

GOLFEDOM

THE BUSINESS MAGAZINE OF GOLF

BUDGETING AND PLANNING 1974

• *GOLF COURSE:*

TURF MATERIALS
MAINTENANCE EQUIPMENT
LABOR

• *PRO SHOP:*

GOLF EQUIPMENT
GOLF APPAREL
INSURANCE

• *CLUBHOUSE:*

FOOD
BEVERAGES
TAXES

**PLUS IDEAS AND NEW PROGRAMS
TO CONSIDER FOR '74**