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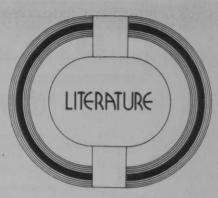
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so more will live

MAIL ORDER ACTION

Classified advertising in GOLF Magazine and SKI Magazine provides a one-two punch for Mail Order Sales and Inquiries. For details contact:

Frank Brennan GOLF/SKI 235 East 45 St New York, NY 10017



395 Golf Lessons by Gary Player Digest Book, Inc. Northfield, Ill. \$3.95

If you're no longer a bubble-gum freak, you probably think there's nothing with a penny price tag that can satisfy any of your adult needs. How about a lesson with Gary Player? Worth a penny? You'd better believe you'd pay a penny for a chance to have the intense South African point out some improvements you can make in your weekender's way of swinging. Well, that's all it costs, providing you sign up for a series of 395 lessons.

Quite seriously, it's as good an instruction book as you'll find. Clear illustrations and commentary with Player's characteristic acumen make each lesson worth savoring.

It can be read as a textbook-an introduction to Golf 101-or as a reference book that will be a guide even to teachers.

Player starts off by listing his "Ten Commandments of Golf," 10 basic rules under which can be grouped all phases of the game.

The rest of the book is devoted to precise instruction, which is meted out in three-panel strips dealing with specific problems. Each of these strips comes under one of the 16 section headings; for instance, "Playing Off a Downslope" is one strip in the section titled, "Trouble Shots." The other sections are: Swing Fundamentals, The Tee Shot, Fairway-Shots, The Wedge Shot, Sand Shots, Chipping, Putting, Course Strategy, Club Selection, From the Rough, Tips for the Ladies, Equipment, Practice and Exercises.

The biggest section, "Common Faults and Cures," gives Player's remedy for most of the ailments of the weekend player .- PARKER SMITH



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REPS WANTED. Manufacturer of fast-selling repeating golf accessory used on all golf courses. Sells itself when displayed. Write Box 501, c/o GOLFDOM.

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REAL ESTATE

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MISCELLANEOUS

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RATES: Minimum insertion \$12.50 for 20 words or less; additional words 75c each, in boldface type 85c per word. Use of GOLFDOM box number counts as five words. ALL CLASS-IFIED ADS ARE PAYABLE ON PLACEMENT ORDER.

NO CLASSIFIED ADS ACCEPTED AFTER THE 10th OF MONTH PRECEDING DATE OF ISSUE. NO CLASSIFIED ADVERTISING OFFERING NEW MERCHANDISE OR EQUIPMENT WILL BE ACCEPTED.

Please mark all envelopes containing correspondence or checks for classified ads. ATT: Frank Brennan, Classified Advertising Manager, GOLFDOM. Under no circumstances are we permitted to divulge the names or addresses of those placing blind advertisements.

Response to all box number ads should be addressed to the Box # c/o GOLFDOM, 235 East 45th St., New York, New York 10017. Replies are promptly forwarded to the advertisers. When replies to blind ads require more than 10c postage, the additional proper postage for forwarding must be supplied.

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|---|--|---|
| | | |
| GOLF COURSE | ☐ Lighting equipment ☐ Matting-seedbed protection | ☐ Club repair supplies ☐ Floor covering (spike resistant) |
| | ☐ Pipe | ☐ Handicap racks |
| MAINTENANCE EQUIPMENT | ☐ Sand | ☐ Handicap cards |
| ☐ Aerifying machines ☐ Blowers/Sprayers | ☐ Seed | |
| ☐ Edging machines | ☐ Soil conditioners ☐ Stolons | RANGE SUPPLIES AND EQUIPMENT |
| ☐ Hole Cutters | ☐ Trees and shrubs | ☐ Balls (range) ☐ Ball dispensers (coin) |
| ☐ Lapping-in-machine | ☐ Tree care service | ☐ Ball stripers |
| ☐ Mowers | | ☐ Ball washers (range) |
| ☐ Mower grinders | GOLF COURSE ARCHITECT | |
| ☐ Pumps ☐ Rakes (trap) | COLF COLIDSE CONSTRU | Clubs (range) |
| □ Rollers | ☐ GOLF COURSE CONSTRUCT | Mechanical range ball retrievers Miniature course obstacles |
| ☐ Sod cutters | L otone i tenero | ☐ Miniature putting lane material |
| ☐ Soil screeners | | ☐ Practice driving nets |
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| ☐ Spikers ☐ Sprayers | PRO SHOP | |
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| ☐ Sweepers | APPAREL AND ACCESSORIES | GOLF CARS |
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| ☐ Thatch cutting machines | ☐ Caps and hats | CARS, ACCESSORIES |
| ☐ Thatch cutters and vacuum removal☐ Tractors | ☐ Golf shoes (men's) ☐ Golf shoes (women's) | ☐ Batteries |
| ☐ Trailers (utility) | ☐ Rain jackets | ☐ Battery chargers ☐ Golf cars, new |
| ☐ Trucks (utility) | ☐ Rubber spiked overshoes | ☐ Goif cars, reconditioned |
| | ☐ Shirts | ☐ Tires |
| | ☐ Shorts (ladies' and men's) | |
| CHEMICALS | ☐ Skirts ☐ Slacks | |
| ☐ Algae killer (ponds) ☐ Turf color spray | □ Socks | CLUBHOUSE |
| ☐ Crabgrass control | ☐ Sport jackets | |
| ☐ Fertilizers | ☐ Sunglasses | FOOD, LIQUOR AND SERVICE EQUIPMENT |
| ☐ Fungicides | Sweaters | ☐ Soft drinks, mixers |
| ☐ Herbicides | ☐ Frophys | ☐ Beer and ale |
| ☐ Insecticides ☐ Wetting agents | ☐ Windbreakers | ☐ Liquor ☐ Wines |
| Li Wotting agonts | GOLF EQUIPMENT AND ACCE | |
| FURNISHINGS | □ Bags | ☐ Prepared fish and seafood |
| ☐ Ball washers | ☐ Bag carts | ☐ Fats and cooking oils |
| ☐ Benches | ☐ Bag tags | ☐ Cooking equipment (mixers, slicers, juicers, sharp- |
| ☐ Comfort stations ☐ Course shelters | ☐ Balls (regular) ☐ Bath slippers (paper) | eners, scales, carts, table tops, peelers) Sanitation and maintenance equipment (dishwash- |
| ☐ Drinking fountains | ☐ Clubhead covers | ers, disposals, steam cleaners and floor mainte- |
| □ Flags | ☐ Clubs | nance equipment) |
| ☐ Flag poles | ☐ Golf gloves | ☐ Holding equipment—hot and cold—(refrigeration, |
| Refreshment stands | ☐ Golf practice devices ☐ Grips | freezers, cold plates, steam tables, beverage cool- ers, ice machines) |
| ☐ Score Card Box (metal) ☐ Signs: yardage and direction | ☐ Grip slip preventative | Supplies (china, glass, plastic, paper, pots and |
| ☐ Tee markers | ☐ Locks for golf bags | pans, cutlery, tools, flatwear, locker-room) |
| ☐ Vending machines | | ☐ Furnishings (furniture, wall coverings, floor cover- |
| | FIXTURES AND EQUIPMENT | ings, lamps, decorative accessories, interior design |
| CONSTRUCTION AND SUPPLIES | ☐ Bag storage racks | consultants) |
| ☐ Humus and peat ☐ Irrigation systems and equipment | ☐ Ball washer detergents ☐ Club cleaners and polishers | ☐ Locks for lockers (combination—built-in-key-type padlocks) |
| Inigation systems and equipment | La Ciub ciedifers and ponsifers | padiocks) |
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| Is your golf course: | | Send information on products checked to: |
| ☐ Private ☐ Resort | | Name |
| ☐ Semi-private ☐ Public | ☐ Military | Name |
| ☐ Municipal (city, state ☐ School | The state of the s | |
| or county owned) Compa | ny owned Driving Range | Title |
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| Size of course: | | Club |
| ☐ 9 holes ☐ 18 holes ☐ | 27 holes | |
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TEAR OUT PAGE ALONG DOTTED LINE AND MAIL TO GOLFDOM

club grounds regularly maintained: ___

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GOLFDOM

OFFICIALS AND MANAGEMENT MAILING FORM

IMPORTANT: Your cooperation with the information below will bring GOLFDOM to those responsible for your club's successful operation . . . and keep them up-to-date on the latest and most practical ideas on Administration, Management, Maintenance and Services. Complete and mail this post-free card—TODAY—to GOLFDOM CIRCULATION DEPT., 235 East 45 Street, New York, N.Y. 10017. We'll see that those who qualify receive GOLFDOM monthly, without cost.

Club or Course Name

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