



Westinghouse electric golf cars earn you bigger profits. They're built to last.

You can make bigger profits with the Westinghouse 437. They're built stronger to last.

Added strength didn't just happen. We planned it that way. We knew you wanted a golf car that's tougher than your toughest customer—that takes to tough terrain, rough handling, and downright abuse. Westinghouse electric golf cars give you this and more.

The Westinghouse 437 is the answer to your challenge. It was born on the rugged torture track we created. The world's worst golf course. Potholes, partially submerged logs, rocks, even tangled underbrush.

The 437 was driven over obstacles full tilt. It was crashed through matted underbrush. Churned through mud and debris.

Out of this tough, torture-track testing came the car that's built strong, inside and out. The car that's tougher than your toughest customer. Yet, it's quiet, fumeless, smooth to handle.

Earn a bigger slice of profit. Contact Westinghouse Electric Corporation, Electric Vehicles, 26701 Redlands Blvd., Redlands, California 92374.

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You can be sure... if it's Westinghouse



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