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- Indiana Wells CC, Palm Springs, Ca.
- La Quinta CC, Palm Springs, Ca.
- Thunderbird CC, Palm Springs, Ca.
- Desert Inn CC, Las Vegas
- Mission Viejo CC, Mission Viejo, Ca.
- Marina Del Rey GC, Venice, Ca.

**EASTERN AREA:**

- Camelot CC, Spring Valley, NY.
- Dutchess CC, Poughkeepsie, NY.
- I B M CC, Poughkeepsie, NY.
- Indian Ridge, Andover, Ma.
- New Jersey CC, Wayne, NJ.
- Pawtucket CC, Pawtucket, RI.
- Portsmouth CC, Portsmouth, NH.
- Stanwich GC, Greenwich, Ct.
- Topsfield CC, Middleton, Ma.
- Yale GC, New Haven, Ct.

## NEWS OF THE INDUSTRY

continued

### 'Pro-Only' Suit Delayed By Judicial Backload

Bogged down by other cases pending in the same court, the "Pro-Only" suit has gone nowhere in the last month. A decision on the suit which involves a New Orleans retail

golf house, the PGA and Wilson has been left hanging, while other pressing cases on the docket of Judge James A. Comiskey are resolved.

A decision on the case, which has now spanned more than three months, was due on Jan. 7, then Jan. 14 and there was still no conclusion as GOLFDOM went to press in mid-January. Indications are that the suit might be decided before the second week in February.

### Restaurant Association Show

Over 610 exhibitors have contracted for over 210 square feet of exhibit space for the 56th National Restaurant Assn. Hotel-Motel Show to be held May 18-21 in Chicago.

The show will fill over three-quarters of the large McCormick Place exhibit area. One feature will be the NRA Problem Clinic, which was first introduced at the 1974 show.

### Agrico Marketing Group Redefines Sales Areas

A restructuring of Agrico Chemical Co.'s marketing department has been announced by Agrico group vice president of marketing R. R. Johnson. Agrico is a subsidiary of The Williams Companies.

Johnson said the new structure of the marketing group is responsive to Agrico's plans for increased production. Agrico's production is expected to increase by 50 percent by mid-1975 as a result of current expansion programs. The change, Johnson said, divides the marketing department into agricultural and non-agricultural sales areas.

### Name Change for Smith Turf

Smith Turf Irrigation, Inc., Milford, Conn., also doing business as Irrigation and Equipment Supply, has changed its name to I & E Supply, Inc., according to President Frichard W. Smith.

Smith said the name change and a move to larger quarters will facilitate the firm's move into the role of a more complete irrigation and industrial supply house, specializing in sprinkler irrigation equipment, industrial pipe, valves, fittings, industrial pumps and pump packages. The move represents a change from its former role of strictly an irrigation supply house, Smith said.

### California Fertilizer Confab

The 23rd Annual California Fertilizer Conference will be held at the Sheraton Inn, Fresno, March 20-21.

The conference is sponsored by the soil improvement committee of the California Fertilizer Assn. Conference Chairman Carl P. Spiva, chief agronomist for the Occidental Chemical Co. in Lathrop, Calif., has

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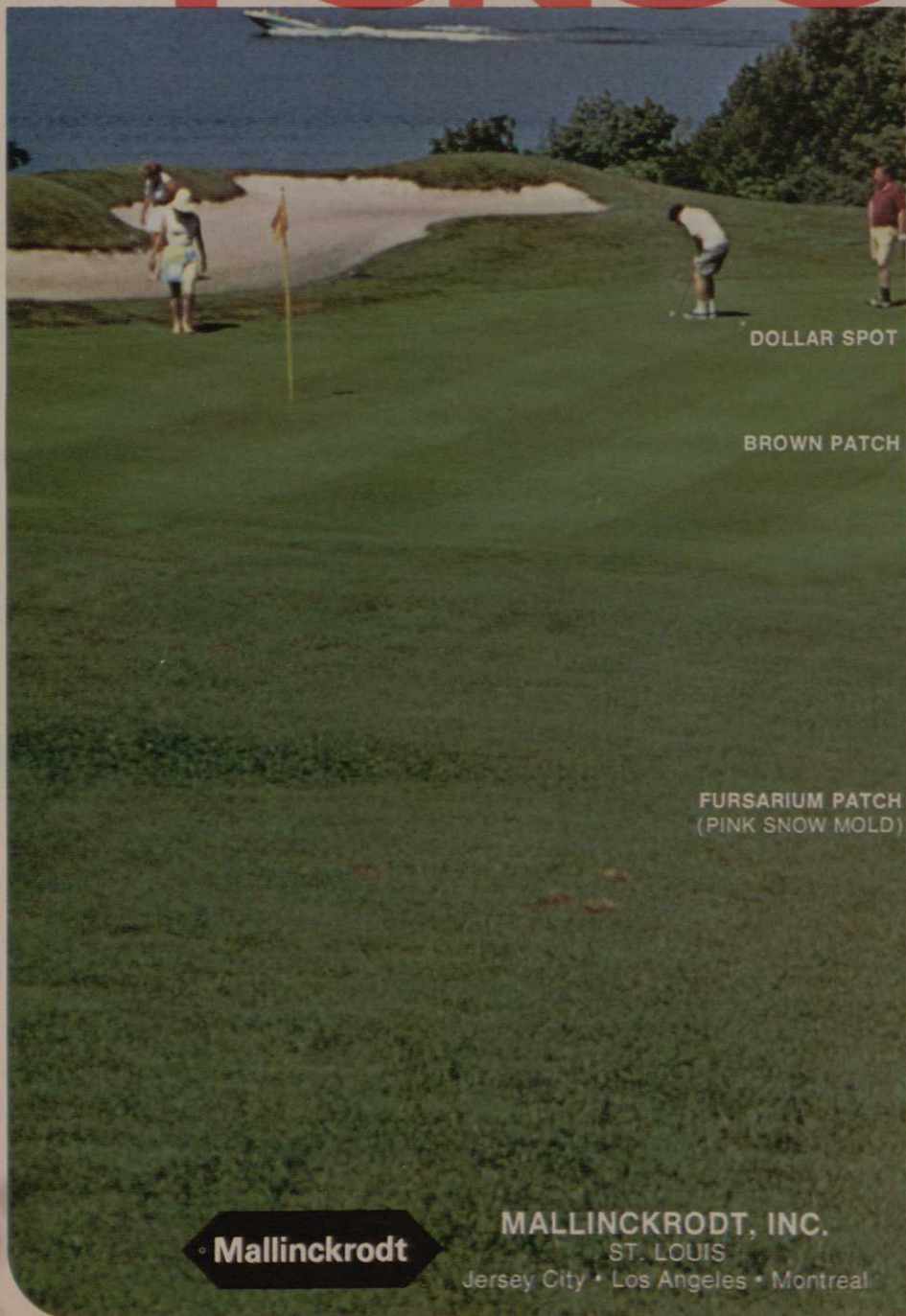
## WIDE TURF SAFETY TOLERANCE EVEN AT HIGHER-THAN-ADVISED RATES

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LIMITED NUMBER of dealerships available in lucrative New England area — for distribution of Melex electric golf cars. For further information contact: Fernco Golf Car Co., 420 Penn Street, Spring City, Pa. 19475. Phone 215 935-1111.

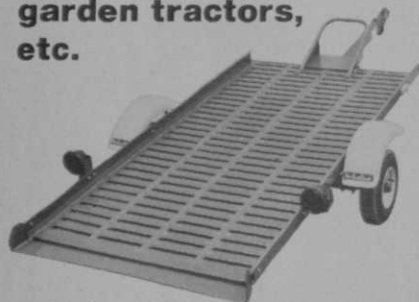
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54 GOLFDOM MAGAZINE 2/75

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**FOR SALE** — good used golf balls for practice range (striped red). Raven Golf, 6148 Thornycroft, Utica, Michigan 48087. Phone 313 731-3469.

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**GOLF COURSE SUPERINTENDENT.** Age 33, married, B.S. degree in agronomy. Superintendent for 2½ years and construction experience. Prefer area in eastern Ohio or adjacent states. Write Box 18, Golfdom, 9800 Detroit Ave., Cleveland, Ohio 44102.

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announced a new feature this year will be a limited trade show involving exhibitors whose small item wares will be shown.

For more information, contact the association at 2222 Watt Ave., Suite B-7, Sacramento, Calif. 95825.

## Planning Real Estate Course Explained in New Booklet

A new brochure, "Planning the Real Estate Development Course," may be obtained by writing the American Society of Golf Course Architects, 221 N. LaSalle St., Chicago, Ill. 60601.

This eight-page brochure details the growth of golf in the United States, the popularity of leisure-oriented residential communities, the proper ways to plan and budget a golf course in a real estate development, and the various ways to operate a golf course built in conjunction with housing.

## NGF Conducts Workshops

Recognizing the need for greater emphasis on giving assistance to golf course developers and operators, the National Golf Foundation during 1974 co-sponsored more than 15 regional or state golf course workshops designed to provide information to individuals and groups concerned with planning, development, acquisition, administration and operation of municipal or privately owned daily fee golf facilities.

A recent one-day Virginia golf course workshop held in Richmond and attended by almost 75 persons interested in all aspects of golf course development and operation is typical of most workshops. The program included discussions on: the trend to public golf facilities; guidelines for planning a golf course; financing public golf courses; the golf architect's role; dealing with common turf problems; and golf course success stories.

Similar one-day co-sponsored golf course workshops are now being scheduled for 1975, with the help of the Foundation's staff of facility consultants located in eight strategic areas of the country and their services are available nationwide. For further information, contact the NGF headquarters, 707 Merchandise Mart, Chicago, Ill. 60654.

Photographed at Oak Meadow Golf and Tennis Club, Evansville, Indiana.



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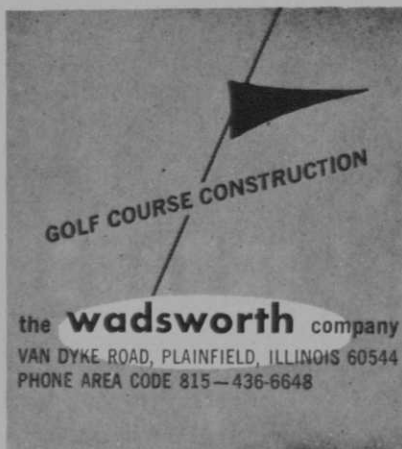


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And the Runabout is powered by an 18-hp, air-cooled OMC

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# PEOPLE IN THE NEWS

*Robert P. Evert* has been named national sales manager for **Northwestern Golf Co.**, Chicago ... *F. Morgan Taylor, Jr.*, executive vice president of the Recreation Products Group of **Victor Compotometer Corp.**, Chicago, has been elected president of the group and a



Evert



Taylor



Drenchek



Heegard

corporate vice president of the parent company ... *John A. Drenchek* and *David C. Heegard* have been named technical representatives for the ProTurf Div. of **O. M. Scott & Sons**. Drenchek's territory will encompass the Rochester/Buffalo area of upstate New York, while Heegard will concentrate his efforts in Iowa ... *Col. Henry R. Dutton*, a charter member of the **Club Managers of America Assn.**, is writing a biography of his years in the club management business ... **Hillerich & Bradsby Co.**, Louisville, Ken., announces *Thomas E. Dooley Jr.* has joined their Power-Bilt sales department and will represent the company in Arizona, Nevada and southeastern California ... **Ram Golf Corp.** has appointed three new regional sales managers. They are: *Bill Burrows*, western Pennsylvania and eastern Ohio; *Kirt Grudsen*, western Ohio;

compasses Ohio and Michigan ... and *Robert Wickert*, New York ... *Jim Lucius*, head pro at **Little Turtle Country Club** in Columbus, has been appointed national vice president of the PGA for a three-year term. He will represent district five, which en- *Albert C. Burdick* has been named head pro at **Shenandoah Country Club** in Baton Rouge, La. ... *Richard A. Genovese* is now head pro at **St. Andrews Country Club** in Ocean Springs, Miss. ... *Rod Curl* has joined the Advisory Staff of **Ram Golf Corp.**, Elk Grove, Ill. ... *Jim St. Germain* has been named head pro at **Black River Country Club** in Port Huron, Mich. ... *Robert Orvis* has been promoted works manager for **FMC Corp.**'s Outdoor Power Equipment Div. ... *William C. Kyle* has been elected president of the **Central New York** chapter of the Club Managers Assn. of America. He is at **Onondaga Golf and Country Club**. ... *Dave Stang* has been named superintendent at **Hyde Park Country Club** near Cincinnati ... *Jan Niedziela*, of **Eagle-Vail Golf Club**, Vail, Colo., has been elected president of the **Rocky Mountain Golf Course Superintendents Assn.** ... *Craig Shankland* of **Fairview Country Club** in Connecticut has been elected new president of the **Metropolitan Chapter** of the PGA in New York ... *Harold Cross* has been appointed national sales manager of **Shakespeare/Plymouth Div.** of Plymouth Golf Balls ... **David Crystal Div.** of **Izod** will be run by *Don Drotman*, who has signed *Billie Jean King* and *Laura Baugh* as staff members ... *Tom Williams* has been appointed turf district manager for **Rain Bird Sprinkler Mfg. Corp.** Also, *Morgan Howard*, *Bruce Watson* and *Jim Hoover* have been named district managers to handle turf irrigation sales ... *Alex Watson* has been named president of the **Mid-Atlantic Assn. of Golf Course Superintendents**.



# Westinghouse golf cars topped Pikes Peak. A grueling 12.42-mile climb.

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The test was conducted with the cooperation of the city of Colorado Springs, Colorado, and the U.S. Forest Service.

HR-13-72



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