trade Show, Blacksburg.

WANT **GREAT GOLF COURSE?**

Select a Great Builder!



Dave Canavan Culpeper, Va.



Nick Siemens Fresno, Calif.



Ed Hunnicutt



Ray Costin Charlotte, N.C.



Harvey Moelter Stillwater, Minn.



James Izatt N. Vancouver, Canada



Bob Elder Smithsburg, Md.



Bob Vincent Benton, Pa.



Harold Bishop



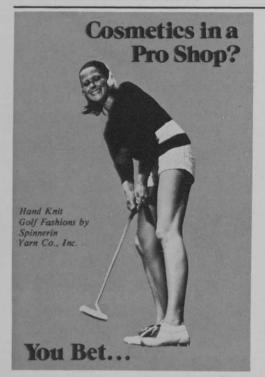
Frank Underwood Bowie, Texas



Henry Nielsen Warwick, N.Y.

Request a Complimentary Directory of the Nation's Leading Golf Course Builders and their Suppliers

COURSE BUILDERS OF AMERICA 725 15th St., N.W., Washington, D.C. 20005



. . . as soon as you learn the rate of profit per individual sale.

"Fore Play" and "After Play" by "Active Lady," a unique moisturizing plan created to help protect a woman's skin from the drying effects of sun and wind. The self-selling combination is designed for impulse sales and it's a repeat item!

Active Ventures Inc. 14 East 38th St., 11th Fl. New York, N.Y. 212-683-5310

Circle 128 on free information card



Circle 118 on free information card

Products



Rotary has big tank

Highlighting the 1977 Lawn-Boy commercial power mower line is a 21-inch, heavy-duty model with an oversize (1½-gallon) fuel tank. The mower also has a two-position handle, steel ball-bearing wheels, and an under-the-deck muffler which directs noise and exhaust toward the ground. It's marketed by Gale Products, division of Outboard Marine Corp.

Circle 219 on free information card



Balls for better players

MacGregor Tourney golf balls comes in three types, each for a different kind of hitter. Tourney 100 gives high compression for power hitters and feel for those who like a Balata-covered ball. Tourney 90 is for players who use medium-flex clubs; it also has a Balata cover. Tourney SL is built like a 100 inside, but has a tough Surlyn cover for durability.

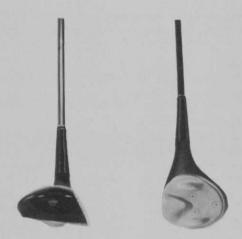
Circle 211 on free information card

Multipurpose sprayer

A 30-gallon sprayer for liquids, water-soluble chemicals, or wettable powders is available from Engineering Products Co. for its

Economy Power King and Jim Dandy tractors. A 48-inch spray pattern delivers 31 to 54 gallons of solution per acre at 20 to 60 pounds pressure. Included are a 100-pound pump, pressure gauge, tree spray nozzle, and a four-nozzle spray boom.

Circle 222 on free information card



Sand-and-rough wood

Called the Bushwacker, this new wood from Crown Golf, Inc., has a three-point sole design in a catamaran configuration which flattens grass and skims sand to get full power and a correctly aligned club face at impact. It delivers lofted-wood distance and lofted-iron arc for shots from rough, long grass, sand, and irregular lies as well as fairway lies. The club comes in a variety of swingweights and flexes, for men and ladies.

Circle 212 on free information card



Do-everything machine

The Turfshaper, says the manufacturer, Lely, replaces an entire crew of men. Using it, one man can completely seed or reseed a 10-acre area in an 8-hour day. The reason: there is no loss of time changing from discs to scrapers to rakes to seeders to rollers, etc. The Turfshaper comes in a 60-inch width which can be operated with a 25- or 45-horsepower PTO tractor equipped with a category I or II three-point hitch.

Circle 225 on free information card

Advertisers index

AMF Harley-Davidson	cover 4
Active Ventures, Inc.	48
Browning	
Bunton Co	49
Chicopee Mills, Inc.	17
Dedoes Industries, Inc	
Dow Chemical	
Eastern Golf Co	
Golf Course Builders of America	
Golfers Haven	
HMK Marketeer	
Iberia Earthmoving Service	50
Jacobsen Manufacturing	
Melex U.S.A.	
Oetiker	
One-Hour Golf	
Par Aide Products Co	
Rawlings Golf	
Rodale Resources	
Sports Tournament Network	
A. G. Stafford Co.	
Stanford Seed (regional)	
Tee-2-Green Corp	
Trojan Battery Co.	
Velsical Chemical Corp	14-15



ADVERTISING SALES OFFICES

HEADQUARTERS: 9800 Detroit Ave., Cleveland, OH 44102 (phone 216/651-5500) RICHARD J. W. FOSTER

General manager

CLEVELAND: 9800 Detroit Ave.

Cleveland, OH 44102 (phone 216/651-5500)

RAY MOONEY

National sales manager

NEW YORK: 757 Third Ave.,

New York, NY 10017 (phone 212/421-1350) STEPHEN STONE

Eastern manager

CHICAGO: 333 North Michigan Ave., Room 808

Chicago, IL 60611 (phone 312/236-9425)

JOE GUARISE

Midwestern manager

ATLANTA: 3186 Frontenack Court, NE, Atlanta, GA 30319 (phone 404/252-4311)

RICHARD GORE

Southern manager

LOS ANGELES: 4311 Wilshire Blvd. Los Angeles, CA 90010 (phone 213/933-8408)

JOHN SANDFORD

Western manager

SAN FRANCISCO: 615 Montgomery St. San Francisco, CA 94111 (phone 415/982-0110)

ROBERT A. MIEROW

Western manager

GOODALI

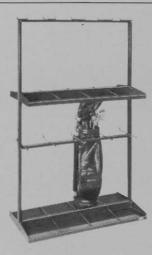
The Goodall Fillies



Introducing the 52 inch cut Goodall Rear Discharge mower. A new design deck allows close trimming on both sides, helps prevent windrows and gives you a clean manicured cut (not that just-cut look). The new variable speed drive gives a wider range of ground speeds. The 3 gallon fuel tank and Hi-Way front caster wheels are standard equipment. This new mower is designed for fine lawns and rough areas. The finger tip control gives the same easy handling and hillside stability and maneuverability as the other Goodall Self-Propelled models. Also available is a new 36 inch rear discharge mower.

Goodall Div. 1405 Bunton Rd. Louisville, Kentucky 40213 U.S.A. Phone 502 / 459-3811 Telex 204-340

Circle 106 on free information card



INCREASE EARNINGS, SERVICE & SPACE Remodel your present storage space, update with NEW Stafford VERTICAL BAG RACKS

- Wear and tear of golf bags
 Damp bags dry faster is completely eliminated
 - no mildew
- Faster, easier storage
- Provides a neat appearance
- · Easy to install and add more as needed

Your members will like the extra convenience and care. Your pro shop profits from 40% more space these racks make available. Double unit shown holds 16 bags, size 2' x 4' x 6'-6" high, gives 12" x 12" space for bags. Single unit holds 8, size 1' x 4' x 6'-6" high. Sturdy steel. Bags set solid on tapered shelves. Send us your floor measurements, we will plan a layout and quote you — no obligation. U.S. and Canadian patents. Send for folder.

The A.G. STAFFORD Co. Box 8877, Canton, O. 44711 Phone 216/453-8431 Circle 130 on free information card

JOE FROST

JIM THOMPSON

GOLF COURSE ARCHITECTS DESIGN—CONSTRUCTION—CONSULTANTS

1 HOUR GOLF Franchises Land Planning for golf sub-divisions and resorts.

Office: 105 Biltmore Drive, San Antonio, Texas Phone: (512) 349-5233, or 654-1880, or 349-1375

GD

Classified

When answering ads where box number only is given, please address as follows: Box number, c/o Golf Business, Dorothy Lowe, Box 6951, Cleveland, Ohio 44101.

Rates: All classifications 65¢ per word. Box numbers add \$1 for mailing. All classified ads must be received by the Publisher before the 10th of the month preceding publication and be accompanied by cash or money order covering full payment.

Mail ad copy to Dorothy Lowe, Golf Business, Box 6951, Cleveland, Ohio 44101.

HELP WANTED

SELF-EMPLOYED GOLF COURSE Concessionaire, city of Seattle, Jackson Park Golf Course, 18 holes, 5,810 yards, par 71: 9 holes, 1,205 yards, par 27: 109,847 rounds in 1976: Concessionaire's responsibility: starter functions, collecting greens fees, ranger functions, operating proshop, lessons, operating restaurant, assume clubhouse maintenance. Jefferson Park Golf Course, 18 holes, 5,715 yards, par 70: 9 holes, 1,365 yards, par 28: 108,848 rounds in 1976: Concessionaire's responsibility: starter functions, collecting greens fees, ranger functions, operating proshop, lessons, operating restaurant, assume clubhouse maintenance. Persons may bid on one or both courses and may receive a contract for one or both courses. (Course maintenance not included). Prospectus available June 1, proposals accepted until July 15, concessionaire begins operation January 1, 1978. To obtain prospectus, send \$5.00 cashier check or money order (\$5.00 for each course): Seattle Department of Parks and Recreation, Attention: Howard L. Bogie, 100 Dexter Avenue North, Seattle, Washington 98109. (206) 625-2684.

WANTED heavy equipment operator/superintendent/green shapers for immediate employment. At least 4 years experience in golf course construction. Excellent references required. Working superintendent only. Contact Southwest Golf, P.O. Box 17666, Austin, Texas 78760. Phone 512 447-6691. WANTED golf course irrigation installer/superintendent experience all phases and excellent references. Work in Texas. Good pay/benefits. Send resumé or call Southwest Golf, P.O. Box 17666, Austin, Texas 78760. Phone 512 447-6691.

CART MASTER—full responsibility and maintenance 70 electric carts, golf bag storage. Send resumé, salary requirements to South Hills Country Club, 2655 S. Citrus, West Covina, Calif. 91791.

POSITION WANTED

GOLF COURSE CONSTRUCTION Superintendent. have supervised the construction of three 18's and two 9 hole courses. Experienced in irrigation installation. Box 134, Golf Business, Box 6951, Cleveland, Ohio 44101.

SUPERINTENDENT, age 36 experienced in all phases of fine turf management, also 4 years experience as Golf Course Construction Superintendent. Frank Schaller, R1, Box 203, Baileys Harbor, Wisconsin 54202. Phone 414 854-4709.

GOLF POSITION WANTED available 1978. PGA member 25 years, married, experienced, also manager, greenskeeper, Box 84, Golf Business, Box 6951, Cleveland, Ohio 44101.

TIRES

GOLF CART TIRES. White 12" x 1%" Holomatic 300 mm made Hughes, England. Write Gan-Ed, Inc., Box 1260, Tryon, N.C. 28782. Phone 704 894-8241.

WANTED TO LEASE

EXPERIENCED (22 years) PGA professional, college graduate wants to lease golf course. Would like option to buy. Write or call Joe Behlau, 4103 Deertop, San Antonio, Texas 78217. Phone 512 655-0273.

WANTED: Two well established professionals desire golf course or driving range to lease with option to buy. Prefer Washington, Oregon or California. Reply Box 16265, Seattle, Wash. 98116.

FOR SALE

FOR SALE New York State, 9-hole golf course, 160 rolling acres, steady play, semi-private, active social and golf programs, restaurant and bar, colonial 9-room residence and clubhouse combined additional buildings, excellent income, \$650,000. Box 133, Golf Business, Box 6951, Cleveland, Ohio 44101.

18 GORGEOUS HOLES semi-private club, year round play, beautiful mountain setting near Phoenix. Tip-top equipment, restaurant, pro shop, plus 35 acres for development. \$650,000. Write owner Russ Zakariasen, Payson, Arizona 85541 or call 602 474-3828 eves.

PRACTICE RANGE BALLS from \$1.50 dozen, solid balls \$2.50 dozen, like new resale balls from \$2.60 dozen. Free brochure. Raven Golf, 6148 Thornycroft, Utica, Michigan 48087. 313 731-3469.

FOR SALE—Country Club, northern Ohio, 198 scenic and rolling acres, colonial club-house, location good between two metro cities. Perfect golf operation for corporation or resort chain. Box 117, Golf Business, P.O. Box 6931, Cleveland, Ohio 44101.

9 HOLE SEMI-PRIVATE GOLF COURSE, bar, dining room, living quarters, 10 carts, all equipment. Western New York, Lake Chautauqua area. \$180,000.00. Call 716 595-3003, Cassadaga Country Club, Cassadaga, New York 14718.

BUSINESS OPPORTUNITIES

GOLF COURSES: Want to buy or sell a golf course? Our business is exclusively golf courses transactions. We also do golf course market value appraisals. McKay Realty — GOLF AND COUNTRY CLUB PROPERTIES. 15553 N. East St. (U.S. 27), Lansing, Mich. 48906.

OREGON 18 hole course, year round play, pro shop, bar, recreation room, lounge, club storage, restaurant, maintenance equipment, 150,000 population, gross \$225,000.00 annually, price: \$770,000.00 terms. Hillsboro Realty, Inc., 136 East Main Street, Hillsboro, Oregon 97123. AC503 648-7112.

MISCELLANEOUS

GOLF CAR TIRES First line 18 x 8.50-8, \$15.25; 18 x 9.50-8, \$15.75 plus F.E.T. Send for our line. Golden Triangle Sports, Inc., 6317 Library Road, Library, Pa. 15129. Phone 412 835-6898.

GOLF CART FLOOR MATS. New nylon reinforced rubber mats for Harley carts. \$14.75 per set. C.O.D. or send check to Rice Die Cutting Co., 8831-33 Ave., Kenosha, Wisc. 53140.

CLUB REPAIR and refinish. Fast service. We pay postage one way, send for prices. Kiwi Golf, 3400 Nacogdoches, San Antonio, Texas 78217.

GOLF COURSE CONSTRUCTION



Building throughout the U.S. and Central America. Contact us.

BERIA EARTHMOVING SERVICE, INC.

IBERIA, OHIO • PHONE GALION, OHIO (419)468-5454