

Two new fast-moving British imports.

The Flexiglide and The Monarch. Both featuring meticulous British craftsmanship, and exclusive design. And both sold exclusively through golf course pro shops.

Flexiglide

Beautifully balanced, Flexiglide is sleek, maneuverable and a cinch to pull. Independent wheel suspension flattens out rocky terrain, brings miniature mountains to their knees. No swerving, tipping and other fairway failures. Complete with cigaret and tee holder plus permanent adjustment slot on handle for instant setup. Rugged steel construction.

Color - black.

Suggested retail price: \$42.50.

Monarch

The Monarch is everything the Flexiglide is minus the independent wheel suspension and the cigaret and tee holder.

Monarch's superior precision balance contributes to its smooth effortless pull and fingertip response. It almost follows people around the course. Monarch's riveted steel construction delivers extra strength without getting in the way of its good looks.

Color - teal blue.

Suggested retail price: \$35.00.

Full 3-year Guarantee assures your customers of complete satisfaction. Saves you repair and replacement headaches.

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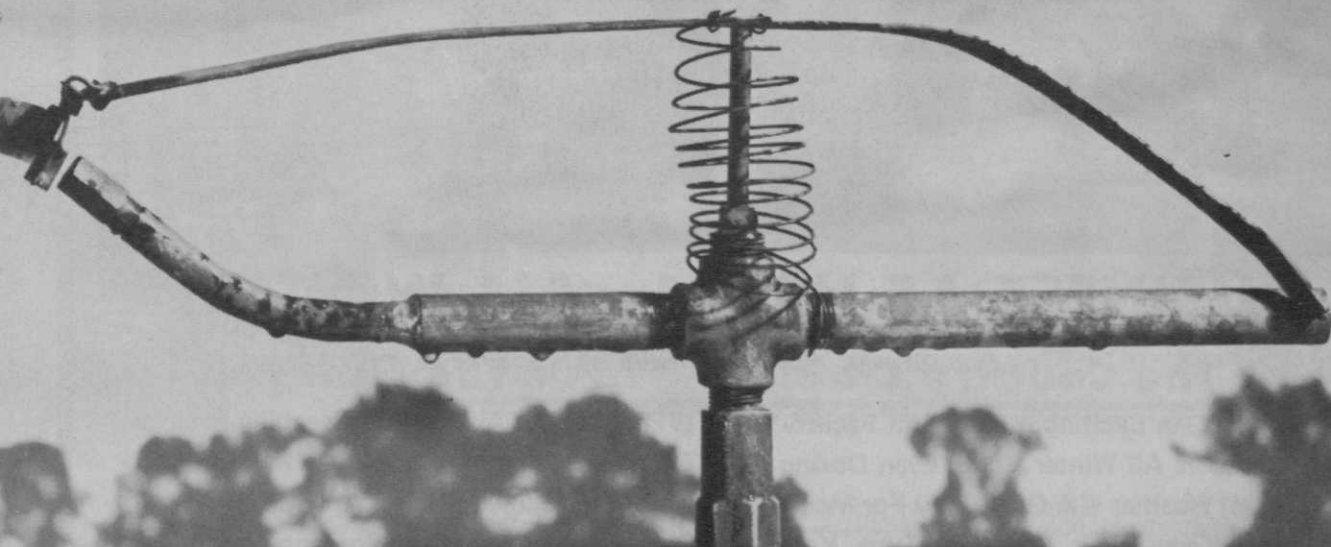


Monarch

Flexiglide

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control valves, all kinds of spray heads and virtually every kind of irrigation equipment. We have sold millions of Rain Bird impulse sprinklers in the last 39 years. The vast majority of them are still operating today.

It's a success we're proud of—and a success other companies have tried to copy. But no matter how they try, they can't duplicate our products, our record—or what's on our drawing boards right now.

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INCORPORATING GOLF BUSINESS

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VOL. 46 No. 1

JANUARY, 1972

Special Pre-Show and Convention Issue

Articles

- 21 Golf in America: Where We've Gone** Jerry Olson and Gordon Campbell
The oldest living past presidents of the CMAA, PGA and GCSAA discuss the problems their members faced at the national convention the year they reigned. The part they played in the growth of their associations and their insights into the present and future problems which must be solved to further their associations provides a nostalgic and educating article
- 29 NCA Meeting**
- 29 CMAA Conference**
- 31 Atlanta: Manage Your Time**
The most exciting city in the South offers a diversified variety of activities for all age groups. Plan your time carefully between the Civil War past and the 21st century future
- 32 GCSAA Annual Conference**
Guest speaker Ralph Nader adds excitement to this year's conference
- 60 PGA Merchandise Show**
The motto of the day: Be prepared. The variety and breadth of the merchandise offered in both the hard and soft goods lines this year can dazzle and confuse the unprepared

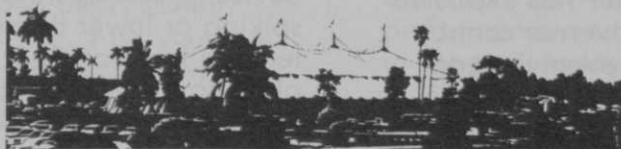


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Cover

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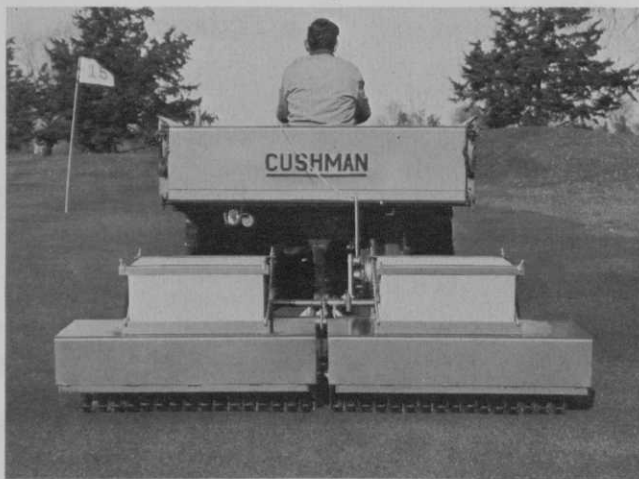
LOOK AT WHAT'S BEEN ADDED TO THE CUSHMAN TURF CARE SYSTEM.

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For use with the Cushman® wide-box Turf-Truckster. Installs in 3 to 4 minutes and uses exclusive power take-off. **No separate engine or extra tires and wheels to buy and maintain.** Moving bed spreads dry or moist material. Moving brush breaks material up, pushes it downward in an even 36" pattern. Easy to **precisely** calibrate flow because the Turf-Truckster has exclusive engine and ground speed governor control. Spreads greens faster, more evenly...and saves big time between greens. There's no loading and unloading and you can zip from green to green 4 to 5 times faster than with other equipment.

NEW Greens Spiker



Spike a 5 foot swath at one pass, over twice the width of other units. Designed to be pulled by the Turf-Truckster, it spikes cleanly to a depth of 2" on 2" centers. **Cuts greens spiking time in half.** Cuts total time even more for there's no loading or unloading and the spiker can be quickly towed between greens. A simple, positive mechanical lifting device allows operator to raise wheels for spiking or lower them for towing, without leaving his seat. Special guards hold turf in place so it is left smooth, undamaged and ready for play. The exclusive Turf-Truckster ground speed governor and fat turf tires also protect greens. Up to 150 lbs. can be added easily for aerating hard packed soils.

See all these cost cutting ideas at the

The system that can save you 35% of your equipment purchase costs and 50% of your labor costs is now more complete than ever.

The Cushman Turf Care System is built around the highly successful 18 hp. Turf-Truckster and the Turf Minute-Miser, now with 8 horsepower.

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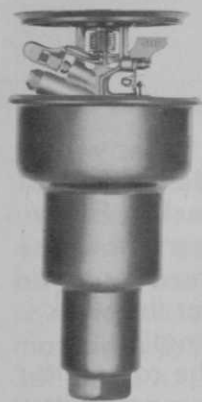
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30 Caledonia St., Sausalito, Calif. 94965
 (415) 332-5300

Advertising Representatives

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 REPRESENTATIVES, INC.**

Florida & Caribbean

924 Lincoln Road, Suite 203

Miami Beach, Fla. 33139

(305) 538-0436

331 Piney Ridge Road

Casselberry, Fla. 32707

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Georgia

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