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JULY, 1970

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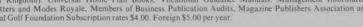
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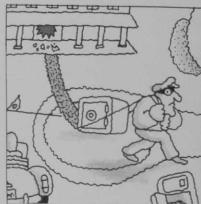
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- Please have your representative call on me.

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LETTERS TO THE EDITOR

#### **Proceed with caution**

I read with great interest "The Menacing Property Tax" by Tom Fitzgerald (May GOLFDOM, page 59). I caution your readers and Mr. Fitzgerald in the use of the sentence, "The Minnesota bill might well serve as a model for the country club crusaders in other states."

While the bill may look good on paper, its application may prove not only useless, but may boomerang. For example, the market value of a part of one country club's golf course valued before the law at \$154,000 is to be increased as recreational property under the new law to \$183,000, and given an alternative value under the new law of \$480,000. That highest value will result in back taxes for seven years if the land is not used for recreational purposes. At this point we know of no instance where values prior to the passage of the law have been reduced for current tax purposes. Administrative procedures may thus nullify the effect of the legislative enactment, and only as the result of court action may a solution be reached.

Charles S. Bellows Best, Flanagan, Lewis, Simonet, and Bellows Minneapolis, Minn.

#### Getting together, hopefully

I hope that the CMAA will succeed in bringing about better cooperation among the various club "professionals" (May issue, page 65). This is only a first step, but a necessary one.

> Abraham Sisson New York, N.Y.

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# **Easy Rider**

### New smooth-riding Cushman Turf Minute-Miser

The Superintendent's dream come true! Now he can have a personal vehicle all his own that takes him smoothly and quickly to the most remote spot on the course, with plenty of room for small hand tools to keep his crews busy. To smooth out the bumps, the Cushman Minute-Miser now has trailing link coil spring suspension in the front fork, so the Superintendent rides comfortably from place to place. With its light weight and 6.50 x 8 turf tires, the Minute-Miser leaves no mark on the precious turf.

Cushman Mc	otors, 905 N. 21st Stre	et, Lincoln, Nebrasl	ka 6850
Yes, I am inte	rested in the Turf Mir	nute-Miser.	
Name			
Title			
Address			
City	State	Zip	

It turns on a dime and puts you exactly where you want to be at speeds up to 15 miles per hour.

The Cushman Minute-Miser operates on a 6-hp aircooled 4-cycle engine. It has unlimited range and can work around the clock when necessary. It is easy to service; the entire deck lifts up in an instant for easy access to the engine and all working parts.

A cargo box and tandem seat for another rider are optional accessories as are head and taillight, horn and side rub rails.

Get there in a hurry with the easy-riding Cushman Turf Minute-Miser...it's the personal transportation the Superintendent needs now, more than ever! See your Cushman Dealer for a free demonstration on your own course or send the coupon today!



For more information circle number 196 on card



## Hard Worker

### New Four-Wheel Cushman Turf-Truckster

Put two passengers in front, and a big 1,000-pound payload in the rear, and turn this hard-working Cushman Turf-Truckster loose on your turf maintenance jobs.

Two mowers easily fit in the big box in the rear; with the easy-to-use loading ramp the mowers can be loaded or unloaded in a jiffy. As a matter of fact, two mowers plus two additional passengers fit easily in the rear; that's four men and two mowers traveling around the course at speeds up to 22 miles per hour.

The Turf-Truckster can do dozens of jobs around a golf course. It can easily tow a three-gang mower; the six-speed dual-range transmission and variable-speed fast-acting governor make it operate like a tractor, with engine speed and ground speed continuously adjusted for terrain and load factors. With the optional power take-off, the Turf-Truckster can become a mobile power



A Division of Outboard Marine Corporation

source; add a specially-designed spray rig and you've got a fairway sprayer with hand gun. Add the 16-foot boom and the Turf-Truckster becomes an economical, ultra-useful greens sprayer. The big 8.50 x 8 terra tires won't hurt even the finest turf.

The Four-Wheel Turf-Truckster is available with a stationary bed or manually-dumping bed that allows it to be used as a low-cost top dresser.

See this new Four-Wheeler in operation on your own course! Get in touch with your Cushman Dealer or return the coupon today for all the information.

This vehicle is not intended as a licensable on-street vehicle.

		et, Lincoln, Nebraska 685 Four-Wheel Turf-Truckster	
Name			
Title			
Address			
City	State	Zip	

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10 . GOLFDOM/1970 JULY



ACCENT ON MANAGEMENT

NCA convention dialogue: Preserve the traditional club system; voluntary change from within

As part of our policy of presenting all sides of the important issues facing our industry, we earlier reported on the first two segments of the National Club Assn's "Operation Aware: A Civil Rights Dialogue"; those dealing with the legal background of the issues and the opinions of an activist in the field. This month we conclude with the concern of the more conservative clubs and the hopes of what some people call "the counsel of the concerned."

"I do not believe that clubs should be prohibited from discriminating, but I do believe that clubs *should not* discriminate because of the effect it has on their own members, on those persons whom they exclude and on the club itself." This was the main thrust of Harry Keaton's more moderate viewpoint on the private club system.

"There are those who favor the present system. They see an invasion of their right to associate with whomever they wish. In fact, they see an invasion of their constitutional right to associate. They fear that the courts and the legislature will abridge their right and that there will be one more governmental interference in their lives. "Those who oppose the present system foresee large recreational areas being set up as private clubs where segregation will be enforced. They fear that restaurants will be run as clubs, not as a subterfuge, but to simply establish bona fide clubs to perpetuate discrimination. The result would be complete exclusion of minorities from the mainstream of the community."

Said Keaton, "What I think we need is a common sense approach in order to analyze those fears expressed on both sides. I think we will find that most of the fears are exaggerated.

"First, let's look at the law. The court opinions show quite clearly that the case law, as it stands today, will not permit any subterfuge use of the club exemption under the Civil Rights Act to exempt commercial activities.

"On the other hand, U. S. Supreme Court justices have made it equally clear that, in their view, there is no such thing as a right to belong to a club. So the fear of court action can be laid aside.

"What about the fear of an avalanche of members from a minority group?" asked Keaton. "First, experience has proven it not to be true. In other words, it hasn't happened in those clubs that opened their doors. Secondly, it cannot be so. You enter a club because someone knows you and presumably knows you well, is a member of the club and is willing to sponsor you.

"For the same reason, it is silly to worry about whether a person who comes into a club and has a different background will feel uncomfortable. If he joins . . . it's because he has friends who belong, with whom he wants to share activities of the club."

Speaking for the conservatives, Richard Worthington felt that clubs are basically a group of people socially similar, who gather together for a common purpose because they have desires and interests in common. It was his opinion that such clubs had a responsibility to their members and would only lose their rights of privacy through membership apathy.

Keaton, however, in stressing his call for policy change from (Continued on page 12)