

Northwestern brings you the Ultimate[®] in graphite shafts

The swing is in the shaft

Northwestern knows golf. And because the most important part of the game is the swing, we designed the best graphite shaft available.

The Ultimate graphite composite shaft. Exclusively from Northwestern, the Ultimate shaft combines super light weight graphite with high performance resin for lightness and maximum shaft strength.

With a lighter club shaft, it is possible to increase club head weight and speed without decreasing head mass. The Ultimate shaft is guaranteed for consistency in weight and flex. And it's also guaranteed against any breakage in normal use.

Check the price. Our Ultimate shaft reacts and performs with the same efficiency and excellence as any other graphite shaft, but carries the most reasonable price available in the industry.

The new Ultimate graphite shaft is available in woods and irons in four models for men and one model for ladies.

Ask for a free brochure with all the specifics on Ultimate graphite shafts.

So take the swing. It's in the shaft. It's the Ultimate from Northwestern.



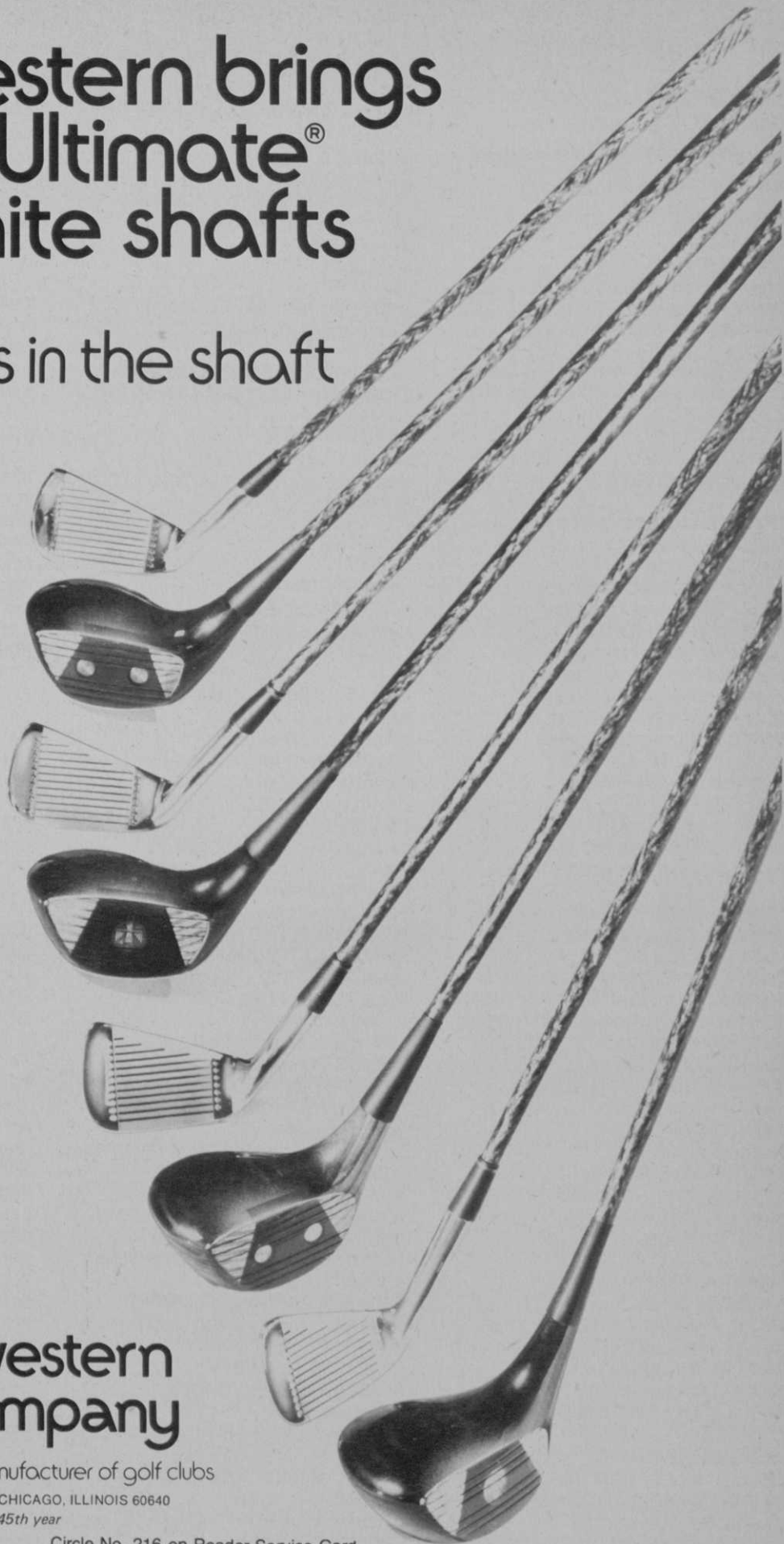
northwestern golf company

The world's largest exclusive manufacturer of golf clubs

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PRO SHOP PRODUCT GUIDE

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TENSOR CORP.
RAY THOMAS COMPANY
TITLE SPORTS
TRANS GLOBAL SPORTS COMPANY
TRIO SPORTING GOODS MFG. COM-
PANY
WALKER INTERNATIONAL
WA MAC
WILSON SPORTING GOODS

TENNIS RACQUETS, WOODEN

ALHAMBRA IMPORTS
AMERICAN COMPANY
AMERICAN IMPORT COMPANY
ANDIA PROGRESS COMPANY
ATHLETIC PRODUCTS DIV.
AZRAK HAMWAY INTERNATIONAL
BANCROFT SPORTING GOODS
BATEMAN ASSOC. TRADE CENTER
CAMBRIDGE SPORTING GOODS
CARNABY SPORTING GOODS
CHEMOLD CORP.
CRAGIN CORP.
CSD
DANIELSON COMPANY
T. A. DAVIS COMPANY
DEVELOPMENT OF INTERNATIONAL
TRADE
DUNLOP TIRE & RUBBER CORP.
EVEREST TRADING COMPANY
GARCIA CORP.
GENERAL SPORTCRAFT COMPANY
GODWIN SPORTING GOODS COMPANY
MILTON GOLDIN TENNIS EQUIPMENT
H. H. HARRIS COMPANY
KENNY HASPEL SALES
HILLCREST SPORTING GOODS
HUTCH ATHLETIC GOODS COMPANY
IDEAL PRODUCTS
JASON/EMPIRE
JELINEK SPORTS
KABRIKO INTERNATIONAL
KARZEN CORP.
KEYSTON BROS.
KING ATHLETIC GOODS CORP.
HARRY C. LEE COMPANY
MACGREGOR DIV.
MAGNAN SPORTING GOODS COMPANY
MANUFACTURERS IMPORT COMPANY
MARCRAFT RECREATION CORP.
MERCHANDISERS
MIDWEST SPORTING GOODS MFG.
COMPANY
MOODY & COMPANY
NELSON SALES COMPANY
OLYMPIC SPORTING GOODS COMPANY
PACIFICO COMPANY
PENNSYLVANIA ATHLETIC PRODUCTS
PENNSYLVANIA SPORTING GOODS
COMPANY

POPULAR PRODUCTS MFG. COMPANY
RAWLINGS SPORTING GOODS COM-
PANY
GEORGE A. REACH COMPANY
SEAMLESS DIV.
SEAWAY IMPORTING COMPANY
SEVERN SPORTING GOODS
SLAZENGRS
SPALDING
STARMASTER
STEM DISTRIBUTING COMPANY
RAY THOMAS COMPANY
TITLE SPORTS
TRANS GLOBAL SPORTS COMPANY
TRIO SPORTING GOODS MFG. COM-
PANY
VICTOR SPORTS
WALKER INTERNATIONAL
WILSON-WALZ SPORTING GOODS COM-
PANY

TENNIS SHOES

ACRO
ADIDAS SPORT SHOES
A. J. ATHLETIC SHOE COMPANY
BANCROFT SPORTING GOODS COM-
PANY
BATA SHOE COMPANY
BATEMAN ASSOC. TRADE CENTER
BRISTOL MFG. CORP.
BROOKS SHOE MFG. COMPANY
CAMBRIDGE RUBBER COMPANY
CANADA SHOE MEX
CONVERSE RUBBER COMPANY
CRAGIN CORP.
CHARLES A. EATON COMPANY
EMPIRE FOOTWEAR COMPANY
CARL FIX COMPANY
FOOT-JOY
FREELAND SCOPE STANDS
HYDE ATHLETIC SHOE COMPANY
JELINEK SPORTS
JOELEE IMPORTING COMPANY
K SWISS COMPANY
HARRY C. LEE COMPANY
LIBERTY ORGANIZATION
MERCHANDISERS
MISHAWAKA RUBBER COMPANY
MOODY & COMPANY
NEW BALANCE ATHLETIC SHOE COM-
PANY
NORTHWEST BRISTOL COMPANY
PUMA SPORTS SHOE FACTORIES
QUODDY MOCCASINS
RAWLINGS SPORTING GOODS COM-
PANY
RECO RECREATION EQUIPMENT
REVERE TENNIS & SPORTS CORP.
ROBERT SHOE COMPANY
HENRI SALUN SPORTS
SEVERN SPORTING GOODS
SLAZENGRS
SOCCER SPORTS SUPPLY COMPANY
SPALDING
SPENCO MEDICAL CORP.
SPERRY TOP-SIDER
SPORTS BECONTA
SPORTS INTERNATIONAL
SPOT BILT
RAY THOMAS COMPANY

THOMPSON TULLY COMPANY
UNIROYAL
VIKING ATHLETIC SHOES
WALKER SHOE COMPANY
WA MAC
WILSON SPORTING GOODS
WILSON-WALZ SPORTING GOODS COM-
PANY
WOLF SPORTS INTERNATIONAL

TENNIS SHORTS

ACRO
ALLEN-A COMPANY
BALLCO PRODUCTS
BANCROFT SPORTING GOODS COM-
PANY
BE-LEN MFG. COMPANY
BENCOE COMPANY
BERGER HAT COMPANY
TOM BRODERICK COMPANY
COURT CASUALS OF CALIFORNIA
COURT 'N SPORT SPHAIRISTIKE
COURT 1
CRAGIN CORP.
DUOFOLD
EAST TENN MILLS
ERNST ENGEL
KNUT ERICHSEN OF NORWAY
FELCO ATHLETIC WEAR COMPANY
CARL FIX COMPANY
PANCHO GONZALEZ ENTERPRISES
HANSEN GLOVE CORP.
HARMOL MFG. COMPANY
JASON/EMPIRE
J. B. PRO STYLES
KABRIKO INTERNATIONAL
LAN MAR MFG. COMPANY
LIBERTY ORGANIZATION
HARRY C. LEE COMPANY
JACK MacKENZIE COMPANY
MAPLE MFG. COMPANY
MASON ATHLETIC COMPANY
MERCHANDISERS
MOODY & COMPANY
E. R. MOORE COMPANY
PACIFICO COMPANY
PEGAN ORIGINALS BY
AMERICAN MAID
PENNSYLVANIA SPORTING GOODS
COMPANY
POST MFG. COMPANY
RAWLINGS SPORTING GOODS COM-
PANY
REVERE TENNIS & SPORTS CORP.
ERNIE SABAYRAC
SEASPORT
SEVERN SPORTING GOODS
SLAZENGRS
SOCCER SPORTS SUPPLY
COMPANY
SPANJIAN SPORTSWEAR
SPORTS ACCESSORIES
PAUL SULLIVAN TENNIS SPORTSWEAR
RAY THOMAS COMPANY
THOMSON COMPANY
UNIQUE CRESTS & ATHLETIC SUPPLIES
WILLIS & GEIGER
WILSON SPORTING GOODS
WILSON-WALZ SPORTING GOODS COM-
PANY

CLUBHOUSE PRODUCT GUIDE



BACON

AGAR FOOD PRODUCTS COMPANY
ARDMORE FARMS
ARMOUR COMPANY
PATRICK CUDAHY
DUBUQUE PACKING COMPANY
FORST PACKING COMPANY
JONES DAIRY FARM
KLARER OF KENTUCKY
KOWALSKI SAUSAGE COMPANY
NEUHOF BROS.
PARKER HOUSE SAUSAGE COMPANY
PEYTON PACKING COMPANY
RATH PACKING COMPANY
SHEN-VALLEY MEAT PACKERS
SWIFT AND COMPANY

BAKERY PRODUCTS

GOLDEN DIPT COMPANY
KING CHARLES
THE NESTLE COMPANY
PEPPERIDGE FARM

BAR SUPPLIES

FEDERAL GLASS
MAXWELL-PHILLIP

BEER AND ALE

ANHEUSER-BUSCH
P. BALLANTINE & SONS
BLITZ WEINHARD COMPANY
CARLING BREWING COMPANY
CHAMPALE
ERIE BREWING COMPANY
FALSTAFF BREWING COMPANY
G. HEILEMAN BREWING COMPANY
HANS HOLTERBOSCH
MILLER BREWING COMPANY
NARRAGANSETT BREWING COMPANY
THE NATIONAL BREWING COMPANY
OLYMPIA BREWING COMPANY
ORIGINAL BEER IMPORTING COMPANY
PABST BREWING COMPANY
PIEL BROS.
RAINER BREWING COMPANY
RHEINGOLD BREWERIES
SCHAEFER BREWING COMPANY
JOS. SCHLITZ BREWING COMPANY
C. SCHMIDT & SONS
VAN MERRITT COMPANY
VAN MUNCHING & COMPANY
AUGUST WAGNER BREWERIES
THE WALTER BREWING COMPANY

BEVERAGE DISPENSERS

BAR MASTERS
JET SPRAY CORP.
McCANN'S ENGINEERING
ROSS-TEMP
SILVER KING DIV.
UNIFLOW MFG. COMPANY

BOURBON

THE AMERICAN DISTILLERS COMPANY
AUSTIN, NICHOLS, AND COMPANY
JAMES BARCLAY AND COMPANY
JAMES B. BEAM DISTILLERS COMPANY
A. SMITH BOWMAN DISTILLERS
EZRA BROOKS DISTILLERS COMPANY
CONRAD
CONTINENTAL DISTILLING CORP.
J. A. DOUGHERTY'S SONS
FLEISCHMANN DISTILLERS CORP.
FOUR ROSES DISTILLERS COMPANY
FRANKFORT DISTILLERS COMPANY
GOODERHAM AND WORTS
HEAVEN HILL DISTILLERS
KASSER DISTILLERS PRODUCTS CORP.
MCKESSON LIQUOR COMPANY
MONTEBELLO LIQUORS
NATIONAL DISTILLERS PRODUCTS
OLD BOONE DISTILLERY COMPANY
RENFIELD IMPORTERS
STANDARD DISTILLERS PRODUCTS
STAR HILL DISTILLING COMPANY
TWENTY ONE BRANDS
WATERFILL AND FRAZIER

BRANDY

AMERICAN DISTILLING COMPANY
AUSTIN, NICHOLS, AND COMPANY
JAMES BARCLAY AND COMPANY
BROWNE VINTERS COMPANY
CALIFORNIA WINE ASSN.
CUCAMONGA VINEYARD COMPANY
DISTILLERIE STOCK
DREYFUS, ASHBY AND COMPANY
THE JOS. GARNEAU COMPANY
GENERAL WINE AND SPIRITS COMPANY
GERMAN DISTILLERIES
GUILD WINERIES AND DISTILLERIES
KASSER DISTILLERS PRODUCTS CORP.
LAIRD AND COMPANY
MCKESSON LIQUOR COMPANY
MOHAWK LIQUOR COMPANY
NATIONAL DISTILLERS PRODUCTS
PARAMOUNT DISTILLERS

PARK, BENZIGER AND COMPANY
PARROTT AND COMPANY
RENFIELD IMPORTERS
SAZERAC COMPANY
SCHENLEY INDUSTRIES
SPEAS COMPANY
M. S. WALKER

BUTTER

HOTEL BAR FOODS
LAND O' LAKES
SWIFT AND COMPANY

CARPETS

ARMSTRONG CORK COMPANY
BIGELOW/SANFORD
BURKE FLOORING PRODUCTS
COLUMBUS MILLS
COMMERCIAL CRAFT CORP.
CONGOLEUM INDUSTRIES
DEERING MILLIKEN
DOWNS CARPET COMPANY
E & B CARPET MILLS
KARASTAN RUG MILLS
LEES CARPETS
MONARCH CARPET MILLS
OLSON RUG COMPANY
OZITE CORP.
PHILADELPHIA CARPET
COMPANY
SCALAMANDRE SILKS
VIKING CARPETS
WEST POINT PEPPERELL
WORLD CARPETS

CARPET CUSHIONING

AIRLIFT DIV.
BIGELOW/SANFORD
OZITE CORP.

CARPET TREDS

THE AKRO CORP.
BURKE FLOORING PRODUCTS/CARPET
MILLS

CEILING SYSTEMS

ARMSTRONG CORK COMPANY

CHAIRS

ASTRA BENT WOOD
CONTOUR CHAIR LOUNGE COMPANY
CRAMER INDUSTRIES
JOHNSON INDUSTRIES

CLUBHOUSE PRODUCT GUIDE

THONET INDUSTRIES

CHEESE

ATALANTA CORP.
BORDEN
CUDAHY CORP.
KRAFTCO CORP.
LAND O' LAKES
THE NESTLE COMPANY
ORIGINAL HERKIMER COUNTY CHEESE
PRINCE MACARONI MFG. COMPANY
RAGU FOODS
SWIFT AND COMPANY

CHOCOLATE PRODUCTS

BORDEN
CARNATION COMPANY
THE NESTLE COMPANY
STANDARD BRANDS
SUPERIOR TEA AND COFFEE COMPANY

COCKTAILS

JULES BERMAN AND ASSOC.
HOLLAND HOUSE BRANDS COMPANY
JENKINS SPIRITS CORP.
LAWRENCE AND COMPANY
MONTEBELLO LIQUORS
NATIONAL DISTILLERS PRODUCTS
OLD FLORIDA RUM COMPANY
PARTY TYME PRODUCTS
SAZERAC COMPANY
SMIRNOFF SALES COMPANY
UNITED BRANDS
HIRAM WALKER

COFFEE/TEA

BEECH NUT
BORDEN
BROOKE BOND FOODS
CHOCK FULL O' NUTS CORP.
THE COCA COLA COMPANY
DELL SALES COMPANY
HILLS BROS. COFFEE
HINCKLEY AND SCHMITT
KEYSTONE COMPANY
THOMAS J. LIPTON
MARTINSON COFFEE DIV.
THE NESTLE COMPANY
S & W FINE FOODS
SALADA FOODS
S. A. SCHONBRUNN AND COMPANY
STANDARD BRANDS
STEWARTS PRIVATE BLEND FOODS
SUPERIOR TEA AND COFFEE COMPANY

COGNAC

BROWN-FORMAN DISTILLERS CORP.
CARILLON IMPORTERS
THE JOS. GARNEAU COMPANY
GENERAL WINE AND SPIRITS COMPANY
PARK, BENZIGER AND COMPANY
RENFIELD IMPORTERS
SCHIEFFELIN AND COMPANY

SUMMIT MARKETING COMPANY
W. A. TAYLOR AND COMPANY
TWENTY ONE BRANDS

CORDIALS

AMERICAN DISTILLERS COMPANY
CARILLON IMPORTERS
CONSOLIDATED DISTILLED PRODUCTS
DISTILLERIE STOCK
DREYFUS, ASHBY, AND COMPANY
KASSER DISTILLERS PRODUCTS CORP.
MARGO WINE COMPANY
NATIONAL DISTILLERS PRODUCTS
OLD FLORIDA RUM COMPANY
PARAMOUNT DISTILLERS
RENFIELD IMPORTERS
HIRAM WALKER

DAIRY PRODUCTS

BREAKSTONE SUGAR CREEK FOODS
FOREMOST FOODS COMPANY
KRAFTCO CORP.
PET
SEALTEST FOODS DIV.
THE SOUTHLAND CORP.

DEHYDRATED SOUPS/MIXES

A. GOODMAN AND SONS
HYGRADE FOOD PRODUCTS CORP.
THOMAS J. LIPTON COMPANY
THE NESTLE COMPANY
STANDARD BRANDS
SUPERIOR TEA AND COFFEE COMPANY

DESSERTS/SNACKS

BACHMAN FOODS
BORDEN
CALIF. ALMOND GROWERS EXCHANGE
CASTLE AND COOK FOODS
CHOCK FULL O' NUTS CORP.
DELMARK FOOD SERVICE
COMPANY
DEL MONTE CORP.
DIAMOND WALNUT GROWERS
H. J. HEINZ COMPANY
THOMAS J. LIPTON
THE NESTLE COMPANY
PEPPERIDGE FARMS
SALADA FOODS
LOUIS SHERRY
J. M. SMUCKER COMPANY
STANDARD BRANDS
WISE FOODS/BORDEN

DINING ROOM FURNITURE

AMERICAN/DREW FURNITURE CORP.
CHROMCRAFT CORP.
THONET INDUSTRIES

DISTILLED WATER

FOREMOST FOODS COMPANY
GREAT BEAR SPRING COMPANY
HINCKLEY AND SCHMITT
THE NESTLE COMPANY
SPARKLETT'S DRINKING WATER CORP.

DRAPERIES, UPHOLSTERY

STROHEIM AND ROMANN
TROPICRAFT

DRY CLEANING MACHINES

COOK MACHINERY COMPANY

EGGS

LAND O'LAKES
SWIFT AND COMPANY

FIRE EXTINGUISHERS

WALTER KIDDE AND COMPANY

FISH, CANNED

ATALANTA CORP.
BUMBLE BEE SEAFOODS
DEL MONTE CORP.
S & W FINE FOODS

FISH, FRESH

BLUE WATER SEAFOODS
BOOTH FISHERIES
BUMBLE BEE SEAFOODS
THOUSAND SPRINGS TROUT FARMS

FISH, FROZEN

BOOTH FISHERIES
BUMBLE BEE SEAFOODS
COLDWATER SEAFOOD CORP.
NATIONAL SEA PRODUCTS
NEW ENGLAND FISH COMPANY
O'DONNELL-USEN FISHERIES CORP.
SEAPAK DIV. OF W. R. GRAU
STAR-KIST FOODS
THOUSAND SPRINGS TROUT FARMS
WILBUR-ELLIS COMPANY

FLOORING

ARMSTRONG CORK COMPANY
BURKE FLOORING PRODUCTS/CARPET
MILLS
CONGOLEUM INDUSTRIES
EINSTEIN/MOOMJY
GAF CORP.
LUDLOW CORP.
QZITE CORP.
RUBBER PRODUCTS
VINYL PLASTICS

FOOD HANDLING EQUIPMENT

BAKERS PRIDE
COOK MACHINERY COMPANY
DALASON PRODUCTS MFG. COMPANY
EASTERN STEEL RACK COMPANY
MERCOS PRODUCTS, INC.
SCOTSMAN ICE SYSTEMS
SEYMOUR FOODS
SILVER KING DIV.
VOLLRATH REFRIGERATION

FOOD SERVICE CARTS

LAKESIDE MFG.
MAXWELL-PHILLIP

FOOD SERVICE EQUIPMENT

MERCOS PRODUCTS
PIKES PEAK PLASTICS

FOUNTAINS

ABERDEEN PUMP COMPANY
THE FLORENTINE CRAFTSMEN
REAL FOUNTAINS

FAST PROFITS

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SANDWICH
SERVICE
IS RIGGED
FOR INSTANT
PROFITS
EVERY DAY!**



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CLUBHOUSE PRODUCT GUIDE

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COLONIAL PROVISION COMPANY
FORST PACKING COMPANY
HYGRADE FOOD PRODUCTS CORP.
KLARER OF KENTUCKY
NEUHOF BROS.
NEW ENGLAND PROVISION COMPANY
PARKER HOUSE SAUSAGE COMPANY
SHEN VALLEY MEAT PACKERS

FRUIT, CANNED

CASTLE AND COOK FOODS
DEANS INDIAN TRAIL CRANBERRY
DEL MONTE CORP.
DUFFY-MOTT COMPANY
FLORIDA CITRUS COMMISSION
H. J. HEINZ COMPANY
LIBBY, McNEILL AND LIBBY
NORTH PACIFIC CANNERS AND
PACKERS
OCEAN SPRAY CRANBERRIES
STOKELY-VAN CAMP

FRUIT, FRESH

ARDMORE FARMS
ATALANTA CORP.
CHIQUITA BRANDS
DEANS INDIAN TRAIL CRANBERRY COM-
PANY
FLORIDA CITRUS COMMISSION
PACIFIC BARTLETT GROWERS
SEALD-SWEET GROWERS
STANDARD FRUIT AND STEAMSHIP
COMPANY
SUNKIST GROWERS
SUNLAND MKTG.
THE ZEYS OF TEXAS

FRUIT, FROZEN

DEANS INDIAN TRAIL CRANBERRY
HOTEL BAR FOODS
LIBBY, McNEILL AND LIBBY
NORTH PACIFIC CANNERS AND
PACKERS
PROCTOR, GAMBLE ROBINSON COM-
PANY
S & W FINE FOODS
SEABROOK FOODS
STANDARD BRANDS

FURNITURE

AMERICAN FURNITURE COMPANY
AMERICAN FURNITURE COMPANY, INC.
ARMSTRONG CORK COMPANY
ARTISTIC FURNITURE MFG. COMPANY
BAKER FURNITURE
BASIC-WITZ CORP.
BASSETT FURNITURE INDUSTRIES
BIGGS MFG. COMPANY
A. BRANDT COMPANY
B. BRODY

CONANT BALL COMPANY
CRAFTIQUE
H. T. CUSHMAN MFG. CORP.
DAVIS CABINET COMPANY
A. L. DIAMENT AND COMPANY
DIRECTIONAL INDUSTRIES
KITTINGER COMPANY
KNOLL INTERNATIONAL
DOLLY MADISON INDUSTRIES
MOLLA
A. H. STIEHL FURNITURE COMPANY
TOMLINSON FURNITURE SHOWROOMS
VIRCO MFG. CORP.
JOHN WIDDICOMB COMPANY

GIN

AMERICAN DISTILLERS COMPANY
ASSOCIATED COMMERCIAL COMPANY
JAMES BARCLAY AND COMPANY
BROWN-FORMAN DISTILLERS CORP.
CALVERT DISTILLERS COMPANY
CARILLON IMPORTERS
CONRAD
CONTINENTAL DISTILLING CORP.
FLEISCHMANN DISTILLERS CORP.
FOUR ROSES DISTILLERS COMPANY
FRANKFORT DISTILLERS COMPANY
GERMAN DISTILLERIES
GOODERHAM AND WORTS
HAAS BROS.
L. HIRSCH AND SON
KASSER DISTILLERS PRODUCTS CORP.
LAWRENCE AND COMPANY
MCKESSON LIQUOR COMPANY
OLD BOONE DISTILLERY COMPANY
OLD FLORIDA RUM COMPANY
PARK AVENUE IMPORTS
PEERLESS IMPORTERS
RENFIELD IMPORTERS
SAZERAC COMPANY
STANDARD DISTILLERS PRODUCTS
H. STONE AND COMPANY
SUMMIT MARKETING COMPANY
HIRAM WALKER
JULIUS WILE SONS AND COMPANY

GOLF CARS AND RELATED PRODUCTS

SEE PAGES 25-26

HAM

AGAR FOOD PRODUCTS
COMPANY
ARMOUR AND COMPANY
ATALANTA CORP.
COLONIAL PROVISION COMPANY
PATRICK CUDAHY
DANFOODS CORP.
DUBUQUE PACKING COMPANY
FORST PACKING COMPANY
HYGRADE FOOD PRODUCTS CORP.
JONES DAIRY FARM
KLARER OF KENTUCKY
KOWALSKI SAUSAGE COMPANY
NEUHOF BROS., PACKERS
THE RATH PACKING COMPANY
SHEN-VALLEY MEAT PACKERS
THE SMITHFIELD HAM & PRODUCTS
COMPANY
SWIFT AND COMPANY

HOT DOG, HAMBURGER MACHINES
ARISTOCRATIC HAIRSEPTIC COMPANY
BARB Q MATIC DIV.

ICE CREAM

BREYER ICE CREAM DIV., KRAFTCO
CORP.
CARNATION COMPANY
FOREMOST FOODS COMPANY
KRAFTCO CORP.
LAND O' LAKES
PENN DAIRIES
PET
SEALTEST FOODS DIV.
LOUIS SHERRY
SWIFT AND COMPANY

ICE CRUSHERS/DISPENSERS

ROSS-TEMP
SCOTSMAN ICE SYSTEMS
UNIFLOW MFG. COMPANY

INSTITUTIONAL FURNITURE

CRAMER INDUSTRIES
DOUGLAS FURNITURE CORP.
GEM INDUSTRIES
INTERROYAL CORP.
THE LLOYD MFG. COMPANY
RWAY FURNITURE COMPANY
THONET INDUSTRIES

IRISH WHISKEY

AUSTIN, NICHOLS, AND COMPANY
BROWN-FORMAN DISTILLERS CORP.
THE JOS. GARNEAU COMPANY
MCKESSON LIQUOR COMPANY
SMIRNOFF SALES COMPANY
W. A. TAYLOR AND COMPANY

JAMS AND JELLIES

H. J. HEINZ COMPANY
KNOTT'S BERRY FARM
THE NESTLE COMPANY
M. POLANER AND SON
L. ROSE AND COMPANY
LOUIS SHERRY
J. M. SMUCKER COMPANY
WELCH FOODS

JUICES

ARDMORE FARMS
THE COCA COLA COMPANY
DEANS INDIAN TRAIL CRANBERRY
DELMONTE CORP.
DUFFY-MOTT COMPANY
EVERSWEET FOODS CORP.
FREDONIA PRODUCTS COMPANY
S. MARTINELLI AND COMPANY
OCEAN SPRAY CRANBERRIES
PAW PAW GRAPE JUICE COMPANY
REALEMON FOODS
L. ROSE AND COMPANY
TROPICANA PRODUCTS
WELCH FOODS

KING CRAB

NEW ENGLAND FISH COMPANY
PAN-ALASKA FISHERIES
PETER PAN SEAFOODS

KITCHEN EQUIPMENT

SWEDISH IMPORTS
UNIVEX

LIGHTING

RAYMOR, RICHARDS, MORGENTHAU
COMPANY
REMBRANDT LAMPS

LIQUEUR

JULES BERMAN AND ASSOC.
J. T. S. BROWN DISTILLERS COMPANY
BROWN-FORMAN DISTILLERS
CARILLON IMPORTERS
CONSOLIDATED DISTILLED PRODUCTS
DISTILLERIE STOCK
J. A. DOUGHERTY'S SONS
FOREIGN VINTAGES
THE JOS. GARNEAU COMPANY
A. GIURLANI AND BRO.
KOBAND CORP.
McKESSON LIQUOR COMPANY
MOHAWK LIQUOR COMPANY
MONTEBELLO LIQUORS
OLD FLORIDA RUM COMPANY
PARAMOUNT DISTILLERS
PARK AVENUE IMPORTS
RENFIELD IMPORTERS
SAZERAC COMPANY
SCHIEFFELIN AND COMPANY
SOCIETE DES PRODUITS MARNIER-LA
POSTOLLE
SOUTHERN COMFORT CORP.
W. A. TAYLOR AND COMPANY
TWENTY ONE BRANDS
HIRAM WALKER
M. S. WALKER
JULIUS WILE SONS AND COMPANY

LOCKER ROOM SUPPLIES

ARISTOCRAT HAIRSEPTIC COMPANY &
GREER ENTERPRISES
ROBERT BUSSE AND COMPANY
KIRSCH CARD SERVICE

LUNCHEON MEATS

COLONIAL PROVISION COMPANY
DANFOODS CORP.
HYGRADE FOOD PRODUCTS CORP.
KLARER OF KENTUCKY
KOWALSKI SAUSAGE COMPANY
PARKER HOUSE SAUSAGE COMPANY

MACARONI

BUITONI FOODS CORP.
LA ROSA AND SONS
C. F. MUELLER COMPANY
PRINCE MACARONI MFG. COMPANY
RAGU FOODS
RONZONI MACARONI COMPANY

MALT LIQUOR

ANHEUSER-BUSCH
CHAMPALE
G. HEILEMAN BREWING COMPANY
THE NATIONAL BREWING COMPANY
PABST BREWING COMPANY
PEARL BREWING COMPANY
RAINIER BREWING COMPANY

JOS. SCHLITZ BREWING COMPANY
THE WALTER BREWING COMPANY

MARGARINE

ANDERSON CLAYTON FOODS
HOTEL BAR FOODS
PVO INTERNATIONAL
STANDARD BRANDS

MATS AND MATTING

THE AKRO CORP.
CACTUS MAT MFG. CORP.
SAMUEL FURNESS MAT COMPANY
PAWLING RUBBER CORP.
RUBBERMAID COMMERCIAL PRODUCTS

MEAT, MEAT PRODUCTS

ARBOGAST AND BASTIAN
ARMOUR & COMPANY
CUDAHY COMPANY
GEORGE A. HORMEL
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SPAGHETTI SAUCES

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RAGU FOODS
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VENTRE PACKING COMPANY

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A. GLURLANI & BROS.
H. J. HEINZ COMPANY
LAWRY'S FOODS

McILHENNY COMPANY
MORTON SALT COMPANY
NESTLE COMPANY
STANDARD BRANDS
SUPERIOR TEA AND COFFEE COMPANY

STACK CHAIRS

CLARIN CORP.
JOHNSON INDUSTRIES

SUGAR

AMSTAR CORP.
THE NATIONAL SUGAR REFINING

SUGAR SUBSTITUTES

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STOKELY-VAN CAMP
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VEGETABLES, DEHYDRATED

BORDEN
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GREEN GIANT COMPANY
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ALMADEN VINEYARDS
AUSTIN, NICHOLS AND COMPANY
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JULES BERMAN & ASSOC.
BRIONES & COMPANY
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BROWN FORMAN DISTILLERS CORP.
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GUIDE TO OTHER REFERENCE SOURCES

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CARILLON IMPORTERS
CLAN IMPORTERS
CONRAD
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CUCAMONGA VINEYARD CORP.
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JULIUS WILE SONS AND COMPANY
WINE-ART OF AMERICA

The following is a list of the major directories, pamphlets and catalogues that cover product areas pertinent to the operation of a golf club or course. They can be found at most libraries.

DIRECTORIES

DIRECTORY OF CORPORATE AFFILIATIONS—National Register Publishing Company, Inc., 5201 Old Orchard Rd., Skokie, Ill. 60076

The corporate structure of major corporations, divisions, subsidiaries and affiliates

DUN AND BRADSTREET MILLION DOLLAR DIRECTORY—Dun and Bradstreet, Inc., 99 Church St., New York, N.Y. 10007
United States businesses, products, geographical location and top management

ENCYCLOPEDIA OF ASSOCIATIONS, VOL. I-III—Gale Research Company, Book Tower, Detroit, Mich. 48266
United States trade and professional organizations

KELLY'S MANUFACTURERS AND MERCHANTS DIRECTORY—Kelly's Directories, Neville House, Eden St., Kingston-Upon-Thames, Surrey Kt1 1BY
International listing of manufacturers and merchants

STANDARD DIRECTORY OF ADVERTISERS—National Register Publishing Company, 5201 Old Orchard Rd., Skokie, Ill. 60076
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THE THOMAS GROCERY REGISTER—Thomas Publishing Company, 461 Eighth Ave., New York, N.Y. 10001
American manufacturers, products and services with brand name index. Eleven volumes

THE TRADEMARK REGISTER OF THE U.S.—422 Washington Bldg., Washington, D.C.
Current trademarks for all classes of products, goods and services through April, 1973

PAMPHLETS, CATALOGUES
AMERICAN WINE SOCIETY—235 Berkshire Rd., Ithaca, N.Y. 14850,
Wine information
Albert W. Laubengayer, exec. sec.

COMMERCIAL FOOD EQUIPMENT SERVICE AGENCIES OF AMERICA—4800 Milwaukee Ave., Chicago, Ill. 60630
Firms that repair food preparation equipment
Marvin Lurie

LES AMIS DU VIN—471 Willard Ave., Washington, D.C. 20015
Wine information
Alfio Marconi, nat. exec. sec.

NATIONAL ASSN. OF BATH PRODUCTS MANUFACTURERS—437 Fifth Ave., New York, N.Y. 10016
Bath and shower supplies
Donald H. Roberts

SOUTHERN FURNITURE MANUFACTURERS ASSN.—P.O. Box 951, High Point, N.C. 27261
Wood and metal institutional furniture
Robert A. Spelman, v.p.

SUMMER AND CASUAL FURNITURE MANUFACTURERS ASSN.—666 N. Lake Shore Dr., Chicago, Ill. 60611
Casual and outdoor furniture
John M. Snow

WINE AND SPIRITS GUILD OF AMERICA—1275 Glencoe St., Denver, Colo. 80220
Wine information
Al Butler, exec. sec.