



**It's not what  
a golf car costs to buy  
but what it costs to own  
that counts.**

At Cushman®, we're aware our golf cars have a reputation for costing more. (They should. There's more in them. Automotive steering and an automatic seat brake are only two of the dozens of features standard on a Cushman yet available on most other cars only at extra cost, if at all.)

But you should know, it's in total cost of ownership that paying a little more for a Cushman really starts paying off.

Our cars are built to need much less maintenance. Suspension systems and power plants are the most reliable in the industry. Bodies are of heavy-gauge steel panels, coated with lead, epoxy primer and automotive paints. Beautiful, yet resistant to damage and corrosion.

This year we've added a new heavy-duty steel bumper. It will prevent body damage from a head-on collision with a flat stationary object at speeds up to 5 mph. We've also added interchangeable seat covers so you can equalize wear between driver and passenger sides.

Consider too, a Cushman usually demands a higher resale value than other cars. So, you'll find a Cushman is the lowest cost car to own, even if it does cost a little more to buy.

Send for free competitive comparison sheets. Write: Cushman Motors Division, Outboard Marine Corporation, 1003 North 21st Street, Lincoln, Nebraska 68501.

**Cushman**

For more information circle number 148 on card