

#### GRIPS

AVON RUBBER COMPANY  
CURLEY-BATES COMPANY  
EATON CORP.  
EASTERN GOLF COMPANY  
GREAT LAKES GOLF BALL COMPANY  
HORNUNG'S PRO GOLF SALES  
JACK JOLLY & SON  
LAMKIN LEATHER  
R. NEUMANN & COMPANY  
TEE-TO-GREEN DIST.

#### GRIP CAPS

PLASTI-GARD COMPANY

#### HATS, CAPS

BILLIE ROSS  
CHAMPION GLOVE MFG. COMPANY  
CURLEY-BATES COMPANY  
DERBY CAP MFG. COMPANY  
EASTERN GOLF COMPANY  
JOHN FOSTER OF ENGLAND  
GRASS-GROSSINGER COMPANY  
IMPERIAL CAPS  
JACK JOLLY & SON  
WALLEN KINDEL  
ANNIE LAURIE ORIGINALS  
E. J. MANLEY  
MAYFLOWER MEDALIST  
NEW HAVEN HAT & CAP  
NIEDERHAUSER SALES COMPANY  
RAINBOW SALES

RELIABLE OF MILWAUKEE  
ERNIE SABAYRAC  
TEXACE CORP.  
TOWN TALK MFG. COMPANY

#### HEADCOVERS

ABC INDUSTRIES  
AMERICAN IMPORT COMPANY  
ANDERSON MFG. COMPANY  
ATLANTIC PRODUCTS CORP.  
K. L. BURGETT COMPANY  
BURTON MFG. COMPANY  
CHICO'S TOMAHAWK  
C.I. INDUSTRIES  
CURLEY-BATES COMPANY  
DORSON SPORTS  
L. B. GORDON ASSOC.  
HARVEY INDUSTRIES  
AMF/BEN HOGAN  
JACK JOLLY & SON  
MacGREGOR  
FRANK OSCHOWITZ  
PEDERSEN GOLF COMPANY  
R&B GLOVE COMPANY  
RELIABLE OF MILWAUKEE  
SCORE WITH NORTHUP  
SIT-N-REST GOLF  
E. J. SMITH & SONS  
SPALDING  
SPORTS INTERNATIONAL  
TRI-CITY GOLF COMPANY  
WALLEN-KINDEL PRO SALES

#### JACKETS/WINDBREAKERS

AMERICAN KNITWEAR  
BUCCANEER MFG. COMPANY  
COBERKNIT CORP.  
GEORGE COOK  
CURLEY-BATES COMPANY  
DUCKSTER SPORTSWEAR  
L. B. GORDON ASSOC.  
JOCKEY INTERNATIONAL  
WALLEN KINDEL  
KOUNTRY KLUB SPORTSWEAR  
LADY PRO ENTERPRISES  
E. J. MANLEY COMPANY  
NEEDLECRAFT OF WOONSOCKET  
NIEDERHAUSER SALES COMPANY  
PLASTIMAYD CORP.  
PROFESSIONAL GOLF COMPANY  
RAINBOW SALES  
ERNIE SABAYRAC

#### NOVELTIES, PRIZES

ALADDIN LABORATORIES  
ATLANTIC PRODUCTS  
MILTON BLACKSTONE ASSOC.  
CREATIVE AWARDS  
DION MFG. COMPANY  
GOLF MASTERS  
GOLF SHOP SERVICE COMPANY  
INVENTEX CORP.  
NELSON GOLF DIV.  
PEGIE BY THE SEA ORIGINALS  
SPORTS NOVELTIES

## The Battery Tester you can Trust



- NOW YOU CAN BE SURE OF YOUR BATTERY CONDITION.
- EASY TO USE.
- APPROVED BY ALL BATTERY MANUFACTURERS.
- KNOW HOW LONG THE BATTERY WILL DELIVER FULL POWER TO YOUR VEHICLE.
- KNOW EXACTLY THE CAPABILITY OF YOUR BATTERY IN PERCENT OF ITS RATED CAPACITY.

## The Battery Charger that Delivers



- RECOMMENDED BY BATTERY MANUFACTURERS
- HAS THE FASTEST CHARGING CAPABILITY RATED AT 30 AMPERES SURGE
- COMPENSATES LINE VOLTAGE AUTOMATICALLY
- OPERATES FROM 100 TO 130 VOLTS

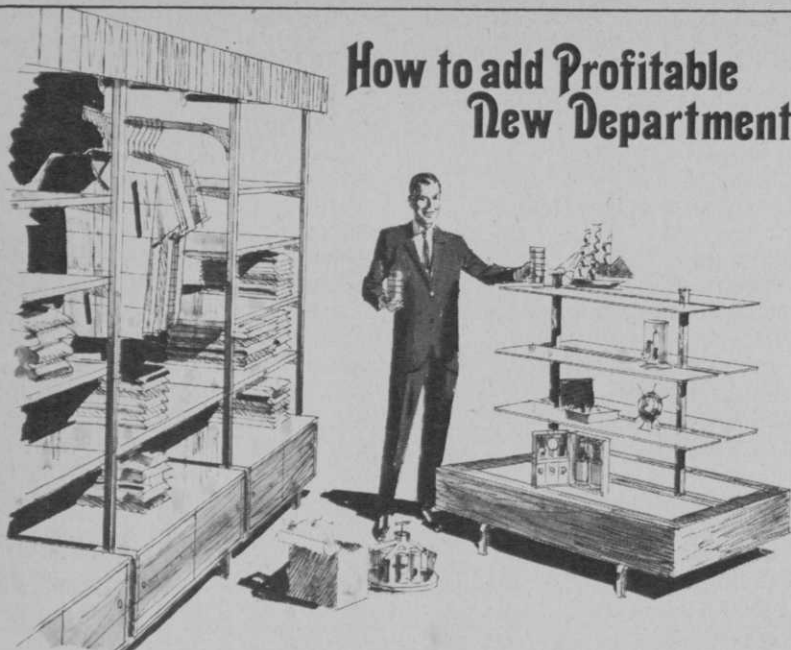
Developers of First Ferro Resonant Battery Chargers

**American Monarch Corporation**

2801 37th Ave. N.E., Minneapolis, Minnesota 55421 612-788-9161  
Circle No. 219 on Reader Service Card



## How to add Profitable New Departments



Sportswear, casual clothing and related items. Reeve merchandisers are designed for expansion within available space limits. THE OUTRIGGER WITH ADJUSTABLE GLASS SHELVES OR HANG-RODS for easy installation on any existing wall surface. Available in any desired combination. Basic module is 4 ft. with 7 ft. standards. The De Luxe Islander with adjustable glass shelves or hang-rods for compact display of

impulse items. A combination that provides for varied and quick-change displays. Write for our 96 page catalog showing the many ways you can add sales and profits to your operation.

### Displayarama

811 N.W. 1st Ave., Miami, Fla. 33101  
P.O. Box 4580  
305-371-1114 305-377-2131

Circle No. 177 on Reader Service Card

## PRO SHOP PRODUCT GUIDE

THIESSON COMPANY

**PRACTICE CAGES, NETS, FRAMES**  
AUSTEN ATHLETIC EQUIPMENT CORP.  
C.I. INDUSTRIES  
CHARLES F. CLARK  
CURLEY-BATES COMPANY  
JAYFRO CORP.  
PAR-BUSTER

### PUTTERS

ACUSHNET SALES COMPANY  
ALL STAR PRO GOLF COMPANY  
AMERICAN IMPORT COMPANY  
AMERICAN PRECISION GOLF CORP.  
ANGLO BURTON  
APOLLO PRODUCTS  
AXALINE  
BRITISH GOLF  
CHAMPION MKTG. SERVICES  
CHICO'S TOMAHAWK  
C.I. INDUSTRIES  
OTEY CRISMAN PUTTER COMPANY  
CURLEY-BATES COMPANY  
CORSON SPORTS  
BERT DARGIE  
FAST EDDIE PUTTER COMPANY  
FIELD GOLF COMPANY  
JOHN FOSTER OF ENGLAND  
GOLF WEST  
GREAT LAKES GOLF BALL COMPANY  
HILLERICH & BRADSBY COMPANY  
AMF/BEN HOGAN  
INVERTED LOFT & GOLF COMPANY  
JO JON ENTERPRISES  
KARSTEN MFG. CORP.  
JOHN LAMBERT'S GOLF ENTERPRISES  
EMIL J. LAUTER COMPANY  
AL LIEBERS GOLF EQUIPMENT  
LOBO GOLF CORP.  
LYNX GOLF COMPANY  
MacGREGOR  
GEORGE McGREGOR GOLF PRODUCTS  
MATZIE GOLF COMPANY  
PANPACIFIC  
PGE  
THE PINSEEKER CORP.  
RAM GOLF CORP.  
ROYAL GOLF  
SCORE WITH NORTHUP  
SHAKESPEARE/PLYMOUTH  
SIGHT-LINE INDUSTRIES  
SIMMONS INTERNATIONAL  
E. J. SMITH & SONS  
SPALDING  
WALKER INTERNATIONAL  
(See also **GOLF CLUBS**)

### RAINWEAR

BUCCANEER MFG. COMPANY  
COBERKNIT CORP.  
CURLEY-BATES COMPANY  
DUCKSTER SPORTSWEAR

## NEW GRIP-GARD SLEEVE



### Ferrule for golf club grips

Recommended by JACKSON BRADLEY . . .

### PUTS A "FACTORY LOOK" INSTANTLY ON A REPLACED GRIP

Anyone can install in seconds—no skill or experience required. The only ferrule that stretches intact over the large end of a bare shaft and returns to shape.

Made of good-looking, thoroughly baked black vinyl, the Grip-Gard Sleeve\* removes forever the problem of wrinkled tapes and jagged ends when replacing golf club grips. Its taper is specially designed to fit the shaft and grip of any iron or wood. No glue required.

Inexpensive to buy, easy to install—builds customer good will. Grip-Gard Sleeves have been used on thousands of repaired golf club grips by some of the largest golf repair shops in the country.

\*Patent Pending



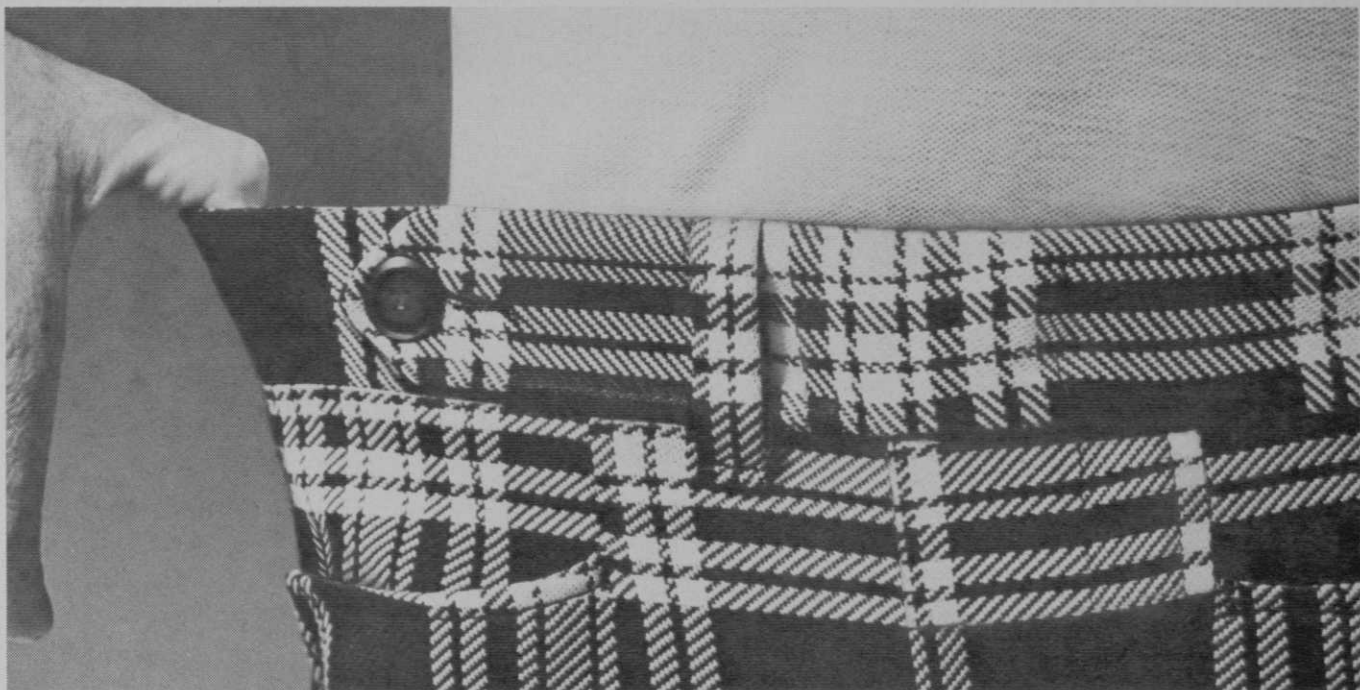
Jackson Bradley is widely recognized for his mechanical knowledge of the structure of golf clubs and procedures for their repair.

disregard above

Jackson Bradley, Executive Director of Recreation Corporation Elkins Lake, Texas is widely recognized for his mechanical knowledge of the structure of golf clubs and procedures for their repair.

**PLASTI-GARD CO.** 3915 Tharp Street • Houston, Texas 77003  
A Division of WATCO

Circle No. 153 on Reader Service Card



## When it comes to flexibility and comfort in waistbands, Lee's in stride with you.

Lycra® in Lee's exclusive elastic waistband gives you tee-to-green comfort. For a neater look with all the give-and-take a golfer needs for putts, chips, drives, and 19th hole relaxing, it's got to be Lee doubleknits.

For more information about Lee's exciting doubleknit slacks of Dacron® polyester with their elastic waistbands of Lycra, just drop a line to:

The Lee Company, 640 Fifth Ave.,  
N.Y. 10019.

**Lee**™ A company of **V** Corporation.

Bending waist size 35



Standing waist size 34



Stretching waist size 33



Circle No. 211 on Reader Service Card

# Meet our testing machine



Gene Littler

Gene Littler is a member of Ram Golf Company advisory staff—one of the many major golf club manufacturers featuring Aldila graphite golf shafts.  
Photographed at La Jolla Country Club

Gene Littler, one of golf's super stars, appropriately called "The Machine" because of his consistent swing, has tested Aldila graphite shafts under the most demanding conditions...the PGA Tour. Because of the "human equation" in the golf swing, we believe that man should make the final test, and reliance should not be placed totally on a mechanical device.

However, to validate Gene's claim that "Aldila is the finest all-around performance shaft," we enlisted the services of "Iron Mike" the swing robot.

The high-speed, unretouched test film clearly shows that the Aldila shaft of Magnamite\* graphite with optimum dynamic torque allowed the clubhead to move through the critical impact zone squarer than any shaft of equivalent flex. And Aldila is the only graphite shaft offering 18 *Personal Preference* flexes...a flex for every golfer.

### WHY IS THE PERFORMANCE OF ALDILA SUPERIOR TO OTHER SHAFTS?

Because Aldila is made lighter in every flex than any other shaft. And the Aldila shaft gives extra distance and accuracy making it the Tour's only \$1 million graphite winner.

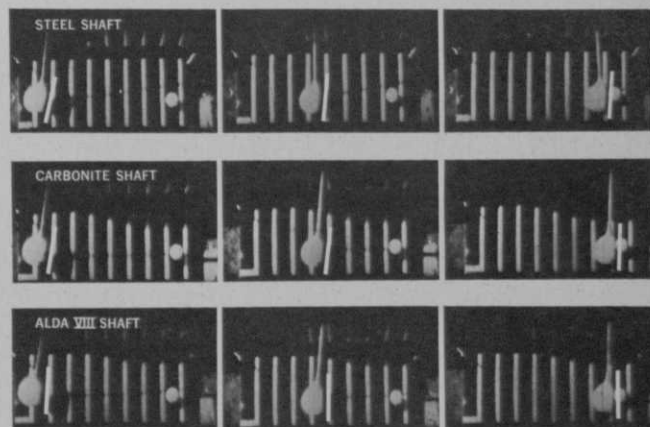
**NOW AVAILABLE—ALDA VIII, A SENSATIONAL NEW PRODUCT THAT IS 30% LIGHTER AND 30% STRONGER THAN ANY GRAPHITE.**

Alda VIII, in its three flexes, gives you more control and greater distance than you've ever dreamed possible. And a feeling between clubhead and hands that is absolutely remarkable. It's the versatile shaft, designed for both woods and irons.

**ALDA VIII IS THE ONLY GRAPHITE SHAFT SUITED TO IRON PLAY.**

So take it from "Gene the Machine," be a winner, play Aldila.

*And look for Aldila in tennis this spring.*



*These tests were conducted at the Golf Science Laboratory by Aldila and Hercules Incorporated in conjunction with AVCO and Hamilton-Standard.*

**aldila**  
GRAPHITE SHAFT

"EXTRA DISTANCE AND ACCURACY WITH FEELING"

4883 Ronson Court, San Diego, California 92111 Phone (714) 279-0074,  
or call toll free in California 800-542-6021, elsewhere 800-854-2786.

\*Registered Trademark of Hercules Incorporated

Circle No. 164 on Reader Service Card

**HURRAY!**



**NO MORE LOST GOLF BALLS!**

with the NEW! ELECTRONIC GOLF BALL SET — from Scotland. Consists of Receiver & 2 regulation, high-quality balls. Core has tiny transmitter which gives Bleep signal. Directional Receiver can sweep AT LEAST 16 FEET WIDE! Even in wettest conditions, under water, through walls or several feet of soil! A MUST for every golfer. ONLY \$29.95, plus \$1 handling & postage — with instructions. Airmail \$5.50 extra.

THIESSEN CO., Box 215  
Dept. GC, Yarrow, B.C., Canada

Circle No. 186 on Reader Service Card

**CONVENIENT SHOPPING**

For more information about the products advertised in the pages of GOLFDOM—use the postage-paid Reader Service Card in this issue. Just circle the number appearing in the ad on the Reader Service Card, which you will find in the front of this issue.

**FAST EDDIE®**

**introduces the club of the past...**

**...the dimple faced SAND IRON**

write for free catalogue ...

FAST EDDIE PUTTER, INC.  
3496 GOLFSIDE DRIVE  
YPSILANTI, MICHIGAN 48197

Circle No. 195 on Reader Service Card

**PRO SHOP  
PRODUCT  
GUIDE**

JOHN FOSTER OF ENGLAND  
L.B. GORDON ASSOC.  
WALLEN KINDEL  
NEEDLECRAFT OF WOONSOCKET  
NIEDERHAUSER SALES COMPANY  
PLASTIMAYD CORP.  
PROFESSIONAL GOLF COMPANY  
ERNIE SABAYRAC  
STYLIST COMPANY

**RANGE BALLS**

THE AMERICAN IMPORT COMPANY  
C.I. INDUSTRIES  
COSOM DIV.  
EASTERN GOLF COMPANY  
JACK JOLLY & SON  
HUGH J. MCLAUGHLIN & SON  
PAR-TEE  
PCR GOLF BALL COMPANY  
RAM GOLF CORP.  
ROYAL GOLF  
WITTEK GOLF RANGE SUPPLY

**RETRIEVERS**

AMERICAN IMPORT COMPANY  
ANDERSON MFG. COMPANY  
C.I. INDUSTRIES  
EASTERN GOLF COMPANY  
JACK JOLLY & SON  
MAYFLOWER MEDALIST  
PARWAY MFG. COMPANY

**SCORECARDS**

BILL BARD ASSOC.  
COLOURPICTURE PICTURES  
GOLF SHOP SERVICE COMPANY  
NATIONAL TICKET COMPANY  
VESTAL-MONROE PRINTING COMPANY

**SEQUENTIAL CAMERAS, PROJECTORS**

DUKANE CORP.  
MITCHEL PHOTOGRAMMETRY

**SHOE BAGS**

ABC INDUSTRIES  
ALLSOP AUTOMATIC  
SCOTT MFG. COMPANY

**SHOE CLEANING, REPAIR KITS**

BRANDELL PRODUCTS  
THE GOLF MART  
GOLF COURSE SPECIALTIES

**SOCKS, PEDS**

TOM BROWN & ASSOC.  
JACK CARNAHAN  
CHAMPION GLOVE MFG. COMPANY  
GEORGE COOK  
CURLEY-BATES COMPANY  
DORSON SPORTS  
FLAGS OF GOLF  
JOHN FOSTER OF ENGLAND  
HARVEY INDUSTRIES  
JOCKEY INTERNATIONAL

JACK JOLLY & SON  
KOUNTRY KLUB SPORTSWEAR  
NEW HAVEN HAT & CAP  
NIEDERHAUSER SALES COMPANY  
PARKER GLOVE COMPANY  
PAR-MATE  
PRO-PRO  
RELIABLE OF MILWAUKEE  
SOFTOUCH COMPANY  
STER'L DRI CORP.  
STYLIST COMPANY

**SPECTATOR SEATS, STOOLS**

C.J. JOHNSON COMPANY

**SPORTS COATS**

JACK CARNAHAN  
GEORGE COOK  
ESQUIRE SPORTSWEAR MFG. CORP.  
FANA FASHIONS  
FLAGS OF GOLF  
INTERNATIONAL GOLF ACCESSORIES  
SAHARA SLACKS  
DONALD M. TEMPLE

**SPORTS SHIRTS**

TOM BROWN & ASSOC.  
CHAMPION MKTG. SERVICES  
GILISON KNITWEAR  
JOCKEY INTERNATIONAL  
MUNSINGWEAR  
MORT SILVER ASSOC.

**STORAGE RACKS**

ACME IRON WORKS  
A. G. STAFFORD

**SWEATERS**

TOM BROWN & ASSOC.  
GEORGE COOK  
CURLEY-BATES COMPANY  
CHARLES A. EATON COMPANY  
JOHN FOSTER OF ENGLAND  
GILISON KNITWEAR COMPANY  
C. F. HATHAWAY  
GOLF WEST  
JOCKEY INTERNATIONAL  
KNITS INTERNATIONAL  
KOUNTRY KLUB SPORTSWEAR  
LADY PRO ENTERPRISES  
LASLEY KNITTING COMPANY  
H. D. LEE  
E. J. MANLEY  
MUNSINGWEAR  
NIEDERHAUSER SALES COMPANY  
PARKER OF VIENNA  
ERNIE SABAYRAC  
MORT SILVER ASSOC.  
SPORTS EDITIONS

**SWING DEVICES**

BRANDEL DEVICES  
CHAMPION MARKETING SERVICES  
CURLEY-BATES COMPANY  
GOLD CREST  
HOUSE OF ZOG  
AL LIEBERS GOLF EQUIPMENT  
SWING-RITE INTERNATIONAL  
SWING-TIP COMPANY

## PRO SHOP PRODUCT GUIDE

### TEE-OFF COMPANY

#### TEES

AMERICAN IMPORT COMPANY  
ART-MOLD PRODUCTS COMPANY  
CARSON DIV.  
C.I. INDUSTRIES  
EASTERN GOLF COMPANY  
INVENTEX CORP.  
JACK JOLLY & SON  
LUCKY GOLF TEE COMPANY  
PAR-TEE  
SCORE WITH NORTHUP  
DICK WATSON

#### UMBRELLAS

AMERICAN IMPORT COMPANY  
BURTON MFG. COMPANY  
EASTERN GOLF COMPANY  
JOHN FOSTER OF ENGLAND  
FRANKFORD UMBRELLA  
HAAS-JORDAN COMPANY  
AMF/BEN HOGAN  
MacGREGOR  
PAR-MATE  
PEDERSEN GOLF COMPANY  
RAINBOW GOLF COMPANY  
SPALDING  
WALKER INTERNATIONAL

#### WEDGES

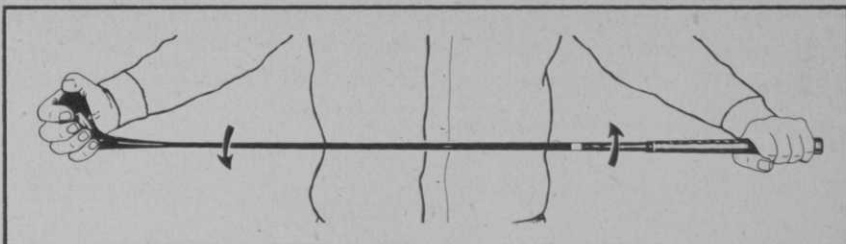
BRITISH GOLF  
CHICO'S TOMAHAWK  
CON-SOLE GOLF CORP.  
JACK JOLLY & SON  
EMIL J. LAUTER COMPANY  
PANPACIFIC  
(See also GOLF CLUBS)

#### TENNIS MERCHANDISE

For those many professionals who stock tennis merchandise, the following is a list of major manufacturers.

#### RACQUET FRAMES

ACCLES & POLLOCK SPORTING GOODS  
ACRO  
ANDIA PROGRESS COMPANY  
ATHLETIC PRODUCTS DIV.  
BANCROFT SPORTING GOODS  
BEATTIE BROS.  
BELGIAN CONSULATE GENERAL  
CARNABY SPORTING GOODS  
CHEMOLD CORP.  
CRAGIN CORP.  
CSD  
T. A. DAVIS COMPANY  
DUNLOP TIRE & RUBBER COMPANY  
EVEREST TRADING COMPANY  
FREDERICK-WILLYS  
GARCIA CORP.  
GENERAL SPORTCRAFT COMPANY  
MILTON GOLDIN TENNIS EQUIPMENT  
JELINEK SPORTS  
LEACH INDUSTRIES



## NOW... FANSTEEL TAKES GRAPHITE ONE STEP FURTHER WITH ITS TORQUE-FREE, TIP-FIRM SHAFT

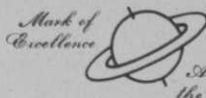
Don't let them tell you otherwise. Most carbon graphite shafts twist excessively at impact. But not Fansteel's new shaft. Static torque loading tests show its torque is at an absolute minimum. Even in the **A** and **R** shafts.

Fansteel's shaft has less vibration and greater recovery, allowing the clubface to remain square to the ball. The shaft tapering is consistent. And the tip firm. You get a solid feeling at contact. Not buggy whip squish.

Fansteel is a leading producer of space age metals. And the nation's largest maker of investment cast golf clubs. It has worked with carbon graphite for many years for various industries. Fansteel's torque-free, tip-firm graphite golf shaft has been in development for two years. Today, it's perfected and ready for your customers.

Try a simple torque test with any graphite shaft. Twist each end in opposite directions. The results will tell you a lot. A club that twists at impact will magnify swing errors. We're pleased to be appointed a Fansteel distributor.

Our salesman will be calling on you soon. For more information, write or phone



## KELLER GOLF CLUBS, Inc.

1821 SUNKIST CIRCLE • OXNARD, CALIFORNIA 93030  
(805) 487-4245

Circle No. 233 on Reader Service Card

## GRAPHITE SHAFTED WOODS

ALDILA

CARBONITE

DURA-FIBER

BERT DARGIE GOLF CO, INC.  
2665 BROAD AVE. BLDG.  
MEMPHIS, TENN. 38112

Circle No. 232 on Reader Service Card

# IF...

YOU OWN OR  
OPERATE A:

Pro Shop  
Golf Course  
Driving Range  
Par-3 Course  
Miniature Course

... SEND NOW,  
FOR OUR

New 1974 64-page  
Wholesalers Catalog  
of Golf Supplies

Balls, clubs, club repair supplies, tees,  
mats, pails, markers, retrievers, golf  
bags, obstacles, ball washers, ball  
pickers, electric bug killers, ball  
striping & painting, supplies, grips,  
nets, shoes & accessories, umbrellas  
... and more!

 **Eastern  
GOLF COMPANY inc.**  
2537 Boston Road (Route 21)  
Bronx, N.Y. 10467

Circle No. 148 on Reader Service Card

## PRO SHOP PRODUCT GUIDE

HARRY C. LEE COMPANY  
MACGREGOR DIV.  
MAGNAN SPORTING GOODS COMPANY  
MARCRAFT RECREATION CORP.  
MERCHANDISERS  
MOODY & COMPANY  
NELSON SALES COMPANY  
OLYMPIC SPORTING GOODS COMPANY  
PACIFICO COMPANY  
PENNSYLVANIA ATHLETIC PRODUCTS  
PENNSYLVANIA SPORTING GOODS  
COMPANY  
RAWLINGS SPORTING GOODS COM-  
PANY  
REVERE TENNIS & SPORTS CORP.  
SEAMLESS DIV.  
SEVERN SPORTING GOODS  
SLAZENGRS  
SPALDING  
STEM DISTRIBUTING COMPANY  
TENSOR CORP.  
RAY THOMAS COMPANY  
TITLE SPORTS  
TOWN & COUNTRY GAMES  
TRIO SPORTING GOODS  
VICTOR SPORTS  
WILSON SPORTING GOODS

**SHIRTS**  
ALL SPORTS WEAR  
LEON LEVIN  
PRO-PRO  
THOMSON COMPANY

**SWEATERS**  
ACRO  
ALLEN-A COMPANY  
BANCROFT SPORTING GOODS  
BRISTOL PRODUCTS CORP.  
COURT CASUALS OF CALIFORNIA  
COURT 1  
COURT 'N SPORT SPHAIRISTIKE  
DUOFOLD  
ERNST ENGEL  
KNUT ERICHSEN OF NORWAY IMPORTS  
CARL FIX COMPANY  
PANCHO GONZALEZ ENTERPRISES  
GOORIN BROS.  
HANSEN GLOVE CORP.  
HOLLOWAY SPORTSWEAR  
HUB APPAREL  
IMPERIAL CAPS  
JASON/EMPIRE  
JRSCO ATHLETIC COMPANY  
KNUT AND KNUT  
K SWISS COMPANY  
ROPER LANZA  
HARRY C. LEE COMPANY  
LIBERTY ORGANIZATION  
JACK MacKENZIE  
MERCHANDISERS

MOODY & COMPANY  
PACIFICO COMPANY  
RAWLINGS SPORTING GOODS COM-  
PANY  
REVERE TENNIS & SPORTS CORP.  
SEASPORT  
SEVERN SPORTING GOODS  
SLAZENGRS  
SPALDING  
SPORTS ACCESSORIES  
STADIUM SHAKER SWEATER COMPANY  
PAUL SULLIVAN TENNIS SPORTSWEAR  
UNITED KNITWEAR COMPANY  
WILSON SPORTING GOODS

**TENNIS BAGS**  
ABC INDUSTRIES  
ACRO  
ALHAMBRA IMPORTS  
AMF  
ATCHISON LEATHER PRODUCTS COM-  
PANY  
ATHLETIC BAG COMPANY  
ATLANTIC PRODUCTS CORP.  
BALLCO PRODUCTS  
BANCROFT SPORTING GOODS  
BANTAM TRAVELWARE CORP.  
BOYT DIV.  
CARNABY SPORTING GOODS  
CHALLENGER MFG. CORP.  
COURT 1  
CRAGIN CORP.  
DUNLOP TIRE & RUBBER

*U.S. Fiberwood,*  
CORPORATION

MANUFACTURERS OF... *Graphite-100*™

### HEADS



### SHAFTS

GRAPHITE-100™ super-shafts are made with exclusively different fiber orientation producing maximum power and allowing minimum torque.

GRAPHITE-PLUS™ shafts are made of a graphite composite to the highest quality standards—at a greatly reduced price.

GRAPHITE-100 composite fiber heads are made to match the feel of persimmon—the consistent quality of Fiberwood and the magic of Graphite.

Made with or without sole plates—in blank form or custom made to your specifications. Driver heads now available—all other "wood" heads to follow soon.

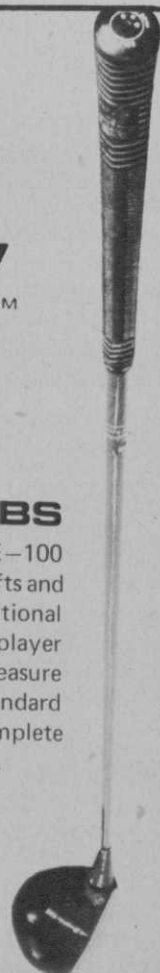
### CLUBS

This entirely new GRAPHITE-100 driver with Graphite-100 shafts and Graphite-100 heads is a sensational product which provides the player with the ultimate in golfing pleasure and performance. Made in standard lengths and swing weights—complete sets of woods available soon.

SEND FOR  
COMPLETE  
DETAILS

*U.S. Fiberwood,*  
CORPORATION

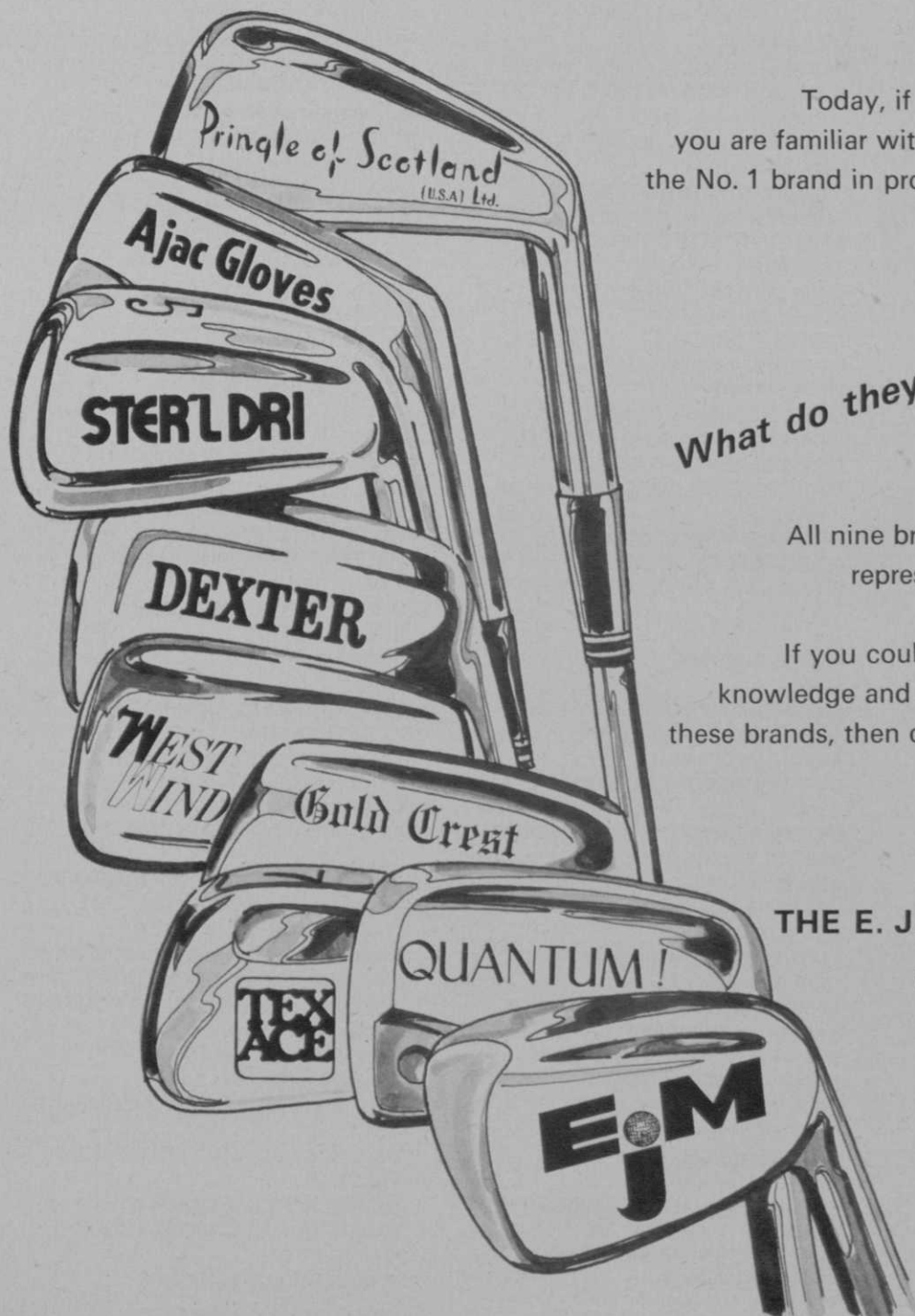
527 Superior Avenue, Newport Beach, Ca. 92660



Circle No. 189 on Reader Service Card



# just 10 years ago the impact of these nine brands was not available to golf shops!



Today, if you are a retailing golf pro, you are familiar with them all. Five of them are the No. 1 brand in pro shop volume in their field.

*What do they share in common?*

All nine brands have been introduced, represented and promoted by the E. J. Manley Company.

If you could use the kind of marketing knowledge and selling clout represented by these brands, then contact Ed Manley . . . now.

**THE E. J. MANLEY COMPANY**  
P.O. Box 491  
Quackenbush Industrial Plot  
Pittston, Pa. 18640  
Phone 717 655-4641

## PRO SHOP PRODUCT GUIDE

---

FAIRWAY GOLF BAG COMPANY  
FOREWAY PRODUCTS COMPANY  
FREDERICK-WILLYS  
GARCIA CORP.  
HAPPY DESIGNS  
HERCULITE PROTECTIVE FABRICS  
MAGNAN SPORTING GOODS COMPANY  
MITRE SPORTS  
MOODY & COMPANY  
NASCO  
NELSON SALES COMPANY  
NORWOOD INDUSTRIES  
PENNSYLVANIA SPORTING GOODS  
COMPANY  
PETERS BAG CORP.  
PITTSBURGH FABRIC PRODUCTS  
RAWLINGS SPORTING GOODS COM-  
PANY  
REVERE TENNIS & SPORTS CORP.  
SEVERN SPORTING GOODS  
SNITZ MFG. COMPANY  
SPALDING  
SPORT CASE  
SLAZENGRS  
STERLING RECREATION PRODUCTS  
SUPERIOR NET COMPANY  
RAY THOMAS COMPANY  
TITLE SPORTS  
VIPCO  
WILMART PRODUCTS CORP.  
WILSON SPORTING GOODS

### TENNIS BALLS

ACRO  
AMERICAN COMPANY  
AMERICAN IMPORT COMPANY  
ANDIA PROGRESS COMPANY  
ATHLETIC PRODUCTS DIV.  
AZRAK HAMWAY INTERNATIONAL  
BALLCO  
BANCROFT SPORTING GOODS  
BARUCH MFG. COMPANY  
BEATTIE BROS.  
BROOKS SHOE MFG. COMPANY  
CAMBRIDGE SPORTING GOODS  
CARNABY SPORTING GOODS  
CRAGIN CORP.  
CROWN SPORTS  
CSD  
DUNLOP TIRE & RUBBER  
E & L PRODUCTS COMPANY  
EAST TENN MILLS  
EVEREST TRADING COMPANY  
FIELD GOLF COMPANY  
FUNK BROS. HAT & CAP COMPANY  
GARCIA CORP.  
GENERAL HOME PRODUCTS  
GENERAL SPORTCRAFT COMPANY  
MILTON GOLDIN TENNIS EQUIPMENT  
GOODWIN SPORTING GOODS COM-  
PANY  
HALPER BROS.  
HANSEN GLOVE CORP.  
H. H. HARRIS COMPANY

HILLCREST SPORTING GOODS  
ITALIAN TRADE COMMISSIONER  
JASON/EMPIRE  
JELINEK SPORTS  
KARZEN CORP.  
LACE AND LIBERTY  
HARRY C. LEE COMPANY  
MacGREGOR DIV.  
MANUFACTURERS IMPORT COMPANY  
MARCRAFT RECREATION CORP.  
MERCHANDISERS  
MIDWEST SPORTING GOODS MFG.  
MOODY & COMPANY  
NELSON SALES COMPANY  
OLYMPIC SPORTING GOODS COMPANY  
OREGON WORSTED COMPANY  
PACIFICO COMPANY  
PENNSYLVANIA ATHLETIC PRODUCTS  
PENNSYLVANIA SPORTING GOODS  
COMPANY  
PITTSBURGH HAT & CAP COMPANY  
RAWLINGS SPORTING GOODS COM-  
PANY  
REVERE TENNIS & SPORTS CORP.  
SEAMLESS DIV.  
SEAWAY IMPORTING COMPANY  
SLAZENGRS  
SOCCER SPORTS SUPPLY COMPANY  
SPALDING  
STEM DISTRIBUTING COMPANY  
STER'L DRI CORP.  
TENSOR CORP.  
RAY THOMAS COMPANY  
TITLE SPORTS  
TOWN & COUNTRY GAMES  
TRANS GLOBAL SPORTS COMPANY  
TRIANGLE LEATHER GOODS  
TRIO SPORTING GOODS MFG. COM-  
PANY  
WALKER INTERNATIONAL  
WILSON SPORTING GOODS  
WILSON-WALZ SPORTING GOODS COM-  
PANY

### TENNIS DRESSES

ACRO  
ALL SPORTS WEAR  
AMERICAN FITNESS CORP.  
AMERICAN GOLFER  
BANCROFT SPORTING GOODS COM-  
PANY  
BATEMAN ASSOC. TRADE CENTER  
BRISTOL PRODUCTS CORP.  
COURT 'N SPORT SPHAIRISTIKE  
COURT 1  
ERNST ENGEL  
KNUT ERICHSEN OF NORWAY  
CARL FIX  
GAME WINNER  
HANSEN GLOVE CORP.  
J. B. PRO STYLES  
KABRIKO INTERNATIONAL  
LEON LEVIN  
LIBERTY ORGANIZATION  
JACK MacKENZIE COMPANY  
MOODY & COMPANY  
PEGAN ORIGINALS BY AMERICAN MAID  
QUANTUM SPORTSWEAR  
REVERE TENNIS & SPORTS CORP.  
ERNIE SABAYRAC

SEASPORT  
SLAZENGRS  
DAVID SMITH  
SOCCER SPORTS SUPPLY COMPANY  
SPORT-OBERMEYER  
RAY THOMAS COMPANY  
UNITED KNITWEAR COMPANY

### TENNIS GLOVES

ACRO  
BANCROFT SPORTING GOODS COM-  
PANY  
CHAMPION GLOVE MFG. COMPANY  
DORSON SPORTS  
CARL FIX COMPANY  
HANSEN GLOVE CORP.  
H. J. SPORTS ACCESSORIES CORP.  
JASON/EMPIRE  
KABRIKO INTERNATIONAL  
KAMATA-RI AMERICAN CORP.  
MOODY & COMPANY  
PACIFICO COMPANY  
PAN KOREA NEW YORK  
PENNSYLVANIA SPORTING GOODS  
COMPANY  
SANVILLE GLOVES  
SARANAC GLOVE COMPANY  
SPORTS ACCESSORIES  
THOMPSON TULLY COMPANY  
TRIANGLE LEATHER GOODS  
TROPHY GLOVE COMPANY  
ULTRA-HI PRODUCTS COMPANY

### TENNIS RACQUETS, METAL

ACRO  
AMERICAN COMPANY  
AMERICAN IMPORT COMPANY  
AMF  
ANDIA PROGRESS COMPANY  
BALLCO PRODUCTS  
BANCROFT SPORTING GOODS  
BEATTIE BROS.  
CARNABY SPORTING GOODS  
CHEMOLD CORP.  
CRAGIN CORP.  
CSD  
DAYTON RACQUET COMPANY  
E & L PRODUCTS  
FREDERICK-WILLYS  
GARCIA CORP.  
GENERAL SPORTCRAFT COMPANY  
GOODWIN SPORTING GOODS COM-  
PANY  
HUTCH ATHLETIC GOODS COMPANY  
JASON/EMPIRE  
KING ATHLETIC GOODS CORP.  
MANUFACTURERS IMPORT COMPANY  
MARCRAFT RECREATION CORP.  
MIDLAND SPORTING GOODS COMPANY  
MOODY & COMPANY  
NELSON SALES COMPANY  
PACIFICO COMPANY  
POPULAR PRODUCTS MFG. COMPANY  
RAM ASSOC.  
RAWLINGS SPORTING GOODS COM-  
PANY  
GEORGE A. REACH COMPANY  
REVERE TENNIS & SPORTS CORP.  
SEAMLESS DIV.  
SEVERN SPORTING GOODS