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Company _____ Address _____

City _____ State _____ Zip _____

Signature _____

Shipping address, if different from above: _____

GCSAA

from page 66

Pennfine ryegrass, Pennstar and Galaxy Kentucky bluegrass.



Diamond Shamrock



Cyclone Seeder

ACCESSORIES

Circle No. 112 on Reader Service Card

Container Development Corp. carries the *Lewis Line* of accessories for golf courses, including tee markers, flags, poles and ball washers.

Fore-Par, Inc., features a line of *Elasto-Signs* and *Elasto-Tee Markers*, made of a new material that is virtually indestructible.

Mr. Chain, Div. of M-R Products, Inc., makes fence chain, long pegs, connecting links and ball tops made of thermal plastic. Also, tee and hazard markers, post-and-base units and short pegs.

National Chemsearch introduces *Super Genie* parts washing system for pro shop or maintenance barn.

Par Aide Products Company carries a complete line of golf course, greens and tee equipment, including *King* ball washers and octagonal base, benches, flagpoles, flags, tee markers and cups.

Plasti-Chain Corp. makes polymer chain in various sizes and colors, in chain, S-hook or connecting link.

Standard Mfg. Company introduces a complete assortment of *Miralink* plastic chains and steel stakes and a complete assortment of a new line of flags made from Venti-knit, a non-raveling material. Also, a complete line of standard golf course equipment.

MISCELLANEOUS

Circle No. 113 on Reader Service Card

American Hose & Reel Company makes thermoplastic spray hose for heavy-duty work. Also, applicator tubing for liquid fertilizers.

Certain-teed Products Corp., offers their new *PVC* line of plastic piping for irrigation systems.

The Cyclone Seeder Company, Inc., introduces *BSSB Rotary Broadcast Spreader* in deluxe model with tubeless balloon tire, stainless steel construction, except frame. Also, a complete line of seeders.

Foley Mfg. Company presents a new version of the *Model 384 Bed Knife Grinder*. The new unit has a longer bed and faster set-up. Also, *Model 388* lawn mower grinder; *Model 365* lapper; *Model 394* saw chain grinder; and *Model 398* rotary blade grinder.

Hancor, Inc., subsidiary of Hancock Brick & Tile Company, features 2-inch, 4-inch, 6-inch and 8-inch corrugated plastic drainage tubing with fittings for golf course greens, tees, sand traps and fairways.

Lakeshore Equipment & Supply Company carries replacement parts for maintenance equipment and private label *Lesco* products.

R & R Products makes replacement

blades for golf course maintenance equipment.

*OTHER EXHIBITORS

Circle No. 114 on Reader Service Card

Ametek, Inc.
Aquashade, Inc.
Batrow Laboratories, Inc.
Briggs and Stratton Corp.
The Broyhill Company
Bruce Manufacturing Company, Inc.
Chewings and Creeping Red Fescue Comm.
Coursigns, Inc.
Davis Manufacturing
Edwards Manufacturing Company
Flymo
Ginther Equipment Corp.
Griswold Controls
HMC
Hydro-Rain, Inc.
International Spike, Inc.
Kem Manufacturing Company
Laval Separator Company
The Maltby Company
Melnor Industries
Monsanto Company
L. R. Nelson Corp.
Nelson Nameplate Company
Occidental Chemical Company
Onan, Div. of Onan Corp.
Pen-Gro Sales Company
Turf-Terra, Div. of Koos, Inc.
Venable Sprinkler Sales, Inc.
Vitamin Institute
White Turf Engineering
York Modern Corp.
Olathe Mfg. Company

*At press time the GCSAA informed GOLF-DOM that the following companies would be at the show. However time did not permit the printing of information on their product lines.

GCSAA CONFERENCE EDUCATIONAL PROGRAM PLANS

"Out of the Past Comes the Future," is the motif of the 45th Annual International Turfgrass Conference and Show, featuring prominent speakers from among the ranks of golf course superintendents, research scientists and other members of the golf industry, announced Theodore W. Woehrle, chairman, Educational Committee of the Golf Course Superintendents Assn. of America. This GCSAA-sponsored event will be held at the Anaheim Convention Center, Anaheim, Calif. February 10 to 15.

NEWS OF THE INDUSTRY

FOOT-JOY SPONSORS INTERNATIONAL GOLF TOURNAMENT

BROCKTON, MASS.—At press time, 23 club professionals and their amateur team members were headed toward Marbella, Spain, to compete in the 1st International Foot-Joy Pro-Amateur Golf Tournament at the championship course of Nueva Andalucia, site of the 1973 World Cup Tournament. A chance to win \$10,000 in prize money was at stake for the competing golf club professionals and special tournament trophies for the amateur winners.

There were teams from Asia, Europe and North America. Each consisted of a home golf club professional and three members of his club. Foot-Joy President Richard Tarlow greeted each participant with a tournament insignia club bag containing a pair of Foot-Joy golf shoes, matching belt, golf shoe bags, shoe horn, two golf shirts, a personalized golf bag tag and a cassette tape recorder with a welcome message. In addition, all tournament information was provided in handsome leather portfolios.

Upon arrival in Spain, practice rounds were scheduled for pre-tournament warm ups. The opening matches started off the first half of the 36-hole tournament. Following was the golf club professionals' 18 hole competition. The tournament ended with the final round of the Pro-Am.

Prizes were awarded to professionals and amateurs of winning teams on a daily and over-all basis. Teams finishing 1st, 2d, and 3d in the two 18-hole rounds received awards, with cash prizes of \$700 going to the professionals.

Teams finishing in the 1st through 10th places for the 36-hole total also won prizes with the professionals sharing a \$3,800 purse.

This is the first year of what is planned as an annual Foot-Joy sponsored tournament.

NGF RELEASES MUNICIPAL COURSE OPERATIONS SURVEY

DENVER—The National Golf Foundation recently released the results of a municipal golf course operations survey covering 36 courses in 24 cities in six states (Colorado, Kansas, South Dakota, Minnesota, Iowa and Missouri).

Though the survey supplied a variety of information on the operation of the municipal courses which responded, the most significant findings in *median figures* for 1972 were these: The median income in 1972 was \$82,334, with operational expenses of \$69,097; course maintenance budget in 1972 was \$55,425; 42,400 rounds of golf were played at an average income per round equaling a \$1.75 median; 65 per cent of maintenance budget went for labor; median monthly salary to professional was \$412; green fees ran \$1.75 for nine holes weekdays, \$2 on weekends/holidays; \$2.25 for 18 holes weekdays, \$3 for weekends/holidays; 75 per cent of the courses reporting made a profit in 1972; 82 per cent reporting, lease the golf shop to the professional, and 85 per cent lease out food and beverage business.

J-M ACQUIRES CLUB CAR

DENVER—Johns-Manville Irrigation Corp. has purchased Club Car, Inc., of Augusta, Ga., for an undisclosed amount of cash, it was announced here jointly on December 5, 1973, by management representatives of the two companies.

Club Car, Inc., engages in the manufacture and marketing of electric golf cars and resort vehicles.

Annual sales for Club Car during the past 12 months were in excess of \$2 million. Primary markets include golf courses and resorts.

William P. Stevens Jr., president of Club Car and other officers and employees will remain with J-M as part of the company.

Serving world-wide markets, J-M is a major manufacturer of pipe for irrigation systems, fiberglass, industrial specialties, construction materials, commercial and industrial insulation and is a miner and supplier of asbestos, distomite, perlite and talc. J-M operations also include lighting fixtures and components, real estate and land development and environmental control products and systems.

BECKNELL AND GOOD COMBINE TO DISTRIBUTE TORO

LITTLE ROCK, ARK.—James C. Becknell of Little Rock and David W. Good of Albuquerque, N.M., have formed a new company to distribute products of the Toro Company. The agency formed by Becknell and Good is called Southwest Toro, Inc. It will serve not only Toro dealers but the institutional, commercial and government customers in New Mexico, western Texas and most of Arkansas as well.

Good, who will serve as president, will make his headquarters in Albuquerque. Becknell, secretary-treasurer of the new organization, will continue to live at Little Rock where he is president of Pine Manor, Inc., Albeck Investment Company and Otter Creek Development Company and chairman of the board of Complete Marketing Services, Inc.

JOHN DEERE INTRODUCES NSC APPROVED SAFETY FILM

MOLINE, ILL.—“It always Happens to the Other Guy” is a 21 minute, 16mm, color film with sound produced by Deere & Company (John Deere). It is narrated by and stars actor James Whitmore. With the aid of a Hollywood stunt man, dramatic scenes show various unsafe practices that should be avoided when operating or working around construction and utility equipment. Machines shown are a scraper, motor grader, excavator, backhoe, four wheel drive loader and crawler bulldozer.

This motion picture has received approval by the National Safety Council and credit appears in the film.

Prints are available for loan on a free

continued

basis from all regional offices of Modern Talking Pictures Services at National Services Center, 2323 New Hyde Park Road, New Hyde Park, N.Y.

PGA REQUIRES GOLF-RELATED COURSES FOR MEMBERSHIP

LAKE PARK, FLA.—Playing ability in a golf club professional has always been essential, but this talent alone is not enough to handle the broader range of responsibilities that now make up the position.

In an effort to ensure that future club professionals have the widest possible range of appropriate skills, Professional Golfers' Assn. President, William Clarke, has announced that 11 business schools will hold classes under the tutelage of highly regarded PGA professionals, who will attempt to "teach the teachers how to teach." In addition, there will be classes for beginners in the golf profession that will include history, structure and current operations of the PGA; golf shop operation; club fitting, sale and repair; public relations, course design, construction and maintenance, and lessons

in first aid.

The classes are divided between Business School II (outdoor sessions), which ran October 28 to November 2 in Biloxi, Miss., and Business School I (classroom instruction), to be held March 24 to 29 in Worcester, Mass.

It is now a requirement for PGA membership that programs in both schools be successfully completed, but not necessarily in the same season.

VICTOR SALES INCREASE

CHICAGO—Victor Comptometer Corp. earnings for the third quarter and the 1973 nine-month period were above those of a year ago, the company reported here. Sales in both periods were at record high levels. Net earnings during the third quarter of 1973 were \$2,332,721 or 41 cents a share, compared to \$1,778,050 or 32 cents a share in 1972.

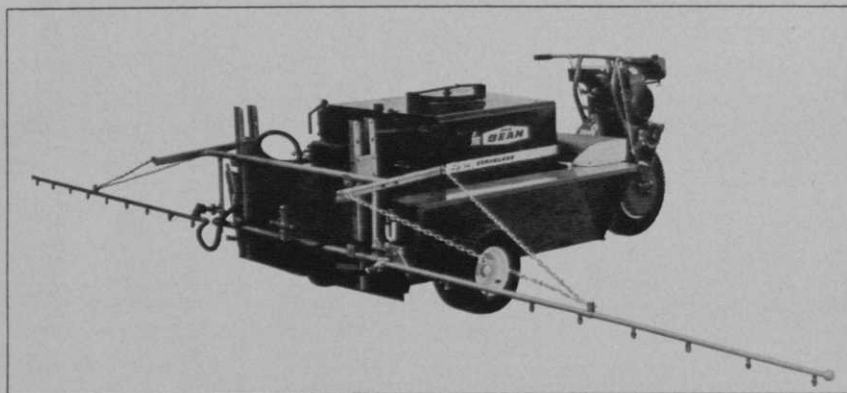
JANTZEN NAMES GOLF TECH EXCLUSIVE GOLF/TENNIS SALES AGENT

TORRANCE, CALIF.—Through its Golf Tech marketing division, Simmons International has been appointed by

Jantzen of Portland, Ore., as the sole sales agent for the Jantzen line of golf and tennis apparel and related sportswear in the United States.

Under terms of the agreement—signed for Jantzen by Charles Coe, assistant to the president, and for Simmons International by Executive Vice President, Carl A. Horn, Golf Tech's network of 43 national sales representatives and company sales managers will market the Jantzen Open sportswear line at pro shops, golf specialty stores, golf schools and tennis shops. Golf Tech's fleet of 35-foot motor home showrooms was a major factor in the selection of the fast-growing Torrance based golf equipment company as the sole United States sales agent for Jantzen's golf and tennis line. "Bringing together a major soft goods line and a golf equipment line in luxurious mobile display rooms makes the job of examining and ordering merchandise far more convenient for the golf professional," Horn said. "He now can spend much less time shopping for the two most important product lines in his shop."

In a further consolidation of sales



Turfkeeper handles your spraying program without breaking your budget.

With its 100-gallon stainless steel tank, lightweight 15-foot boom (with 5-foot foldaway wings) and 10-gallon a minute spray rate, BEAN'S new Turfkeeper 1010GE is the low-cost answer to golf course spraying. Easy to mount and remove from utility vehicles, Turfkeeper is self-contained with gasoline engine drive, mechanical agitation and Royalette pump. Using a PTO vehicle? Turfkeeper MF-100-G is for you. Specially designed to maintain desired application rate despite changing PTO RPM'S, this model is extremely lightweight for maximum capacity for any ground condition. Also available is engine drive Model MF-100-GE for utility vehicles not having PTO drives. Both models have BEAN BONDED tanks with fibre-
Visit us at the GCSAA-Island G

glass centrifugal pumps for pressures up to 60 psi. All Turfkeeper models have outlets for optional hose and gun spraying chores on greens, and shrubs. Turfkeepers keep your costs down, your spray program tops. Get the full story on all the BEAN spray equipment for golf course use.

For further information, write:
FMC Corporation
Agricultural Machinery Division
Jonesboro, Ark. 72401



promotion efforts, Jantzen and Golf Tech will both key into the other's national advertising and promotional literature.

ETONIC OFFERS PREMIUM SAVINGS ON STAFF GRADE SHOES

BROCKTON, MASS.—The Etonic division of the Charles A. Eaton Company has an excellent offer for those professionals who would like to interest their customers in better golf shoes. Many times the customer buys less expensive shoes, despite the persuasions of supe-



rior comfort, longer wear and increased effectiveness of better shoes.

Etonic, therefore, is offering an

attractive carry-all bag in chestnut brown expanded vinyl as a premium to help sell its staff grade shoes. This special promotion allows the customer to purchase a pair of staff grade shoes and the carry-all and receive a 20 per cent discount on both.

NGF PLANS FOURTH CONSULTANT-TRAINING SEMINAR

CHICAGO—The National Golf Foundation will conduct its Fourth Educational Consultant-Training Seminar July 28 to August 3, at Hueston Woods Lodge and Golf Club in College Corner, Ohio, it was reported by Executive Director Don A. Rossi. Sessions will also be held on the campus of Miami University in nearby Oxford, Ohio.

NGF's present consultant staff consists of 30 teaching professionals and school educators. The seminar will serve to bring together these persons as well as 30 new consultant prospects who have been recommended by the NGF staff to help expand its workshop service for schools and colleges.

The staff expansion effort is part of a five-year plan in NGF's Educational

Services Division to render greater impact upon the development of sound instruction in the nation's schools.

I-H OFFERS COMPLIANCE GUIDE TO ROPS REGULATIONS

CHICAGO—An eight-page brochure offered by International Harvester serves as a compliance guide for its roll-over protective structures as they relate to Federal and state regulations.

Replete with illustrations, the compliance guide lists roll-over protective structures for International's agricultural and industrial wheel and crawler tractors, and points out that they have been designed, tested and manufactured to conform with appropriate ASAE and SAE standards for operators' protection to meet or exceed Federal and state regulations.

The brochure also contains a condensed summary of ROPS regulations. Copies of Brochure AD-31445-B are available from local International industrial equipment dealers or upon request by writing to: Advertising Department, International Harvester Company, 401 North Michigan Ave., Chicago, Ill. 60611.



Gentle mist from rough to rough!

Insecticides, fertilizers, herbicides or fungicides cover fairways, greens, roughs without tracking through, without missing those spots you've always found hard to get to. You can do it with the BEAN ROTOCAST air mist sprayer, the fast, labor-saving way to keep everything under control on greens, fairways, roughs, wooded areas and even around the clubhouse. □ ROTOCAST combines the best features of air and hydraulic spraying for greatest chemical dispersion in trailer or truck-mounted versions to meet just the kind of conditions your course requires. You can even windrow leaves away, faster and more easily. But don't take our word for it. Ask your dealer for a ROTOCAST dem-

onstration and see how ROTOCAST fits into a well planned and well executed spraying program that may mean the difference between profit and loss. Why not see your BEAN dealer now?

Or, for further information, write:
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FMC Agricultural Machinery

For more information circle number 215 on card

PENSION PLANS from page 73

One of the most despicable acts that can be perpetrated by any employer is forcing a man to leave the job prior to retirement, thus saving the investment built up for his benefit. Another is the misuse of benefit pension funds, which results in total depletion just when retirement is imminent. These and other facets of pension reform have been placed before the Congress of the United States, through appropriate committees. It is hoped that the Pension Reform Hearings will end happily. The proposals are financially sound and are in the best interests of the over-all economy.

One straight-thinking superintendent has raised more questions about pensions than answers:

- 1) Will the program be adequately funded?
- 2) Will the funds be set aside in trust?
- 3) Will the employee be guaranteed benefits after a specified term of service?
- 4) Will early retirement be spelled out?
- 5) Can the employee contribute?
- 6) What about benefits under joint

survivorship with the superintendent's wife?

7) When occupying a house on club property, how long may the widow be allowed to remain? In some cases, the request to move has been made during the funeral.

It is encouraging that Congress is formulating plans to safeguard the pensions of millions of American workers. Too many forfeit all benefits if an individual leaves or loses his job, regardless of tenure. Most reserves are insufficient to pay promised pensions. These are shocking and deplorable conditions.

Golf clubs must wake up to the 20th century and devise practical and workable plans for their employees. Not working out some kind of plan will most likely result in pressure from outside groups, possible Federal intervention and most assuredly, national censure.

Golf course superintendents must realize that their survival depends on action. They must believe they can change the present inadequate system. □

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Salem, Oregon 97303

For more information circle number 146 on card

COMPETITION from page 53

shirts and pants for those golfers interested in functional non-wrinkling traditional lines in the synthetics (though not as much as last year). Buyers were quick to admit that a piece of their fashion dollar will seek to appease the older golfer. "We will try not to alienate this group," says one buyer, "but they are going to have to get into the natural fiber swing sooner or later." 5. Buyers are ordering natural cotton raincoats with matching umbrellas while shying away from synthetics.

HARD GOODS COMPETITION

It would seem that the golf club professional can expect little competition from the big "downtown" stores in the area of hard goods. (As stated earlier, many stores are discontinuing hard goods altogether and those that still carry clubs and balls cannot carry the investment cast clubs because most are pro only.)

One big store is getting into graphite shafts on a custom made order basis. These big stores generally will be stocking top-of-the-line clubs and balls because they can no longer compete

with the discount stores' reduction practices on the cheaper lines.

DISCOUNT SPORTING GOODS PRACTICES GOLFDOM noted that one of New York's biggest discount sporting goods stores showed a surprising lack of feel for consumer trends in soft goods compared to the large department stores, but in hard goods they fared head and shoulders over the others. Crowds continuously milling around the golf club racks waiting for service justifies the growing concern of the golf professional about the debilitating effect discount store competition is having on his club and ball sales.

The golf professional's best weapon for combating the discount sporting goods stores is still his arsenal of services, with expert fitting of club specifications to the individual being the most important. These services were sadly lacking in the discount stores GOLFDOM visited. Those long lines at the discount club rack mentioned earlier included many clearly unhappy customers who were there to complain about misfitting. These are likely to be one time customers for the discount store grab bag sales technique. □

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ASSISTANT PRO WANTED. No experience necessary, will train. March 16 to December 31. Write PAUL ATTARD, Rock River Country Club, Rock Falls, Illinois 61071.

POSITION OPEN. GOLF COURSE SUPERINTENDENT. Highland Country Club, Omaha, Nebraska, seeking well qualified Golf Course Superintendent. Furnish Resumé, References, Photograph and Salary Requirements. Reply held in strict confidence. Contact JOHN DILLINGER, Manager, 12627 Pacific Street, Omaha, Nebraska 68154, phone: 402-333-7500.

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PGA PRO-SUPT.—MGR. AVAILABLE. Many years experience as a teacher. Married with one child. Knowledge of course construction. Write Box 102, c/o GOLFDOM.

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PRO-SUPT-MGR: Available Jan. 1, 1974. Many years experience in all phases of club operation; bar, dining room, Pro-Shop, teaching, course maintenance and construction. Prefer Midwest or Southwest. Write Box 103, c/o GOLFDOM.

BUSINESS OPPORTUNITIES

GOLF CAR TIRES First line 18x8.50x8, \$9.89; 18x9.50x8, \$10.12. Send for our complete tire line. All sizes available. GOLDEN TRIANGLE SPORTS, INC., 6317 Library Road, Library, Pa. 15129. Phone: (412) 835-6898.

GOLF COURSES: Want to buy a golf course? Want to sell a golf course? Write to us—we specialize in golf course transactions. MCKAY REALTY CO., 15553 N. East St., Lansing, Michigan 48906

MISCELLANEOUS

FOR SALE—good used Golf Balls for Practice Range (striped red). RAVEN GOLF, 6148 Thornycroft St., Utica, Michigan 48087. Tel.: 313-731-3469.

PROFESSIONAL MANAGEMENT and consulting services for country clubs and resorts. Write IPC CORP., Box 1651, Fort Lauderdale, Florida 33302.

RATES: Minimum at \$13.44—20 words or less; additional words 81¢ each; in boldface type 91¢ per word. Ads Payable in Advance. **CLOSING DATE:** 10th of the month preceding issue. No classified advertising offering new merchandise or equipment will be accepted. Use of GOLFDOM box numbers counts as 5 words. Response to these ads only should be addressed to the box #, c/o GOLFDOM, 380 Madison Avenue, N.Y., N.Y. 10017. Replies are promptly forwarded to advertisers. Those requiring more than 10¢ postage, the additional postage for forwarding must be supplied.

Send ad copy and payment to: GOLFDOM, Attn. M. C. Amsbro, Class. Adv. Mgr., 380 Madison Ave., N.Y. 10017.

BEARD from page 25

the high ranking of Manhattan perennial ryegrass. The only other definitive species wear tolerance studies were conducted in the late 1950s in Southern California. Under the conditions of this earlier experiment, tall fescue was reported to be the most wear tolerant cool season turfgrass species. Manhattan perennial ryegrass was not available at that time. Results from this study indicate an advantage of Manhattan perennial ryegrass over Kentucky 31 tall fescue in terms of wear tolerance. Field observations during 1973 support these results. The overseeding of Manhattan perennial ryegrass into thinned turfs that are subjected to intense traffic has significantly improved the condition of the turf.

In addition to the use of more wear tolerant turfgrass species and cultivars, the following factors contribute to improved wear tolerance: (a) higher cutting height, (b) high potassium nutritional levels, (c) avoidance of excessive nitrogen nutrition, (d) presence of a moderate amount of thatch that provides a cushioning effect and (e) avoidance of excessive irrigation that increases tissue succulence. Remember, too, that the wear tolerance of seedlings turfs is considerably reduced as is the wear tolerance of turfs growing under shaded conditions. These types of turfs should be protected whenever possible by the control or redirection of traffic. □

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- 310 Soil screeners
- 311 Soil shredders
- 312 Spikers
- 313 Sprayers
- 314 Spreaders
- 315 Sweepers
- 316 Sweepers-mulchers (turf)
- 317 Thatch cutting machines
- 318 Thatch cutters and vacuum removal
- 319 Tractors
- 320 Trailers (utility)
- 321 Trucks (utility)

CHEMICALS

- 350 Algae killer (ponds)
- 351 Fertilizers
- 352 Fungicides
- 353 Herbicides
- 354 Insecticides
- 355 Wetting agents

FURNISHINGS

- 375 Ball washers
- 376 Benches
- 377 Comfort stations
- 378 Course shelters
- 379 Flags and poles
- 380 Refreshment stands
- 381 Score Card Box (metal)
- 382 Signs: yardage and direction
- 383 Tee markers
- 384 Vending machines
- 385 Water coolers

CONSTRUCTION AND SUPPLIES

- 400 Humus and peat
- 401 Irrigation systems and equipment

- 402 Lighting equipment
- 403 Matting-seedbed protection
- 404 Pipe
- 405 Sand
- 406 Seed
- 407 Soil conditioners
- 408 Stolons
- 409 Trees and shrubs
- 410 Tree care service
- 411 Stone Pickers

420 GOLF COURSE ARCHITECTS

421 GOLF COURSE CONSTRUCTION

PRO SHOP

APPAREL AND ACCESSORIES

- 425 Blazer crests
- 426 Caps and hats
- 427 Golf apparel (men's)
- 428 Golf apparel (women's)
- 429 Golf shoes
- 430 Socks
- 431 Sport jackets and blazers
- 432 Tennis apparel
- 433 Trophys
- 434 Business Forms
- 435 Stationery/Bags/Giftwrap
- 436 Favors/Prizes

GOLF EQUIPMENT AND ACCESSORIES

- 450 Bags
- 451 Bag tags
- 452 Balls (regular)
- 453 Clubhead covers
- 454 Clubs
- 455 Golf gloves
- 456 Golf practice devices
- 457 Grips
- 458 Pull carts
- 459 Graphite shafts

FIXTURES AND EQUIPMENT

- 501 Bag storage racks
- 502 Ball washer detergents
- 503 Club cleaners and polishers

- 504 Club repair supplies
- 505 Floor covering (spike resistant)
- 506 Handicap racks
- 507 Handicap cards

RANGE SUPPLIES AND EQUIPMENT

- 525 Balls (range)
- 526 Ball dispensers (coin)
- 527 Ball strippers
- 528 Ball washers (range)
- 529 Clubs (range)
- 530 Mechanical range ball retrievers
- 531 Practice driving nets
- 532 Range mats

GOLF CARS

CARS, ACCESSORIES

- 550 Batteries
- 551 Battery chargers
- 552 Golf cars, new
- 553 Golf cars, reconditioned
- 554 Tires

CLUBHOUSE

FOOD, LIQUOR AND SERVICE EQUIPMENT

- 575 Soft drinks, mixers
- 576 Beer and ale
- 577 Liquor
- 578 Wines
- 579 Cooking equipment
- 582 Sanitation and maintenance equipment (dishwashers, disposals, steam cleaners and floor maintenance equipment)
- 584 Holding equipment—hot and cold
- 585 Supplies (china, glass, plastic, paper, pots and pans, cutlery, tools, flatwear, locker-room)
- 586 Furnishings (furniture, wall coverings, floor coverings, lamps, decorative accessories, interior design consultants)
- 587 Lockers
- 588 Locks for lockers
- 589 Locker room supplies
- 590 Scorecards
- 591 Business Forms & Stationery
- 592 Shoe bags

Mail page to GOLFDOM, P.O. Box 7591, Philadelphia, Pa. 19101

I. Is your golf course:

- | | | |
|---|---|---|
| A. <input type="checkbox"/> Private | D. <input type="checkbox"/> Resort | H. <input type="checkbox"/> Par 3 |
| B. <input type="checkbox"/> Semi-private | E. <input type="checkbox"/> Public | J. <input type="checkbox"/> Military |
| C. <input type="checkbox"/> Municipal (city, state or county owned) | F. <input type="checkbox"/> School | K. <input type="checkbox"/> Pitch & Putt |
| | G. <input type="checkbox"/> Company owned | L. <input type="checkbox"/> Driving Range |

II. Size of course:

1. 9 holes 2. 18 holes 3. 27 holes 4. 36 + holes

III. Acreage of Golf Course

- A. under 100 B. 101-200 C. 201-350 D. 351-500
E. 501 + over

IV. Has your course opened in the last six months? Yes 1 No 2

V. Is your course due to open in the next six months? Yes A No B

Send information on products checked to:

Name _____

Title _____

Club _____

Address _____

City _____ State _____ Zip _____

A.C. _____ Tel. _____

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PEOPLE IN THE NEWS

RAYMOND P. STORTI has been named marketing manager of the Turf Products Division, Hahn, Inc. Storti was formerly General Manager of Toro Pacific Distributing Company.



Storti



Doody

MILES DOODY has been named national sales manager of Lynx Precision Golf Equipment. Doody was formerly mer-

chandise manager for Lynx.

PAUL R. MAC DONALD, vice president-sales for the Sports Division of Dunlop Tire & Rubber Corp., was elected president of the Wanakah CC, Wanakah, N.Y. For the past two years, MacDonald has served as director of the club.

JIM COLBERT, BOB DICKSON and LEWIS LAPHAM have been elected to the PGA Tournament Players Division Policy Board. Colbert and Dickson, who were elected by the players, will serve as player directors during two-year terms of office, which will begin with the close of the 1973 Annual Meeting of TPD members. They succeed Charles Coody and Lionel Hebert, whose terms will expire then. Dickson was a former

chairman of the Young Players Advisory Council. Lapham, vice-chairman of the Board of Bankers Trust Company, New York, will serve as an independent director in place of George H. Love, who has resigned.

FORREST FEZLER, a touring golf professional, has signed as newest and youngest member of the Northwestern Professional Advisory Staff. He will assist in design and field testing of new golf equipment.



Fezler



Mitchell

ROBERT V. MITCHELL has been appointed superintendent of golf and grounds of The Greenbrier. Mitchell is a past president of the GCSAA and presently holds the office of president emeritus. Prior to coming to The Greenbrier he was golf superintendent of the Portage CC in Akron, Ohio.