

Here's help to maintain the beauty of your grounds!

...s, reliable help. Economical help. Help against ...res of different weeds, insects, and diseases ...t constantly threaten your greens, fairways, ...es, shrubs and flowers. Help that comes from ...ur supplier of all these Stauffer products.

Aspon® insecticide, the quick, long-lasting control ...r chinch bugs, devastating destroyers of turf. ...sually just one application a season in the north, ...wo in the south.

Betasan® herbicide, the sure preventive for crabgrass and goosegrass. Excellent for your campaign against poa annua in your greens. Not harmful to any of the permanent turf grasses.

Eptam® herbicide is the sure control for annual weeds in sand traps. Also controls persistent perennial weeds like nutgrass and quackgrass. Excellent for flower beds and shrubs, too.

Imidan® insecticide protects trees from destructive gypsy moth, elm spanworm, spring cankerworm and birch leaf miner. (Northeast only.)

Vapam® liquid soil fumigant cleans the soil of pests so you can replant grass, trees, and shrubs. Destroys weeds and their seeds, insects, nematodes and many fungous organisms. And you can replant without a long waiting period.

Dyfonate® soil insecticide, one of the newest effective controls for chinch bugs used by commercial operators in the southeast.

Captan fungicide is the reliable control at very low cost for brown patch, leaf spot, melting out and several other turf diseases.

Try these Stauffer products, liquid, granular and wettable powder forms, to protect beautiful grounds. For full information ... just fill out and mail the post-paid card insert above. Stauffer Chemical Company, Agricultural Chemical Division, Dept. H.D., Westport, CT 06880.

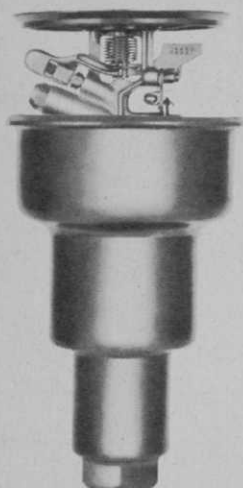


Turf and Grounds Products from

Circle No. 143 on Reader Service Card



Impact of excellence



The major effect of building a better product is the increased capability of the user of that product to do a better job. Excellence begets excellence! The Moody Impact Pop-Up Sprinkler for large area sprinkling provides the extra measure of efficiency for grounds maintenance men. Special features include: built-in surge protector to prevent head damage . . . exclusive high flow stainless steel spindle . . . exclusive long wearing Turcite and Turcon thrust bearing washers . . . parts standardization, with parts for full and part circle heads completely interchangeable . . . positive reversing mechanism . . . retracting spring to insure positive pop-down when water is turned off . . . outer sweep and inner sweep nozzles set at dissimilar angles to prevent stream interference . . . completely removable internal assembly from above ground for easy field maintenance.

It is a product of excellence; ergo, it does an excellent job!

Write for our catalog.

MOODY

"Rainmaster"

MOODY SPRINKLER CO., INC.

3020 Pullman Street
Costa Mesa, Calif. 92626
714/556-8730

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COURSE MAINTENANCE PRODUCT GUIDE

TOP SOIL

ANDERSON PEAT COMPANY
HUBER PEAT COMPANY
MILLBURN PEAT COMPANY
PREMIER PEAT MOSS CORP.

TRACTORS

DEERE & COMPANY
FORD TRACTOR
GEBRUEDER STURM
INTERNATIONAL HARVESTER
LAWN AND GOLF SUPPLY
SLOPE TRACTOR
TODD SHOPPES
UNIVERSAL TRACTOR

TRAILERS

ARPS CORP.
ATWATER STRONG
THE CHAMPION COMPANY
HARLEY ROCK PICKER COMPANY
HOSCLAW BROS.
PRECISION PRODUCTS
ROBINSON'S LAWN & GOLF COURSE SUPPLIES
THE SNOW COMPANY

TRAP RAKES

H. V. CARTER COMPANY
STANLEY CLARK
F.A.R. COMPANY
JACOBSEN MFG. COMPANY
NORTH CENTRAL PLASTICS
PAR AIDE PRODUCTS COMPANY
SMITHCO
TAT GOLF COURSE SIGNS
TORO COMPANY
WHITE METAL ROLLING & STAMPING

TRAP SAND

OTTAWA SILICA COMPANY
PENNSYLVANIA GLASS SAND CORP.

TREE SERVICES

THE DAVEY TREE EXPERT COMPANY

TREE, HEDGE TRIMMERS

GRANBERT INDUSTRIES
KARL KUEMMERLING
T A S MOTOR COMPANY
UNIVERSAL TRACTOR

TURF, TREE FOOD

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AMERICAN RESEARCH CORP.
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C. B. DOLGE COMPANY
EVANS SALES
LEFFINGWELL CHEMICAL COMPANY
MOCK SEED COMPANY
OCCIDENTAL CHEMICAL COMPANY
PLANT MARVEL LABORATORIES
USS AGRI-CHEMICALS
WARREN'S TURF NURSERY

TURFGRASS SEED

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AGWAY
CHEWINGS FESCUE & CREEPING RED FESCUE COMM.
FERRY-MORSE SEED COMPANY
GERMAIN'S
INTERNATIONAL SEEDS
JACKLIN SEED COMPANY
LOFTS-PEDIGREED SEED COMPANY
MANHATTAN RYEGRASS GROWERS ASSN.
MOCK SEED COMPANY
NORTHRUP, KING & COMPANY
OREGON RYEGRASS
PATTEN SEED & TURFGRASS COMPANY
L. J. RENCH & COMPANY
RUDY-PATRICK COMPANY
STANFORD SEED COMPANY
TEE-2-GREEN CORP.
WHITNEY DICKINSON SEEDS
WILLIAMS LAWN SEED COMPANY

TURFGRASS SODS, STOLON, SPRIGS

CAL-TURF
CAROLINA TURF COMPANY
H & E SOD
H. F. GODWIN & SONS
PATTEN SEED & TURFGRASS COMPANY
WARREN'S TURF NURSERY

UTILITY VEHICLES

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H. V. CARTER
CLUB CAR
CUSHMAN MOTORS
FELDMANN ENG.
GOLF CAR SALES & SERVICE
HMC
JOHNS-MANVILLE
LAWN AND GOLF SUPPLY COMPANY
KUHN NEUSCHAFFER
OTIS ELEVATOR COMPANY
PACIFIC TURF
PARGO
ROBINSON'S LAWN & GOLF COURSE SUPPLIES
RYAN
SMITHCO
SNOW COMPANY
TAYLOR-DUNN MFG.
TORO COMPANY
UNIVERSAL TRACTOR
VIBO MFG. COMPANY

WATER CONDITIONERS

GREEN-O-MAT SYSTEMS

WASTE CONTROL

ENZYME INDUSTRIES

WATER, WASTE TREATMENT

TAIT-TOSKI-GIBSON

WETTING AGENTS

ALFCO ROKEBY COMPANY
AMERICAN RESEARCH CORP.
AQUATROLS CORP.
CLORO-SPRAY CORP.
COLLOGIDAL PRODUCTS
PARCO DIV.

Agrico 18-4-10 Works More Efficiently. And We'll Go To Any Links To Prove It!



It's a fact. Agrico Country Club Fertilizer for tees and greens provides more efficient feeding. It gets down to the grass roots quicker, and gives you more feeding power for your money.

We'll prove it to you on your own course, free of charge.

While other fertilizers are still at the surface level—where they can be mowed away by greens mowers—Agrico's 18-4-10 formula is already rapidly penetrating to the root zone. The key to its rapid penetration is Agrico's scientifically sized, extremely dense particles. These tiny, non-burning granules are quickly dissolved and absorbed to provide instant, longer lasting feeding power. With far less pick-up by mowers.

Proven on leading golf courses, Agrico's 18-4-10 contains the balanced nutrient formula necessary for controlled sustenance of high-quality turf. Ten units of water insoluble nitrogen provide the balanced ratio necessary for continued, long-term feeding. Quickly available sources of nitrogen cause immediate green-up.

Sulphate of potash increases summer durability and winter hardiness, while reducing disease incidence. And Agrico's phosphorus content avoids excessive build-up while promoting vigorous, deep root formation.

"We'll Go To Any Links"

To prove that Agrico works more efficiently, we'll go to any links. Complete the coupon below, and we'll come to you with a free product demonstration. We'll prove beyond a doubt the effectiveness of Agrico's 18-4-10 formula for tees and greens. And we'll fill you in on Agrico's full line of dependable course-care products.

Agrico[®]
Country Club
A Good Name To Grow By

Agrico Country Club d1a
P.O. Box 317
Lebanon, Pennsylvania 17042

Please contact me for a free product demonstration of 18-4-10 and for information on Agrico's other course-care products.

Name _____
Title _____ Golf Course _____
Street or P.O. Box _____
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Offer good only in Agrico trade areas.



TEE BIRD Custom Model (GT361) with optional surrey top, rigid windshield and chrome bumpers and rub rails.

Most Used in Golf's Heartland.

In Southern California, TEE BIRD golf cars greatly out-sell all the competition. Partly because of closeness to the market of course, but also because TEE BIRD is an excellent golf car.

TEE BIRD provides an attractive, comfortable golf car that's easy to handle...a great ride on our unique Uni-Spring Suspension System...the new VRF Speed Control (for efficient half-speed cruising)...and it is built to withstand the rigors of fleet use.

TEE BIRD is constructed with an all steel, welded, unitized body and tubular steel frame. Automotive steering

and drive plus a heavy duty motor add up to low downtime and low maintenance for you. Before you make your next decision on purchasing or leasing cars for your club, be sure to test and evaluate TEE BIRD—you'll be glad you did! (Many others have been—since 1949.)

Our East Coast Representative is Golf Car Systems, Inc., 15 Prospect Rd., Westport, Connecticut 06880 (203) 227-0650 or P.O. Box 5307, Clearwater, Florida 33518 (813) 447-6995. Robert F. McGrath is president; William A. Dodd is vice-president.

TEE BIRD by  **Taylor-Dunn**
ANAHEIM, CALIFORNIA

Some valuable dealer territories available...Inquiries are welcome. Write for brochure.

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PRO SHOP PRODUCT GUIDE



BAG TAGS

ART-MOLD PRODUCTS COMPANY
CREATIVE AWARDS BY LANE
GOLD CREST
GOLF SHOP SERVICE COMPANY
L. B. GORDON ASSOC.
NELSON GOLF DIV.

BALL MARKERS

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BRANDEL PRODUCTS CORP.
CONTAINER DEVELOPMENT
COSUM DIV.
CREATIVE AWARDS BY LANE
GOLF COURSE SPECIALTIES
LUCKY GOLF TEE COMPANY
NELSON GOLF DIV.
DICK WATSON

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BILLIE ROSS
FOOT-JOY
KASUALS
ANNIE LAURIE ORIGINALS

BLAZERS

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KOUNTRY KLUB SPORTSWEAR
E. J. MANLEY
SAHARA SLACKS
MORT SILVER ASSOC.
DONALD M. TEMPLE

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VESTAL-MONROE PRINTING COMPANY

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BURTON MFG. COMPANY
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MacGREGOR

CLUB CLEANING, REPAIR KITS

BRANDEL PRODUCTS CORP.
KRISTAL KRAFT

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GOLF MASTERS
E. J. MANLEY

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LUCKY GOLF TEE COMPANY
NELSON GOLF DIV.
SHUR-WAY DEVELOPMENT COMPANY
DICK WATSON

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DISPLAYARAMA
EASTERN GOLF COMPANY

INDOOR GOLF

EMC/GOLFOMAT
GOLF-O-TRON CORP.

JEWELRY

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DION MFG. COMPANY
GOLD CREST
GOLF MASTERS
PEGIE BY THE SEA ORIGINALS
BILLIE ROSS
SPORTS NOVELTIES
DICK WATSON

GOLF BAGS

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ALL STAR PRO GOLF COMPANY
AMERICAN PRECISION GOLF
ATLANTIC PRODUCTS CORP.
TOM BROWN & ASSOC.
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CHARLES F. CLARK DIV.
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EASTERN GOLF COMPANY
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AMF/BEN HOGAN
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GEORGE McGREGOR GOLF PRODUCTS
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RAM GOLF CORP.

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SPALDING
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VICTOR GOLF COMPANY
WESTERN GOLF SALES
WILSON SPORTING GOODS

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ALADDIN LABORATORIES

GOLF CAR BATTERIES AND ACCESSORIES

EAST PENN MFG. COMPANY
ESB BRANDS
GENERAL BATTERY CORP.
GOLF CAR SALES & SERVICE OF TEXAS

PRO SHOP PRODUCT GUIDE

GOULD
McCULLOCH ELECTRONICS
MICROPOROUS PRODUCTS
NIVEL
TROJAN BATTERY COMPANY

GOLF CAR BATTERY CHARGERS
AMERICAN MONARCH CORP.
LESTER ELECTRICAL OF NEBRASKA
MOTOR APPLIANCE CORP.

GOLF CARS
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AMF/HARLEY DAVIDSON
BOYLAN LEASING
CLUB CAR
CUSHMAN
E-Z GO GOLF CAR COMPANY
GOLFARAMA
GOLF CAR SALES & SERVICE OF TEXAS
LAKES SPORTS
MODEL TEE CART CORP.
LEW MONTGOMERY
NIVEL
OTIS ELEVATOR COMPANY
PARGO

PLAYMASTER
PORT-A-CAR
SMITH-JONES
SOUTHERN GOLF EQUIPMENT
TAYLOR-DUNN MFG. COMPANY
VIBO MFG. COMPANY
WESTINGHOUSE ELECTRIC CORP.

GOLF CAR TIRES
CARLISLE TIRE AND RUBBER
GOODYEAR TIRE & RUBBER

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AJAY ENTERPRISES
BOHN MFG. CORP.
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GAN-ED
GREAT LAKES GOLF BALL
COMPANY
HORNUNG'S PRO GOLF SALES
JACK JOLLY & SON
NIEDERHAUSER SALES COMPANY
SHUR-SPORTS
SIT-N-REST GOLF
SPORTS INTERNATIONAL

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CITATION MFG. COMPANY
HEWSON CONTROL DEVICES

GOLF CARTS, MOTORIZED
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THE GOLF MART
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HILLERICH & BRADSBY COMPANY
AMF/BEN HOGAN
KARSTEN MFG. CORP.
KELLER GOLF CLUB

Acushnet just had the biggest sales increase in our history.

Thank you, old friends.

KING'S CUSTOM MADE GOLF CLUBS

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AL LIEBERS GOLF EQUIPMENT
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U.S. FIBERWOOD CORP.
WILSON SPORTING GOODS

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PANPACIFIC RECREATIONAL

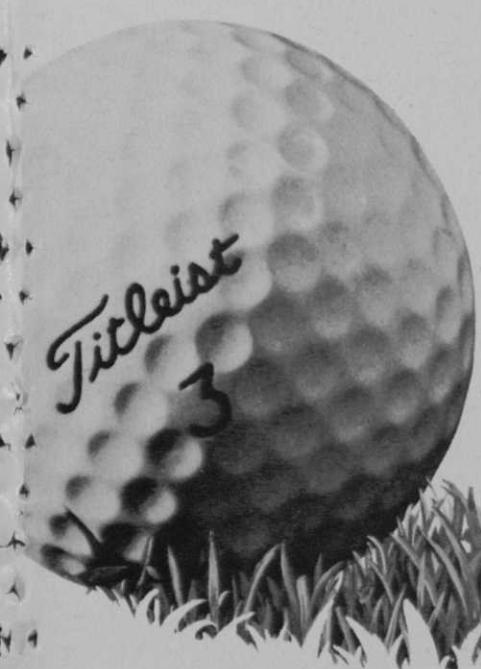
PRODUCTS
PARKER GLOVE COMPANY
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RAINBOW SALES
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R&B GLOVE COMPANY
ROYAL GOLF
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COSOM DIV.
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GOLF SHAFTS

ALDILA
BABCOCK & WILCOX



It was the most successful golf ball introduction in history. At year's end, we had sold more Titleists—far more Titleists—than ever before. Of course, we had a couple of special advantages: We had a high-performance ball that plays like no other. And we had some high performance friends. Thanks.

ACUSHNET SALES COMPANY 
Sold thru golf course pro shops only

Thank you, new ball.

Circle No. 155 on Reader Service Card



When your only business is putting together one single



product, then that product tends to stay put. E-Z Go.

The world's largest exclusive producer of golf cars. Gas, electric, three wheel and four. A division of Textron Incorporated.

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HOW TO AVOID A HOLE IN ONE!

Once the greens are ready and the season has started, those stored up golf cars become money machines that depend on continuous day-in, day-out use to make them pay. Down-time is not only undesirable — it's forbidden! So start the season right with a set of new Carlisle tires on every unit . . . Carlisle tires — especially designed for golf car use (chosen for original equipment by most manufacturers) so you can depend on them . . . avoid that "hole-in-one" with quality, long-wearing Carlisle tires.

CARLISLE TIRE & RUBBER CO.
Division of Carlisle Corp.
P. O. Box 99, Carlisle, Pa. 17013

Carlisle Tire & Rubber
CARLISLE

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PRO SHOP PRODUCT GUIDE

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FANSTEEL
GOLD CREST
KELLER GOLF CLUB
MAGCO
PLAS-STEEL PRODUCTS
SHAKESPEARE/PLYMOUTH
SKYLINE INDUSTRIES
TRUE TEMPER
U.S. FIBERWOOD CORP.

GOLF SHOES

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JACK CARNAHAN
CLASSIC GOLF SHOE COMPANY
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DEXTER SHOE COMPANY
DUNLOP TIRE AND RUBBER CORP.
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JOHN FOSTER OF ENGLAND
THE GOLF MART
GREAT LAKES GOLF BALL COMPANY
HORNUNG'S PRO GOLF SALES
JOHNSTON & MURPHY SHOE COMPANY
E. J. MANLEY COMPANY
PROFESSIONAL GOLF COMPANY
PRO-SHU COMPANY
ROYAL GOLF COMPANY
ERNIE SABAYRAC
STYLIST COMPANY
STYLO MATCHMAKERS

GOLFWEAR, MEN'S

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GEORGE COOK
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ESQUIRE SPORTSWEAR MFG. CORP.
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FLAGS OF GOLF
FITZROY SPORTSWEAR
JOHN FOSTER OF ENGLAND
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GOLF WEST
L. B. GORDON ASSOC.
GREAT LAKES GOLF BALL COMPANY
C. F. HATHAWAY
AMF/BEN HOGAN
HORNUNG'S PRO GOLF SALES
INTERNATIONAL GOLF ACCESSORIES
IZOD DIV.

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JAYMAR-RUBY
JOCKEY INTERNATIONAL
KASUALS
KIMBERTON COMPANY
KOUNTRY KLUB SPORTSWEAR
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LOBO GOLF COMPANY
E. J. MANLEY
MAYFLOWER MEDALIST
MUNSINGWEAR
PALM BEACH
LILLY PULTZER
ROYAL GOLF COMPANY
ERNIE SABAYRAC
SAHARA SLACKS
SCORE WITH NORTHUP
SIMMONS INTERNATIONAL
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STYLIST COMPANY
DONALD M. TEMPLE
THOMSON COMPANY
TRI-CITY GOLF COMPANY
VARELA SLACKS
VICTOR GOLF COMPANY

GOLFWEAR (WOMEN'S)

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JACK CARNAHAN
GEORGE COOK
CURLEY-BATES COMPANY
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L. B. GORDON ASSOC.
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HAYMAKER DIV.
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KIMBERTON COMPANY
KOUNTRY KLUB SPORTSWEAR
LACE & LIBERTY
LADY PRO ENTERPRISES
LEON LEVIN
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MULLIGAN
MUNSINGWEAR
PALM BEACH COMPANY
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THE VOYAGER

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