OPERATING EXPENDITURES* Course type Average per facility National totals **Private** 1969 \$152,500 \$570.1 million 1970 \$217,400 \$859.2 million 1971 \$238,200 \$957.6 million Budget 1972 \$249,100 \$1 billion Semi-private 1969 \$ 56,300 \$201.6 million 1970 \$ 66,600 \$235.1 million 1971 \$ 58,300 \$211.8 million Budget 1972 \$ 64,900 \$235.8 million Hotel/Resort 1969 \$ 13,900 \$5.6 million 1970 \$ 13,900 \$5.6 million 1971 \$ 17,200 \$7.1 million Budget 1972 \$ 19,000 \$7.8 million **Public** 1969 \$ 35,300 \$41.3 million 1970 \$ 44,000 \$52.8 million 1971 \$ 41,500 \$51.2 million

	GE ACTUAL TA N CLUB PROPE	
type	1966	1971
Private	\$16,400	\$21,500
Semi-private	\$ 5,800	\$ 9,800
Resort	\$ 6,000	\$ 8,300

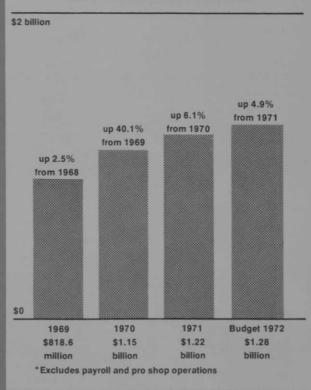
\$ 24,500

*Excludes payroll and pro shop operations.

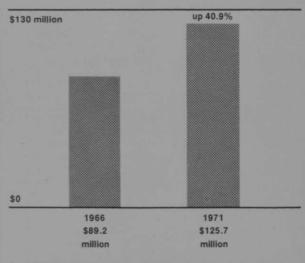
\$30.3 million

Budget 1972

OPERATING EXPENDITURES* NATIONAL GRAND TOTALS

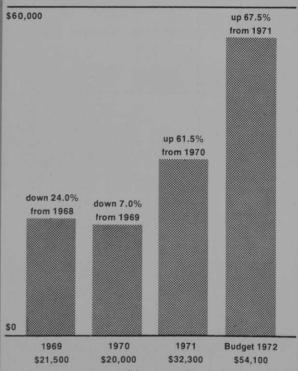


ACTUAL TAXES PAID ON CLUB PROPERTY NATIONAL GRAND TOTALS



(Continued on page 83)

EXPENDITURES FOR CLUBHOUSE IMPROVEMENTS AVERAGE PER FACILITY*



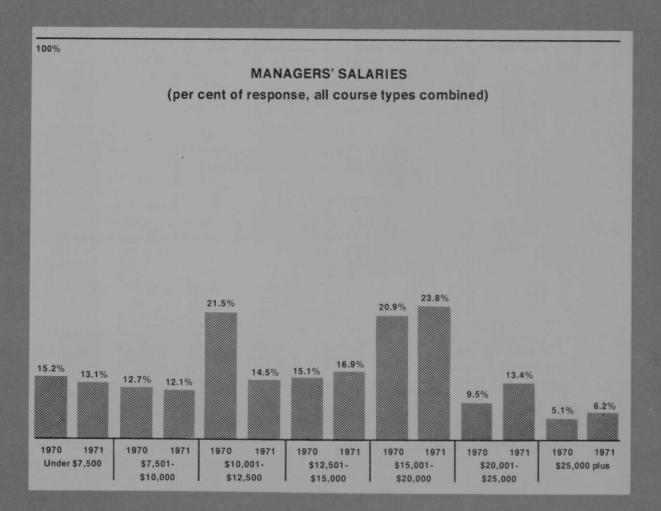
*Averages encompass all four types of regulation facilities private, semi-private, hotel/resort and public.

NATIONAL GRAND TOTALS:

1969	\$191.5	million
1970		
1971	\$221.8	million
Budget 1972	\$358.8	million

EVALUATION OF CLUBHOUSE EQUIPMENT AND APPOINTMENTS (actual current replacement values)

	Kitchen Equ	ipment	Furnitu	re Carpet,	drapes, other a	ppointments
Course type	Average per facility	National totals	Average per facility	National totals	Average per facility	National totals
Private	\$51,500	\$207.1 million	\$72,000	\$289.4 million	\$36,200 \$1	145.4 million
Semi-private	\$17,600	\$ 63.9 million	\$14,500	\$ 52.7 million	\$10,100 \$	36.6 million
Hotel/Resort	\$35,000	\$ 14.4 million	\$37,700	\$ 15.4 million	\$15,500 \$	6.4 million
Public	\$ 7,800	\$ 9.7 million	\$ 4,800	\$ 6 million	\$ 1,200 \$	1.5 million
National grand totals		\$295 million		\$363.5 million	\$	190 million



Salary ranges	(per cent of re		Semi-private		Hotel/Resort		Public	
at the spirit	1970	1971	1970	1971	1970	1971	1970	1971
Under \$7,500	13.7%	6.6%	14.9%	31.7%	10.0%		50.0%	57.1%
\$7,501-\$10,000	7.4%	8.1%	21.3%	22.2%	20.0%	44.4%	16.7%	_
\$10,001-\$12,500	16.8%	12.3%	31.9%	19.0%	10.0%	11.1%	33.3%	42.9%
\$12,501-\$15,000	17.9%	19.0%	14.9%	9.5%		33.3%		_
\$15,001-\$20,000	27.4%	29.4%	10.6%	11.1%	20.0%			
\$20,001-\$25,000	10.5%	17.5%	6.4%	3.2%	20.0%		_,	-
\$25,000 plus	6.3%	7.1%		3.2%	20.0%	11.1%		

BOYD MARTIN

Would you like to score a hole-in-one with your customers? Then turn to page 63.



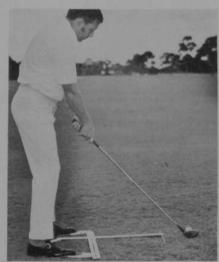


For more information circle number 160 on card





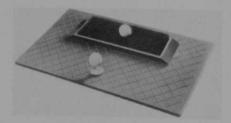
Struck Corp. announces the Mini-Dozer, a heavy-duty bulldozer with a 12hp electric start engine. The dozer features new mud design fenders, a heavy-duty clutch system and has extra-strong 10-guage steel interlocking track shoes. A quick-reversing transmission permits 360-degree turns in the unit's own length. The dozer comes in an easy-to-assemble kit form and retails for \$698.95 complete.



Correct-A-Swing announces a professionally developed, calibrated device for self-teaching the fundamentals of the golf swing. The device instructs for grip, body position and swing; positions hands and feet for each club and swing; provides guides for backswing, downswing and follow through; instructs for hook and slice, and detects lower body sway. The learning device also comes equipped with an instruction manual covering all aspects of the game and its rules. The device sells for \$9.95, satisfaction is guaranteed. Circle No. 102 on reader service card



Firestone Tire & Rubber Company introduces the new Turf & Field rear tractor tire designed for golf courses, where damage to turf, particularly in sloping areas, has been a problem. The tire is 21½ inches wide with a low-profile design to provide traction while giving the floatation needed to prevent cutting and chunking of turf. The tire is designed for use on standard one-piece wheels.



Wittek Golf Range Supply Com-(Continued on page 86)

Ransomes Hydraulic Power 57 Gang Mower isareeltin ne sav

The Ransomes Hydraulic 5/7 has a proven record of high work output. Why? Because it is totally hydraulic-totally! Every part of the cutting action is controlled from the tractor seat-raising and lowering of the units, forward and reverse drive of the reels. Hydraulically powered reels allow you to cut tougher grass-easily, saves turf damage.

Versatility takes priority in this machine—you can have 20 through to 75 cuts per yard— use any number of reels separately or collectively. You can even cut in the wet. You can climb and cut slopes that competitive machines cannot face.

As grass machinery engineers for over 150 years we know how to construct our machines.

Ransomes Hydraulic 5/7 is the greatest advance in design since the development of the gang mower.

- Reduced investment. Cuts semi-rough and fairway because of instant height-of-cut adjustments and operator choice of reel speed.
- Greater production; Spring, Summer or Fall. Wet or dry, you can go gang mowing with the Hydraulic Powered Gang.
- Increased performance. Cuts up and down steep slopes and banks with all seven units cutting; turns sharper eliminating overlap.
- Reduces labour. Cuts over edge of sand trap and around clubhouse lawns without leaving un-cut grass.
- Lower maintenance costs. Less wearing parts
 —no wheels, clutches, gears. Instant back lapping from operator's seat ensures razor
- . Improved finish. Variable speed control of reels can produce greens finish on fairways
 ...Less turf wear because of spring balanced cutting units. No wheels to cause drag or compaction.
- . Super-tough impact resistant steel reels keep sharper-longer.
- · Unit construction means quicker servicing time especially on reel and bearing assem-
- And finally—the complete cutting assembly can be easily removed from the tractor, leaving it free for other duties.

Apart from all this you have Ransomes name and reputation as Europe's largest grass machinery manufacturer.

To obtain full information of the Ransomes Hydraulic 5/7 contact your nearest Ransomes Distributor:—

HAHN WEST POINT 1625 North Garvin Street, Evansville, Indiana 47717 Tel: (812) 424-0981

PEN-GRO SALES COMPANY, P.O. Box 2326, South San Francisco, California.

GOLF COURSE SPECIALISTS INC., 6800 George Town Pike, McLean

Virginia 22101, U.S.A. Tel: (703) 471-1695

DUKE LAWN EQUIPMENT, 1184 Plains Road East, Burlington, Ontario. Telephone (416) 637-5216 Importers for the Province of Ontario

MORIN EQUIPMENT INC., 2075 Branly (Centre Industriel STE-FOY), Quebec 12 Telephone (418) 681-7741 Importers for the Province of Quebec

MORIN EQUIPMENT INC., 98 Avenue du Parc Industriel, Longueuil, Montreal P.Q., Telephone (514) 527-3406 Importers for the Province of Quebec and the Maritime Provinces

BUTLER BROS. EQUIPÉMENT, LTD. P.O. Box 100, 10547 King George Highway, North Surrey, B.C., Tel: (604) 581-3858 Importers for British Columbia

RANSOMES .turners))))

For more information circle number 162 on card



Golf Course Superintendents Assn. of America Annual Conference, Netherland-Hilton Hotel, Cincinnati, Ohio, February 13-18.

National Club Assn. Annual Meeting, Hyatt House Regency, Atlanta, Ga., February 14-15.

Club Managers Assn. of America Conference, Hyatt House Regency, Atlanta, Ga., February 14-18.

Arizona Turfgrass Conference, Stardust Motor Hotel, Yuma, Ariz., April 5-6.

BOB Kern

You don't want to bogey your next sales call, do you? Then turn to page 63.

Products

continued from page 84

pany introduces the indoor-outdoor Chip-N-Drive home practice golf set. The set includes a practice golf mat, two plastic practice balls, a rubber tee and an informative golf instruction booklet. Suggested retail price is \$9.95.

Circle No. 104 on reader service card



Handicap Computer Company introduces the club or professional computer for golf handicaps. Cost of the computer is \$895, less than the handicap fee for one club for one year, according to the company. The solid state digital computer is designed in accordance with the handicap rules set forth by the United States Golf Assn. Its sole function is calculating golf handicaps. Circle No. 105 on reader service card



Auranthetic Corp. introduces the Mark 30, an electronically operated industrial vehicle. The new car features a transistorized-proportional speed control unit, forward and reverse, dynamic breaking and direct chain drive. The fiberglass car is

chrome plated and has expanded vinyl seats. Two 12-volt batteries can propel the car for a distance of 30 miles at a maximum speed of 12 mph.

Circle No. 106 on reader service card



Hesston Corp. introduces an 18hp tractor, called the Front Runner 180. It has articulated center-hinge steering for a short 27½-inch inside turning radius, front wheel hydrostatic drive for traction and single-lever drive operation. Other features are a mechanical clutch to engage and disengage front-mounted attachments, key starter, pedal-operated header lift, sealed and tapered bearing rear wheel hubs and three-bushel rear box with tailgate.



Ranging, Inc., announces a new model Rangematic called the Mark V. The instrument uses coincidencetype optical triangulation to measure 50 yards through two miles with exceptional accuracy, according to the company. The Mark V features a 6X18 power prismatic scope and interchangeable scales for shooters, speed computation for boaters or club selection for golfers. The Dis-Tran golf scale, adjustable to the individual golfer's skill, points directly to the correct club for any measured distance. Circle No. 108 on reader service card

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For more information circle number 155 on card



For more information circle number 154 on card

Bob Jordan

Golf Course Constructor

Irrigation Systems

"I Supervise All Work"

235 State St., East Peoria, Illinois Phone: 699-6974 or 673-1067

For more information circle number 143 on card



For more information circle number 180 on card

PLANNING A GOLF COURSE?

If your organization is planning a golf course, obtain advice from experienced golf course contractors. who are members of the Golf Course Builders of America.



Golf Course Builders of America 632 Shoreham Building Washington, D.C. 20006

For more information circle number 172 on card

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WILLIAM JAMES SPEAR

GOLF COURSE ARCHITECT

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For more information circle number 153 on card GOLFDOM/1972 FEBRUARY • 87

JOBS OPEN

GOLF COURSE SUPERINTENDENT. The man we're looking for is a working superintendent! The Stevens Point Country Club is a private 18 hole course located in a university town of 25,000 in central Wisconsin. The course was constructed six years ago and is acknowledged to be one of the finest in Wisconsin. It was designed by E.L. Packard and constructed by the Wadsworth Company. Send resume and photo to: James Mendyke, Sentry Insurance, Stevens Point, Wisconsin 54481.

DRIVING RANGE AND MINIATURE GOLF, MANAGER. Professional golf teaching not involved in work. Mature individual with management experience preferred. April thru October. Chicago suburb. Write Box 212, c/o GOLFDOM.

JOBS WANTED

PRO-MANAGER will operate diligently, and efficiently any size golf or country club. Thoroughly familiar with all phases of golf, including promoting, teaching, tournaments, food and liquor. Excellent references, and credit, available for interview. Write Box 201, c/o GOLFDOM.

PRO OR PRO-MANAGER position desired. PGA member, age 30, married. Good teacher, and administrator. Service to members stressed. Excellent references. Write Box 204, c/o GOLF-DOM.

GOLF PROFESSIONAL Desires Position. Experienced, Attended PGA School. Age 30. Excellent References. Will relocate. Write Box 205, c/o GOLFDOM.

PRO OR GREENSKEEPER OR COM-BINATION. Thoroughly experienced. Eastern Section preferred. Season or Yearly. Write Box 206, c/o GOLFDOM.

CLUB MANAGER AND WIFE TEAM. 25 years experience in all club operations. Best references. Write Box 207, c/o GOLFDOM.

CLASS A PGA PRO-SUPT-MGR. 20 years employed, teacher and a promoter of golf. Write Box 209, c/o GOLFDOM.

GREENS SUPERINTENDENT OR AS-SISTANT, 8 years experience, 27 years old, 2 years technical training. Prefer Michigan area. Write Box 210, c/o GOLFDOM.

CLASS A SUPERINTENDENT, seventeen years experience in all phases of



golf course care. Two years college. Available any time. c/o Radford, 4436 Monroe, Kansas City, Mo. 64130.

GENERAL MANAGER AND/OR GOLF PROF.; Greens Supt.; Club Mgr. Qualified: Academically, Experience and Associates, i.e., Member: PGA; GCSAA. Presently: Gen. Mgr. active resort club. R. Hess, Hemlock Farms, Hawley, Penn.

USED GOLF CARS FOR SALE

USED CUSHMAN, HARLEY. WESTINGHOUSE GOLF CARS FOR SALE. Reconditioned or as is —gas and electric. Complete line of Cushman parts available. RESORT GOLF CAR RENTALS, Box 338, Woodridge, N.Y. 12789. (914) 434-4011.

BUSINESS OPPORTUNITIES

GOLF COURSES: Want to buy a golf course? Want to sell a golf course? Write to us—we specialize in Golf Course transactions. Ask for Golf Consultant. McKay Realty Co., 15553 N. East St., Lansing, Michigan 48906.

REAL ESTATE

FOR SALE—MAPLECREST GOLF COURSE, 9 holes; located on Cedar-ville Rd., Ilion, N.Y., off Barringer Rd., about 8 miles from Utica, N.Y.; 142 acres, new Brick Club house, 1 family house, Barn, grass equipment, tractors; Brokers protected. MAX FRIEDLANDER Agent, 325 Genesee St., Utica, N.Y. 13501. Phone (315) 724-3438.

FOR SALE new 18 hole championship golf course. Automatic sprinkling system. 6,500 sq. ft. fully furnished clubhouse including pro shop, restaurant and fully licensed bar. Maintenance shop and equipment included. Replacement cost over \$1.1 million excluding land. 150 miles from San Francisco Bay Area in rapidly growing recreation area. PRINCIPALS ONLY! Open for public play. Write Box 208, c/o GOLFDOM.

MISCELLANEOUS

MITCO PAYS THE FREIGHT: NEW NYLON, FIRST LINE, FOUR PLY TUBELESS GOLF CART TIRES: 18x9: 50x8—\$12.50; 18x8: 50x8—\$11.50; 800 x 6 TUBE TYPE—\$11.50. SHIPPED PREPAID ANY-WHERE IN THE USA—CASH WITH ORDER, OR 25% DEPOSIT, BALANCE C.O.D. CREDIT EXTENDED TO RATED ACCOUNTS. MITCO, BOX 1865, CHATTANOO-GA, TENNESSEE 37407. PHONE (615) 624-9955—WRITE FOR WHOLESALE DEAL.

ANY IDEAS, INVENTIONS, INNOVATIONS that pertain to golf, write us... we sell, manufacture and distribute. Write Box 203, c/o GOLFDOM.

USED GOLF CAR CLEARING HOUSE. We have every make and model golf car in stock. If we don't have the golf car you want we will get it. Write or call collect for the golf cars of your choice. As is or reconditioned. Any quantity at the lowest possible prices and we handle the freight. NEDA Northeast Dealers Association, 420 Penn Street, Spring City, Pa. 19475. (215) 935-1111.

USED GOLF BALLS for practice range and resale. Lowest prices. Raven Golf, 6148 Thornycroft St., Utica, Mi. 48087. Phone (313) 731-3469.

GOLF COURSE FOR LEASE WANTED: or a FINANCIAL PARTNER desiring to purchase a course. Am presently general manager of sizable 18 hole facility. Write Box 211, c/o GOLFDOM.

PROTECT YOUR GOLF CLUB RENT-ALS. Personalized, aluminumized, strong self-adhesive, attractive shaft labels 1" x 3". No tools needed. Send inscription. 15 for \$3.00; 25 for \$4.00; 50 for \$7.00. Sell also to Club members. We do the work. Samples on request. SPORTS LABELS, Box 27, Red Hook, N.Y.

RATES: Minimum insertion \$12.50 for 20 words or less; additional words 75e each; in boldface type 85e per word. Use of GOLFDOM box number counts as five words. ALL CLASSIFIED ADS ARE PAYABLE ON PLACEMENT ORDER.

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For information on products listed, check appropriate box. Mail page to: GOLFDOM—235 E. 45th St., New York, N.Y. 10017

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MAINTENANCE EQUIPMENT	☐ Pipe ☐ Sand	☐ Handicap racks ☐ Handicap cards
Aerifying machines	☐ Seed	
Blowers/Sprayers	☐ Soil conditioners	RANGE SUPPLIES AND EQUIPMENT
☐ Edging machines ☐ Hole Cutters	Stolons	☐ Balls (range)
☐ Lapping-in-machine	☐ Trees and shrubs	☐ Ball dispensers (coin)
☐ Mowers	☐ Tree care service	☐ Ball stripers
☐ Mower grinders	☐ GOLF COURSE ARCHITECTS	☐ Ball washers (range) ☐ Ball washers (counter & dispenser)
☐ Pumps	E does doonee Andrew	☐ Clubs (range)
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Rollers	☐ Stone Pickers	☐ Miniature course obstacles
Sod cutters		☐ Miniature putting lane material
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☐ Soil shredders		☐ Range mats
□ Spikers □ Sprayers □ Spreaders	PRO SHOP	001 = 0400
Sweepers	APPAREL AND ACCESSORIES	GOLF CARS
Sweepers-mulchers (turf)	☐ Blouses	
☐ Thatch cutting machines	☐ Caps and hats	CARS, ACCESSORIES
☐ Thatch cutters and vacuum removal	☐ Golf shoes (men's)	☐ Batteries
☐ Tractors	☐ Golf shoes (women's)	☐ Battery chargers
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☐ Trucks (utility)	Rubber spiked overshoes	☐ Golf cars, reconditioned
	☐ Shirts ☐ Shorts (ladies' and men's)	☐ Tires
CHEMICALS	Skirts	
☐ Algae killer (ponds)	□ Slacks	OLUBUOUSE
☐ Turf color spray	□ Socks	CLUBHOUSE
☐ Crabgrass control	☐ Sport jackets	
☐ Fertilizers	☐ Sunglasses	FOOD, LIQUOR AND SERVICE EQUIPMENT
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Herbicides	☐ Trophys	☐ Beer and ale
Insecticides	☐ Windbreakers	Liquor
☐ Wetting agents	GOLF EQUIPMENT AND ACCESSORIES	☐ Wines ☐ Prepared meats and poultry
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☐ Ball washers	☐ Bag carts	☐ Fats and cooking oils
☐ Benches	☐ Bag tags	☐ Cooking equipment (mixers, slicers, juicers, sharp
☐ Comfort stations	☐ Balls (regular)	eners, scales, carts, table tops, peelers)
☐ Course shelters	☐ Bath slippers (paper)	☐ Sanitation and maintenance equipment (dishwash
☐ Drinking fountains	☐ Clubhead covers	ers, disposals, steam cleaners and floor mainte-
☐ Flags	☐ Clubs	nance equipment)
Flag poles	☐ Golf gloves	☐ Holding equipment—hot and cold—(refrigeration,
Refreshment stands	☐ Golf practice devices	freezers, cold plates, steam tables, beverage coo
Score Card Box (metal)	☐ Grips	ers, ice machines)
☐ Signs: yardage and direction	☐ Grip slip preventative	Supplies (china, glass, plastic, paper, pots and
Tee markers	☐ Locks for golf bags	pans, cutlery, tools, flatwear, locker-room) Furnishings (furniture, wall coverings, floor cover-
☐ Vending machines	FIXTURES AND EQUIPMENT	ings, lamps, decorative accessories, interior design
CONSTRUCTION AND SUPPLIES	☐ Bag storage racks	consultants)
☐ Humus and peat	☐ Ball washer detergents	☐ Locks for lockers (combination—built-in-key-type
☐ Irrigation systems and equipment	☐ Club cleaners and polishers	padlocks)
Is your golf course:	l Se	end information on products checked to:
	□ Per 2	
☐ Private ☐ Resort	☐ Par 3 Name _	The second secon
Comi private		
☐ Semi-private ☐ Public ☐ Municipal (city state ☐ School		
☐ Semi-private ☐ Public ☐ Municipal (city, state or county owned) ☐ Compar	☐ Pitch & Putt	

TEAR OUT PAGE ALONG DOTTED LINE AND MAIL TO GOLFDOM

☐ 9 holes

☐ 18 holes

Turfed acreage of golf course and club grounds regularly maintained: _____ acres.

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_State ___

☐ 27 holes ☐ 36+ holes

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IMPORTANT: Your cooperation with the information below will bring GOLFDOM to those responsible for your club's successful operation . . . and keep them up-to-date on the latest and most practical ideas on Administration, Management, Maintenance and Services. Complete and mail this post-free card-TODAY -to GOLFDOM CIRCULATION DEPT., 235 East 45 Street, New York, N.Y. 10017. We'll see that those

who qualify rece		nthly, without cost.
Club or Course Name		
Mail Address		
		Zip
Owner		
Other Duties		
Street		
City	State	Zip
President		
Other Duties		
Street		
City	State	Zip

Manager	99 y .	
Other Duties		- R578
Street		
City	State	Zip
Superintendent		
Other Duties		
Street		
City		Zip
Professional		
Other Duties		
Street	+	
City	State	Zip
Turfed acreage of Gregularly maintained:		and Club Grounds
Is your course new?		
Size of Course: [] 9 hol	les 🗌 18 holes	27 holes 36+ holes
Is your Golf Course:		
(city, state or county owned)	☐ Public ☐	Par 3
School Company owne		
Facilities at Course:		lestaurant Hotel Pool
☐ Tennis Courts ☐ Pro Sho		- h 16 1 1 1
If Private Club check or Public indicate No	of players	per week: