

NEWS OF THE INDUSTRY

Corfam exit has minor effect on shoe manufacturers

The phasing out of **Corfam** by DuPont may mean a slight swing back to leather shoes, according to some golf shoe manufacturers, but there are several companies marketing synthetic processes ready to pick up the slack.

Although the phasing out of Corfam will take over a year, allowing shoe manufacturers an opportunity to stock up or switch, three companies will be offering synthetic golf shoes in 1971. B.F. Goodrich's **Aztran**, currently second to Corfam in the synthetic golf shoe market in the United States, anticipates increased sales as a result of DuPont's decision. They are also investigating further uses of Aztran, including golf bags.

Stylo-Matchmaker is experimenting with two synthetic materials. **Clarino**, manufactured in Japan and distributed in Europe by the British United Shoe Company Corp., has proved to be a successful product according to a spokesman for Stylo. Stylo has plans to market a golf shoe in the United States made from Clarino. Stylo is also experimenting with another synthetic material made in Germany, **Zylee**.

Newest on the synthetic market is **Porvair**. It is marketed through the Footwear Materials Group of Inmont Corp. in Somerville, Mass. Porvair is manufactured in England, and finished at Inmont's plant in Sanford, Fla.

DuPont is not ruling out the possibility of selling the Corfam process, according to a spokesman for the company.

Uniform ball to be put to the test

The proposed 1.66-inch uniform golf ball will undergo feasibility tests by a joint technical committee made up of representatives from the U.S.

Golf Assn.-Royal & Ancient Uniform Ball Committee and the Golf Ball Manufacturers Assn.

In addition to the new size, the proposed ball will have a maximum weight of 1.62 ounces and an initial velocity of 250 feet per second on standard ball testing apparatus. (See **GOLFDOM**, January 1971, page 99.) The ball would be a compromise between the current 1.68-inch U.S. size and the British 1.62 inches.

Technical tests are hoped to be completed by November of this year, according to George Carr, president of the British Golf Ball Manufacturers Assn., and subsequent playing tests presently are slated for May 1972 completion. Carr said the USGA and R&A would like to come to a decision on the ball in June 1972. However, if it is decided to go forward with the new size, Carr said, it would take British manufacturers at least two years to make the conversion. Some manufacturers on this side of the Atlantic estimate even longer periods.

Toro controls landscaping firm; acquires Viking line

Toro Mfg. Corp., an independent producer of powered lawn-care equipment, has acquired a 60 per cent interest in Landscaping, Inc., of Mountlake Terrace, Wash.

In a separate action, Toro has purchased all rights to the Viking Mfg. Corp.'s Viking Roller Blade line of turf-conditioning equipment.

Toro purchased 60 per cent interest in Landscaping, Inc., according to David McLaughlin, Toro's president, to broaden its field of activity from lawn and turf care to general outdoor beautification and maintenance. Landscaping, Inc., one of the largest landscape contractors in the Northwest, is equipped to do all phases of landscaping work and site engineering including pools,

fountains, walks, lighting and irrigation, according to McLaughlin.

In purchasing the Viking Roller Blade line, McLaughlin said it was the only landscape tool on the market that does the entire job—from rough grade through seeding and fertilizing. The machine will be called the Toro Landscaper and will be produced in Toro's Minneapolis plant. The Landscaper combines a scarifier, blade, box scraper, depth gauge wheel, clod-busting roller, fertilizer spreader, grass seeder, aerator and slicer into one unit.

Beard joins Interlandia

Frank Beard, one of professional golf's leading money winners, has been elected to the board of directors and named executive vice president of **Interlandia, Ltd.**

Interlandia is an international consulting firm engaged in the planning and designing, and guiding the financing, construction and marketing of recreation-oriented real estate developments, including golf courses adjacent to residential or commercial property.

Beard is a graduate of the University of Florida with a degree in Business Administration.

Interlandia president Keith Hartzell named Bill Musselman, Kentucky Amateur Golf Champion, director of marketing.

Golf Course Builders elect officers



The **Golf Course Builders of America**, the country's newest trade association in the world of golf, has chosen **Robert Vincent Jr.** (shown here), Benton, Pa., as its president for 1971-72.

President of the Robert Vincent Company, he has been building golf courses in the East since 1960. He has completed 18 courses.

Builders chosen to fill offices for the coming year were Robert Chakales, R.E. Chakales & Associates, presi-

(Continued on page 53)

Golf course architects' guide

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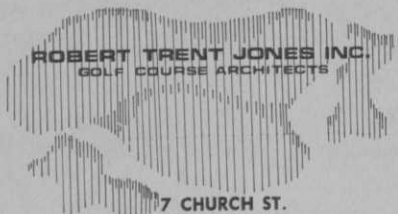
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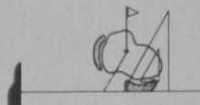
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dent-elect; Lyle Thompson, Moore Golf, vice president, and James Shipe, Turf Industries, secretary-treasurer.

Chosen to serve as the association's first board of directors were James Kirchdorfer, Kirchdorfer Irrigation Company; Raymond Costin, E.H. Coffey & Associates; Henry Nielsen Jr., Nielsen Construction Company, and David Canavan, Moore Golf. Named as associate directors were Richard Jewett Jr., Hyper-Humus Company; Parker Shirling, Princeton Turf Farms, and Eugene Witter, The Hancock Brick & Tile Co.

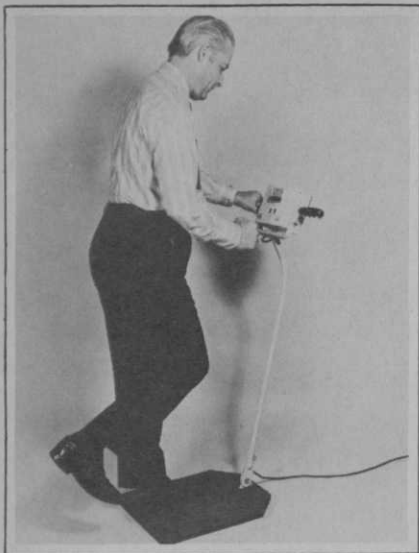
News briefs

Ron Nolf has been named golf course superintendent for the Martingham Golf and Tennis Club in Wilmington, Del. A graduate of the turfgrass management program at Pennsylvania State University, Nolf was formerly with the Saucon Valley CC in Bethlehem, Pa. . . **Lloyd Robinson**, formerly at the Boca Raton CC in Boca Raton, Fla., has been named the assistant professional at Edgewater GC in Grafton, Wis. . . New professionals at the Hunt Valley GC, Hunt Valley, Md., are **Stephen Johnson** and **Thomas Smack**. Johnson was formerly with the Cumberland County CC, Cumberland, Md. Smack is from the Chartwell CC in Severna Park, Md. . . **Robert Wolfe**, head professional at the Camelot GC, Mesa, Ariz., has been named golf director at Fountain of the Sun, a new community development, also in that city. The first nine holes of the 18-hole Fountain of the Sun executive course are now under construction.

W.R. Grace reports first quarter loss

W.R. Grace & Co., involved in the sporting goods business through its Herman's World of Sporting Goods Division, and makers of agricultural chemicals, has reported a decrease in net sales of over \$20 million for the first quarter of 1971 compared to last year.

According to J. Peter Grace, president of W.R. Grace, net sales and operating revenues were \$435,903,000, against \$457,876,000 in the first quarter of 1970, a decrease of \$21,973,000.

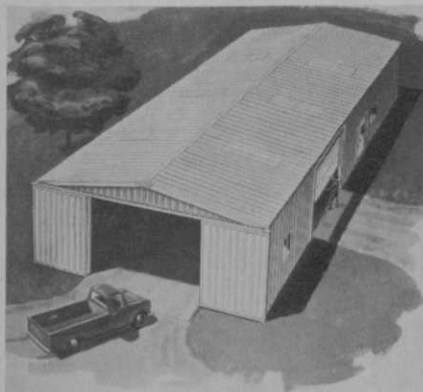


Scientific Health Instruments, Inc., announces new jogging equipment based on Dr. Kenneth H. Cooper's Aerobic exercise program. The Aerobics Life Extender is a stationary jogging device aimed at increasing the amount of oxygen in the body.

Circle No. 101 on reader service card.

Progressive Corp. has available two models of Therm-a-Creamer self-contained thermoelectric refrigerated cream dispenser. The dispenser controls portions of cream accurately, according to the company. Model TC3's capacity is three quarts or 200 half-ounce servings. Model TC6 has a six quart capacity or 400 servings. Both models feature automatic touch control, one-hand operation, stainless steel construction and controlled temperatures that keep cream fresh for five days or more.

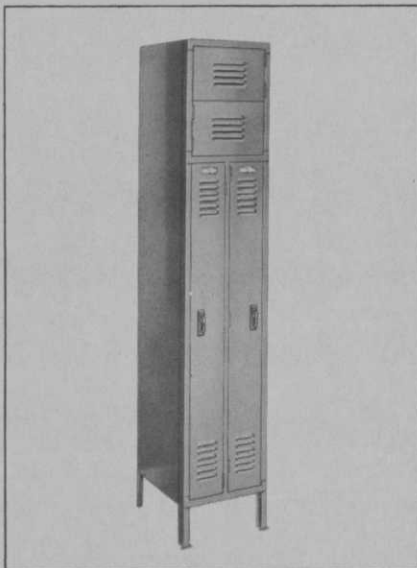
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Cuckler Building Systems has available low cost steel buildings for immediate erection. The basic 40-foot wide by 60-foot span buildings may be lengthened by any number of 20-foot bays. These buildings have conventional configuration with straight sidewalls and low gable roof.

Circle No. 103 on reader service card.

NEW PRODUCTS



Lyon Metal Products, Inc., offers the Two-Person Locker, which provides enough storage for two people in a space 15 inches wide. Each occupant has a full-length coat compartment with three hooks and a full 15-inch wide compartment at the top for personal effects. Lockers are available in Dove Gray, Desert Sand and Seamist Green. A complete unit is 15 inches wide, 18 inches deep and 72 inches high (plus six-inch legs).

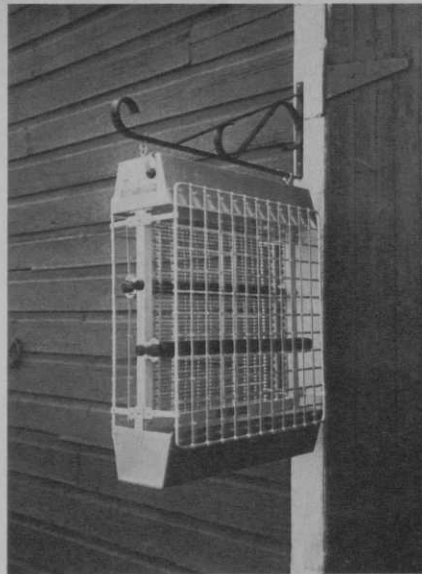
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Applied Biochemists, Inc., announces a swimming pool algacide Swimtrine. Swimtrine is a chelated copper compound which controls algae without precipitation and does not cloud or clog.

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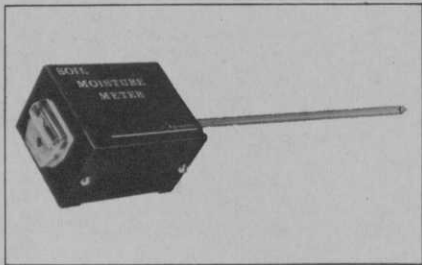
The **Electro-Line Company, Inc.**, announces the Busy Bee Rotary Mixer and Transporter, which can be attached to the three-point hitch of any make tractor. The device can mix up to four cubic feet of cement, mortar or plaster, or six bushels of seed or fertilizer in one minute. It can transport 55 gallons of water, sprays or liquid fertilizers.

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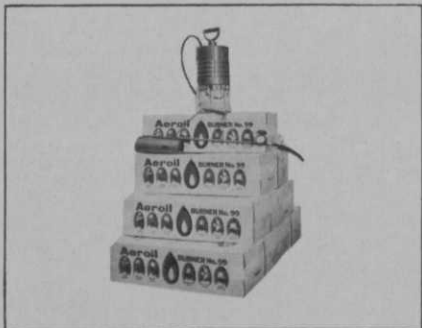
Detjen Corp. announces a new fully automatic blacklight insect electrocutor. Filtered blacklight attracts night insects to the aluminum killing grid, destroying the insects instantly. The system, which is self-cleaning, is completely safe to humans, according to the company.

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Vandermolen Corp. makes a soil moisture meter that registers when and how much to water different plants, turf, trees and crops. It will measure moisture content at any depth level up to 24 inches. The meter can be calibrated to compensate for mineral content in different soil types.

Circle No. 108 on reader service card.



Aerol Products Company, Inc., announces its combination burner and sprayer available with a four or five gallon fuel tank. The Model 99 is equipped with a shut-off valve and pressure gauge.

Circle No. 109 on reader service card.

CLASSIFIED

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WANTED—Golf Professional to manage the Parris Island Golf Club. The Pro will have the concession for lessons, cart rental and club cleaning. Salary open. Interested parties should contact: Special Services Officer, Marine Corps Recruit Depot, Parris Island, S.C. 29905.

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PEOPLE IN THE NEWS



Miller

Ron Miller has been named vice president of golf operations of the new Pedersen Div. of O.F. Mossberg & Sons, Inc.

John A. Banke has been promoted to the position of president and chief executive officer of American Monarch, an affiliate of Rowan Industries, Inc., in Minneapolis. **David A. Metcalf** has been named sales manager, the post vacated by Banke's promotion. Metcalf was formerly president and general manager of Viking Corp., South Bend, Ind.



Taylor

Wyman L. Taylor has been named vice president and general manager of Stauffer Chemical Company's Plastics Div. As head of the division, he directs the development, production, sales and marketing of plastic resins, compounds and fabricated products for the automotive, furniture, construction, packaging and decorative interior markets.

Joseph M. Gladden, vice president of Thomson Company, has resigned. He plans to act as a marketing consultant for the company and to pursue his interests in social and ecological awareness. A successor to Gladden has not been chosen.

Dr. James P. Shannon, vice president and tutor of St. John's College at Santa Fe, N.M., has been elected to the board of directors of Toro Mfg. Corp. Shannon replaces Albert H. Daggett, who retired.

Jerry Claussen has joined Phelps-Brauer & Associates, Lakewood, Colo. As director of golf services, Claussen will be a special consultant on golf course design, feasibility studies and golf club management problems and will also handle public relations and promotion. He will operate out of both Colorado and Eden Prairie, Minn. Claussen formerly was a consultant for the National Golf Foundation and is a frequent contributor to GOLFDOM.



Stephan

Atlee Stephan Jr. has retired for health reasons from his position as sales manager-golf and turf vehicles for Cushman Motors, Lincoln, Neb., a division of Outboard Marine Corp. Stephan has been associated with Cushman products for 25 years.



Player

Gary Player has been signed to the advisory staff of Dunlop Tire and Rubber Corp., Buffalo, N.Y. According to vice president Paul R. MacDonald, development work will begin on the creation of Gary Player signature clubs and a golf ball.



Hilton

W. Gayle Hilton has been appointed manager of the technical department of Buckner Sprinkler Company, Fresno, Calif. Hilton will be in charge of the application engineering department, which handles the design of irrigation sprinkler systems and will conduct clinics on equipment application and technical information pertaining to irrigation systems.

Buyers' Service

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- Soil screeners
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- Sprayers
- Spreaders
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- Thatch cutters and vacuum removal
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- Trucks (utility)

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- Herbicides
- Insecticides
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- Benches
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- Flags
- Flag poles
- Refreshment stands
- Score Card Box (metal)
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- Tee markers
- Vending machines

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- Irrigation systems and equipment

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- Sand
- Seed
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- Stolons
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- Tree care service

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- Bag carts
- Bag tags
- Balls (regular)
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- Clubhead covers
- Clubs
- Golf gloves
- Golf practice devices
- Grips
- Grip slip preventative
- Locks for golf bags

FIXTURES AND EQUIPMENT

- Bag storage racks
- Ball washer detergents
- Club cleaners and polishers

- Club repair supplies
- Floor covering (spike resistant)
- Handicap racks
- Handicap cards

RANGE SUPPLIES AND EQUIPMENT

- Balls (range)
- Ball dispensers (coin)
- Ball strippers
- Ball washers (range)
- Ball washers (counter & dispenser)
- Clubs (range)
- Mechanical range ball retrievers
- Miniature course obstacles
- Miniature putting lane material
- Practice driving nets
- Range mats

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- Batteries
- Battery chargers
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- Golf cars, reconditioned
- Tires

CLUBHOUSE

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- Liquor
- Wines
- Prepared meats and poultry
- Prepared fish and seafood
- Fats and cooking oils
- Cooking equipment (mixers, slicers, juicers, sharpeners, scales, carts, table tops, peelers)
- Sanitation and maintenance equipment (dishwashers, disposals, steam cleaners and floor maintenance equipment)
- Holding equipment—hot and cold—(refrigeration, freezers, cold plates, steam tables, beverage coolers, ice machines)
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- Furnishings (furniture, wall coverings, floor coverings, lamps, decorative accessories, interior design consultants)
- Locks for lockers (combination—built-in-key-type padlocks)

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|--|--|--|
| <input type="checkbox"/> Private | <input type="checkbox"/> Resort | <input type="checkbox"/> Par 3 |
| <input type="checkbox"/> Semi-private | <input type="checkbox"/> Public | <input type="checkbox"/> Military |
| <input type="checkbox"/> Municipal (city, state or county owned) | <input type="checkbox"/> School | <input type="checkbox"/> Pitch & Putt |
| | <input type="checkbox"/> Company owned | <input type="checkbox"/> Driving Range |

Size of course:

- 9 holes 18 holes 27 holes 36+ holes

Turfed acreage of golf course and club grounds regularly maintained: _____ acres.

Send information on products checked to:

Name _____

Title _____

Club _____

Address _____

City _____ State _____ Zip _____

IMPORTANT—SEE REVERSE SIDE FOR MANAGEMENT SUBSCRIPTION FORM

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GOLFDOM

OFFICIALS AND MANAGEMENT MAILING FORM

IMPORTANT: Your cooperation with the information below will bring **GOLFDOM** to those responsible for your club's successful operation . . . and keep them up-to-date on the latest and most practical ideas on Administration, Management, Maintenance and Services. Complete and mail this post-free card—**TODAY**—to **GOLFDOM CIRCULATION DEPT.**, 235 East 45 Street, New York, N.Y. 10017. We'll see that those who qualify receive **GOLFDOM** monthly, without cost.

Club or Course Name _____

Mail Address _____

City _____ State _____ Zip _____

Owner _____

Other Duties _____

Street _____

City _____ State _____ Zip _____

President _____

Other Duties _____

Street _____

City _____ State _____ Zip _____

Manager _____

Other Duties _____

Street _____

City _____ State _____ Zip _____

Superintendent _____

Other Duties _____

Street _____

City _____ State _____ Zip _____

Professional _____

Other Duties _____

Street _____

City _____ State _____ Zip _____

Turfed acreage of Golf Course and Club Grounds regularly maintained:

Course Acres _____ Grounds Acres _____

Is your course new? Yes No

Size of Course: 9 holes 18 holes 27 holes 36+ holes

Is your Golf Course: Private Semi-private Municipal
(city, state or county owned) Public Par 3 Military

School Company owned Resort

Facilities at Course: Bar Restaurant Hotel Pool

Tennis Courts Pro Shop

If Private Club check No. of members. If semi-private or Public indicate No. of players per week:

100 or less 100-200 200-300 300-400 500-1000 Over 1000

Your Signature _____ Date _____

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