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# GOLFDOM

VOL. 47, NO. 3, MARCH, 1973. INCORPORATING GOLF BUSINESS  
TIMES MIRROR A PUBLICATION IN THE TIMES MIRROR COMPANY'S FAMILY OF SPECIAL INTEREST MAGAZINES

## ANNUAL BUYING ISSUE

cover photographed by Leonard Kamsler;  
design by Ragnar Johnsen

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### CLUBS STILL UNDER MANDATORY WAGE-PRICE CONTROLS

Although the new Phase III Wage and Price Controls puts most businesses on voluntary compliance procedures, it retains mandatory controls over most golf clubs.

Present regulations place most of the country under a new system that is primarily self-administered. Voluntary behavior, consistent with the standards and goals of the Economic Stabilization Act, will be expected, and procedures established to permit the Government to determine whether conduct is reasonably consistent with these standards.

The food, health and construction industries, however, remain under the present mandatory wage and price standards. Clubs are essentially service organizations, even though many have retailing operations as well. Insofar as their service or retailing involves food, they are subject to the special Phase III mandatory rules. The exceptions are those clubs exempt under the Phase III Small Business Exemption.

Under this modified exemption, clubs with 60 or fewer employees are exempt from both the price and wage guidelines; however, these clubs would do well to keep appropriate records. Clubs with more than 60 employees and with less than \$50 million in gross income are exempt from the price regulations, but are still under the wage guidelines.

The current Phase III guidelines are as follows:

**Price reporting:** Retailers and service organizations with annual sales and revenues of \$250,000,000 or more must report quarterly to the Cost of Living Council. Other

retailers and service organizations—this includes all clubs—must maintain quarterly records of information regarding price increases, cost markups and profit margins.

**Price rules:** Essentially, club food service and retailing remains subject to the regulations in effect on January 10, 1973 (Phase II).

**Pay rules:** Pay adjustments remain subject to the classification and requirements in effect on January 10, 1973.

It is evident that, particularly in restaurant and food activities, clubs must keep records of costs, prices, markups and profit margins with respect to increases in food prices. In the case of price adjustments in retailing and other areas, clubs must follow the general Phase III guidelines discussed later.

Wage adjustments in the restaurant and food areas of the clubs continue to be subject to all the requirements and regulations of Phase II. Wage adjustments in other areas are subject to the general guidelines of Phase III.

#### PHASE III PRICE AND WAGE GUIDELINES

As a general rule, prices may be increased to reflect increases in costs, as long as the profit margin does not increase over that which prevailed during the base period. Alternatively, a club may increase prices to reflect increased costs, without regard to its profit margin, by a weighted average of 1.5 per cent a year. The definitions and measurements of cost, prices and profits can be guided by regulations in effect on January 10, 1973, unless and until modifying regulations are promulgated.

The existing general standards of

*continued on page 8*



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### EMERSON *from page 7*

the Pay Board remain in effect for wage increases. The general wage and salary standard is a 5.5 per cent increase per annum. The policies and principals, including the computations methods, contained in the Pay Board's regulations in effect on January 10, 1973, continue as guidelines for wage and salary increases unless and until they are modified.

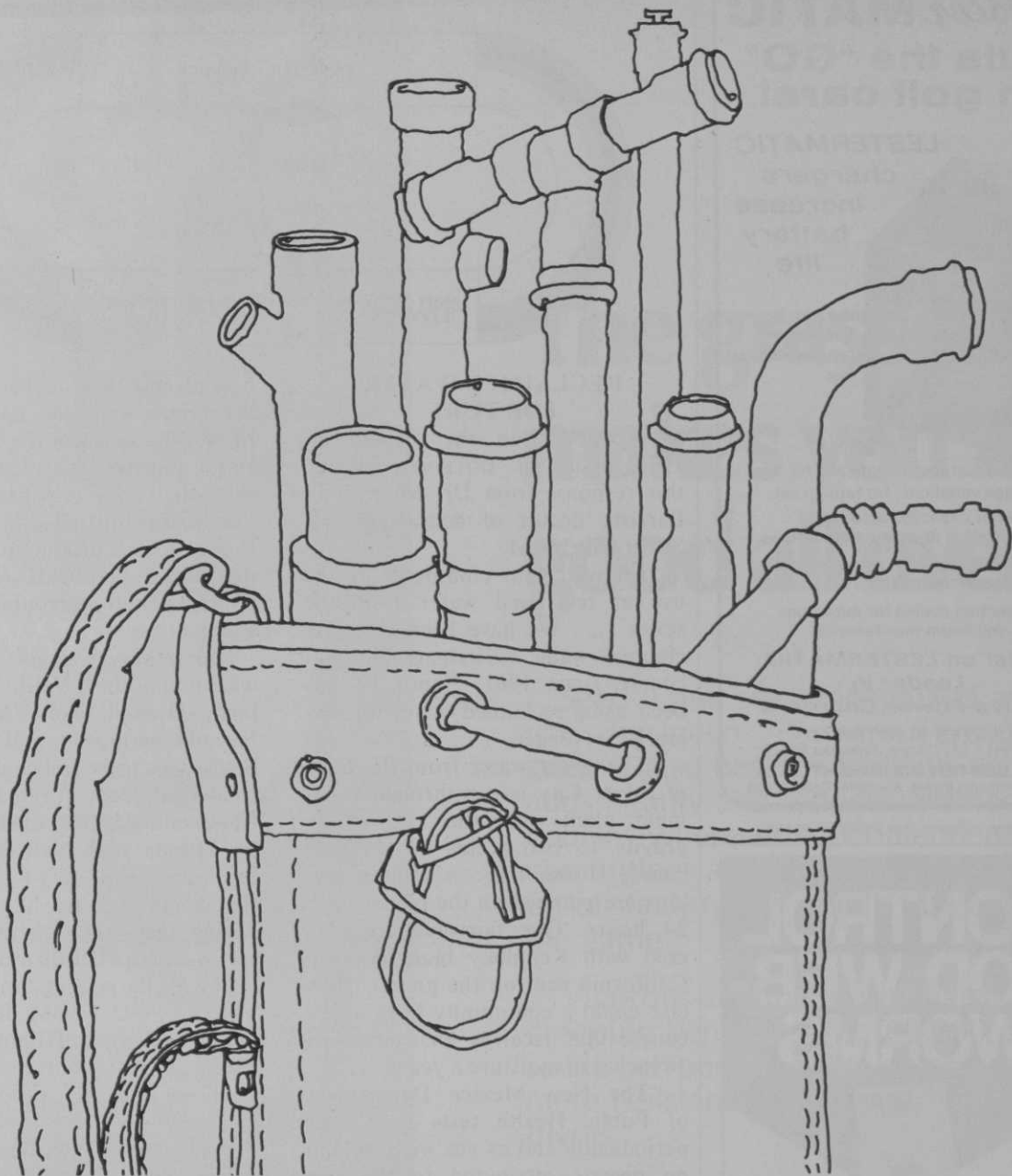
### EXCEPTION REQUESTS

There are no longer any provisions for granting exception requests. A planned price and wage increase that would be in excess of cost justification or the general wage standard must be instituted at a club's own discretion. If a club feels that a legitimate ground for exemption would have existed under Phase II rules and that the increase is therefore not inconsistent with the goals of the Economic Stabilization Program, it may institute such an increase at its own discretion. Clubs should take steps to properly document the rationale of such increases.

### TOTAL EFFECT ON CLUBS

Thus, in their restaurant and food activities, clubs must, in general, keep records of costs, prices, mark-ups and profit margins with respect to increases in food prices and retail merchandise. Price adjustments in other areas must follow the general Phase III guidelines discussed previously. Wage adjustments in the restaurant and food retailing areas continue to be subject to the classification, pre-notification and reporting requirement regulations of Phase II. Wage adjustments in other areas are subject to the general guidelines of Phase III.

In summary, information published so far makes it quite clear that controls are not off, just modified. Compliance efforts may not be totally abandoned. Records and reports will be required. The frequency and significance of policy decisions will probably continue unabated and a familiarity with these decisions is imperative because *mandatory controls may be reimposed on a particular industry where deemed necessary.* □



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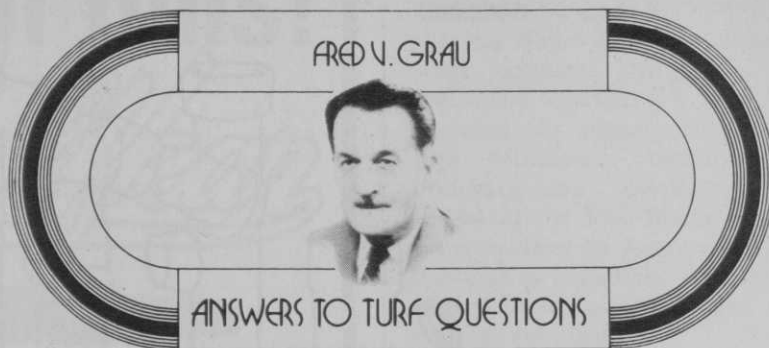
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## RECLAIMED WATER FOR TURF

My editorial in the September, 1972, issue of *GOLFDOM* elicited this response from Dr. Maurice L. Parrish, doctor of dental surgery, Silver City, N.M.

"Enjoyed your comments on the use of reclaimed water from the sewer . . . We have been using reclaimed water to irrigate our golf course since 1961. Santa Fe has been using reclaimed water for several years longer.

"The sewer water from the town of Silver City is run through treatment plants and then flowed by gravity to two ponds on the golf course. From there a million gallons are pumped on the course each 24 hours. Our fairways are covered with Kentucky bluegrass and California bent on the greens. How else could a community have a golf course that receives an average of 16 inches of moisture a year?"

"The New Mexico Department of Public Health tests our water periodically and as yet we have had no disease attributed to the golf course."

Thank you for your letter Dr. Parrish. We would like to hear from others on this timely and important subject.

A letter from Dr. Louis T. Kardos, environmental scientist, Pennsylvania State University, says this, among other things:

"I haven't had any direct experience with irrigating golf courses with sewage effluent, but there are many places where this has been done. The nearest one I know of is the country club in Dover, Del. Another installation, which was looking into the possibility, was Rossmoor Leisure World in Cranbury, N.J. They have been putting their effluent into a pond on the

course and then recharging it into the groundwater by applying it to land adjacent to the pond. The Penn State maintenance and grounds department has been using the effluent during dry spells to irrigate a sod production area, the intramural playfields and the sod parking areas surrounding Beaver Stadium.

"In a survey made in 1968, it was found that California, Maryland, Oregon, New Mexico and Nevada permitted golf courses or landscapes to be irrigated with chlorinated effluent from a secondary treatment plant or oxidation pond. In Florida and New Mexico, the use was restricted to periods such that there was no human contact during the irrigation and that the turf would dry before use.

"W.H. Parness in *American City*, Vol. 83:90-92 (1968) describes the use of sewage effluent for irrigating a golf course and grassed area adjacent to airport runways in Livermore, Calif.

"An article in *Grounds Maintenance*, Vol. 3(7): 23-26 (1968) describes the system being used by the Desert Inn Hotel and CC in Las Vegas. The paper, "Sewage Waste Water for Irrigation of Turf," which I gave at the 1969 American Society of Agronomy meetings has never been prepared for publication. A copy of the abstract is enclosed."

Here follows the abstract of Dr. Kardos' paper:

"Sewage waste water has great potential as a water resource for irrigation of turf areas if given adequate and proper treatment. It is capable of providing a firm supply even in the driest years and lends itself to a system in which it may serve as a primary or sole supply or as an auxiliary or emergency

continued on page 12