

New from Golfomat!

TRACERTM

the perfect

*“Follow-
Through.”*

**Now we've made a good thing
even better.**

If you saw Golfomat at recent trade shows and exhibits around the country, we know you were impressed. With the revolutionary new computerized golf system that lets you play—indoors—three of America's most famous and challenging courses: Pebble Beach, Doral and Congressional. And with its profit-making potential as a teaching tool in your pro shop and for club members.

But now Golfomat has TRACER. The exclusive better-than-ever feature that actually lets the golfer keep his eye on the ball all the way . . . actually follow the flight of his shot right down the fairway!

You're always teaching the importance of following through. Do some of it yourself by mailing the coupon for complete information about Golfomat with Tracer. Or call Dan Creveling at 703-549-3400. He's not a golf pro but he'll give you a "playing lesson" you won't forget! GREENS FEE: \$11,500.

GOLFOMAT[®]

Daniel J. Creveling, National Marketing Manager
816 N. Saint Asaph Street, Alexandria, Virginia 22313
PHONE (703) 549-3400

Please rush me complete information on
GOLFOMAT including the new TRACER feature.

NAME _____

COMPANY _____

ADDRESS _____

CITY, STATE, ZIP _____

SUPPLIER INDEX

COSOM, DIV. OF ITT THERMOTECH—Airlake Indus., 21850 Grenada Ave., Lakeville, Minn. 55044 (612) 469-4491
Pee-Gee-Bee practice golf balls; Gee-Gee-Tee polyethylene tees, red & white; golf tee markers; golf practice mat
Richard Kerr, sls. mgr.; Douglas Roseth, sls. rep.

COTT CORP.—197 Chatham, New Haven, Conn. 06509 (203) 787-5991
Beverages
John Cott, pres.; Samuel J. Weissman, exec. v.p. mktg.; James Oravetz, v.p. mktg.

COTTON CLUB BOTTLING COMPANY—2800 N. Talman Ave., Chicago, Ill. 44125 (312) 463-4600
Schweppes; Vernor's; Hires; R-C Cola; Diet-Rite Cola; 50-50; Squirt; Cotton Club; Smarty ginger beer
Martin Becker, pres.; Wilton H. Cahn, gen. sls. mgr.

COURSIGNS, INC.—6500 N. Clark St., Chicago, Ill. 60626 (312) 465-6330
Coursigns: cart directional signs and general golf course courtesy signs with 24 different inscriptions; 12 and 14 inch stakes for sign mounting; 3/16 inch yellow Poly Rope; 20 inch head sand trap rake
Robert C. Ferris, pres.; James R. Abbott, v.p.

COURT CASUALS OF CALIFORNIA—1192 Scott St., Winnetka, Ill. 60093 (213) 477-2581
Court backstops; tennis caps; shorts; sweaters
Kenneth N. Snider, exec. off.; John R. Calvert, sls. mgr.

COURT 'N SPORT SPHAIRISTIKE—1407 Broadway, New York, N.Y. 10018 (212) 279-7652
Tennis caps; dresses; shorts; sweaters
Robert Hornstein, exec. off.; Marty Stern, sls. mgr.

COURT 1—5001 S. Second St., Milwaukee, Wis. 53207 (414) 671-2500
Tennis bags; caps; dresses; shorts; sweaters
Kenneth B. Ross, exec. off.; Martin Stern, sls. mgr.

CRAFTIQUE, INC.—Mebane, N.C. 27302 (919) 563-1212
Furniture
L. P. Best, chm. bd., pres., and adv. mgr.; Evelyn C. Best, v.p.

CRAGIN CORP.—100 Galway Pl. Teaneck,

N.J. 07666 (201) 837-3381
Court backstops; bags; balls; net top bindings; net cables; court markers; net posts; nets; presses; racquet covers, frames, grips; metal, wooden racquets; racquet stringing equipment; net center straps; strings; tennis shoes; shorts
Walter Montenegro, exec. off.; Robert Montenegro, sls. mgr.

CRAMER IND., INC.—625 Adams, Kansas City, Kan. 66105 (913) 621-6700
Restaurant and institutional chairs
R. A. Stoll, pres.; R. L. Wehner, v.p. sls.; Duke Gerkovich, pub. rel.

HOWARD S. CRANE, INC.—Rte. 365, Roane Rd., Oneida, N.Y. 13421
Aqua-Probe sub soil moisture tester
Howard S. Crane Jr., pres.

CREATIVE AWARDS BY LANE—32 W. Randolph, Chicago, Ill. 60601 (312) 782-2317
Trophies; plaques; jewelry; holloware; bag tags; tee markers; ball markers; novelties
Don Thompson, pres.; John Erskine, sls. rep.; Dan Dreyer, sls. rep.; Doug Hoffman, sls. rep.; Charles Kent, sls. rep.

CREATIVE SALES, INC.—200 S. Main St., Fremont, Neb. 68025 (402) 727-4800
Tree systems; Medicaps systemic tree injection cartridges
Warren D. Wolfe, pres.

CRESLINE PLASTIC PIPE COMPANY, INC.—955 Diamond Ave., Evansville, Ind. 47717
Cresline plastic pipe & fittings
J. H. Zirkelbach, gen. sls. mgr.

OTEY CRISMAN PUTTER COMPANY—205 Faulk Ave., Selma, Ala. 36701
Otey Crisman hand-crafted putters
Wm. Otey Crisman Jr., owner; Wm. Otey Crisman III, assoc.

CROWN SPORTS, INC.—1101 Elton St., Brooklyn, N.Y. 11208 (212) 276-7300
Tennis balls
Dick Martin, sls. mgr.

CUCAMONGA VINEYARD CO.—10013 Eighth Street, P.O. Box 607, Cucamonga, Calif. 91730 (714) 987-1716
San Gabriel wines, brandies, vermouth; Cu Vallee, Cuvee D'or, Bon Soir, Cesare, La Vie champagnes
Mrs. James L. Vai, pres.; Cesare Vai, exec. v.p. and gen. mgr.; Ernie Clason, nat. sls. mgr.

CUDAHY COMPANY—100 W. Clarendon, Phoenix, Ariz. 85013 (602) 264-7272
Bar S meat products; Virginia Reel pork sausage; cheese; salt
F.T. Barrett, pres. and chief exec. off.; H. Fisher, v.p. food prod. div.

PATRICK CUDAHY INC.—Cudahy, Wis. 53110 (414) 744-53110
Packers of bacon, ham, sausage products
John H. Westerhoff, pres.; Frank Napoli, v.p. sls. mktg.; Robert F. Lex, v.p.

CURLEY-BATES COMPANY—860 Stanton Rd., Burlingame, Calif. 94010 (415) 697-6420

Bull's Eye putters; Acushnet golf balls, golf gloves, headcovers; Munsingwear Grand Slam golf shirts, sweaters, slacks, wind-breakers, hose; Texace golf hats and caps; Forrester's rainwear and rainwear accessories; IV Leisure waterproof golf shoes and ladies' peds; Brandell Products electric putting device and other 19th Hole Golf Products; Indian Head golf practice nets and related accessories; Sammy Products golf towels and brushes; Golf Pride golf grips; golf accessories in general
George Sheldon, pres.; Bob Nakagawa, pres. Curley-Bates Tokyo; Ignacio de La Bordolla, gen. mgr. Curley-Bates de Mexico; Chris Van Slyke, South. Calif. br. mgr.; Gladys Brooks, north. Calif. sls. sev. mgr.; Marty Everson, n.-west. br. mgr.; Gene Dunn, Hawaii br. mgr.

CURTICE-BURNS, INC., C-B FOODS DIV.—360 E. Ave., Rochester, N.Y. 14602 (716) 232-5150
Blue Boy, Blue Label and Empire State canned, frozen and dehydrated vegetables
H. E. Cumming, pres.; G. H. Trimble, v.p. sls.; Gary H. Gregory, sls. prom. mgr.

CURTIS DUNA PRODUCTS CORP.—P.O. Box 297, Westfield, Ind. 46074 (317) 896-2561
Duna-Fogger insecticide fog applicator; BP-145 back pack sprayer, mister, duster
R. E. Hermann, nat. sls. mgr.

H. T. CUSHMAN MFG. CORP.—N. Bennington, Vt. 05257 (802) 442-5446
Furniture
Robert Zimmerman, mktg. mgr.; William Bloom, mktg. res. mgr.; Robert Young, sls. mgr.

CUSHMAN, OMC-LINCOLN—1401 Cushman Dr., Lincoln, Neb. 68512 (402) 475-9581

Gran Cushman 400 gas and electric model 4-wheel golf cars; Gran Cushman 300 gas and electric model 3-wheel golf cars; Trophy 400 electric 4-wheel golf cars; Trophy 300 electric 3-wheel golf cars; Town & Fairway golf cars; Cushman Turf-Truckster 12 and 18 hp. vehicles for turf care with options for hydraulic dumping, 3-point hitch, spiking, top dressing and spraying
Vaughan E. Border, dir. mktg.; Ed Large, mgr. mktg. comm.; James L. Leventhal, prod. mgr.; Charles W. Beam, sls. prom. mgr.; Vern Worrel, gen. mgr. Cushman turf vehicles



ZIPP[®] with BALAN[®] not only makes your course look terrific, it makes you look terrific, too.

As a golf course superintendent, the beauty of your course is your primary job.

If you want to keep your course beautiful, and your players happy, use ZIPP with BALAN.

The grass-growing, deep-greening nutrients of ZIPP polyphosphate fertilizer combine with famous BALAN selective pre-emergence herbicide, to form a one-two punch that beautifies the turf while it kills unsightly weeds.

You can control Poa annua, crabgrass, goose grass (crowfoot or silver crabgrass), watergrass (barnyardgrass), and both yellow and green foxtail. Because you can stop them before they take hold—in the germinating stage. BALAN is safe. No harmful residues. No

arsenic, no lead, no mercury. And it has very low toxicity. ZIPP provides greater phosphorus efficiency than other types of fertilizers. It is a controlled-release, poly phosphate with bonded zinc, iron and sulphur.

The two materials actually work independently of each other, because of the way the product is formulated. BALAN is on the *outside* of the fertilizer granules.

ZIPP with BALAN. A beautiful product. For beautiful courses. At

a beautiful price. For more information write or call: Occidental Chemical Company of Texas, Mike Howard Lawn and Turf Manager, P.O. Box 5337, Houston, Texas 77012 (713) 477-8811



[®]Zipp is a registered trademark of Occidental Chemical Company, a division of Occidental Petroleum Corporation.



[®]Balan is the registered trademark for benefin, Elanco Products Company, a division of Eli Lilly and Company.

Occidental Chemical Company

Circle No. 208 on Reader Service Card



We want you to meet the new, 1974 Greens King.

Just like the rest of us Jacobsen Distributors, Joe Holman (of Lawn & Golf Supply Co. in Phoenixville, Pa.) is pretty excited about the all new version of the famous Greens King.

It still does the job of 3 or 4 men with hand mowers. It can still cut 18 greens in about 4 hours. And now more than ever, it's still the champ.

It even looks like a champ. Take the new, sleek ground-hugging design. Just because the Greens King is rugged doesn't mean it can't be handsome.

The mowing units can now be operated individually, or in any combination, by simply moving levers on the control panel. Then there's the new transmission that gives 3 forward speeds as well as one reverse. Which means faster transport between greens.

And the husky 14 HP engine runs smoother and more quietly. Rubber mountings and a new muffler see to that. The hour meter is standard. As is the new, cushy adjustable seat and the new style tires. There's even a brand new steering mechanism with a nifty new steering wheel for tighter turning and easier control.

If you're at all interested in seeing how you can have beautifully mowed greens by using less manpower while doing the mowing faster, we'd like to tell you all about the new Greens King. In fact, we'll even take you out for a ride in one of them.

Once you've met the 1974 Greens King, you may never be satisfied with anything else again.

Your Jacobsen Distributors.

Before we sell it, we buy it.

SUPPLIER INDEX

THE CYCLONE SEEDER COMPANY, INC
—P.O. Box 68, Urbana, Ind. 46990 (219) 774-3339
Cyclone broadcast seed sowers, spreaders
Naomi S. Ullom, pres.; W. L. Ullom, v.p.; P. L. Speicher, asst. sec.

D

DAD'S ROOT BEER COMPANY—2800 N. Talman Ave., Chicago, Ill. 60618 (312) 463-4600
Dad's root beer and Dad's diet root beer
Jules Klapman, pres. and treas.; Ely Klapman, exec. consultant; Roy Gurvey, exec. v.p. and mktg. dir.; G. E. Kopald, v.p. adv. and pub. rel.; Michael Flynn, nat. sls. mgr.

DALASON PRODUCTS MFG. COMPANY—1720 N. Marshfield Ave., Chicago, Ill. 60622 (312) 342-2922
Bar-B-Frank rotisserie hot dog warmers; Dala bun warmers; food warmers and dispensers; infra-red-ray sandwich toasters; electric sealers; coin operated device; infra-red-ray ovens; Foods-In-Motion heating turnovers
Sally Abelson, sls. mgr.

DANFOODS CORP.—6850 E. Washington Blvd., Los Angeles, Calif. 90040 (213) 685-8020
Danola Danish hams, cooked beef and salami
Gorm Larsen, pres.; Svend E. Jensen, v.p.

DANIELSON COMPANY—3072 71 St., S. E., Mercer Island, Wash. 98040 (206) 232-2033
Wooden racquets
G. S. Danielson, exec. off./sls. mgr.

BERT DARGIE, INC.—2665 Broad Ave., Memphis, Tenn. 38112 (901) 324-4688
Exclusive woods; Bert Dargie wood heads, irons; Won-Putt putters
A. H. Dargie, pres.; Bert Dargie III, v.p.; Ken McKinney, sls. mgr.

DATCON INSTRUMENT COMPANY—P.O. Box 128, E. Petersburg, Pa. 17520 (717) 569-5713
Datcon SG-70 engine hour meters
George Aumont, v.p. mktg.; Tom Willson, sls.

THE DAVEY TREE EXPERT COMPANY—117 S. Water St., Kent, Ohio 44240 (216) 673-9511

Davey Tree Food tree fertilizer; Davey-Green lawn fertilizer; tree services
John W. Joy, v.p. sls.; Ted A. Baer, v.p.; Cary L. Mack, gen. sls. mgr.; Ted L. Booth, sls. mgr.; Henry D. Schmid, adv. mgr.

DAVIS CABINET COMPANY—P.O. Box 5424, Nashville, Tenn. 37206 (615) 244-7100
Furniture
W. L. Davis Jr., pres.; Hoyt Hackney, v.p. mfg.

T. A. DAVIS COMPANY—5427 Satsuma, N. Hollywood, Calif. 91601 (213) 877-4557
Racquet frames; wooden racquets
R. T. Davis, exec. off.

DAYSTROM FURNITURE, INC.—South Boston, Va. 24592 (703) 572-3981
Stools
F. A. Piechota, pres. and gen. mgr.; Cal Rasney, v.p. mktg.; G. S. Switzer, sls. mgr.

DAYTON RACQUET COMPANY, INC.—302 S. Albright St., Arcanum, Ohio 45304 (513) 692-8556
Metal racquets; strings
E. L. Munday, exec. off.; T. L. Munday, sls. mgr.

DEANS INDIAN TRAIL CRANBERRY COMPANY—Box 460, Green Bay, Wis. 54305 (414) 437-7961
Dean's Indian Trail Cranberry with Orange, Cranberry and Jellied Cranberry sauce; Whole Cranberry sauce; Cranberry juice; Whole Frozen Cranberries; Indian Trail and Vine Fresh fresh cranberries
Les Mixdorf, sls. mgr.

DEDOES INDUSTRIES, INC.—2070 W. Eleven Mile Rd., Berkley, Mich. 48072
Dedoes greens and tees aerator, roller, spiker, slicer; Dedoes fairway aerator, roller, spiker, slicer
Arnold A. Dedoes, pres.; Jerry Dedoes, v.p.; Blanche B. Dedoes, sls. exec.; Ralph Sparrow, eng.; Joan Luther, sec.

DEERE & COMPANY—John Deere Rd., Moline, Ill. 61265 (309) 792-8000
John Deere lawn and garden tractors; walk-behind rotary mowers; edger trimmers; chain saws
Mike Heitman, mktg. mgr., Horicon, Wis.; Bill Gordon, mktg. mgr., Moline, Ill.

DEERING MILLIKEN, INC., FLOOR COVERING BUSINESS—La Grange, Ga. 30240 (404) 883-5511
Residential and commercial carpeting
Joseph O. Cosgrove, dir. mktg. carpets and rugs; Clentis Harris, mktg. ser. mgr.; Dr. T.J. Malone, gen. mgr. floor covering bus.

DELAVAN MFG. COMPANY—811 Fourth St., W. Des Moines, Iowa 50265
Delavan nozzles, pumps, spray guns,

sprayer accessories
Rolf Anderson, sls. mgr.

DELL SALES COMPANY—445-463 Hillside Ave., Hillside, N.J. 07205 (201) 687-6615
Sour Puss screwdriver, lemon, grenadine and lime mixers; Dell's drinks, frozen ice tea; side dish potatoes
Donald Lan, pres., adv.

THE DELMARK FOOD SERVICE COMPANY—Highway 100, W. 23d, Minneapolis, Minn. 55416 (612) 925-2100
Institutional food products: Merimix Real Egg custard; Delmark Real Egg custard, Quick Egg custard, Low-Calorie custard, Quick tapioca pudding mix, Meat Loaf mix, milk-shakes
D.M. Doyle, pres.

DEL MONTE CORP.—P.O. Box 3575, San Francisco, Calif. 94119 (415) 781-7760
Del Monte canned fruits, vegetables, juices, juice drinks, fruit drinks, catsup, sea foods, dried fruits, desserts and other foods
Richard G. Landis, pres.; G.A. Flice Jr., v.p. U.S. mktg.; W.W. Berris, v.p. U.S. sls.

DEL SOY PRODUCTS CORP.—2023 S. Telegraph Rd., Dearborn, Mich. 48124 (313) 274-2900
Tip-N-Whip institutional pressurized topping
Harvey B. Whitehouse, pres.; David R. Whitehouse, v.p. sls.

DENNIS & HUPPERT CO.—1790 Broadway, New York, N.Y. 10019 (212) 586-8270
Importers of Prince Hubert de Polignac cognac; De Castellane champagne; Reine Pedauque Burgundy; A & R Barriere; Th Darriet; Chateaux Pedesclaux Bordeaux, and a full line of imported wines
David G. Milligan, mng. dir.; Arnold F. Hill, nat. sls. mgr.

DENVER GOLF & TENNIS COMPANY—4575 Joliet St., Denver, Colo. 80239 (303) 373-1700
Dunlop golf balls, clubs; Munsingwear shirts, slacks, sweaters; Knits Int'l. sweaters; Imperial Caps golf headwear; Miller Golf Company bag tags, gifts; Westinghouse golf cars
Charles T. Newton, pres.; David Bull, ter. mgr.; Brad Meekins, ter. mgr.; Tom Newton; Bob Martin, div. mgr.

DERBY CAP MFG. COMPANY, INC.—700 W. Main, Louisville, Ky. 40202 (502) 587-8495
Monogrammed caps; men's casual headwear; men's roll up hats; dress golf caps; tennis and golf visors; tennis hats, caps; ladies' sports hats; hat and cap displays
Scott Meyer Sr., pres.; Frank Cogswell, sec.; Fred Cogswell, v.p.; Scott Meyer Jr., v.p.; Warner Overley, sls. mgr.

DETJEN CORP., INSECTOCUTOR DIV.—

SUPPLIER INDEX

Salt Point Tpk., Box 150TT, Clinton Corners, N.Y. 12514 (914) 266-3150
B-U-G Killer blacklight insect killing panel; Insectocutor insect killing equipment, electric; Sentry non-electric fly trap
G. Detjen, pres.; B.A. White, gen. mgr.; C.N. Wilkinson, prod. mgr.

DEVELOPMENT OF INTERNATIONAL TRADE—1510 Mission St., S. Pasadena, Calif. 91030 (213) 682-3447
Court backstops; wooden racquets
Jagat Bhatia, exec. off.; Art Dean, sls. mgr.

DEXTER SHOE COMPANY—31st James Ave., Boston, Mass. 02116
Dexter, Tee-Mates golf shoes; court backstops
Jerry Hyde, nat. sls. mgr.; Joe Soltz, v.p. Dexter Brand; David Rubin, exec. v.p. Dexter Brand; Ted Alford, asst. to exec. v.p.

DIAMOND CRYSTAL SALT COMPANY—916 S. Riverside, St. Clair, Mich. 48079 (313) 329-2211
Diamond Crystal salt
E. M. Dodd, pres.; Spencer S. Meilstrup, sr. v.p. mktg.; H. J. Hylsop, v.p./gen. sls. mgr.

DIAMOND SHAMROCK CHEMICAL COMPANY—1100 Superior Ave., Cleveland, Ohio 44114
Daconil 2787 fungicide; Dacthal pre-emergent herbicide; Dacamine post emergent broad-leaved herbicide; Daconate 6 post emergent herbicide
R. Wayne Carruth, turf prod. mgr.; George A. Lawrence, sls. mgr.; Steven D. Derrick, prod. prom. mgr.

DIAMOND WALNUT GROWERS, INC.—P.O. Box 1727, 1050 S. Diamond, Stockton, Calif. 95201 (209) 465-0201
Diamond, Emerald, SunTand walnuts
Albert L. Buffington, pres.; Richard J. Tutt, gen. sls. mgr.; Dennis C. Bruner, adv. mgr.

DI FINI ORIGINALS, INC., DI FINI KNITWEAR, LTD.—367 Southern Blvd., Bronx, N.Y. 10454 (212) 993-1122
Men's and ladies' golf apparel; Comfortissimo golf apparel; DiFini Golfer men's golf shirt
Joseph DiFini, pres.; Jack Lust, v.p./sls. mgr.; Herbert Aronson, dir. p.r.

DION MFG. COMPANY—8 Commonwealth Ave., Attleboro Falls, Mass. 02763 (617) 695-6608
Club jewelry with personalized enameled club crest tie tacs; tie bars; cuff links; money

clips; bracelets; key chains; brooches; blazer buttons; Silver Holloware with engraved club crest; Paul Revere bowls; pewter tankards; serving dishes etc.
Edward A. Dion, proprietor and sls. mgr.

DIPLO-MAT MFG. COMPANY—1290 Hope St., Alviso, Calif. 95002 (408) 263-2116
Diplo-Mat golf mats
Robert E. Olson, owner

DIRECTIONAL INDUSTRIES, INC.—979 Third Ave., New York, N.Y. 10022 (212) 751-3350
Furniture
Joseph Macedo, pres.

DISPLAY CREATIONS, INC.—1332 Broadway, Detroit, Mich. 48226 (313) 962-9588
Display creations showcases; golf club display racks; display supplies; clothing forms; garment hangers; mannequins; pro-shop designing and layout
Henry Y. Leopold, pres.; Fred Flatow, gen. mgr.; David Horan, sls. mgr.

DISPLAYARAMA, INC.—811 N.W. 1st Ave., Miami, Fla. 33101 (305) 377-2131
Store equipment; display racks, fixtures, forms; hangers
Melvin Brazer, pres.; Arthur Kasper, sls. mgr.

DISSTON, INC.—601 Grant St., Pittsburgh, Pa. 15219 (412) 281-8844
Professional Duty cordless grass shears; hedge shears
D. F. Mitchell, v.p. sls./mktg.; Roger J. Cross, gen. sls. mgr.; David Garven, prod. mgr.; Tom McCartney, adv. coord.

DISTILLERIE STOCK U.S.A. LTD.—58-58 Laurel Hill Blvd., Woodside, N.Y. 11377 (212) 651-9800
Stock imported brandies, cordials, vermouth; Cream of Marsala wine; Morel vermouth and Cherristock imported liqueur
Bruno Morel, pres.-adv.; Mario Morpugo, v.p.

C. B. DOLGE COMPANY—W. Ferry La., Westport, Conn.
Penetrate organic soil improver; EWT Plus selective weed killer with MCP; Lake Dye colors lakes and ponds; Crabgrax DSMA for crabgrass control; Solexto Chlordane insecticide; Tote non-poisonous weed killer sterilant; Anti-Dessicant evaporation preventive; waxes, cleaners and aerosols for indoor maintenance aerosols for indoor maintenance
Alfred K. Dolge, pres.; Ledyard Bowen, v.p.; Sal J. Vento nat. sls. mgr.; Ken Spooner n. east mgr.; Roger Hodnett, south. mgr.

DOLLY MADISON INDUSTRIES, INC.—Lafayette Building, Philadelphia, Pa. 19106 (215) 923-5850
Furniture

Bernard Perry, pres.; Donald R. Baxter, v.p. and contr.

DOLMAR NORTH AMERICAN CORP.—947 W. Foothill Blvd., Monrovia, Calif. 91016 (213) 357-1573
Dolmar 118 chain saw
F. H. Dumans, pres.; James M. Barnett, v.p.

DORSON SPORTS, INC.—5-09 Burns Ave., Hicksville, N.Y. 11801 (516) 822-2424
Dorson golf putters, umbrellas; Maxie-Pro knit club covers; Maxie, Diplomat, Royal-Tee golf gloves; D-S-I socks; tennis gloves
Richard Goldstein, pres.; Albert Goldstein, sls. mgr.; Irving Wasserman, gen. mgr.; Harvey Felton; Paul Abraham

DOUBLE SPRINGS DISTILLERS, INC.—Blair Bldg., 645 N. Michigan Ave., Chicago, Ill. 60611 (312) 787-4046
Marketing and advertising on Double Springs brands
Abraham Schecter, pres.; Vivian Schecter, v.p. and treas.

J. A. DOUGHERTY'S SONS, INC., DISTILLERS—1429 Walnut, Philadelphia, Pa. 19102 (215) 564-1400
Governor's Club blended whiskey gin; Daniel Webster Str. bourbon; Dougherty's imported Scotch; Skol vodka; Dougherty's Irish coffee liqueur
Mark T. Dietz, v.p. and sls. mgr.; John T. Bertram, adv. mgr.

DOUGLAS FURNITURE CORP.—5555 W. 65th, Chicago, Ill. 60638 (312) 735-0500
Institutional tables and chairs
Morton R. Cohen, pres.; Howard I. Cohen, v.p. mktg.

DOW CHEMICAL USA—Box 1706, Midland, Mich. 48640 (517) 636-1000
Fumazone turf fumigant; Dursban 2E turf insecticide
Bill Huck, sls.; Art Leasure, senior sls.; Paul Deets, senior sls.

DOWNS CARPET COMPANY, INC.—Box 475, Willow Grove, Pa. 19090 (215) 672-1100
Downs Carpet
T. George Downs, pres.

DR. PEPPER COMPANY—P.O. Box 5086, Dallas, Tex. 75222 (214) 824-0331
Dr. Pepper soft drink
W. W. Clements, pres. and chief exec. off.; John R. Albers, v.p. adv.; Charles P. Grier, v.p. mfg.; Joe K. Hughes, v.p. mktg. ser.; Robert L. Stone, v.p. and gen. sls. mgr.

DRAGON ENGINEERING COMPANY—626 McClary Ave., Oakland, Calif. 94621 (415) 562-4237
Dragon irrigation filters
Pete Dragon, sls. eng.

DREYFUS, ASHBY, & COMPANY—888

SUPPLIER INDEX

Seventh Ave., New York, N.Y. 10019 (212) 957-3390

Comte de Vogue, Drouhin, Faiveley-Burgundy wines; Chateau Latour, Moueix, Chateau Haut Bailly, Delor, Pierre Jean, Schroder and Schyler, Vergez-Bordeaux wines; Comte Lafond, Ladoucette, Sautejeau, Thouarce-Loire wines; Delas Frere-Rhone wines; Hugel-Alsatian wines; Chillon, Gilliard, Montmollin, Valsangiacomo-Swiss wines; Cupramontana, Franco Fiorina, Negrar, Verrazzano-Italian wines; Graff, Valkenberg-German wines; Casal Garcia, Grao Vasco, Mateus-Portugese wines; Krug-Champagne; Masegnez French Fruit brandy; Ova Williams pear brandy; Etter Kirsch de Zoug, Busnel Calvados; St. James rum; Cusenier cordials
J. Morelli, sr. v.p. and gen. mgr.; Donald Rosenwald, v.p.; Scott Romer, adv. mgr.; Carmel Tintle, pub. rel. dir.

DRI ALL, INC.—P.O. Box 309, Attica, Ind. 47918 (317) 295-2255

Levler smoother; Air Curtain Destructor burner; Scarifer leveler
Paul Gayso, sls.; R. R. Knepper, sls.

FRANCIS J. DUANE, GOLF COURSE ARCHITECT—939 Port Washington Blvd., Port Washington, N.Y. 11050

Design of golf courses
Francis J. Duane, golf course architect; Frank P. Sequino Jr., assoc. golf course architect; Arnold Palmer, advisor, consultant; John Williams McGrath, r.e. consultant

DUBOW SPORTING GOODS COMPANY—2075 N. Campbell Ave., Chicago, Ill. 60647 (312) 486-8380

Dubow golf clubs; Dubow XL-100 golf balls
Len Gross, pres.; E. H. Foxx, v.p.; Bob Hively, w. coast mgr.; Bob Sadowski, mid-west. mgr.

DUBUQUE PACKING COMPANY—Dubuque, Iowa 52001 (319) 588-6200

Dubuque ham, bacon, sausage, canned meats
Harry W. Wahlert, chm. bd.; R. C. Wahlert, pres.; R. H. Wahlert, v.p./sls. mgr.

DUCKSTER SPORTSWEAR—481 Shelton Ave., Hamden, Conn. 06517 (203) 787-5924
Duckster jackets, rainsuits, exercise suits
David Beckerman, exec. v.p.; Tom Tussing, nat. sls. mgr.

DUFFY-MOTT COMPANY, INC.—370 Lexington Ave., New York, N.Y. 10017 (212) 686-3080

Motts apple sauce, juice; Fruit Treats; cider; pie fillings; Sunsweet prune juice, cooked prunes; Apricot Nectar; Apple-Apricot-Prune juice

R. M. Anrig, pres. and chief exec. off.; E. Jennings, mktg. dir.; William Arnold, nat. sls. mgr.

DUKANE CORP.—2900 Dukane Dr., St. Charles, Ill. 60174 (312) 584-2300

Sound filmstrip projectors for golf instruction; intercommunication systems for paging, intercom, telephone
John E. Boisdorf

DUNLOP TIRE AND RUBBER CORP.—P.O. Box 1109, Buffalo, N.Y. 14240 (716) 877-2200

MaxFli Blue, Red, Green, Black golf balls; MaxFli, MaxPower, Gundy, Susie Maxwell, Bob Charles golf clubs; MaxFli golf bags; Master golf shoes; tennis bags; shoes; nets; presses; racquet covers, frames; wooden racquets; racquet strings

A. C. B. Wells, v.p. mktg.; P. R. MacDonald, v.p. sls.; R. F. Gebhardt, nat. sls. mgr.; S. J. Panek, adv. mgr.; J. J. White, asst. adv. mgr.

DUOFOLD INC.—P. O. Drawer A, Mohawk, N.Y. 13407 (315) 866-4000

Tennis shorts; sweaters
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Robert T. Miller, prod. spec., turf prod.

DURA-FIBRE CORP.—2300 Arrowhead Dr., Carson City, Nev. 89701 (702) 882-6683

True Temper graphite shafts: L, A, R, S, X, XX flexes
James Earrier, pres.; Pat McCormick, v.p.

DURAFRAME CORP.—13417 S. Halsted St., Chicago, Ill. 60627 (312) 233-1702

Caddy Carry golf bag stand
C. R. Oblinger, pres.

PETE DYE & ASSOC.—126 N. Main St., Urbana, Ohio 43078 (513) 653-6127

Golf course architects
Pete Dye, architect; Roy Dye, architect

E

E & B CARPET MILLS, INC.—P.O. Box 47266, Dallas, Tex. 75247 (817) 261-4451

Broadloom carpet
J. J. Riley, v.p. and gen. sls. mgr.; Richard C. Bohrer, adv., sls. prom. and p.r. mgr.

E & L PRODUCTS COMPANY—200 Fifth Ave., New York, N.Y. 10010 (212) 255-6870
Tennis balls; presses; racquet covers; metal racquets

Larry Ellenberg, exec. off.

EAGLE-PICHER INDUSTRIES - MINERALS DIV.—900 American, Cincinnati, Ohio 45202 (513) 721-7010

Dialoam soil conditioner; Super Fine soil top dressing

John R. Craig, v. p. sls.; Richard Roggenbuck, reg. mgr. west.; Mike Kelly, area mgr. s-west. Neville Gladding, area mgr. n-west.

EASTERN GOLF COMPANY, INC.—2537 Boston Post Rd., Bronx, N.Y. 10467 (212) 547-3918

Full line of driving range equipment including special woods and irons; new and used golf balls; golf sets; pails; baskets; commercial golf ball pickers; wood and rubber tees, scoops, retrievers; ball washers; golf ball soap, mats, rubber and brush, ball dispensers; insect foggers; electric bug killers; plastic chain and posts; display racks and fixtures; golf bags and accessories; gloves; shoes; hats; golf carts for resale and rental; grips and grip supplies; course signs; flags; poles; umbrellas
Joe Nemeth, pres.; Frank Kohuth, dir. mktg.; Steve Milisits, v.p./sls. mgr.

EASTERN STEEL RACK COMPANY—166 Pleasant St., Boston, Mass. 02125

Food service equipment
David L. Kaplan, v. p.; Ira L. Kaplan, dir. mktg.

EASTERN WINE CORP.—Bronx Terminal Market, New York, N. Y. 10051 (212) 292-2200

Chateau Martin Sparkling cold duck, pink champagne, champagne, sparkling burgundy, vermouth, fruit wines, wine specialties

Charles A. Kaplan, pres.; James F. McCruden, v.p.; Ronald Nussbaum, gen. sls. mgr.

EASTON ALUMINUM—7800 Haskell Ave., Van Nuys, Calif. 91406 (213) 782-6445

Aluminum golf shafts
J. L. Easton, pres.; J. R. Johnston, gen. mgr.

EAST PENN MFG. COMPANY, INC.—Deka Road, Lyon Sta., Pa. 19536 (215) 682-6361

Deka storage batteries; battery cables
DeLight E. Breidegam Jr., pres.; Richard P. Bowers, v.p./sls. mgr.; John G. Rickolt, asst. sls. mgr.; Gary L. Esterling, adv. mgr.

EAST TENN MILLS, INC.—2300 Buffalo Rd., Johnson City, Tenn. 37601 (615) 928-7186

Tennis balls; shorts
I. B. Couch, exec. off./sls. mgr.

CHARLES A. EATON COMPANY—147 Centre St., Brockton, Mass. 02403 (617) 583-9100

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Etonic golf and dress shoes; men's shirts; sweaters; slacks; coordinated women's sportswear; golf gloves; Fred Perry by Eaton tennis shoes

Normand R. Demers, pres.; Wallis G. Phillips, v.p. sls.; John M. Axford, Etonic sls. mgr.; Terry Carney, Etonic asst. sls. mgr.; Donald Harvey, Etonic sls. mgr.

EATON CORP., MOLDED PRODUCTS DIV.
—P.O. Box 4310, 1252 Mina Ave., Akron, Ohio 44321 (216)666-1101

Golf pride golf grips; racquet grips
Edward J. Toth, gen. mgr.; Clifford A. Spencer Jr., gen. sls. mgr.; Wallace W. Ulrich, mgr. sls. prom.; Robert L. Nay, asst. sls. mgr.

EDMONT-WILSON—1300 Walnut St., Coshocton, Ohio 43812

Super-Grip golf gloves; stick bag, lightweight golf bags
Robert B. Robinson, mgr. spec. mkts.; Karl L. Kendig, adv. mgr.; S. Gainor, staff asst.

EDWARD MFG. COMPANY—Rte 4, Ponca City, Okla. 74601 (405) 765-8820

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Bob Edwards, pres.; Gary Smith, v.p.

EECO, INC.—4021 N. Sixth St., Harrisburg, Pa. 17110 (717) 238-9423

Rainbird sprinklers, automatic controllers; Certain-teed asbestos cement and plastic pipe; Gorman-Rupp, Peerless, Jacuzzi pumps; Cooper, MTD, Murray power mowing equipment; Hudson, Bean power sprayers
A. J. Watson, pres.; A. Jay Watson, v.p.

EINSTEIN-MOOMJY, INC.—526 State Hwy. 17, Paramus, N.J. 07652 (201) 265-1100

Retail floor covering
Albert Moomjy, v.p.; Ernst Einstein, v.p.; James Allen, p.r.

ELANCO PRODUCTS COMPANY—640 S. Alabama St., Indianapolis, Ind. 46206 (317) 636-2211

Balan, Treflan, Dymid herbicides
R. M. Book, v.p.; R. W. Collins, sls. mgr.; H. P. Riddell, mktg.

ELMER'S WEIGHTS, INC.—P. O. Box 16326, Lubbock, Tex. 79490 (806) 866-4661
Elmer's Weights wrist weights, leg weights
Elmer L. Tarbox, pres.; George T. Scott, gen. mgr.; Mary K. Ewing, off. mgr.

EMPIRE FOOTWEAR COMPANY—1100 E. Main St., Endicott, N. Y. 13760 (607) 785-9911

Tennis shoes
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ERNST ENGEL, INC.—1407 Broadway, New York, N.Y. 10018 (212) 947-0642

Tennis caps; dresses; shorts; sweaters
Ernst Engel, exec. off.

ENZYZME INDUSTRIES, INC.—895 Shawnee Rd., Lima, Ohio 45805

Grozyme liquid soil conditioner; Sanzyme odor and organic waste control
Robert F. Heil, pres.; Harry G. Shook Jr., v.p. sls.

KNUT ERICHSEN OF NORWAY IMPORTS
—P.O. Box 162, Birmingham, Mich. 48012 (313) 642-1450

Racquet covers; tennis dresses; shorts; sweaters
Knut Erichsen, exec. off./sls. mgr.

ERIE BREWING COMPANY—2131 State, Erie, Pa. 16512 (814) 455-9071

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ESB BRANDS, INC.—2000 E. Ohio Bldg., Cleveland, Ohio 44101 (216) 861-7100

Exide and Willard golf car batteries
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ESQUIRE SPORTSWEAR MFG. CORP.—1290 Sixth Ave., New York, N.Y. 10010 (212) 765-7200

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EVANS SALES, INC., MFGS. REP.—Heather Downs Station, P.O. Box 6098, 3610 Mapleway Drive, Toledo, Ohio 43614 (419) 382-7427

Ra-Pid-Gro soluble plant food; Hortiscape landscape border edging; Young Industries proportioners
Edwin D. Evans, pres.

EVEREST TRADING COMPANY—19545 Hemingway St., Reseda, Calif. 91335 (213) 342-0434

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V. Sawaney, sls. mgr.

EVERITT KNITTING COMPANY—2169 S. First St., Milwaukee, Wis. 53207 (414) 483-6900

Racquet covers
Allen D. Everitt, exec. off.; Richard Pearson,

sls. mgr.

EVERSWEET FOODS CORP., DIV. OF ARDMORE FARMS, INC.—7936 W. 47th St., Lyons, Ill. 60534 (312) 447-7596
EverSweet orange juice, grapefruit juice
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Red Ewald, pres.; Pat Frer King, gen. mgr.; Dave Hird, sls.; Duff Thompson, sls.

EWING IRRIGATION PRODUCTS—P.O. Box 2098, San Leandro, Calif. 94577 (415) 357-9530

Buckner sprinklers, valves and controllers; Johns-Manville pipe and fittings; Flexdrain flexible drain pipe
Ray York, pres.; John Deming, mktg. sev. mgr.

EXCEL INDUSTRIES, INC.—P. O. Box 385, Hesston, Kan. 67062 (316) 327-4911

XL-272 Hustler mower grounds maintenance; Hillside Hustler Model 360 grounds maintenance for slopes. Operator and engine stay level up to a 30 degree slope
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EXXON ENTERPRISES, INC.—242A St. Nicholas Ave., S. Plainfield, N.J. 07080 (201) 753-5570

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B. F. Dolan, pres.; Wm. A. Dolan, exec. v.p.; Sam Mays, v.p. sls.; Sam Sibley, dir. of sls.; William Lanier, sls. coord.

EZRA BROOKS DISTILLING COMPANY—401 N. Michigan Ave., Chicago, Ill. 60611 (312) 321-0950

Ezra Brooks Bourbon whiskey
Thomas R. O'Shea, pres.; Leo J. Gulden, v.p.

E-Z RAKE, INC.—1001 S. Ransdell Rd., Lebanon, Ind. 46052

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J. Barrett Buse, pres. and sec.; William R. Padgett, gen. mgr.; George J. McHugh, mktg. mgr. and dir. sls.; Kevin P. Biersmith, reg. sls. mgr.

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Fred J. Gutting, pres. and chief exec. off.; Francis X. Paone, grp. v.p. mktg.; Charles W. Dependahl Jr., v.p. trade and industrial rel.; John K. Sparks, p.r. dir.

FANA FASHIONS—2615 Perkiomen Ave., Reading, Pa. 19608 (215) 779-7125

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Dominic Foscone, sls. mgr.; John Zoumas, asst. sls. mgr.

FANSTEEL - RECREATION PRODUCTS GROUP—810 Lawrence Dr., Newbury Park, Calif. 91320 (805) 495-4030

Fan-Flex graphite golf shafts; Fansteel investment cast component parts for golf clubs
David Fernandez, gen. mgr.; Carl McManis, nat. mktg. mgr.

F.A.R. COMPANY—Rhyme Bldg., Portage, Wis. 63901 (608) 742-3303
Leveler sand trap rake; Maintainer sand trap

maintainer
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Omega, Quantum, Lady Quantum golf clubs; Omega, Quantum, Trevino Staff golf balls; Castille series, Espana series, Parchment series, Whisconier, Pro-ette, Sunday Airliner golf bags
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FEDERAL DISTILLERS, INC.—15 Mon-signor O'Brien Hwy., Boston, Mass. 02141 (617) 742-9700

Liquor
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FEDERAL GLASS—555 E. Woodrow Ave. Columbus, Ohio 43207 (614) 444-1101

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Homer Fieldhouse, golf course architect

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Mini-Brute ATC all terrain cycle, use as golf car
Marvin H. Feldmann, pres.; Myrtle Feldmann, v.p.

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Fitzroy Golf Collection: 30 shirt models, 20 trouser models
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Net posts; nets; presses; strings; tennis caps; tennis dresses; gloves; shoes; shorts; sweaters
Carl Fix, exec. off.; Frank Greenwood, sls. mgr.

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Flags of Golf men's sports coats, slacks, shirts, golf socks and accessories
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