

Step 2

USS VERTAGREEN Professional Turf Program

Vertagreen...the professional fertilizer for professional turf

USS Turf Specialists are just that...turf professionals. And it naturally follows that the fertilizers that they recommend are professional products. VERTAGREEN turf foods are professionals. Each one has a particular specialty. VERTAGREEN Tee Green. VERTAGREEN Tournament

for fairways. VERTAGREEN Weed and Feed for Professional Turf. And VERTAGREEN's superior grass-growing nutrients act quickly to provide steady, healthy growth...the kind of turf that stands up to heavy play...beautifully.



Tee-Green Technical Turf Food is formulated specifically for proper fertilization of golf course greens, tees, and aprons in the desirable 4-1-2 ratio with half of the available N. derived from Urea-Formaldehyde to achieve controlled and long lasting nutrition. Also contains guaranteed, formulated amounts of calcium, magnesium, sulfur, copper, iron, and zinc.



Vertanite is a long-feeding, slow-acting nitrogen fertilizer derived from Urea-Formaldehyde. The uniformity of this granular plant food makes it ideal for use on greens, tees and fairways.



Tournament Plus is a long-feeding, controlled-release granulated fairway fertilizer in a 3-1-2 ratio. 25% of the nitrogen content of Tournament Plus is derived from Urea-Formaldehyde. Also contains guaranteed, formulated amounts of important calcium, magnesium, sulfur, copper, iron, and zinc.



VERTAGREEN is "the" professional weed and feed for turf. Contains famous BALAN for effective control of poa-annua and crabgrass. And it's combined with 12-4-8 VERTAGREEN to provide full feeding.

Balan™ is the trademark for Benefin, Elanco Products Company, a Division of Eli Lilly and Company.



VERTAGREEN for Professional Turf is manufactured in your part of the country to meet specific nutritional requirements. Your VERTAGREEN representative will recommend the specific grade for special conditions.

Step 3

USS VERTAGREEN Professional Turf Program

Vertagard...the "protector" of professional turf

The greatest professional challenge to you as a course superintendent is the efficient control of weeds, fungi, and destructive insects. VERTAGARD Turf Protection Chemicals are the best in the business.

Vertagard Herbicides

"Vertagard" MCPP

Active Ingredients:

Potassium Salt of MCPP—
2-1/2 lbs./gal.

Vertagard MCPP is specifically adapted for safe use on sensitive grasses such as used on golf greens and fairways. Bent greens and fairways are quite safe when Vertagard MCPP is used at the correct rate of application for the control of chickweed, clover, plantain, and knotweed.

"Vertagard" MCPP/2,4-D

Active Ingredients:

Diethanolamine salt of MCPP—
2 lbs./gal.

Diethanolamine salt of 2,4-D—
1 lb./gal.

Vertagard MCPP/2,4-D is a selective weedkiller providing a broad spectrum for control of weeds, including dandelions, clover, chickweed, plantain, lambsquarter, pigweed, knotweed, and many others. It can be applied to turf containing bluegrass, bent grass, fescues, and Bermuda grass that is maintained at fairway cutting height.

"Vertagard" 2,4-D, 4 Lb. Amine

Active Ingredients:

Dimethylamine Salt of 2,4-D

A low volume broad spectrum for use on established turf containing blue grass, fescues, and Bermudas. To control broadleaf weeds such as dandelions, plantain, and creepers like ground ivy, pennywort, and others. Not to be used on bent grasses.

"Vertagard" Betasan 4EC

For Pre-Emergence Crabgrass, Poa-Annua control, Vertagard Betasan is a selective grass herbicide for use on golf course greens and fairways. It controls smooth crabgrass, hairy crabgrass, goosegrass, poa-annua, and certain annual broadleaf weeds. It is safe to use on established turf including bent grass, fescues, blue grass, and many others.

"Vertagard" Betasan 12.5% (Granular)

Vertagard Fungicides

"Vertagard" Fore

The ingredients in the formulation effectively control a broad spectrum of turf grass diseases such as fusarium blight, brown patch, dollar spot, and snow mold.

"Vertagard" Thiram-PMA

An especially prepared formulation to prevent and cure some of the more difficult to control turf diseases. 75% Thiram, 3.3% PMA.

"Vertagard" Liquid Cadmium

A turf fungicide especially prepared for the prevention and control of dollar spot, copper spot, and red thread. The cadmium content as cadmium metal (the actual disease control agent) is 12.3%.

"Vertagard" Mercurial Turf Fungicide (Granular)

Active Ingredients:

Mercurous Chloride—1.8%

Mercuric Chloride—0.9%;

Total Mercury 2.2%

A granular mercury, containing turf fungicide for effective and long lasting specific control of snow mold on putting greens and other fine turf. A proven, field tested product; formulated especially for standard spreader application and the superintendent's needs.

"Vertagard" Mercurial Turf Fungicide (WP)

Active Ingredients:

Mercurous Chloride—60%

Mercuric Chloride—30%

Total Mercury Content—73.2%

A wettable powder to be used wet or dry for snow mold and other turf diseases.

"Vertagard" Thiram W.P. 75

For control of brown patch, snow mold and other turf diseases. This product is formulated especially for golf course use.

"Vertagard" PMA 10%

For control and prevention of turf diseases and crabgrass.

Vertagard Insecticides

"Vertagard" Chlordane 8.0 E.C. (Liq)

Active Ingredients:

Technical chlordane (72%)

For control of ants, army worms, chiggers, sod webworms, grasshoppers, and other turf insects.

"Vertagard" Chlordane 25% (Granular)

For control of surface pests such as ants, army worms, chiggers, earwigs, turf moths, or sod webworms.

"Vertagard" Malathion 5 E.C.

For control of flies and mosquitoes, around greens, tees, and clubhouse. Also for control of insects on ornamentals (roses, camellias, chrysanthemums, evergreens, and many other flowers and shrubs).



For great turf in the 70's, call the professional today... your VERTAGREEN Representative. With the VERTAGREEN Professional Turf Program, you're just three steps away from the kind of course any professional would appreciate.

USS Vertagreen

ASK THE EXPERTS

continued from page 88

the cam driven or gear driven sprinkler.

(Rain Bird Sprinkler Mfg. Corp.)

Question: Should control panels be located in the superintendent's office, in the field or both?

Answer: Control panels should be located in the field so that all areas being controlled by the controller, or controllers, can be seen from this location.

(Rain Bird Sprinkler Mfg. Corp.)

Question: Will the system eliminate hose?

Answer: A well-engineering automatic irrigation system on a golf course can eliminate all hose watering, in our opinion.

(L.R. Nelson Mfg. Company, Inc.)

Question: Which is better—double row or single row outlets?

Answer: Whether a single row, double row or full coverage system is desired depends upon geographical location and condition of the specific course.

Single row irrigation is the most economical configuration where width of mowed fairways and wind conditions permit adequate coverage. Sprinklers are spaced at 50 per cent of diameter of throw, which typically is 90 feet.

On double or multiple row systems, triangular spacing is generally used. The triangular spacing method offers more uniform distribution of water and is particularly desirable in windy areas or where dictated by the width of mowed fairways.

(Ethyl Corp.)

Question: Will the automatic system help in solving the undependable labor problems?

Answer: An automatic sprinkling system solves the night watering man problem. More important, it provides versatility one cannot get from a manual system. For exam-

ple, if the golf course is on heavy soil, an automatic system can be set to operate sprinklers for five minutes, once an hour, six times in one night. The same half hour as with the manual system, but what a difference! The water sticks where it lands so the turf grows uniformly, without soft, low spots.

An automatic system is more expensive to buy and to maintain because it is more complex. It takes longer to install and to shake

down. Unless a professional designs and installs it, it can be one big headache. The payoff, though, from the right system is beautiful: a key personnel problem is solved and the salary expense cut; much less water is pumped because the system is far more efficient; the course looks and plays better; and, on a new layout, the germination rate improvement saves money and may let the club open for play a season ahead of schedule.

(Skinner Irrigation Company)

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COMING EVENTS

**Southern California Turfgrass
Institute**, California State
Polytechnic College, Pomona,
Calif., May 19-20.

**Michigan State University
Turfgrass Field Day**, Tra-
verse City CC, Traverse City,
Mich., September 9.

**Third Annual Professional
Golfers' Assn. West Coast
Merchandise Show**, Oakland-
Alameda County Coliseum, Oak-
land, Calif., September 27-29.

Annual Hardware Show, Coli-
seum, New York City, October
12-15.

**Central Plains Turfgrass
Foundation Conference**, Ra-
mada Inn and Kansas State Uni-
versity, Manhattan, Kan., Octo-
ber 21-23.

**44th Annual Club Managers
Assn. of America Confer-
ence**, Grosvenor House Hotel,
London, Eng., January 17-24,
1971. (Registration starts two
days before the conference.)

**41st Annual Michigan Turf-
grass Conference**, Kellogg
Center, Michigan State Uni-
versity campus, East Lansing,
Mich., January 26-27, 1971.

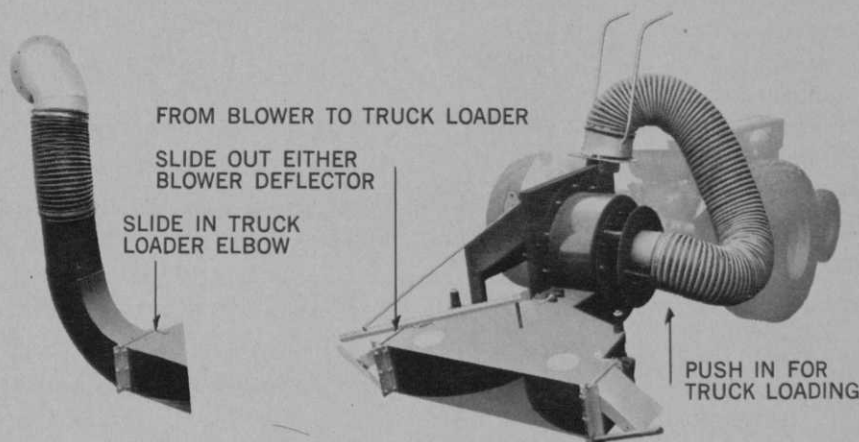
CORRECTION

We would like to correct three erroneous figures, which appeared in GOLFDOM's Second Annual Marketing and Research Issue. On page 58, the percentage of increase in the sales of woods (dollar volume) for 1969 over 1968 should have read 5.7 per cent. On page 59, the 1969 gross pro shop sales of utility clubs should have been \$4.3 million. Therefore, the percentage of increase in the sales of utility clubs (page 58) should have read 10.3 per cent.

BUY GIANT-VAC GET GIANT ECONOMY

GIANT-VAC universal P.T.O. unit converts to
blower, vacuum, thatcher, truck loader . . .

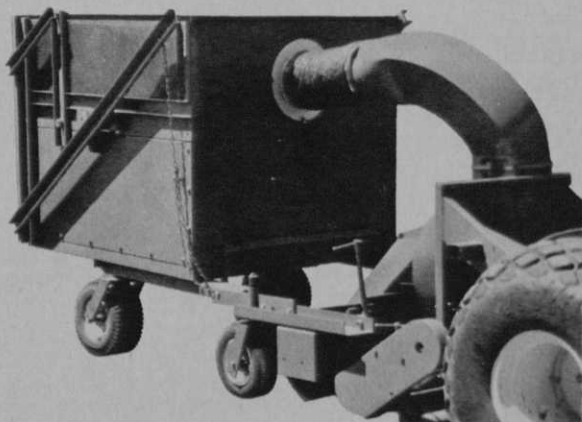
As double headed blower . . . to truck loader in 30 seconds



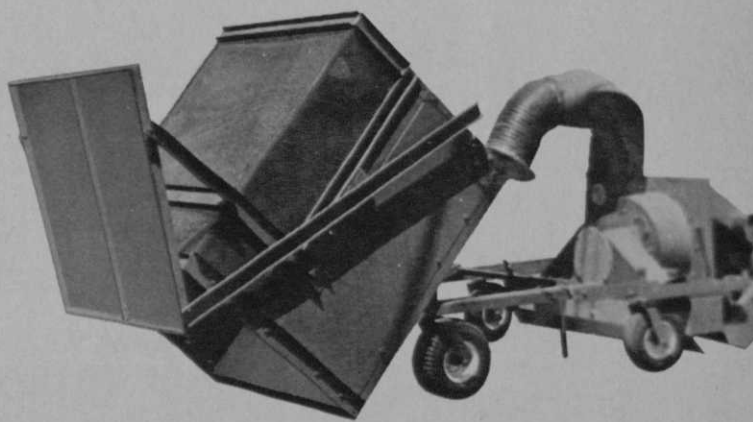
Exhaust velocities exceeding 250 M.P.H. rapidly clean a large turf area. By flipping one tractor operated lever, the air discharge is changed from left to right allowing constant windrowing regardless of tractor direction. Special features allow converting to a Truck Loader in 30 seconds, as shown.

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Vacuums a 6 foot swath and thatches large acreage at the same time. Truck Loading hose attachments may also be added to this combination. A variety of self-dumping trailers are available.



VACUUMING AND THATCHING



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GIANT-VAC offers a P.T.O. driven power unit which performs many functions. Propelled by a standard tractor, this unit with available accessories is versatile and efficient. It can be operated as a double headed blower, cleaning many acres per hour. Attachments are available which convert the Blower to a Truck Loader in less than a minute. This P.T.O. unit is readily changed to a 6 foot vacuum machine. A Thatcher can be added to the vacuum head. Thus, large areas may be thatched and efficiently vacuumed at one time. Other attachments are also available, as well as, an assortment of debris collection trailers. Other Giant-Vac products include . . . Truck Loaders from 12 to 65 H.P. . . . Giant-Blos from 5 to 65 H.P. . . . Giant-Vacs from 5 to 10 H.P. . . . Thatchers . . . plus many standard accessories to custom-fit your needs.

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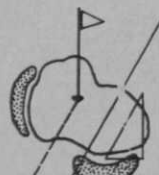
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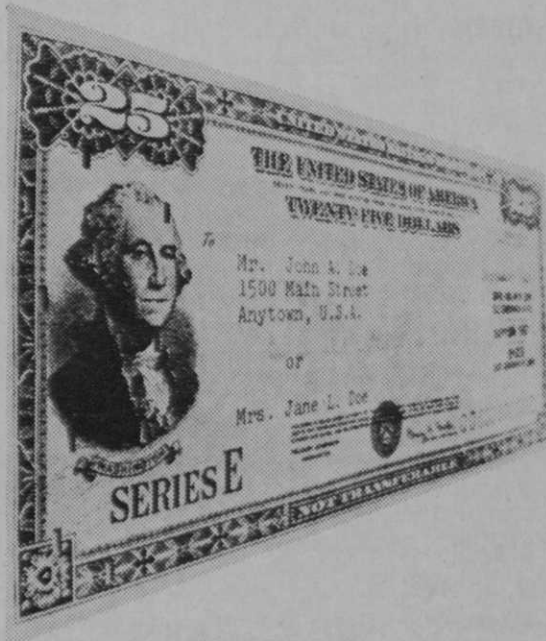
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- ☐ Mowers
- ☐ Mower grinders
- ☐ Pumps
- ☐ Rakes (trap)
- ☐ Rollers
- ☐ Sod cutters
- ☐ Soil screeners
- ☐ Soil shredders
- ☐ Spikers
- ☐ Sprayers
- ☐ Spreaders
- ☐ Sweepers
- ☐ Sweepers-mulchers (turf)
- ☐ Thatch cutting machines
- ☐ Thatch cutters and vacuum removal
- ☐ Tractors
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- ☐ Trucks (utility)

CHEMICALS

- ☐ Algae Killer (ponds)
- ☐ Turf color spray
- ☐ Crabgrass control
- ☐ Fertilizers
- ☐ Fungicides
- ☐ Herbicides
- ☐ Insecticides
- ☐ Wetting agents

FURNISHINGS

- ☐ Ball washers
- ☐ Benches
- ☐ Comfort stations
- ☐ Course shelters
- ☐ Drinking fountains
- ☐ Flags
- ☐ Flag poles
- ☐ Refreshment stands
- ☐ Score Card Box (metal)
- ☐ Signs: yardage and direction
- ☐ Tee markers
- ☐ Vending machines

CONSTRUCTION AND SUPPLIES

- ☐ Humus & Peat
- ☐ Irrigation systems and equipment

- ☐ Lighting equipment
- ☐ Matting-seedbed protection
- ☐ Pipe
- ☐ Sand
- ☐ Seed
- ☐ Soil conditioners
- ☐ Stolons
- ☐ Trees and shrubs
- ☐ Tree care service

GOLF COURSE ARCHITECTS

- ☐ GOLF COURSE CONSTRUCTION
- ☐ Stone pickers

PRO SHOP

APPAREL AND ACCESSORIES

- ☐ Blouses
- ☐ Caps and Hats
- ☐ Golf shoes (men's)
- ☐ Golf shoes (women's)
- ☐ Rain jackets
- ☐ Rubber spiked overshoes
- ☐ Shirts
- ☐ Shorts (ladies' and men's)
- ☐ Skirts
- ☐ Slacks
- ☐ Socks
- ☐ Sport jackets
- ☐ Sunglasses
- ☐ Sweaters
- ☐ Trophies
- ☐ Windbreakers

GOLF EQUIPMENT AND ACCESSORIES

- ☐ Bags
- ☐ Bag carts
- ☐ Bag tags
- ☐ Balls (regular)
- ☐ Bath slippers (paper)
- ☐ Club head covers
- ☐ Clubs
- ☐ Golf gloves
- ☐ Golf practice devices
- ☐ Grips
- ☐ Grip slip preventative
- ☐ Locks for golf bags

FIXTURES AND EQUIPMENT

- ☐ Bag storage racks
- ☐ Ball washer detergents

- ☐ Club cleaners and polishers
- ☐ Club repair supplies
- ☐ Floor covering (spike resistant)
- ☐ Handicap racks
- ☐ Handicap cards

RANGE SUPPLIES & EQUIPMENT

- ☐ Balls (range)
- ☐ Ball dispensers (coin)
- ☐ Ball strikers
- ☐ Ball washers (range)
- ☐ Ball washers (counter & dispenser)
- ☐ Clubs (range)
- ☐ Mechanical range ball retrievers
- ☐ Miniature course obstacles
- ☐ Miniature putting lane material
- ☐ Practice driving nets
- ☐ Range mats

GOLF CARS

CARS, ACCESSORIES

- ☐ Batteries
- ☐ Battery chargers
- ☐ Golf cars, new
- ☐ Golf cars, reconditioned
- ☐ Tires

CLUBHOUSE

FOOD, LIQUOR AND SERVICE EQUIPMENT

- ☐ Soft drinks, mixers
- ☐ Beer and ale
- ☐ Liquor
- ☐ Wines
- ☐ Prepared meats and poultry
- ☐ Prepared fish and seafood
- ☐ Fats and cooking oils
- ☐ Cooking equipment (mixers, slicers, juicers, sharpeners, scales, carts, table tops, peelers)
- ☐ Sanitation & maintenance equipment (dishwashers, disposals, steam cleaners & floor maintenance equipment)
- ☐ Holding equipment—hot and cold—(refrigeration, freezers, cold plates, steam tables, beverage coolers, ice machines)
- ☐ Supplies (china, glass, plastic, paper, pots & pans, cutlery, tools, flatwear, locker-room)
- ☐ Furnishings (furniture, wall coverings, floor coverings, lamps, decorative accessories, interior design consultants)
- ☐ Locks for lockers (combination—built-in-key-type padlocks)

Is your golf course:

- | | | |
|--|--|--|
| <input type="checkbox"/> Private | <input type="checkbox"/> Resort | <input type="checkbox"/> Par 3 |
| <input type="checkbox"/> Semi-private | <input type="checkbox"/> Public | <input type="checkbox"/> Military |
| <input type="checkbox"/> Municipal (city, state or county owned) | <input type="checkbox"/> School | <input type="checkbox"/> Pitch & Putt |
| | <input type="checkbox"/> Company owned | <input type="checkbox"/> Driving range |

Size of course:

- ☐ 9 holes ☐ 18 holes ☐ 27 holes ☐ 36+ holes

Turfed acreage of Golf Course and

Club Grounds regularly maintained: _____ acres.

Send information on products checked to:

Name _____

Title _____

Club _____

Address _____

City _____ State _____ Zip _____

IMPORTANT—SEE REVERSE SIDE FOR MANAGEMENT SUBSCRIPTION FORM

ADVERTISER	PAGE
Acme Iron Works	42
Acushnet Process Sales Co.	Cover II, 9, 53
Agrico Chemical Co.	11
American Cyanamid Co.	8
American Floor Products Co.	78
American Golf Car Mfg. Assoc.	55-56
Atwater Strong Co. Inc.	35
Ault, Edmund B. Limited	96
Barrie, Kenneth Co.	87
Bellante & Clauss, Inc.	96
Bennett & Dill	96
Bridgeport Implement Works, Inc.	94
Buckner Industries	46-47
Cast Iron Pipe Research Assoc.	40-41
Certain-Teed Products Corp.	83
Champion Company, The	85
Club Car, Inc.	20
Columbia Car Corp.	12
Container Development Corp.	71
Cornish, Geoffrey S.	96
Cushman Motors	22-23
Dargie, Bert Golf Co.	15
Di Fini Originals	13
Duane, Francis J.	96
Dunlop Tire & Rubber Corp.	5
Dupont de Nemours & Co., Inc., E.I.	33, 51
Eaton Company, Charles A.	17
Elanco Products Co.	36-37
Encyclopedia of Golf	73
Fazio, George	96
Ford Tractor & Implement Operations	28

ADVERTISER	PAGE
Giant-Vac Mfg. Co.	95
Gilson Knitwear Co., Inc.	57
Golf Course Development Assoc.	94
Golf-O-Mat	Cover IV
Goodyear Tire & Rubber Co.	3
Gordon, William F.	96
Grimm Stamp & Badge Co.	94
H & E Sod Nursery	26
Harley-Davidson Motor Co.	4, 25
Harris, Robert B.	96
Harrison, James G.	96
Hassenplug, X. G.	96
Hercules, Inc.	43
Hillerich & Bradsby Co.	24
Hills, Arthur & Assoc.	96
Iberia Earthmoving Service, Inc.	94
Izod/Haymaker, Div. of David Crystal	Cover III
Jacobsen Manufacturing Company ...	30-31, 84
Jones, Robert Trent	97
Jordan, Robert	97
Kabriko International	16
Kimberly Clark Corp.	29
Lane, Edward W., Company	86
Larchmont Engineering Co.	84
Levine, J.	35
Maddox Construction Co.	97
Mallinckrodt Chemical Co.	82
Markman Peat Company	84
Master Lock Company	21
Milwaukee Sewerage Commission	27
Mott Corporation	93
Myers, F. E. & Bro. Co., The	49

ADVERTISER	PAGE
North Central Plastics, Inc.	86
Nutting Industries, Ltd.	61
Par-Aide Products Co.	67
Philadelphia Carpet Co.	6
Putman, Robert Dean	97
Rac/Me Golf Bag Storage Racks	42
Rainbird Sprinkler Mfg. Co.	79
Ram Golf Company	56d-56e
Ransomes Sims & Jeffries, Ltd.	75
Roseman Mower Corp.	42
Royer Foundry & Machine Co.	32
Ryan Equipment Company	19
Safari LP-Gas Water Cooler	84
Scott, O. M. & Sons Co.	34
Simmons, Robert	97
Smith, Horace	97
Smithco, Inc.	81
Spear, William James & Assoc.	96
Sports Awards Company	24
Sprinkler Irrigation Supply Company	88
Standard Mfg. Co.	10
Stauffer Chemical Co.	18
Teleos Industries	14
Toro Manufacturing Co.	39
Trojan Battery Company	64
Trophy & Medal Shop	94
Turf-Vac Corporation	26
USS Agri-Chemicals, Inc.	89-92
Victor Golf Co. (PGA Div.)	54
Warren's Turf Nurseries	38
Wittek Golf Range Supply Co., Inc.	86

GOLFDOM

OFFICIALS AND MANAGEMENT MAILING FORM

IMPORTANT: Your cooperation with the information below will bring **GOLFDOM** to those responsible for your club's successful operation . . . and keep them up-to-date on the latest and most practical ideas on Administration, Management, Maintenance and Services. Complete and mail this post-free card—**TODAY**—to **GOLFDOM CIRCULATION DEPT., 235 East 45 Street, New York, N.Y. 10017.** We'll see that those who qualify receive **GOLFDOM** monthly, without cost.

Club or Course Name _____
 Mail Address _____
 City _____ State _____ Zip _____
 Owner _____
 Other Duties _____
 Street _____
 City _____ State _____ Zip _____
 President _____
 Other Duties _____
 Street _____
 City _____ State _____ Zip _____

Manager _____
 Other Duties _____
 Street _____
 City _____ State _____ Zip _____
 Superintendent _____
 Other Duties _____
 Street _____
 City _____ State _____ Zip _____
 Professional _____
 Other Duties _____
 Street _____
 City _____ State _____ Zip _____

Turfed acreage of Golf Course and Club Grounds regularly maintained:

Course Acres _____ Grounds Acres _____

Is your course new? Yes ☐ No ☐

Size of Course: ☐ 9 holes ☐ 18 holes ☐ 27 holes ☐ 36+ holes

Is your Golf Course: ☐ Private ☐ Semi-private ☐ Municipal (city, state or county owned) ☐ Public ☐ Par 3 ☐ Military

☐ School ☐ Company owned ☐ Resort

Facilities at Course: ☐ Bar ☐ Restaurant ☐ Hotel ☐ Pool ☐ Tennis Courts ☐ Pro Shop

If Private Club check No. of members. If semi-private or Public indicate No. of players per week:

☐ 100 or less ☐ 100-200 ☐ 200-300 ☐ 300-400 ☐ 500-1000 ☐ Over 1000

Your Signature _____ Date _____