

Recharge your fleet with the Dawn to Dusk Battery.

You're probably replacing some of your golf car batteries right now. So why not test the new EV-106, or EV-88, golf car batteries from Exide and Willard.

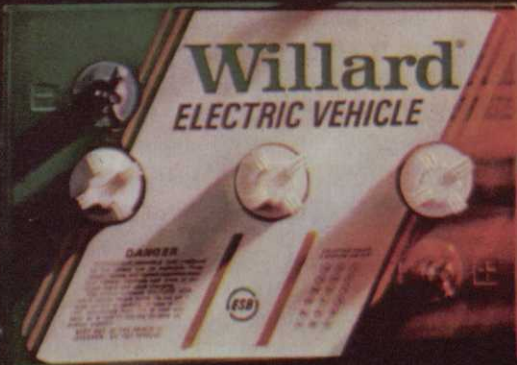
The EV-106 gives dawn to dusk performance under the most rugged conditions. It delivers 106 minutes of pedal-down time between charges.

The EV-88 gives 88 minutes of running energy and features quarter-turn vent cap and a polypropylene case, just like the EV-106.

With polypropylene, you get more room inside the battery for acid and plates. And you spend less time outside the battery, filling it up.

Ask your battery or golf car dealer to check the Exide and Willard line today.

End your dawn to dusk frustrations, now.



Special Introductory Offer.

You may buy this new \$47.95 battery tester for the special price of just \$24.00, plus local

sales tax, when 24 or more new Exide or Willard batteries — either the EV-106 or EV-88 — are delivered to your golf course.

The tester can check one battery at a time, or six at once, and has an easy to read "empty-full" gauge.

To take advantage of this special offer, just fill in the coupon and mail to ESB Brands, Inc., P.O. Box 6949, Cleveland, Ohio 44101.

We'll make sure you're contacted.

Offer expires August 15, 1972.



World leader in packaged power.

For more information circle number 174 on card

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Present Battery Supplier		

The car of the year.

This year, when almost everybody else is introducing a '72 golf car that's really a '71, we're introducing a '72 golf car that's really a '72. With changes that amount to a lot more than plastic surgery.

Such as the new side rub rail and foot rest that we added to protect the fiberglass body and dash assembly. Coupled with our spring steel bumpers, this new feature gives our car the most protection ever.

Then there's an improved body hold down system to permit easy access to the motor and batteries. Except you probably won't be using it very much. Because what it gives access to is the most efficient and maintenance-free drive system on the market.

There's also an improved speed control system to give you smoother, safer starts. And there's an improved brake system to give you smoother, safer stops.

And you know how some golf cars want to

keep on going even after you use the parking brake? The 1972 Pargo isn't one of them. Because we developed a parking system that holds every time.

For comfort and convenience, we also developed a golf bag mount that protects and holds any size golf bag securely every time. We recessed the wheels to keep water and dirt from spraying the golfer. We installed new drink holders and individual accessory pockets. We added a score card holder to the passenger's side.

We even restyled the body, designing it to fit previous Pargo models. And we did a lot more our sales manager would like to tell you about.

For a demonstration and name of your nearest dealer, write Ron Meade at Pargo, Inc., P.O. Box 5544, Charlotte, N.C. 28205. Or call him at (704) 596-6550. No matter what you ask him about Pargo, one thing's for sure: He won't tell you the same story you heard last year.



Pargo, Inc.

For more information circle number 226 on card

"Yes and no," states Byrket. "We were a success in that we proved that a co-op is workable, feasible, practical and right if it receives the support of the golf professional. It provided a spark, a reason, a way to do some of the things that maybe the professional was looking for. As far as a corporate success, no," he says. "We had professionals who invested money, and when we went out of business they had a loss. On a financial, corporate basis, if you say that people put \$250 into a company and find out the next year that the company was out of business, and your \$250 is gone, well then on that basis we were not a success.

"If we could have been a successful company I think we could have got professionals to join. I've often felt that if," Byrket laughs as he uses the word for what seems like the 100th time, "Arnold Palmer would have started Golf Professionals, Inc., in Indiana we would have been a success, because the name Palmer is synonymous with success. I was a johnny-come-lately.

"I'd like to digress for a moment," says Byrket. "When I said the professional controls what he sells, I mean there is no golf company with the right of eminent domain in the golf shop. A golfer tells the professional he wants a glove. Chances are he doesn't say I need a black number two leather glove. The professional reaches up into the rack and selects the right glove for the golfer. The golfer doesn't question whether the glove has good stitching or English leather. You are buying the golf professional's experience and knowledge. If you buy a glove downtown," Byrket states, "you're going to take it out and examine it and ask questions about it that the salesman probably can't answer."

Returning to the co-op, Byrket sums up some of the problems of making a co-op work.

"The nature of the business is such that the golf professional has no backing or capital. He's usually on a one year contract, he's undercapitalized, has to borrow money and he's faced with all of the things that every small businessman today is faced with. When you think

about the other pressures—higher prices, less margin of profit, discount stores and discount pro shops—the professional can be insecure and looking for something that will help him, such as the theory of the co-op.

"The very nature of the professional and the industry are the same reasons the co-ops in the golf business fail. The professional is an individualist, he doesn't want to commit himself on putting up capital before he gets merchandise, or ordering merchandise months in advance of when he needs it. It is convenient to just pick up the phone and call the distributor on short notice. He (the distributor) is the one who has had to take all of the risks. Although many of the gripes of professionals wanting to form a co-op are legitimate, such as poor service, tail end merchandise and high wholesale prices," Byrket says, "the professional in the co-op may have to follow the same practices he finds repugnant or inconvenient.

"You have to convince a lot of professionals to chip in a good deal of money and then say forget your investment. Your investment comes with lower wholesale prices and dividends at the end of the year if the co-op makes a profit.

"Professionals in Indiana aren't any different from pros anywhere else," Byrket says. "The co-op has to be organized and run by someone who knows both sides of the business: legal, manufacturing, buying and the golf shop. There just aren't many professionals with the time to do all of the necessary work required to make a co-op a success. It's not a simple matter of buying and selling at the lowest prices or the bottom dollar. You have to set up your buying office, have someone handle buying, inventory, invoicing, payments, collections and other problems.

"If the golf professional wants a better markup or better service," Byrket says, "he has to do something to bring it about. He has to make up his mind quicker and help the representative or distributor out. He has to pay his bill and make his investment quicker. If he does that then he can take advantage of lower wholesale prices and volume dis-

counts. Another misconception is the idea of volume discounts on pro-only golf equipment. They don't give them generally because there is great risk and competition in this market for a relatively select number of golfers. The professional who orders one dozen golf balls and the one who orders 100 dozen all pay the same price. Volume discounts can be gained in certain soft goods and related golf items. Some co-ops have indicated manufacturing their own clubs. Theoretically it's great. You can design the club yourself and then perhaps get it at the bottom dollar. But the capital investment is so great, the competition so fierce and the volume so insufficient that I would really question this venture from a capitalization standpoint.

"I've seen some of the projections of proposed co-ops," Byrket says, "and I wonder if they have adequate capitalization and competent legal counsel. I think some of the problems we faced will recur with these groups also."

Byrket's comments on the golf co-op should not be construed as sour grapes.

"I have presented our experiences to GOLFDOM in the worst possible light in the hope that some of our mistakes might enlighten other groups and golf professionals," Byrket says. "I am very proud of my association with Golf Professionals, Inc., and the professionals who had the guts to participate. Without their help, the program could not have been started at all." Although the benefits to Byrket were not monetary, the insight he learned into the golf co-op concept has given him a great deal of knowledge about the golf industry. "The more knowledge I gained about what we were doing, convinced me that the co-op concept had great potential in the golf industry with proper capital.

"If I would have known at the beginning all the things that were going to happen before anything started," Byrket says, "and the results, I probably would have forgotten the idea of cooperative buying. I just had enough ignorance and a dream to keep asking questions." □

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Lush, verdant courses on the slopes of the Rocky Mountains or in the scenic valleys between; stunning layouts on the windswept plains of Western Canada; courses hewn from the deep bush and impenetrable rock of the Canadian Shield; the world's most difficult public course in exciting Toronto; the French flavor of Quebec; and the lovely seaside courses of Atlantic Canada, so reminiscent of Britain and Scotland.

The season blooms with spring and runs into the colorful Canadian Indian summer, which can stretch until mid-November (or all year in British Columbia).

Entry into Canada is simple. Citizens or permanent residents of the U.S. do not need passports or visas. (To assist border officers, however, visitors should carry proof of citizenship.) Necessary wearing apparel and personal effects are admitted duty-free. Up to 50 cigars, 200 cigarettes, two pounds of tobacco and 40 ounces of alcoholic beverages per adult may be included, as well as sports equipment declared at point of entry.

For the golfing holiday of a lifetime, challenge Canada. Some of the finest, most spectacular courses in the world are waiting for you. Air Canada and Canadian Pacific Air offer daily trans-continental service for the visiting golfer who prefers to travel by air. Canadian National and Canadian Pacific Railways also offer excellent rail service from coast to coast.

ATLANTIC CANADA

PRINCE EDWARD ISLAND

Can be reached via ferry from Cape Tormentine, New Brunswick or Caribou, Nova Scotia.

This tiny province has seven courses sprinkled over its rolling pastoral landscape. P.E.I. gets considerable rainfall, while temperatures rarely exceed 75 degrees. Courses do not "bake out" in July or August heat waves. Spend a week—play a different course each day.

BRUDENELL G & CC: An 18-hole, 6,500-yard layout, 30 miles east of Charlottetown. Hard by the Brudenell River, a fact you're not likely to forget as there are seven water holes. The course is part of an overall sports complex that includes first-class motel accommodations, lounges, etc. Green fees: \$3 through May, June, September

and October; \$4 for July and August. Weekly rate is \$12 and \$15, respectively.

BELVEDERE G & WINTER CLUB: On outskirts of Charlottetown, the only semi-private club on P.E.I. Guests must tee off before 3 P.M. on weekdays and after the same hour on weekends and holidays. Is 6,372 yards (par-72). Green fees: \$4, May-October.

STANHOPE: Newest course on north shore. Is 16 miles from Charlottetown. Layout, terrain and rates similar to Brudenell.

RUSTICO: Less than 10 miles from Stanhope, 18 holes around the shores of Rustico Bay. Restaurant, clubhouse, pro shop. Green fees: \$2, May-Oct.

GREEN GABLES: The 6,269-yard course is the home of "Anne of Green Gables." Anyone who plays it will remember the approach to the ninth green, which sits atop a high cliff and is guarded by water at the bottom, with Anne Hathaway's cottage almost beside it. Green fees: \$4, May-October.

MILL RIVER: Officially opened in 1971, an 18-hole course on Highway 2 in the Cascumpeque Bay area, toward the east of the island. A challenging test, already being compared to Brudenell. Same rates, too.

SUMMERSIDE G & CC: 18 holes, a few miles from Malpeque Bay. Oysters are the restaurant specialties. Green fees: \$3, May 15-October 15.

NOVA SCOTIA

Sport fishermen and summer sailors are well acquainted with Canada's easternmost province. Golfers should be, too.

CAPE BRETON HIGHLANDS: One of the great adventures in golf, this fiendishly difficult yet irresistible course combines seaside, valley and mountain settings in perfect proportion. The course plays 6,475 yards (par-72) and has at least one particularly memorable hole, the 565-yard fifth, called "Killiecrankie," meaning in Gaelic "a pain in the key area."

Fine food and gracious elegance are trademarks of Keltic Lodge. The course and lodge are all part of Cape Breton Highlands National Park. Green fees: \$4, \$20 weekly, May-October. Rates at lodge, \$38-\$47 per day, AP, shared. Book in advance.

OAKFIELD: At 6,975 yards (par-72), one of the outstanding tests in the province. Situated on Grand and Fish



Preceding page: top, Jasper Park GC, Alberta; in "leaf," Le Manoir Richelieu, Quebec. Above: Keltic GC, Cape Breton Highlands National Park, Nova Scotia.

Lakes, 26 miles from Halifax and 22 miles from Dartmouth. Was site of 1971 Canadian Amateur Championship. Lakeside setting ensures a breeze at all times. Club has own sand beach; clubhouse has full facilities. Green fees: \$6 weekdays, \$7 weekends.

NEW ASHBURN: At Kinsac Lake, longest course in Nova Scotia at over 7,100 yards (par-72). Carved out of virgin lakeside woodland. A huge double green serves the sixth and 11th holes.



OLD ASHBURN GC: Within city of Halifax. It's narrow, hilly, well-wooded and watered. Short at 5,322 yards (par-66), the emphasis is on accuracy. Very reasonable green fees.

YARMOUTH G & CC: Gorse, briar and occasional fog give course a Scottish flavor.

DIGBY PINES: This 300-acre resort overlooking Bay of Fundy offers complete family recreational facilities. 94 guest rooms, 28 cottages and a 6,140-yard (par-71) layout that winds through trees, over rolling hills and blue water. Special six-day golf package includes accommodations, breakfast and dinner, complete use of facilities for \$117 shared, \$141 for single. Digby Bay

scallops should be sampled.

TRURO GC: At 6,380 yards (par-70), it is site of major provincial tournaments every year.

BRIGHTWOOD G & CC: Perched on a high hill in center of Dartmouth, it offers spectacular views of both Dartmouth and Halifax. Course is 5,705 yards long (par-68).

LINGAN CC: Just outside Sydney, considered one of toughest courses in Atlantic area. It's 6,711 yards long and has a par-six hole for ladies.

KEN-WO: Halfway between Kentville and Wolfville. Has a spectacular back nine.

ABERCROMBIE G & CC: At New Glasgow, a stiff 6,450-yarder featuring a

440-yard par-four with two creeks and a horseshoe green. Green fees: \$4. Accommodations: \$14.

NEW BRUNSWICK

This province offers many unusual attractions, such as reversing waterfalls, the longest covered bridge in the world, the Magnetic Hill, where your car seems to coast uphill backwards, and the 80 square-mile wilderness that is Fundy National Park. There are also some fine golf courses.

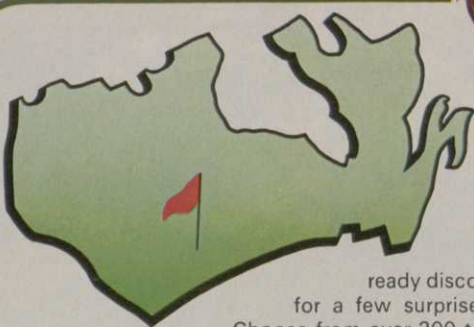
THE ALGONQUIN HOTEL: In St. Andrews-by-the-Sea, 68 miles east of St. John on Highway 1. A resort landmark on shores of Passamaquoddy Bay for more than 80 years. The 6,314-yard (par-71) course has 12 of its 18 holes either beside or in full view of the Bay. Green fees: \$5.50 or \$27.50 a week. Holiday package (Fairway Plan) offers 7 days, 6 nights accommodations with breakfast and dinner, golf, all other resort facilities from \$99 standard (double occupancy) to \$115 superior, plus 8% provincial tax.

MACTAQUAC PROVINCIAL PARK AND GC: 10 miles west of Fredericton and five miles off the Trans-Canada Highway on Route 105. Entry to park is 50¢ per day or \$2 for the season, which also allows entry to all New Brunswick provincial parks. The course, designed for the Canadian Open, plays at 7,030 yards (par-72). Green fees: \$4 weekdays; \$5 weekends and holidays; \$20 for seven days; 30-day period, \$50 men, \$40 women; seasonal, \$90 men, \$75 women. Caddies available by prior arrangement; hand carts, 65¢ per day; electric cars, \$6 for 18 holes or \$3.50 for nine; club rentals, \$1.50 per day. The lodge is fully licensed, with a large dining room.

FREDERICTON GC: Three miles from downtown Fredericton via Highway 2, a well-trapped, hilly par-70 layout at only 5,934 yards. Hand carts and clubs for rent. Green fees: \$5; \$25 weekly and \$50 monthly. Abundant accommodations available in area, with cabins at the edge of course, hotels and motels within a mile.

RIVERSIDE CC: At East Riverside, eight miles northeast of Saint John via the Old Rothesay Road. The 18 holes play over 5,960 yards (par-71). Hand carts available for \$1, electric cars for \$7.50, clubs for \$4. The club is private, but members of other private clubs may play for green fees of \$5.

COME PLAY WITH US.



... and if you haven't already discovered Canada, get ready for a few surprises. First, pick a course. Choose from over 200 top flight club and resort courses. (The list over there will help you decide.)

You'll find the greenest of greens, the fairest of fairways—more scenic, more challenging than the most technicoloured golf dream. And, you know something, the green, green grass of Canada really *is* different from what you're used to.

All this—and no crowds. All the room in the world to stretch and swing and tee off without someone breathing down your neck—you might even take a hole in one home with you.

Canada is pro country too. In fact, ever since the Canadian Circuit became a part of the international scene, you'll find all kinds of pro names gracing our greens.

We've even got good news for golf widows. Canada offers plenty to keep the non-players occupied. Shopping, sight-seeing, dining, theatre—all kinds of things to do and see while you're off sinking all those birdies.

And, of course, all kinds of things you can do together. Which is one of the really nice things about Canada—you see, all our major cities have excellent courses within easy reach.

Well, that's just to whet your appetite. Spring, all summer long and right through our spectacular fall, we're just about the golfingest country in the world. C'mon. Come play with us.



Canada 

...IN GOLF'S OWN COUNTRY

Plan your Canadian Golf Vacation with the help of the following list supplied by a leading Canadian Golf magazine. It is representative of Canada's many top quality courses. All courses listed are open to the public.

BRITISH COLUMBIA

Campbell River GC	Campbell River
Cherry Grove G&CC	Oliver
Chilliwack G&CC	Chilliwack
Chilliwack G&CC	Sardis
Fairview Par-3 GC	Kelowna
The Harrison GC	Harrison Hot Springs
Hazelmere Valley GC	Surrey
Metchosin GC	Victoria
Mount Brenton GC	Chemainus
Peace Portal GC	White Rock
Penticton GC	Penticton
Royal Colwood GC	Victoria
Salmo Golf Port GC	Salmo
Salt Spring Is. G&CC	Ganges
Slocan Lake GC	New Denver
Sumac Ridge GC	Summerland
Thornhill G&CC	Terrace
Vernon G&CC	Vernon

ALBERTA

Banff Springs GC	Banff
Barrhead GC	Barrhead
Coronation G&CC	Coronation
Devon G&CC	Devon
Highwood G&CC	High River
Jasper GC	Jasper
Lacombe G&CC	Lacombe
Leduc G&CC	Leduc
Palm Springs G&CC	Medley
Parkland G&CC	Bowden
Pigeon Lake GC	Melhurst
Ponoka Community GC	Ponoka
Redwater Community GC	Redwater
Riverside GC	Edmonton
Taber GC	Taber
Turner Valley G&CC	Black Diamond
Vegreville GC	Vegreville
Victoria GC	Edmonton

SASKATCHEWAN

Bellacres GC	Luseland
Caledonia GC	Milestone
Cooke Municipal GC	Prince Albert
Cowton GC	Maple Creek
Deer Park GC	Yorkton
Humboldt GC	Humboldt
Lakecrest GC	Gravelbourg
Lanigan G&CC	Lanigan
Meadowdale GC	Gull Lake
Melville GC	Melville
Moose Jaw CC	Moose Jaw
Murray Municipal GC	Regina
Nipawin G&CC	Nipawin
North Battleford G&CC	North Battleford
Shellbrook GC	Shellbrook
Tisdale Riverside GC	Tisdale
Wadena GC	Wadena
Waskesiu GC	Prince Albert
Weyburn GC	Weyburn
Willowbunch GC	Willowbunch

MANITOBA

Binscarth GC	Binscarth
Birtle Riverside GC	Birtle
Carman GC	Carman
Dauphin G&CC	Dauphin
Emerson GC	Emerson
Gilbert Plains CC	Gilbert Plains
Glenboro G&CC	Glenboro
Minnedosa & District GC	Minnedosa
Neepawa G&CC	Neepawa
Pine Falls GC	Pine Falls
Reston GC	Reston
Roblin G&CC	Roblin
Rosshorn GC	Rosshorn
Sunnyside G&CC	Brandon
Swan River GC	Swan River
Valleyview GC	Rapid City
Winkler GC	Winkler

ONTARIO

Abitibi GC	Iroquois Falls
Albion Hills G&CC	Bolton
Anderson Park GC	Borden
Annadale CC	Pickering
Beaverdale G&CC	Preston
Blenheim Community GC	Blenheim
Bluewater GC	Bayfield
Brookfield CC	Preston
Brookwood CC	Agincourt
Burlington Springs G&CC	Burlington
Canadian Forces GC	Trenton
Canard Valley GC	McGregor
Conestoga CC	Conestoga
Deep River GC	Deep River
Don Valley GC	Willowdale
Doon Valley GC	Kitchener
Dundas Valley G&CC	Dundas

ONTARIO (continued)

East Park Golf Garden	London
Elmira GC	Elmira
The Espanola G&CC	Espanola
Galagades GC	Galt
Glen Cedars GC	Claremont
Haileybury GC	Haileybury
Hearst GC	Hearst
Hornby Towers GC	Hornby
Humber Valley GC	Rexdale
Kapusking GC	Kapusking
Kenora G&CC	Kenora
Lakeside Park GC	Port Dover
Lido Golf Centre GC	Oakville
Little River G&CC	Windsor 18
Muskoka Sands GC	Gravenhurst
New Liskeard G&CC	New Liskeard
North Shore GC	Red Rock
Oak Hall Par-3 GC	Niagara Falls
Onapping GC	Onapping
Orangeville G&CC	Orangeville
Orchard Beach G&CC	Keswick
Paris GC	Paris
Picton G&CC	Picton
Pine Crest GC	Peterborough
Pine Ridge GC	Campbell Ford
Puslinch Lake CC	Hespeler
Richbrook G&CC	Utopia
Rideau Lakes G&CC	Westport
Ridgetown GC	Ridgetown
Rolling Hills G&CC	Stouffville
Roseland GC	Windsor
Saugeen GC	Port Elgin
Sherwood G&CC	Brockville
Smiths Falls G&CC	Smiths Falls
Stark's Golf Corner GC	Port Rowan
Strathroy CC	Strathroy
St. Thomas Public GC	St. Thomas
Summer Heights G&CC	Cornwall
Sunny Brae GC	Port Perry
Tam O'Shanter GC	Agincourt
Thunder Bay Municipal GC	Thunder Bay
Tyanandaga GC	Burlington
Wardsville GC	Wardsville
Wasaga GC	Elmule
Westview GC	Aurora
Willo-Dell GC	Niagara Falls
Wylwood GC	Hornby

QUEBEC

Baie Comeau GC	Chute aux Outardes
Beauchateau CC	Maple-Grove
Bel-Air GC	Ste-Scholastique
Berthier GC	Berthier
Boule Rock GC	Mont Joli
Bromont GC	Bromont
Cap-Rouge G&CC	Cap-Rouge
Chicoutimi GC	Chicoutimi
Drummondville GC	Drummondville
Gatineau G&CC	Lucerne
Glenlea GC	Aylmer East
Gray Rocks GC	St. Jovite
Hemmingford GC	Hemmingford
Homestead G&CC	Lachute
Kingsway Park G&CC	Aylmer East
La Tuque GC	La Tuque
La C. St. Joseph GC	St. Catherine
Le Chanteclair GC	St. Adèle
Le Chateau Montebello GC	Montebello
Le Club de Golf du Bic GC	Bic
Lennoxville G&CC	Lennoxville
Maisonneuve & Viau GC	Montreal
Manoir Richelieu GC	Murray Bay
Mont Gabriel Lodge GC	St. Adèle
Mont Laurier GC	Mont Laurier
Mont Tremblant G&CC	Mont Tremblant
Mountain Acres GC	Nantel
St-Georges GC	St. Georges Beauce
St. Zotique GC	St. Zotique
Sorel Tracy GC	Tracy
Valleyfield GC	Valleyfield
Victoriaville GC	Victoriaville

MARITIMES

Algonquin GC	St. Andrews, N.B.
Belvedere GC	Charlottetown, P.E.I.
Brudenell Resort GC	Charlottetown, P.E.I.
Ken Wo GC	Wolfville, N.S.
Pines Hotel GC	Digby, N.S.
Plaster Rock GC	Plaster Rock, N.B.
Ridgeview Greens G&CC	Minto, N.B.
Rustico GC	Rustico, P.E.I.
Seaview GC	North Sydney, N.S.

EDMUNDSTON GC: Its 6,663-yard layout is one of most difficult in province. One par-three requires a shot over a railway line. Some tee shots here did not stop until they reached Montreal! Green fees: \$5.

Other courses of interest are the Artoostook Valley CC, Gowan Brae G & CC at Bathurst, the Moncton G & CC, the Mountain Ridge GC at the Magentic Hill, the Westfield G&CC and the golf course in Fundy National Park.

QUEBEC

If gourmet cooking at the 19th hole turns you on, then Quebec is for you, as superb French-Canadian cuisine, and other fine dishes, are featured at almost all golf courses. There are more than 190 courses in the province.

GRAY ROCKS INN: One of the finest and best-known layouts in Canada. Located at St. Jovite, 74 miles north of Montreal via the Laurentian Autoroute and Highway 11. The resort offers complete vacation packages in addition to golf.

The 6,445-yard golf course (par-72) is surrounded by mountains and rolling hills. Hand carts, caddies, electric cars and club rentals are available. Green fees: \$5.50; \$6.50 on weekends for non-guests. Golf packages from May 30th to July 11th and from September 6th to October 12th offer shared accommodations for seven days and nights, three meals each day, and green fees for \$121 to \$138 per person. The golf-week price from July 12th to September 5th is \$134.50 to \$154.50.

LE CHANTECLER: At Ste-Adele, is reached via the Autoroute from Montreal. The 6,060-yard (par-70) layout is a mountain course of great beauty. Green fees: \$4 weekdays, \$7 weekends. Equipment available for rental. The hotel and cottages can accommodate 300, and there are many other hotels, motels and cottages in the area. The season is late May to late October. Special golf weeks are available at \$167 each, double occupancy (including electric golf car). Other sports facilities.

MONT GABRIEL LODGE: Sits atop a mountain at Ste-Adele, 39 miles north of Montreal, via the Autoroute and Exit 27. It features golf, swimming, riding, tennis, dancing, French cuisine (the Saturday-night buffets are famous). The 6,375-yard (par-72) golf course is quite picturesque. Green fees:



continued



GOLF WEEK only \$147.50

(Canadian funds, per person,
double occupancy)

**The Sunday to Friday package
includes the following:**

- * 5 days of golf (Monday through Friday) on Chantecler's 18 hole, 6,260 yard, par 70 course.
- * The use of an electric golf cart for 5 days.
- * One golf lesson.
- * Accommodations for 6 days and 5 nights.
- * 5 hearty breakfasts and 5 full course dinners (table d'hôte).
- * Full week of golf events such as mixed two ball, beat the pro, Atlantic handicap and best ball tournaments.
- * Full week of social events such as "meet the pro" cocktail party, golf film nite, bingo nite, etc.
- * Free use of most recreational facilities including indoor solarium swimming pool, fully supervised beach and tennis in our clean mountain air.

Organized bus tours and Riding Academy at moderate cost.
Add 8% Provincial Tax and 12 1/2% Service Charge.
Add \$25.00 for single occupancy.
Also available are a 3 day 2 night golf package and a special non-golfer program.



le Chantecler

Ste-Adèle, Québec, Can.
42 minutes north of Montréal
via Laurentian Autoroute, Exit 42

For further information and instant reservation see your travel agent or call your nearest Chantecler reservation office (collect): Montréal (514) 866-6661, New York (212) 725-2244, Boston (617) 969-4457, Toronto (416) 364-8525, Telex 01-25614, Cable chanteclerstad. Call American Express Reservations (Space bank), U.S.A. (800) AE-8-5000, CAN. (416) 486-4850.

Write for our complete golf and summer vacation planning kit.

Name _____

Address _____

City _____

State _____ Zip _____

\$4 weekdays, \$6 weekends. A six-day package is offered for \$116, shared accommodation, and includes meals.

THE ALPINE INN: At Ste-Marguerite, an hour's drive up the Autoroute from Montreal, leaving at Exit 29. The Inn features a pool, tennis, putting green, dancing. The nine-hole golf course is surrounded by trees and mountains. Green fees: \$4; \$5 weekends. Accommodations at the Inn, \$18-21 per person, shared occupancy, includes meals.

LE MANOIR RICHELIEU: One of finest resorts in North America. Luxurious, completely modern and well-maintained. Located at Murray Bay (Pointe-au-Pic), on the north shore of the St. Lawrence River, 90 miles northeast of Quebec City and 255 miles northeast of Montreal. Hotel faces the St. Lawrence, which is 15 miles wide at this point. Is easily reached by all forms of transportation—Route 9 or 20 to Quebec City and then Route 15. Season runs from June to September.

The 6,110-yard (par-70) golf course, two miles from the hotel, is spread on a ledge of mountainside. From first tee you have a spectacular view. Clubhouse is 750 feet above the river, and there is a bar at the ninth-hole halfway house. Free transportation from hotel to course.

LE MANOIR ST-CASTIN: 1,000 feet above sea level, on the south shore of Lac Beauport, in the Laurentian Mountains. Only 15 minutes from Quebec City. Offers golf and other sports. The par-70 golf course overlooks the lake. All-inclusive golf weeks, six nights and five days, from Monday to Saturday noon, include breakfast, dinner and green fees. The price in May, June and October is \$115-\$145; in July, August and September it is \$140-\$160.

CHATEAU LAC BEAUPORT: High in the heart of the Laurentians, 10 miles from Quebec City via Route 54. Facilities include golf, a private beach, pool, tennis, fishing, riding, cycling, other entertainment. Golf course is shared with the Manoir St-Castin.

LE CHATEAU MONTEBELLO: Set in 105 square miles of forest, lake and stream, 80 miles from Montreal and 40 miles from Ottawa, on Highway 8. Was formerly the world-famous Seignory Club, host to kings and princes. It's a fine 6,110-yard (par-70) golf course. Green fees: \$8 during the week; \$9 on weekends.

ONTARIO

Ontario has a wealth of attractions awaiting holiday visitors: the roaring grandeur of Niagara Falls, the Niagara Peninsula in blossom time, the excitement of Toronto, the bicultural atmosphere of the Ottawa-Hull national capital area, the myriad lakes of the Muskoka region. Each area is laced with fine golf courses.

WINDERMERE HOUSE: On eastern shore of Lake Rosseau, is well-known for its excellent food and hospitality. Easily reached by car, train or air. Recreation facilities include golf, swimming, water skiing, tennis, cruises, dancing, movies. The 6,193-yard golf course has holes with colorful and descriptive names such as "Long Reach," "Hooker's Folly" and "Faraway." Water comes into play on six holes. Caddies available at \$2 per day, hand carts at \$1 a day. Special golf parties from June 14th to 30th and September 6th to 25th at \$117-\$145 per person (shared accommodation) for seven days; includes meals, golf fees, films, tournaments, cruises. In July and August golf parties are available at \$118-\$185 for five days.

ELGIN HOUSE: At Port Carling, across the lake from Windermere. A nine-hole (par-32) course of 2,400 yards; well-trapped, with tricky greens. Green fees: \$3.50. The course is just a pitch from all lodges. There is swimming, water skiing, entertainment. Guests may enjoy all activities of sister vacation hotel, the Delawana Inn at Honey Harbour. A special golf package is available at \$138-\$162 per person (shared), and includes seven days with all meals, green fees and entertainment.

MUSKOKA SANDS INN: At Gravenhurst, 100 miles from Toronto. Features international cuisine, sand beach, indoor pool, tennis, riding, supervised playground. The nine-hole golf course is 3,000 yards long (par-35). Green fees: \$4 or \$20 per week. The main lodge is a startling arrangement of glass and timber overlooking Lake Muskoka from a high bluff. Accommodations are from \$99 per week, double, A.P.

BANGOR LODGE: Built on the shores of Lake Muskoka, four miles west of Bracebridge, is reached by Highway 118 and Golden Beach Road. The nine-hole course is 2,600 yards long (par-34). There is a guest tournament every week. Lodge guests play for \$10 per

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