

Pete Cooper, Branford, Fla., splitting the \$1,125 second and third money.

Bob Brue, veteran club professional at Ozaukee Country Club in Mequon, Wis., captured the ninth annual PGA-Victor/Etonic National Match Play Championship. He picked up the \$2,000 winner's check by defeating Bob Erickson, two and one, in the 36-hole final match. Erickson, of San Antonio, Tex., took home the \$1,500 runners-up share of the \$20,000 purse, and an additional \$300 in bonus money for playing tournament co-sponsor PGA-Victor's Ryder Cup II golf ball throughout the eight-day championship.

Simple Relected President At USGA Annual Meeting

Harton S. Semple of Sewickley Heights Golf Club in Sewickley, Pa., was relected president of the United States Golf Assn. at their annual meeting at the Biltmore Hotel in New York Jan. 25.

Vice presidents are Harry W. Easterly, Jr. of the Country Club of Virginia, Richmond, Va. and Frank D. Tatum, Jr., of San Francisco Golf Club. Secretary is Kenneth T. Gordon of Montclair Golf Club, N.J. and treasurer is Elbert S. Jemison, Jr., of Country Club of Birmingham, Ala.

The associations annual report included information on the status of club and ball tests, handicapping, change of legal standing of the USGA to a corporation, Golf House museum, and the association with Chilton Co. of Radnor, Pa. to publish Golf Journal. The report said there are now 4,350 members in the USGA.

The report said extensive research on the problems of the high handicapper was continued during the year to support the logic that it is not equitable to discard the 10 worst scores from a player's last 20 rounds and then exact an added penalty of 15 percent in the formula for determining a handicap. Based upon all the data which has become available, a recommendation has been made to the handicap committee and district associations that USGA handicaps be computed by multiplying by 96 percent the average of the lowest 10 handicap differentials

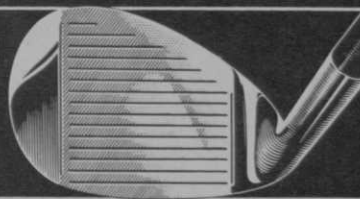
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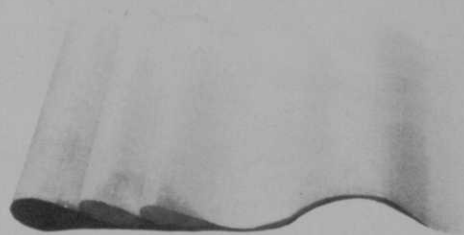
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NEWS OF THE INDUSTRY continued

of the player's last 20 rounds.

The report said the overall distance standards will be set soon. They will limit the distance a golf ball may travel and a club can drive a ball under standard conditions using USGA test equipment. Impact conditions for these tests resemble

those of a good long-hitting golfer.

Last year, the Green Section announced information on two major subjects. First, specifications for a golf sand were announced, adaptable for both bunker sand and topsoil mixture. The other subject matter announced related to golf spikes. After extensive research, the USGA has said that the most damaging part of the spike for turf, especially for compaction, is the

shoulder portion of the spike which protrudes from the sole. Golf Shoe manufacturers have been requested to produce their shoes with a recessed shoulder of the spike.

ProTurf Div. Announces Two Overseeding Blends

ProTurf Div. of O.M. Scott & Sons, headquartered in Marysville, Ohio, has just introduced two new seed blends specially designed for use in winter overseeding. The announcement was made by Dick Spitler, ProTurf's Southern Regional Manager.

According to Spitler, the new blends are named WinterGreen I and WinterGreen II. WinterGreen I is a blend of Manhattan and Pennfine Perennial Ryegrass and Victoria Kentucky Bluegrass. WinterGreen II is a blend of Highlight Fescue, *Poa trivialis* and Seaside Bentgrass. Both blends are better than 99.9 percent weed-free.

Spitler reported the new ProTurf overseeding blends were developed and tested at Scott's two Southern research field stations, at Apopka, Fla. and Cleveland, Texas, and on several golf courses throughout the South. Both ProTurf overseeding blends are available through ProTurf technical representatives calling on professional turf managers throughout the South.

Toro Starts Parts Seminars; Announces First-Half Sales

Toro Co., Minneapolis, has opened the first of a series of seminars to help personnel of its worldwide network of distributors to sharpen their skills in parts management and inventory control.

The seminars are expected to become a regular part of Toro's training program, according to R. F. Eldred, general manager of Toro's Parts Div.

In other news from Minneapolis, Toro has reported unaudited sales for the first six months ended Jan. 31 of almost \$64.5 million. This is an increase of 35 percent over the same period during the last fiscal year. Net earnings declined to 38 cents a share this year as compared to 55 cents last year.



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Pork Prices Up; Beef Down; Sugar Co.'s Plead Innocent

Sharply higher pork prices appear to be a certainty this year, industry and government analysts say. The reason — the supply of pork in 1975 is expected to be the lowest in 37 years.

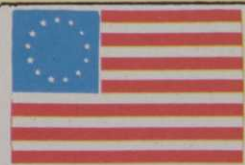
In related food industry news, wholesale beef prices last month dropped to their lowest levels in two years, and six sugar companies last month entered innocent pleas in a price-fixing case against them.

Many observers expect as much as a 10 percent rise in retail pork prices. A few say prices may even top the records, set in August 1973, though the economic recession and record beef supplies are likely to prevent that. Also, industry sources say there is little chance of rebuilding pork supplies to price-depressing levels until perhaps 1977. The reason for this outlook is last year's disappointing corn crop, soaring feed prices and resulting wide-scale liquidation of breeding stock by hog producers.

The six sugar companies in-



Geoffrey S. Cornish (second from left), of Amherst, Mass., is congratulated upon his election as president of the American Society of Golf Course Architects by newly elected vice president, Edwin B. Seay, Ponte Vedra Beach, Fla. Architects looking on are Arthur Jack Snyder (left), of Phoenix, secretary, and William W. Amick, of Daytona Beach, Fla., the new treasurer. The Society held its 29th annual meeting at Innisbrook Golf Club in Tarpon Springs, Fla. earlier this year. The officers are wearing the Society's new Ross plaid blazer, chosen in honor of Donald Ross, America's first great golf course architect and one of the founders of the ASGCA.



5

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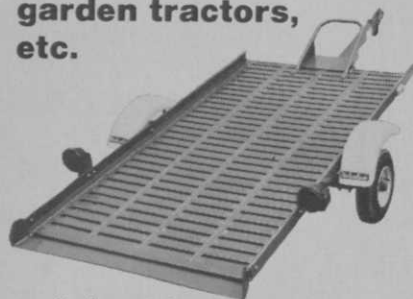
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NEWS OF THE INDUSTRY continued

involved in the suit are: Great Western Sugar Co.; American Crystal Sugar Co.; Holly Sugar Co.; California & Hawaiian Sugar Co.; Amalgamated Sugar Co.; and Consolidated Foods Corp. The companies were indicted in San Francisco in December on charge of fixing prices in 23 Western and Midwestern states. A hearing date has not been set.

Baron Putters, Inc. Leases New Manufacturing Facility

Baron Putters, Inc. has leased a 15,000-square-foot office and manufacturing facility at 156 W. Providence Ave., Burbank, Calif., President Jerry Ross has announced.

The firm manufactures a line of golf putters, and also manufacturers private label putters for other major golf club manufacturers. The new facility will permit production growth in excess of one million units a year.

Eastern Research Facilities Visited by Seed Growers

A number of Western seed growers recently made a whirlwind tour of the leading turf research facilities in the Midwest and East, travelling more than 6,000 miles in five days.

They toured Michigan State turfgrass research facilities, and visited several sod growers in the nearby area who are producing some of the varieties grown by the grower's representatives. The growers met Dr. Kenyon T. Payne, professor of plant breeding at MSU, and also Dr. Joe Vargas and Dr. Paul Rieke of the MSU Dept. of Agronomy.

The group also toured the plots at the Univ. of Rhode Island in Kingston, R.I., with Dr. C. Richard Skogley, turf research director, and his associates, as well as a tour of Tuckahoe Sod Farm. Plots at Rutgers University in New Jersey were also seen with Dr. C. Reed Funk providing explanation. Dr. Fred Ledebauer, director of agronomy and research and Lofts Pedigreed Seed Co., Bound Brook, N.J. showed everyone through the Lofts research plots, and explained some of the priorities he has established for turfgrass performance in future years.

John Morrissey of Lofts was sponsor of the tour, and those on the tour were: C. M. Brownell and Jerry Newell, Great Western Seed Co., Albany, Ore.; Charles Curtis of Harrisburg, Ore.; Paul Pugh and Glen Smith of Shedd, Ore.; Mark Smith of Aurora, Ore.; Creston Shaw and Bill Howell of La Grande, Ore.; Rich Lawson of Fairfield, Wash.; and Earl Crowe of Farmington, Wash.

Tableservicetechiques, Showmanship and Wine Covered in New Books

Club managers will want to add three new books to their library recently published by Howard W. Sams & Co., Inc., 4300 W. 62nd St., Indianapolis, Ind. 46206.

Bruce H. Axler is the author of the books entitled, "Focus on . . . Practical Wine Knowledge;" "Focus on . . . Tableservicetechiques;" and "Focus on . . . Showmanship in the Dining Room."

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Donald Pfeleider, Ph.D., Ohio State University, is head of Country Club's Professional Division. He is among the country's foremost agronomists and is author of the Agronomic Bulletin.

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Country Club Fertilizer Used at Firestone Country Club, Site of the 57th PGA Championship, August 7-10.

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"I stake my reputation on the dependability of Country Club Fertilizer — and so can you. We've proven our products work more efficiently. Here's how.

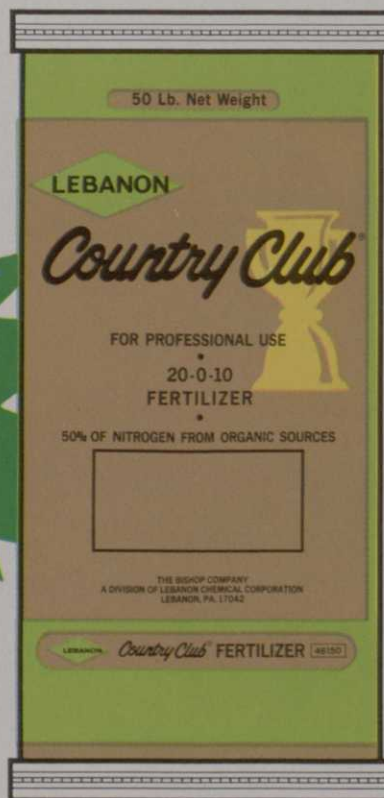
Before any new Country Club product is introduced, it must go through extensive research and testing. It is tested on field plots under varying conditions. It is tested through plant analysis and researched under controlled conditions in greenhouses.

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The top of our line products have more WIN, higher organic content, more sulphate, magnesium, sulphur, iron and manganese.

Sizing is either small for greens or regular which we call fairway sizing. These and all other Country Club products contain the applicable balance of WIN and water soluble nitrogen to allow immediate green-up and provide long-term greening — with a minimum number of applications. Based on your specific course requirements, two or more of these products will work efficiently to complete your fertilizer needs."

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Daconil 2787 Used at Firestone Country Club,
Site of the 57th PGA Championship, August 7-10

NEWS OF THE INDUSTRY continued

"Practical Wine Knowledge" is a compilation of wine knowledge in an easily readable form, which makes this knowledge accessible and understandable to anyone who wishes to know more about wine.

The emphasis in "Tableservicing Techniques," is on the "how to" aspects involved in a great variety of serving circumstances.

"Showmanship in the Dining Room" contains information on: profits in showmanship, display courses, rolling cart service, special dining room personnel, customer cooking, beverage drama, basic carving techniques, carving in the dining room.

Graphite Shaft Booklet Available from Carbonite

The 3M Co., St. Paul Minn., has announced availability of "Straight Answers," a detailed explanation of the graphite shaft, tips on to fit it to the player, etc., in booklet form.

Copies can be obtained by writing: Tom Tierney, Carbonite, 3M Co.-220-11E, St. Paul, Minn. 55101.



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For More Details Circle (149) on Reply Card

Credit Card Tip Not Report Of Tip Incomes to Manager

It had been reported that some Internal Revenue Service agents were contending that a tip entered on a credit card record of purchase constitutes a report of tip income by the employee to his employer. If true, the contention would be of great significance to club managers, because they would be bound by law to withhold income taxes based on the tips shown on credit card invoices.

But the IRS has recently reported a case ruling with a situation in which a customer of a hotel added the amount of tip to his check. The hotel subsequently paid the waiter the tip and charged it to the account of the customer. It was stated the amount of the tip had no bearing on the remuneration paid by the hotel to the employe, and as the tip was fixed by the customer it should be considered to have been paid by the customer for services rendered to him by the waiter.

The ruling concluded that although the amount of the tip was brought to the attention of the employer this would not constitute an accounting by the employe to his employer of his receipt of a tip considered as having been paid to him by the customer. Consequently, such amount is not wages for the Federal Employment Tax Act.

Liquid Daconil Introduced By Diamond Shamrock Corp.

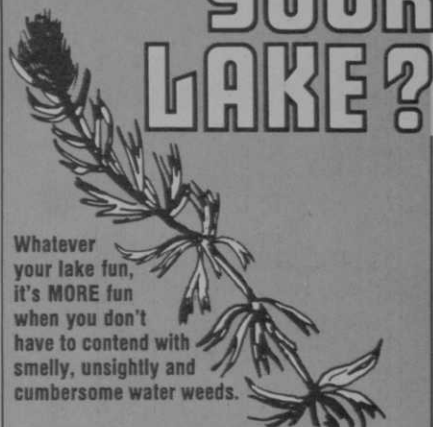
The Agricultural Chemicals Div. of Diamond Shamrock Corp. has announced production of Daconil 2787 Flowable Fungicide in liquid form.

This flowable, broad-spectrum fungicide, which is said to be just as effective as the Daconil W-75 wettable powder formulation, can be used on over 25 species and varieties of grass and many ornamental plants for control of a number of diseases including dollar spot, helminthosporium leaf spot and melting out, copper spot, gray leaf spot and stem rust of bluegrass.

When preparing Daconil 2787 for application, it should be remembered that one pint of the new flowable is equal to one pound of the wettable powder formulation.

For More Details On Preceding Page Circle (137) On Reply Card

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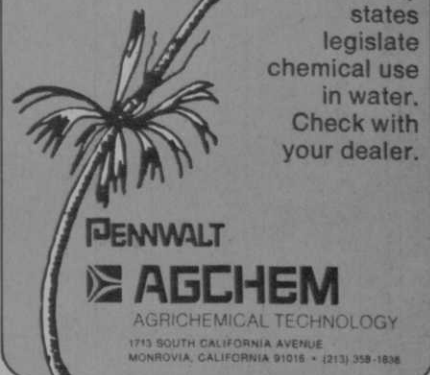
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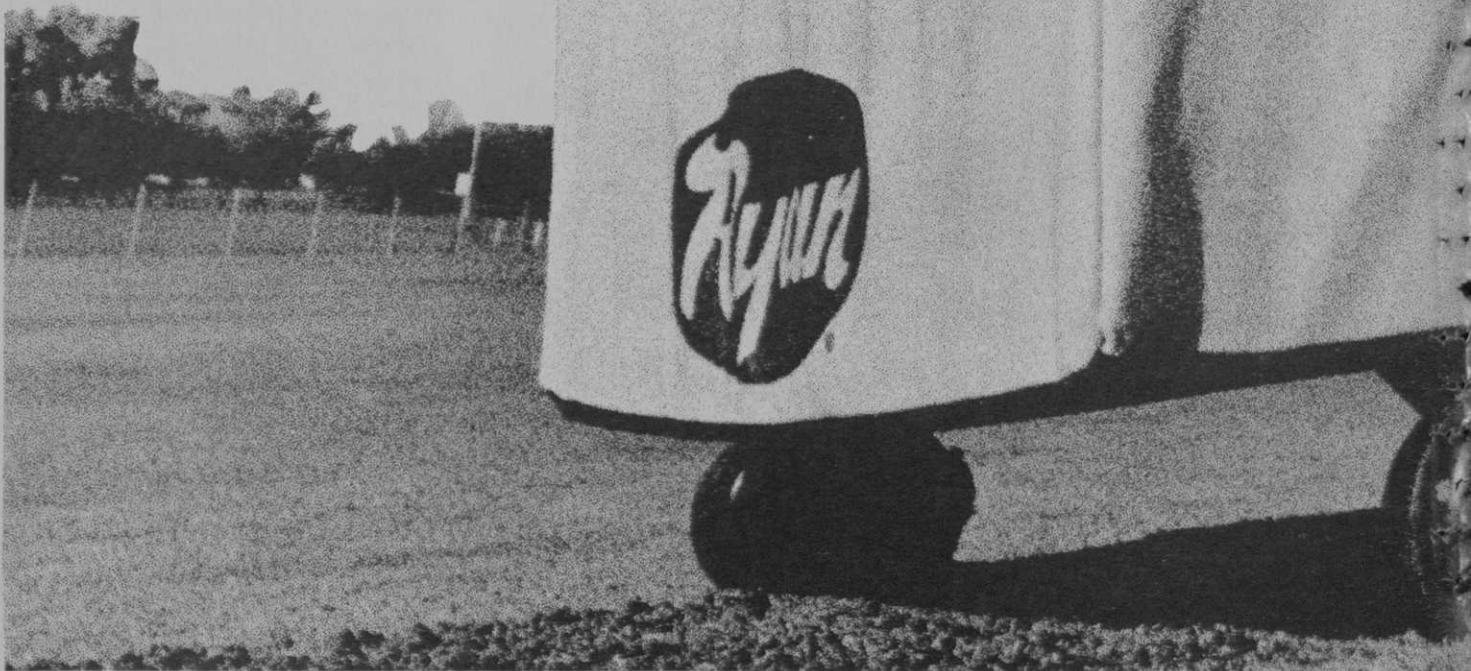
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The second half of the system, the Greensaire II Core Processor, attaches to the Greensaire II aerator. It conveys cores and plant matter over a perforated grate as soon as they're pulled from the



ground. After breaking up on the grate, most of the loose soil is sifted back onto the turf through the grate as top dressing.

The remaining plant, thatch, roots and soil are carried to the top of the conveyor where they are sifted a second time. Remaining plant and thatch then go into a large removable bag. Up to 1000 square feet of green may be aerated before the bag needs emptying.

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For More Details Circle (105) on Reply Card

Insist On, Enforce Specs In Course Construction

Club administrators should insist on the best written specifications possible when dealing with golf course construction companies. Specifications based on the best research available and followed by rigorous insistence, according to George M. Kozelnicky, executive secretary of the Georgia Golf Course Superintendents Assn., and a member of the Dept. of Plant Pathology & Plant Genetics at the University of Georgia, Athens.

"This is an important area," Kozelnicky told GOLFDOM, "one that is sadly neglected too often, and abuses can really hurt the club. And nobody is going to look out for the club but itself.

"I have heard," Kozelnicky said, "that there are proponents of the idea that construction cannot be

blamed for problems in the managing of turf but that turf managers are unable to make construction work. The idea is surely nice for the constructor because it relieves him of a lot of responsibility. He need therefore pay no attention to such things as drainage, percolation rates or sand source or size of composition."

Kozelnicky said what is so ridiculous about the idea is that it is easily refuted by research. He said proponents of the idea cannot in any support their position with any available proof.

Graphite Growth Study

Annual sales of graphite fiber shafted clubs by 1984 could be as low as three million pieces or as high as six million pieces. This is a conclusion of a Stanford Research Institute Study conducted for True Temper Corp., Cleveland. The study indicates a growth of the number of graphite fiber units to six million pieces would be a growth to about seven percent of the market.

Stanford Research Institute, which has been independent of Stanford University since 1970, projected a general growth in worldwide sales of golf clubs would reach 85 million pieces a year by 1984, as compared to some 38 million in 1974.

These findings conflict with information about the study incorrectly mentioned in the January GOLFDOM article, "The Maturing of Graphite."

"Specifications should be so written that they provide no loopholes because they are eagerly

sought out," he said. "If one wants sand of a particular size, say so in the specs, and then be sure it is used. If you must test, test. There are plenty of laboratories available and the cost of testing at the time of procurement will be far less than the cost of the trouble after the job is finished."

Sporting Goods Assn. Show Draws 35,000 to Houston

"The success of the National Sporting Goods Assn. show bears out the theory that our industry is one of the last strongholds in times of economic hardship," new NSGA president Joe Murray said. The show was held Jan. 23-26 in the Astrodome and Astrohall complex in Houston.

THE COMPANY COURSE from page 47

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