## THE FORD DIFFERENCE



You're going to see a lot of Ford differences in '72.

One of the most important is right up above: the transmission. We offer you more of them than anybody else. And more PTO options, too.

We offer you more ways to shift for a good reason. Because you call on a Ford tractor to do all kinds of different jobs. From light duty mowing with a Ford LCG to heavy earth moving with the big Ford 5550!

Your choices include 6-speed, 8-speed, manual-reversing 6x4, power-reversing 4- or 6-speed with torque-converter and 10-speed power shift. More transmissions and PTO options than anybody else in the tractor business. A Ford difference that means best choice for you. Isn't that worth talking to your nearest Ford tractor dealer about?

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