

... your golf car reliability and profits.

... your club is keeping its golf cars moving, you're making more money than a club with cars sitting around, waiting for parts and repairs.

A golf car can't earn money for you when it's not available for rental.

Mr. Golf Car, your Cushman Distributor, knows that. That's why he sells dependable golf cars to begin with. And provides fast repair service to back them up.

Take parts. Check around your area. Does any other source of golf cars maintain the stock of parts your Cushman Distributor does? Probably not.

Take mechanics. Your Cushman Distributor's mechanics know the answers. Most are factory trained. That's what gets your car out of the shop and back on the course... fast.

Take warranties. No other golf car manufacturer guarantees parts and labor for a full year.

The key to profitability in golf car rentals isn't in the initial cost of the car. It's in the amount of time your cars spend working for you on the course. And when it comes down to that, you can't beat the combination of a Cushman golf car and a Cushman Distributor.

Cushman, Outboard Marine Corporation, 1429 Cushman Drive, P.O. Box 82409, Lincoln, Nebraska 68501.

CUSHMAN®

For more information circle number 180 on card

