

NEWS OF THE INDUSTRY continued

Five new distributors added by tennis firm

In an expansion of its distribution network, North American Recreation Convertibles, Inc., Bridgeport, Conn., has announced the appointment of five new distributors to sell its line of quality platform tennis courts, according to spokesperson Mort Bergman.

Those distributors named to carry the line include: Edmund T. D'Amario, 54 Main Street, Topsfield, Mass.; Gib Dapper, 2400 Yorktown, Houston, Tex.; Archie Hardy, Play Systems, Inc., Columbia, S.C. (for both North and South Carolina); Dennis Olsen, Creative Living, Inc., 706 14th Street North, Morehead, Minn. (for Minnesota and North Dakota), and William C. Westervelt with offices at 795 Susquehanna Ave., Franklin Lakes, N.J., and 305 S.E. Second Ave., Delray, Fla.

You Could Drop a Bundle Figuring Only Cost Per Lb. When Buying Grass Seed

What about coverage? How many potential plants do you buy in a pound of seed?

Compare seeding rates (which gives you the potential number of plants) and divide by the price per pound. That gives you the true cost of a pound of seed.

That's where Highland Colonial Bentgrass shines. With 8 million seeds per pound its seeding rate is very low. Couple this with the fact that Highland is one of the most economical of the fine-bladed grasses and you'll see it offers the bargain of a lifetime.

Check it out. Compare the seeding rate of the fescues, bluegrass and ryegrass with their cost per pound. Find out how much you're really paying per 1,000 square feet and you'll take another look at Highland. The fine-leaved beauty that's truly a bargain.

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Good-bye FAIRWAY Poa-Annua!



You can get rid of fairway Poa-Annua by stopping seedhead development and foliar growth with PO-SAN^(TM). Fairways will have more open turf! PO-SAN leaves no phytotoxic residues in soil — allows overseeding immediately with desirable perennial grasses for exceptional germination and development. One PO-SAN treatment retards poa and inhibits poa seedhead production for a period up to 45 days. PO-SAN also eliminates clover, dandelions and other broadleaf weeds. Stock up on PO-SAN today! See your Mallinckrodt distributor.

PO-SAN^(TM)

Mallinckrodt

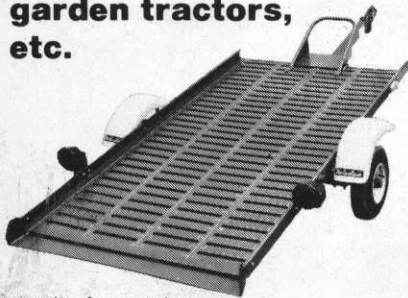
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not only will this all-purpose trailer carry your golf cart



but it also will
handle snowmobiles,
garden tractors,
etc.



write for catalog
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Evansville, Ind. 47711
Circle 153 on free information card

NEWS OF THE INDUSTRY continued

Products to pros, craftsmen, offered in repair catalog

Club repair products for the industry are now highlighted in a new catalog from Magco. A number of club repair products including swing weight scales, graphite inserts and refinishing kits are featured in the publications, according to Magco President Walt McNeil.

Those interested in obtaining this free listing of repair products can write: Magco, 125 Bruce Avenue, Stratford, Ct. 06497.

PGA cuts pro coverage on liability insurance

Attempting to hold the line against increasing costs in its national insurance program, the PGA has revised its Personal Liability program for the club pro.

According to PGA President Henry Poe, the new level of \$1 million per occurrence is lower than

the old insured amount per occurrence with playing, practicing, instructing or officiating.

Poe added that pros requiring more than the \$1 million coverage could contact their local agent through PGA Headquarters.

Hogan gets Jones Award as USGA meets in New York

Former tour great and now golf equipment executive Ben Hogan was the recipient of the 1976 Bob Jones Award presented Jan. 31 in New York City at the 82nd annual meeting of the United States Golf Association.

Hogan, designer of every golf club manufactured by the AMF Ben Hogan Company and its chief executive from inception, was presented the Jones Award based on his contributions toward the cause of fair play during his playing days.

Sportsmanship is difficult to define. The USGA has in mind of demonstration of personal qualities esteemed in sport: fair play, self control and perhaps self denial. Thus,

**RAKE OUT
YOUR
SANDTRAP
WORRIES!**

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SAND TRAP RAKE

Short handle, light weight. Golfer can rake trap while holding club in other hand.

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Circle 161 on free information card

NEW GRIP-GARD SLEEVE



Jackson Bradley, Executive Director of Recreation Corporation Elkins Lake, Texas is widely recognized for his mechanical knowledge of the structure of golf clubs and procedures for their repair.

Ferrule for golf club grips

Recommended by JACKSON BRADLEY . . .

PUTS A "FACTORY LOOK" INSTANTLY ON A REPLACED GRIP

Anyone can install in seconds—no skill or experience required. The only ferrule that stretches intact over the large end of a bare shaft and returns to shape.

Made of good-looking, thoroughly baked black vinyl, the Grip-Gard Sleeve* removes forever the problem of wrinkled tapes and jagged ends when replacing golf club grips. Its taper is specially designed to fit the shaft and grip of any iron or wood. No glue required.

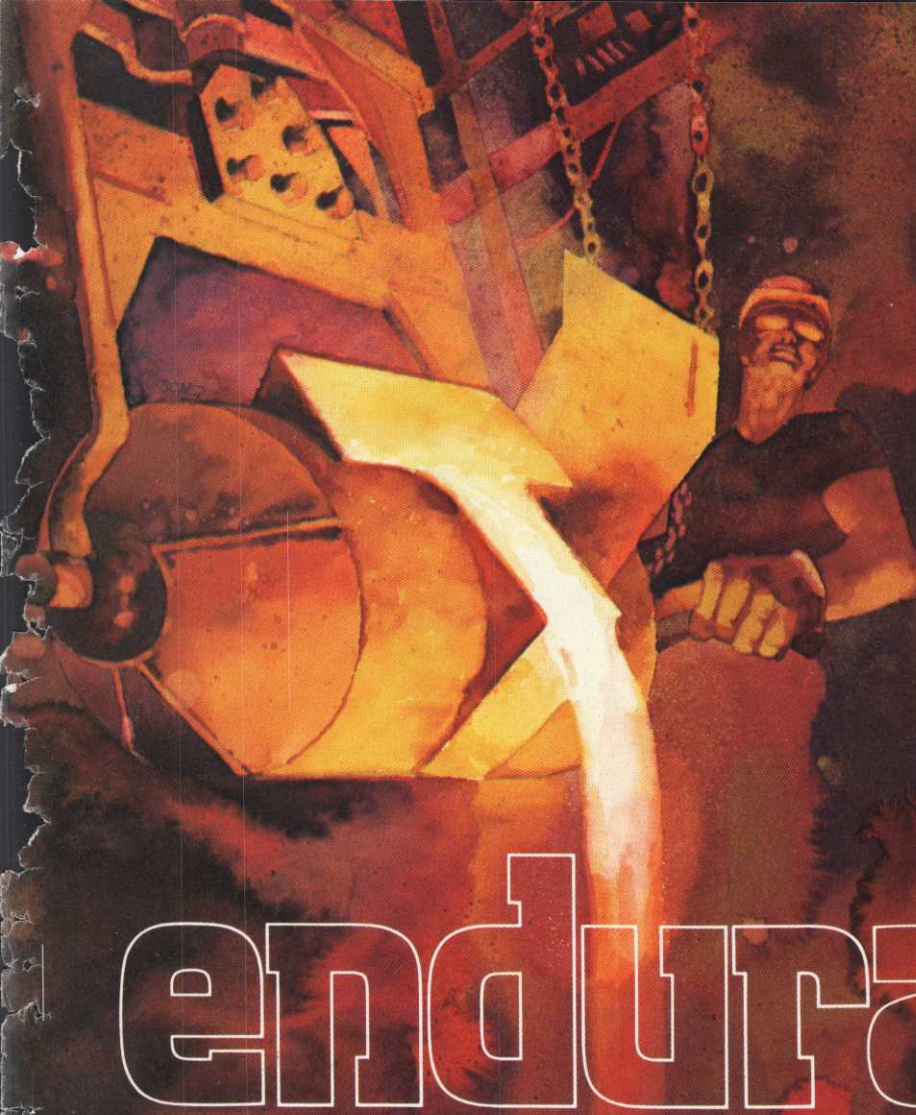
Inexpensive to buy, easy to install—builds customer good will. Grip-Gard Sleeves have been used on thousands of repaired golf club grips by some of the largest golf repair shops in the country.

*Patent Pending

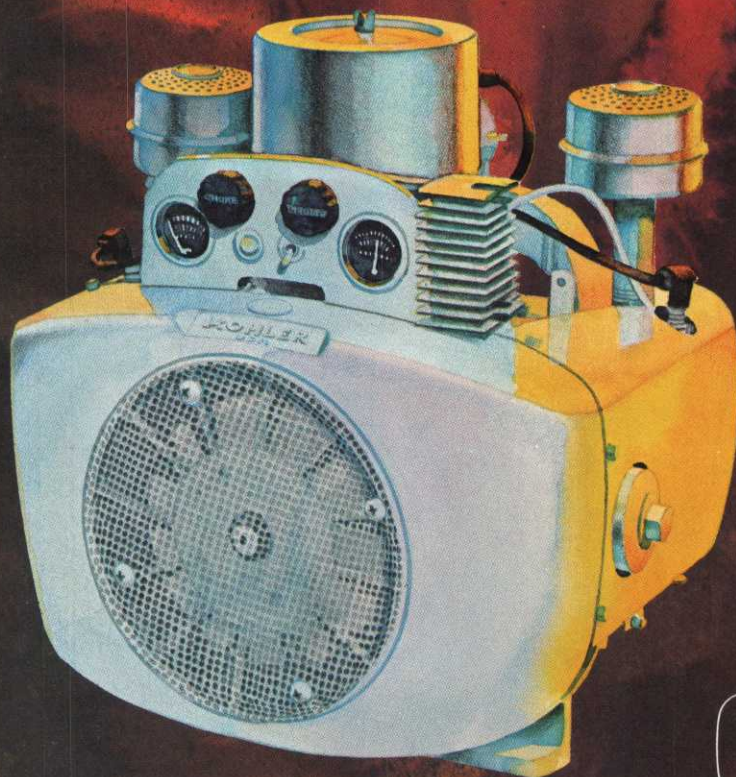


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For more information on Kohler's full line of 4-cycle engines — ten models, 4 h.p. to 23 h.p. — call or write:

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Cast iron is our commitment to the future . . . Kohler's new low-pollution electric foundry was built to meet EPA objectives.

NEWS OF THE INDUSTRY continued

sportsmanship is more nearly a manner and an attitude than it is a particular action. Actions reveal sportsmanship.

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STH76-13B

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W.I.N. with Nitroform® nitrogen . . . and save! On time and labor.



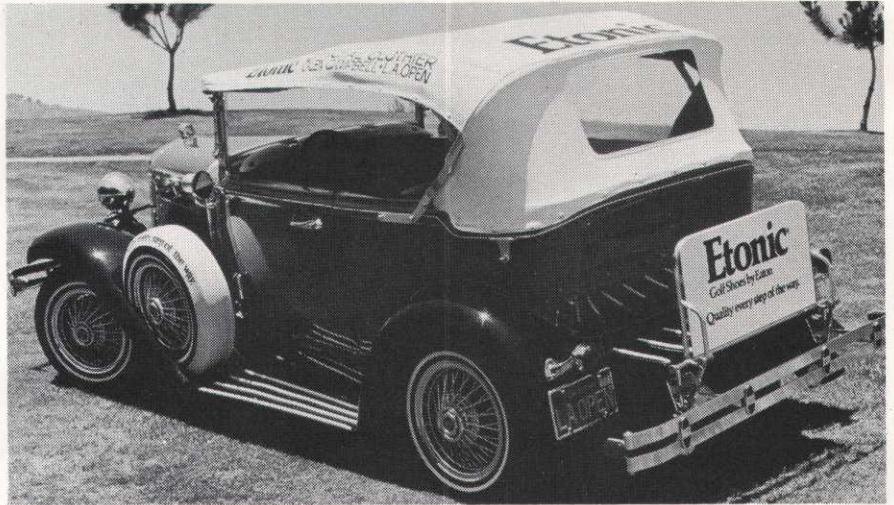
Little Wheels bags it!



Turf and Horticultural Products
HERCULES Wilmington, Delaware 19899
INCORPORATED

STH76-20A

Circle 130 on free information card



You might see Etonic golf shoes on courses everywhere in the country. But an Etonic car is a rarity. In fact, it's a one of a kind replica Model A Ford made by the Glassic Company and it rolls around to tournaments all over California, Nevada and other Western states, emblazoned with the Etonic name. The car belongs to Charlie Rose, a Californian who serves as a remarkable emissary for both the game of golf and all the various tournaments played for the benefit of worthy causes.

New faces take over west for AMF Harley-Davidson

Joe Zakarian and Carl Warden, partners in Professional Golf Enterprises, recently purchased controlling interest in H. Coster Enterprises, franchisee for Harley-Davidson Golf Car in California and Nevada. The Company employs some 80 people and is engaged in sales, service and leasing of golf cars.

Zakarian, head golf professional for the past 15 years and past Northern California PGA President, joined with Carl Warden, a former stock broker and investment banker of 14 years, in partnership to buy the company.

Officers of the Company are: chairman of the board, Carl Warden, president, Joe Zakarian, vice president and general manager, Don Murphy, vice president of sales, James Sherman and vice president of finance, R. Bruce Vroman.

Full color, 24-page catalog available from Standard

Done entirely in color, a new, 24-page catalog showing the complete line of Pro-Line course equipment is now being offered from Standard Golf Company.

Merchandise from personalized flags to bridges is included in the catalog. Featured item in this year's publication is the Standard tee con-

sole, a combination ball washer, litter caddy, spike cleaner and tee data sign on one moveable stand. For your free copy of the catalog write: Standard Golf Company, 220 E. Fourth St., Cedar Falls, Ia. 50613.

Swimming facilities ideas available in institute book

Looking for a pooling of ideas? The National Swimming Pool Institute has it.

NSPI has published a 39-page booklet containing photographs of 516 swimming pools entered in its 1975 Annual Swimming Pool Design awards competition. The pools range from small residential to large municipal installations and include both U.S. and foreign entries.

In the 10 residential categories of awards are above-ground and all types, sizes and shapes of in-ground pools. Additionally, there are two residential categories for foreign pools.

The semi-public and public categories contain photographs of pools for hotel and motels, apartments and condominiums, country clubs and parks, homeowners associations and communities, and schools and municipalities.

A copy of the booklet is available from NSPI, 2000 K Street, NW, Washington, D.C. 20006. Include \$3 to cover postage and handling.

STANDS STRAIGHT, COSTS LESS

LEWIS LINE presents the CLASS of '76 . . . high visibility flagpoles that stand straight, stay put in heavy winds, and *cost less!*

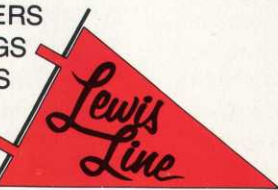
LEWIS LINE Flagpoles feature

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- ▲ Three distinct stripe patterns.
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Write today for your new 1976 LEWIS LINE catalog and see why LEWIS LINE flagpoles cost less.

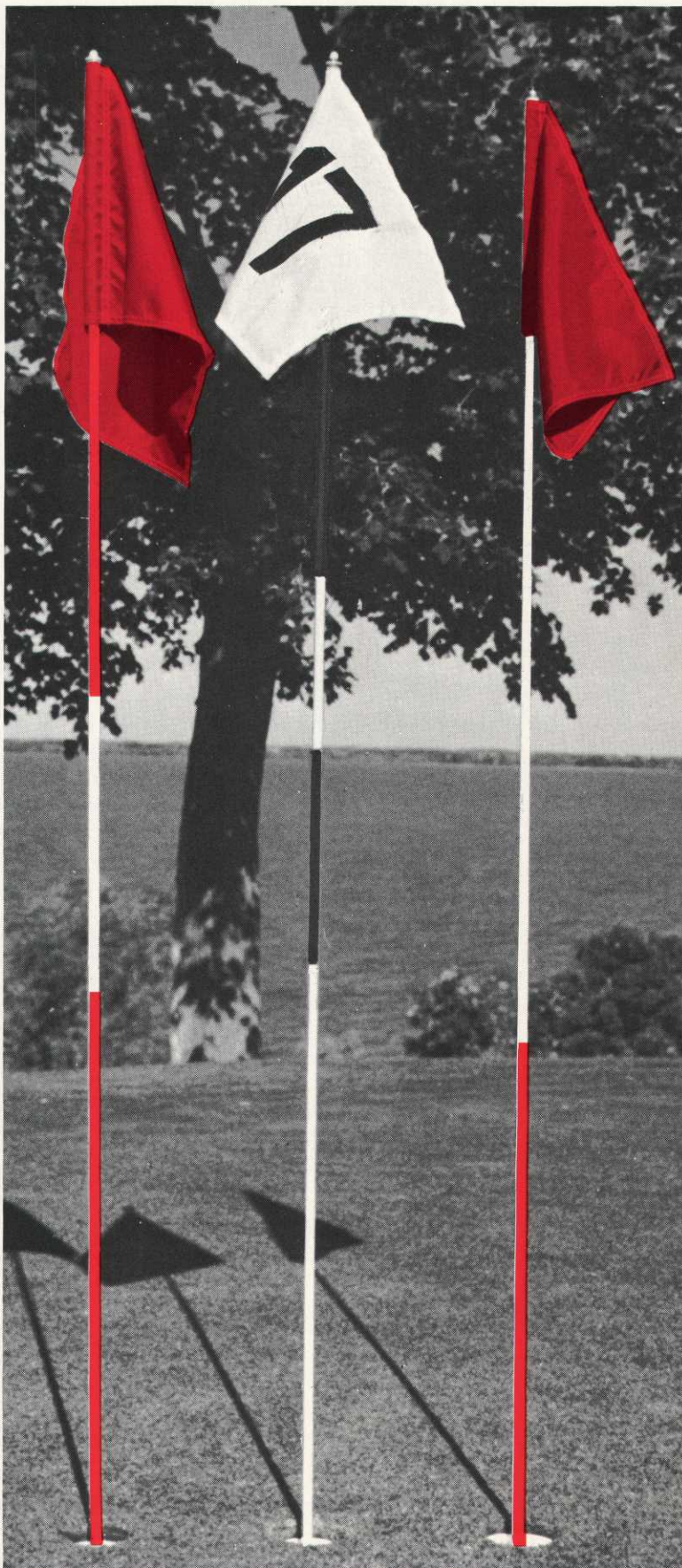


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NEW PRODUCTS

A UNIQUE dimple pattern is the secret behind the new Royal Master golf ball from Royal Golf. With a icosahedral system of 252 round air foils, the Royal Master guarantees maximum distance along with superior accuracy. The ball has a cut-resistant Dupont Surlyn cover for longer wear and the center core gives a good sound and feel.



Circle 701 on free information card

FOUR NEW shrub heads are now available from the Irrigation Division of the Toro Company. Designed with commercial application in mind, the heads are divided into stream rotor, stream spray, adjustable precipitation spray and adjustable low-angle head. Several models of heads are on the market in the four different head types.

Circle 702 on free information card

LOOKING for a way to design a distinctive tie for your country club? There are plenty of ideas from Wm. Chelsea Ltd. Classic dignity is assured in silk ties and two blends of polyester. Logos, names and other symbols are easy to reproduce. A free brochure telling the Chelsea story is available.

Circle 703 on free information card

COMMEMORATING its 100th anniversary, Spalding introduces its Legacy golf clubs. A rebirth of the 1953 Top-Flite model, Legacy is a tradition in functional excellence

and beauty. The irons are investment cast with a thinner top line and slightly wide sole. The woods feature a vintage black finish with diamond pattern face screws.



Circle 704 on free information card

EASY maneuverability and fingertip blade height control are just two of the features in the 61-inch riding mower from Bob-Cat. Powered by either a 16 or 19 horsepower engine, the Bob-Cat has a twin hydrostatic transmission with a high-capacity cooling system.



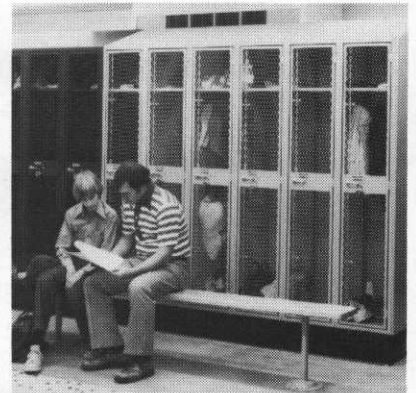
Circle 705 on free information card

AUTOMATICALLY grinding a professional cutting reel to a tolerance of 1/1,000 inch, the Pen-Gro Jupiter grinding machine gives precision service to grass-cutting equipment. A wet grinding method is used to minimize operator health exposure to metallic grinding dust.

Circle 706 on free information card

AN IDEAL clothing unit for the locker room, expanded metal lockers from Lyon Metal Products

feature diamond-shaped steel mesh that allows maximum air circulation. The line includes single, double, triple and multiple tier units, as well as 24-inch wide models. Lockers are available in a choice of 18 distinctive color finishes.



Circle 707 on free information card

PERFECT BALANCE in a truly matched set of woods and irons is the watchword for clubs from Diamond Head Golf. The California-based firm uses the investment cast process in the irons and feature a fine toe-heel feel. Woods are hand crafted from select-premium laminated maple.

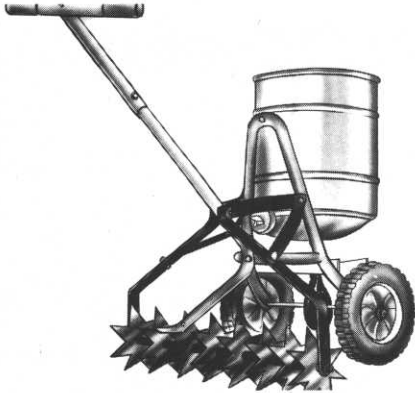
Circle 708 on free information card

COMPLETE in one, simple unit, is an iced salad bar from Bloomfield Industries. The unit contains ample room for basic ingredients in separate trays, protected by a plastic sneeze guard. Dimensions of the unit are 22 3/4" x 33 3/4" x 10".



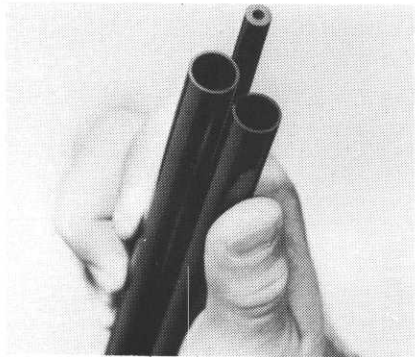
Circle 709 on free information card

INSTALLING QUICKLY on many popular models of rotary spreaders, a new aerator unit from Turf Maker has emerged on the market. The Cyclo-Spiker is available in widths of 22" and 28". The unit secures to the spreader without drilling or special attachments. Aeration is achieved with little additional effort while the spreader is in normal operation.



Circle 710 on free information card

WITH a high resistance to torque, the Americana shaft from Graphite Technology gives excellent performance with no sacrifice in shaft weight. The shaft comes in a standard length of 45 inches with flexes L-X. The exclusive "taper within a taper" feature increases the tip's wall thickness over that of the grip end.



Circle 711 on free information card

ADDING to its already growing number of soft good products, AMF Ben Hogan comes out with four new shirts and more colors and styles for its existing models. The new shirts feature a blend of 65 percent Dacron® polyester and 35 percent Pima cotton. New shirt prints available are the Echo, large hounds-tooth in two coordinating colors on white, and Sundance, a geometric pattern in one color on

white. All sizes are available and suggested retail price per shirt is \$21.

Circle 712 on free information card

OFFERING the options of two versatile oven units, the Model RE-43 is the latest in food preparation from Blodgett. Both roasting and baking are possible with the model, but the oven can also be utilized for either operation separately. All controls are at eye level and all rack positions are at easy-to-reach working height.



Circle 713 on free information card

MODERN fencing for the grounds is now being marketed by Mr. Chain in two new models. A 3-piece and 5-piece kit are both on the market, constructed of high-impact, weather-resistant, maintenance-free plastic. These practical and decorative units offer a wide variety of uses ... bordering walks and driveways, protecting flower beds and enclosing patio and pool areas.

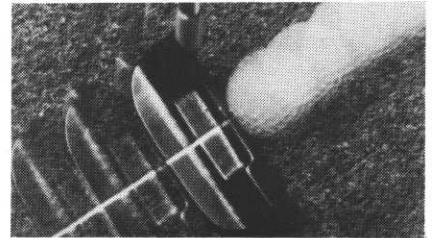
Circle 714 on free information card

QUICK preparation of creamed foods is a snap with basic White Sauce from John Sexton & Co. Whether the bill of fare is creamed soups, vegetables or entrees, White Sauce can save time and labor because it requires no cooking. It can be used as is or as a base for other sauces.



Circle 715 on free information card

HEEL and toe weighted for assurance of a precision feel and balance, the Magic Stroke putter from Matzie is a new addition to the Velvet Touch line. A chemically-treated black finish means no sun glare and a long white sighting line helps align the ball.

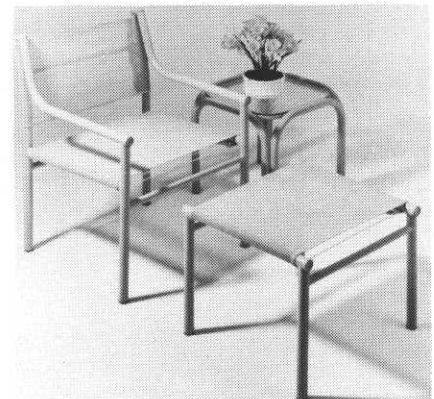


Circle 716 on free information card

TEE MARKERS made of heavy-gauge tubular steel are now available from Standard Golf. Shaped in the form of a torpedo, the marker is fuse coated with a specially formulated compound to resist chipping, fading or rusting. The markers are 2 3/8" in diameter, 14" long with five inch spikes.

Circle 717 on free information card

EXCLUSIVE acrylic canvas seating is the top advantage highlighting Commandant contemporary outdoor furnishings for the club by Brown Jordan. Commandant offers a distinctive look with clean, high style lines that don't sacrifice comfort and durability. Several rich color tones are available with colorfastness and ease of cleaning.



Circle 718 on free information card

ATTEMPTING to meet virtually any specification requirement, Oasis water coolers from Ebco blend tastefully into designer interiors. Offering both attractiveness and space savings, Oasis coolers come in a variety of painted and vinyl finishes.

Circle 719 on free information card

CLASSIFIED

Rates: All classifications 50¢ per word. Box numbers add \$1 for mailing. All classified ads must be received by the Publisher before the 10th of the month preceding publication and be accompanied by cash or money order covering full payment.

POSITIONS WANTED

CLASS A PGA golf professional, age 26, desires position. Presently employed as pro-manager. Experienced in pro shop sales in large-volume shop. 3½ years experience. Resume on request. Box 69, Golfdom, Box 6951, Cleveland, Ohio 44101.

HUSDAND & WIFE TEAM, middle fortiers, no dependents. Golf course superintendent 26 years experience in all phases of golf course maintenance, golf cart maintenance, pro shop operation. Wife is experienced in country club operations was office manager, pro shop operation, dining room management. Prefer seasonal job and would consider operation of a 9 hole course, year round. Write S. M., 3701 N. Atlantic Avenue, Cocoa Beach, Fla. 32931.

CLASS A PGA PRO-SUPT seeks new employment at active club. Age 52, 23 years experience in all phases of golf course maintenance and construction. Excellent teacher, promoter and player. 2 years college, many turf seminars, presently employed as Pro-Supt. Can give you a course to be proud of. Box 71, Golfdom, Box 6951, Cleveland, Ohio 44101.

SUPERINTENDENT — CLASS A G.C.S.A.A. member over 14 years. Married: one child. Experienced in all phases of fine turf maintenance. 11 years at one Country Club. Prefer country club in Ohio, Pennsylvania, or Indiana. Write Box 73, Golfdom, Box 6951, Cleveland, Ohio 44101.

JOB WANTED, Class A P.G.A. pro, married, one child, 20 years experience, golf pro and greens superintendent, good teacher, promoter. Box 63, Golfdom, Box 6951, Cleveland, Ohio 44101.

POSITION WANTED: Golf course superintendent at 18 hole or assistant at 28/37 hole golf course. Age 35, Class "A", 15 years experience, last 5 as superintendent. Available immediately.

Write: Box 72, Golfdom, Box 6951, Cleveland, Ohio 44101.

PRO-SUPERINTENDENT seeks new employment at active club, either private or public. Age 33, married, 3 children, 6 years experience as golf pro and green superintendent. Stan Czerno, Box 676, Swainsboro, Ga. 30401. Phone 912 237-6116.

GENERAL MANAGER of recreational community desires change with organization offering greater challenge and opportunity. College graduate, strong business background, specializing in golf course and property management. Reply Box 57, Golfdom, Box 6951, Cleveland, Ohio 44101.

SUPERINTENDENT — Age 34, experience includes: 2 years superintendent, 1 assistant; 4 years related field, 2½ as supervisor. B. S. Degree Agronomy. Will relocate. P.O. Box 204, Ottawa, Ohio 45875.

YOUNG SUPERINTENDET, 31 years old, married, 14 years experience, member M.B.G.A., thoroughly familiar with all phases of golf course maintenance and irrigation. Write 2115 N. Washington, Royal Oak, Michigan 48073.

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USED GOLF CAR CLEARING HOUSE. We have every make and model golf car in stock. If we don't have the golf car you want we will get it. Write or call collect for the golf cars of your choice. As is or reconditioned. Any quantity at the lowest possible prices and we handle the freight. NEDA Northeast Dealers Association. 420 Penn Street, Spring City, Pa. 19475. (215) 935-1111.

FOR SALE — 18 hole championship golf course with automatic irrigation system. Buildings (clubhouse, Pro Shop, two maintenance buildings and two story residence) and equipment in new condition. Dining room and cocktail lounge overlook course with seating 180. Banquet room — 80. 142 acres with 40351 frontage on U.S. Highway in Chicago Area. \$2,000,000. Terms available. Call Leon McNair 312 554-1100.

ESTABLISHED SEMI-PRIVATE, 6100 yds., 18-hole rolling golf course, 125 acres, in West Virginia. Semi-automatic

watering system. Modern clubhouse with pro shop, dining room, beer license, and locker rooms. Liquor license available. Modern carhouse with storage for fifty carts. Excellent maintenance barn and new equipment. Maintenance equipment and carts presently valued at \$175,000.00. Total price \$600,000.00 29% down, will finance balance. Box 70, Golfdom, Box 6951, Cleveland, Ohio 44101.

MARENGO RIDGE GOLF and County Club, located 5 miles North of NW Tollway near Route 20. Only 35 minutes from Geneva, Ill. Club includes 9 hole golf course, two family home, and large Club House with bar, dining for 175 guests, lockers and Pro Shop on 70 acres, \$492,500; plus option of 12 home sites on 10 acres overlooking Golf Course, \$90,000 and option on 59 acres to West for another 9 holes at \$2,500/acre. Golf and Country Club has excellent internal rate of return on cash investment of \$98,500. Call Bill Knowles at Century 21 A.L. Allen & Sons (312) 232-6900 or (Res) 232-0259.

GOLF CLUB At public auction. April 26, 1976 at 11:00 A.M. Lafontaine Golf Club, Huntington, Indiana. Beautiful golf course and club: Located in north central Indiana. 18 hole picturesque championship club on 235 acres, including 55 acres overlooking golf course for home sites. Large beautiful Club house with three way liquor license, also modern three bedroom home. Includes equipment, carts, tractors, and all club equipment. For complete details call Ness Bros., Realtors-Auctioneers, 18 W. Washington St., Huntington, Indiana 46750. Phone A/C 219 356-3911.

OUTSTANDING 18 hole championship golf course. Semi-private. 4,000 feet of lovely creek frontage. 3,000 feet of main highway frontage. Clubhouse, dining for 50 with huge open fireplace, cocktail lounge, bar overlooks course. Banquet room seats 100. Pro shop and snack bar. Located western New York near Lake Ontario, under \$600,000. Phone Joel Roemer, Broker, 716 342-6464 a.m. or evenings.

16 CUSHMAN 4-wheel gas golf carts, 1972 models, good condition. Contact Walter J. Burbick, 216 343-6647, Muskingum Watershed Conservancy District, 1319 Third Street, N.W., New Philadelphia, Ohio 44663.

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GOLF COURSES: Want to buy or sell a golf course? Our business is exclusively golf courses transactions. We also do golf course market value appraisals.

GOLF COURSE ARCHITECT'S GUIDE

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Need experienced manager for 325
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dom, Box 6951, Cleveland, Ohio
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superintendent. Write Box 74, Golf-
dom, Box 6951, Cleveland, Ohio
44101.

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STH76-24

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ADVERTISER'S INDEX

Browning	28
Bunton	34
Chemagro Agricultural Division	20
Chicopee Mills, Inc.	34
Crown Industries	30
Cushman Motors Division	33
DiFini	2nd Cover
Dunlop Sports Company	14-15
ESB Brands, Inc.	6-7
Eureka Tent, Inc.	38
Golf Course Builders of America	49
AMF Harley-Davidson	10
Hercules, Inc.	37, 38, 44, 49, 50
Highland Bentgrass Commission	41
AMF Ben Hogan Co.	24
Holsclaw Bros., Inc.	42
Iberia Earthmoving Service, Inc.	49
Jacobsen Manufacturing Co.	35
Kohler Company	43
Lester Electrical Company	37
Lewisystems	45
Maddox Construction Co.	49
Mallinckrodt Chemical Works	41
National Stewart In-fra-red, Inc.	27
Wm. Newcomb Associates	49
North Central Plastics	42
Par Aide Products Company	18
Plasti-Gard Company	42
Rain Bird Sprinkler Company	5
Rhodia, Inc.	39
Royal Golf Equipment	12
Ryan-Cushman	40
Ryan Turf Equipment	23
Standard Golf Company	36
Tee-2-Green Corp.	4th Cover
Trojan Battery Company	3rd Cover

PEOPLE IN THE NEWS

Gary Adams and Duane Lietzke have been appointed regional sales managers for **PGA/Victor Golf**, Adams will cover the east, while Lietzke covers the west. ... Arthur R. Nicholl is general manager of **Rolling Hills Country Club**, Golden, Colo. ... Paul Bessler is pro at **Forest Hills Country Club**, Richmond, Ind. ... Raymond Johnson is manager at **Walnut Hills Country Club**, East Lansing, Mich. ... Tony Marco has been named field

Club, Jackson, Miss., was voted Mississippi chapter pro of the year in the Gulf States Section of the PGA. ... John Fitzpatrick is club manager at **Tyoga Country Club**, Wellsboro, Pa. ... Bernie Schirle is new president of the new Central Michigan chapter of the Michigan PGA Section. ... Terry Good is club manager at **Mohawk Valley Country Club**, Little Falls, N.Y. ... Paul Bertholy is pro at **Foxfire Country Club**, Fountain Inn, S.C. ... Chris Kiliveros has been appointed club manager at **Sedgefield Country Club**, Greensboro, N.C. ... Bill Pearl is head pro at **Leesburg (Fla.) Golf and Country Club**. ... Sol Schneider has the club manager job at **Beaulerc Country Club**, Jacksonville, Fla. ... Paul Mowry has been promoted to the head professional job at **Warrington (Pa.) Country Club**. ... John Cox is pro at **Oak Knool Country Club**, Hammond, La. ... Charles Yelton handles the club manager position at **Big Foot Golf and Country Club**, Willow Creek, Calif. ... Jerry Pittman is the professional at **Saucon Valley Country Club**, near Philadelphia. ... Dick Goins, club manager at **Highland Golf and Country Club** in Indianapolis, was recently elected the president of the Ohio Valley CMAA Chapter. ... Butch Hickman is pro at **Lawrence Park Country Club**, Erie, Pa. ... Karl Godert is club manager at **Brook-Lea Country Club**, Rochester, N.Y. ... Frank Morey, pro at **Wilshire Country Club** in Los Angeles, was recently elected president of the Southern California Section of the PGA. ... Phil Landino is club manager at **Palma Ciega Golf and Country Club**, Tampa. ... Richard Petersen is club manager at **Southside Country Club**, Decatur, Ill. ... Herb Hooper is pro at **Lee Park Golf Club**, Petersburg, Va.



Lietzke



Adams

director supervising area sales directors as well as public relations director for **Pedersen Golf**. ... Tom Bailey is pro at **Republic Golf Club**, Great Falls, S.C. ... Richard Kolasa is general manager at **Blue Hills Country Club**, Kansas City, Mo. ... Harold Aldrich, manager at **New Haven Country Club**, Hamden, Ct., was recently elected president of the Connecticut CMAA Chapter. ... Stan Mosell is pro at **Skyline Country Club**, Tuscon. ... Charles H. Helmsing is manager at **Beverly Golf and Country Club**, Copestown, Ont. ... Dick Demarest, pro at **Sara Bay Country Club**, Sarasota, was voted Florida PGA Section pro of the year. ... Paul Carsok has taken over the club management duties at **Muskegon (Mich.) Country Club**. ... Vic Sorrell is now pro at **Fincastle Country Club**, Bluefield, W.Va. ... John Gober is club manager at **Parson (Kan.) Country Club**. ... Former apprentice David Hand is now head pro at **Ward County Golf Club**, Monahans, Tex. ... Norman Bryant, pro at **Colonial Country**

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