

Lewis Line... our choice because we wanted the best!



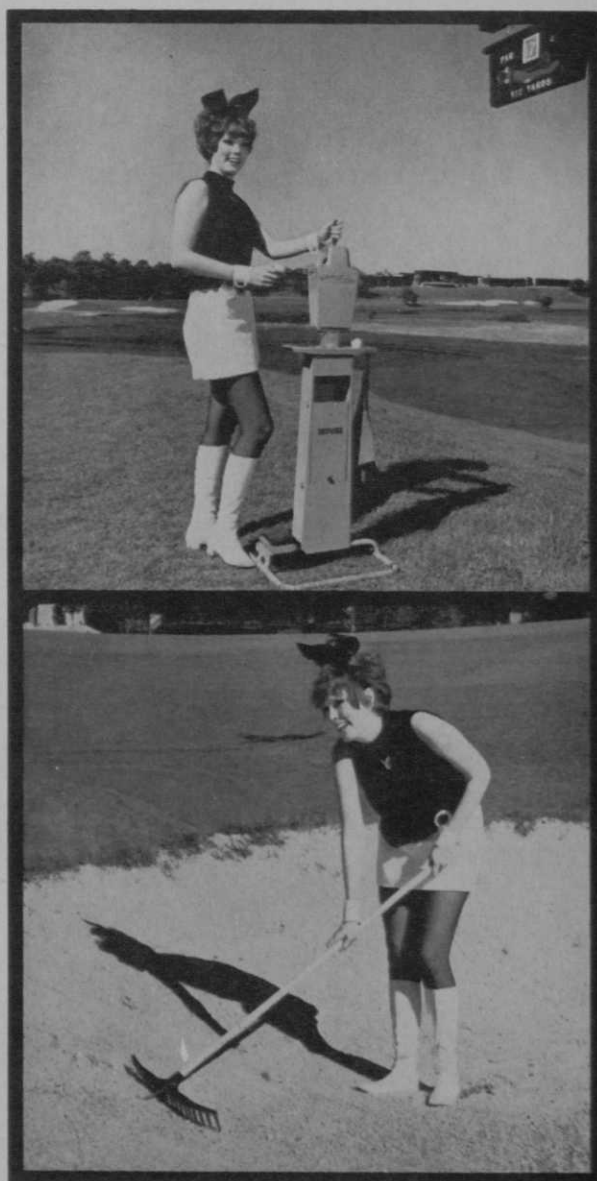
No expense has been spared to make the new Playboy Club-Hotel Golf Courses at Lake Geneva, Wisconsin, one of the great golfing centers of the country.

Tom Burrows, Superintendent, applauds the dependable performance, attractive appearance and low maintenance of the Lewis Line Equipment used exclusively.

The beautiful southern Wisconsin terrain and favorable climate create the ideal setting for the two expertly designed 18-hole courses (one by Jack Nicklaus and Pete Dye; the other by Robert Bruce Harris).

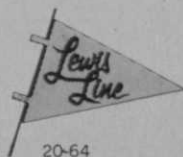
To assure the ultimate in playing pleasure for the foursomes flowing across their broad tees, rolling fairways and lush greens, Lewis Tee and Green equipment has been chosen. Lewis Deluxe Tee Stations on every tee with smooth-spinning, no-splash ball washing. Lewis lightweight rakes for effortless tending of traps. High visibility, always-straight Lewis Flagpoles with chamfered ferrules.

Your course will look better, play better with Lewis Line Equipment. Write today for the Lewis Line Golf Equipment Catalog.



Bunny Costume, Playboy and Playboy Club-Hotel are registered service marks of HMH Publishing Co. Inc.

Lewis Line Equipment adds golfing pleasure to new Playboy Club-Hotel Course, Lake Geneva, Wis.



20-64

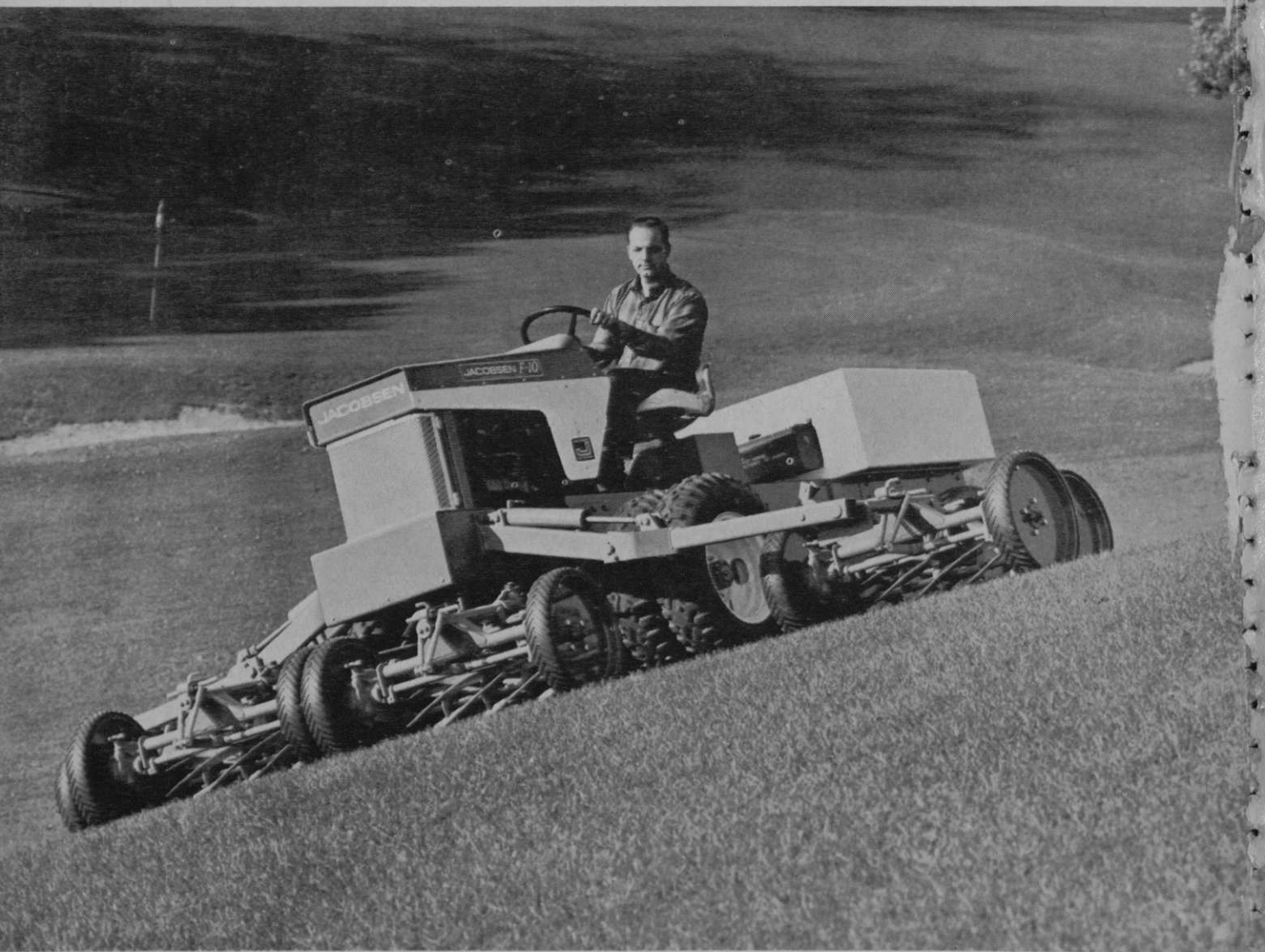
Lewis Line
GOLF EQUIPMENT

CONTAINER DEVELOPMENT CORPORATION • 4101 Montgomery St. • Watertown, Wis. 53094

Cup Cutter • Cups • Flags • Flagpoles
Tee Markers • Tee Stations • Ball Washers
Practice Markers • Cup Setters & Pullers • Rakes

For more information circle number 201 on card

JACOBSEN... first down the fairway



POWER ON THE FAIRWAY

The Jacobsen F-10 Mowing Tractor with 7 reel units is the big fairway rig with 15 feet of up-front mowing. Operator has full visibility of all mowers without twisting and turning. Individual controls for mowing between obstacles. With a 7 gang unit you can mow approximately 60 acres per 8 hour day.





1. GREAT STYLE ON APPROACHES

The Jacobsen Turf King 84" is a versatile, all-purpose mower with variable forward speed plus reverse. It will put a fine smooth finish on up to 20 acres in an 8 hour day. The three power-driven high-frequency reels are ideal for mowing bermuda or bent grasses on tees and approaches. Also 76" width.



2. NEW STAR ON THE GREENS

Meet the Greens King, world's first and only powered triplex greens mower. Jacobsen designed it to speed up greens care. It's the first breakthrough in greens care since Jacobsen introduced the first greens mower in 1924. It mows greens—straight cut or elliptically—and travels to the next green at 8 M.P.H. Wide, low-pressure tires won't mark tender turf. Only 3 major controls—all hydraulic. It can reduce greens care man-hours by about two-thirds.

3. SMOOTH OUT YOUR GAME

Every golf course needs this Rogers 590 Aerator to remove thatch and aerate turf. Attachments available for renovating, tilling and spiking. Four-foot cutting width. Fits any tractor with 3-point hitch, PTO drive. New exclusive seeder attachment seeds and covers in one operation.

4. FIRST ON THE GREEN

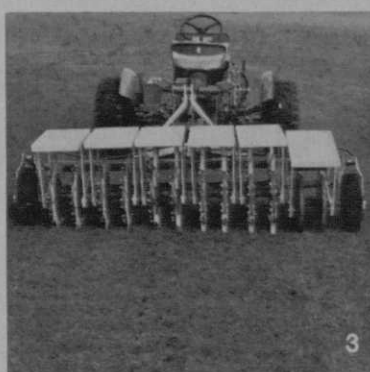
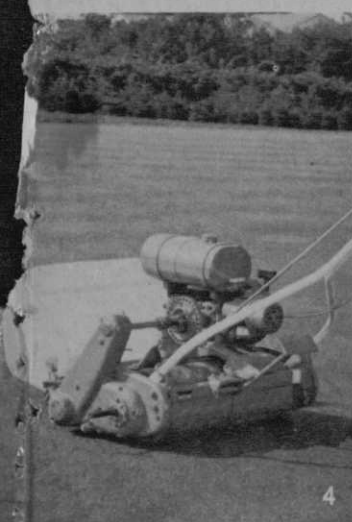
The Jacobsen Greens Mower is the standard of the industry. The fine precision 9-blade reel is designed for an extra smooth cut. Perfectly balanced, very maneuverable.

5. HUSTLES AROUND THE COURSE

Makes this Rogers Utility Truck your all-purpose vehicle. Easy-loading ramp for equipment, tools, fertilizer, supplies. It will tow gang mowers, sweepers, trailers, spreaders, seeders. Use it wherever low-cost transport will save expensive man-hours and heavy equipment.

6. TOP DRESSING IN ONE OPERATION

The Sod Master top dresser allows one man to do the job of three men spreading and raking by hand. Exclusive rotating brush drives materials downward into base of turf. No raking or dragging. Large steel hopper and welded steel frame. Highest quality cast iron gasoline engine. Spreads at a rate of 225 feet per minute.



JACOBSEN[®]

...better turf care ideas

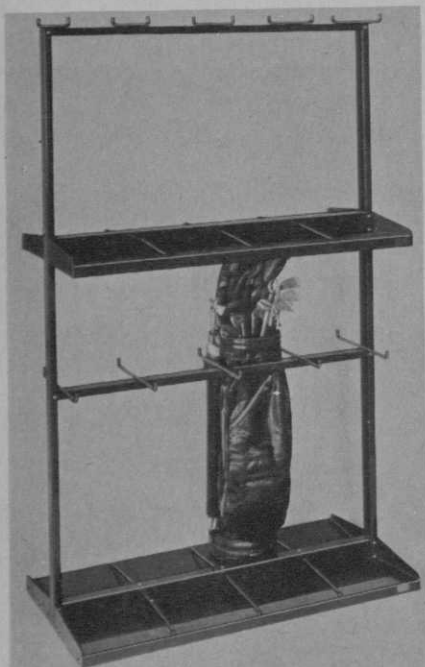
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For more information circle number 261 on card

INCREASE EARNINGS, SERVICE & SPACE

Remodel your present storage
space, bring your bag racks
up to date

WITH NEW *Stafford* VERTICAL BAG RACKS



U.S. & CANADIAN PATENTS

Your members will like the extra convenience and care. Your pro shop profits from 40% more space these racks make available.

Double unit shown holds 16 bags, size 2' x 4' x 6'-6" high, gives 12" x 12" space for bags. Single unit holds 8, size 1' x 4' x 6'-6" high. Sturdy steel. Bags set solid on tapered shelves.

- Wear and tear of golf bags is completely eliminated
- Damp bags dry faster — no mildew
- Provides a neat appearance
- Faster, easier storage
- Easy to install and add more as needed —

Send us your floor measurements, we will plan a layout and quote you — no obligation.

THE A. G. STAFFORD CO.

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For more information circle number 217 on card



by Herb Graffis

SWINGING AROUND GOLF

Pennies from heaven, it wasn't

Among New Year's resolutions of professionals and superintendents will be to pray for good weather. Nobody will ever know how bad 1969 pro shop business really was because figures for 1968 were abnormally good due to the boost the aluminum shaft gave sales.

Naturally, pros and other retail outlets and manufacturers tried to smile through their tears. But the tip-off was the pro credit rating check-ups in considering the Professional Golfers' Assn.'s Professional-of-the-Year awards. This is a delicate matter, especially since pros have been emphatic about top credit being an important factor in PGA membership. But for the first time in years there was talk about how many fellows were COD.

So 1970 starts out with the sharp reminder that most pro jobs mean that the club gives its pro the chance to assume risks in merchandising and service for the members, and that's about all. The salary, club cleaning and storage revenue generally fall short of meeting the pro's fixed expenses and a fraction of his payroll.

Harris, Kerr, Forster & Com-

pany's 1969 review of operations of 75 selected country clubs shows that the net cost of operations is 7.8 per cent higher than 1968. Course maintenance, for example, rose 5.7 per cent. Even those pros who handle their jobs exceptionally well said that their expenses were up almost 10 per cent in 1969 over the previous year, and revenue at some top clubs was off nearly 20 per cent. The sales slump was bad enough, but the lessons revenue drop was even sharper.

What 1969 added up to for some of those Professional-Golfers-of-the-Year was that for their outstanding service to their clubs, their members, the community and golf in general, the pros went into the red. Considering the increased cost of everything else to the golfer, first-class pro service remains the greatest bargain in the game.

The visit of Golf Course Superintendents Assn. president **John J. Spodnik** to St. Andrews and a few other British courses indicates that the association might be thinking of following the lead of the Club Managers' Assn. of America in holding a convention in Britain. The CMAA's 1971 annual meeting will be in London. GCSAA officials will have to consider the enormous cost to the big equipment exhibitors that goes with their convention. It's an important factor in the GCSAA finances. Whether or not exhibiting manufacturers will consider the additional expenses of shipping their exhibits and transporting their men to Britain is questionable. Also to be weighed is the clubs' attitude toward paying the expenses of superintendents. Now, the majority of top private, fee and public courses pay superintendents' GCSAA convention expenses, but it took a long time to get that item okayed in budgets.

Johnny Stevens now is pro

Continued on page 38

Wherever golf is played...



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For more information circle number 244 on card



Easy Rider

New smooth-riding Cushman Turf Minute-Miser

The Superintendent's dream come true! Now he can have a personal vehicle all his own that takes him smoothly and quickly to the most remote spot on the course, with plenty of room for small hand tools to keep his crews busy. To smooth out the bumps, the Cushman Minute-Miser now has trailing link coil spring suspension in the front fork, so the Superintendent rides comfortably from place to place. With its light weight and 6.50 x 8 turf tires, the Minute-Miser leaves no mark on the precious turf.

It turns on a dime and puts you exactly where you want to be at speeds up to 15 miles per hour.

The Cushman Minute-Miser operates on a 6-hp air-cooled 4-cycle engine. It has unlimited range and can work around the clock when necessary. It is easy to service; the entire deck lifts up in an instant for easy access to the engine and all working parts.

A cargo box and tandem seat for another rider are optional accessories as are head and taillight, horn and side rub rails.

Get there in a hurry with the easy-riding Cushman Turf Minute-Miser...it's the personal transportation the Superintendent needs now, more than ever! See your Cushman Dealer for a free demonstration on your own course or send the coupon today!

Cushman Motors, 902 N. 21st Street, Lincoln, Nebraska 68501

Yes, I am interested in the Turf Minute-Miser.

Name _____

Title _____

Address _____

City _____ State _____ Zip _____

CUSHMAN MOTORS

Lincoln, Nebraska
A Division of Outboard Marine Corporation



Hard Worker

New Four-Wheel Cushman Turf-Truckster

Put two passengers in front, and a big 1,000-pound payload in the rear, and turn this hard-working Cushman Turf-Truckster loose on your turf maintenance jobs.

Two mowers easily fit in the big box in the rear; with the easy-to-use loading ramp the mowers can be loaded or unloaded in a jiffy. As a matter of fact, two mowers plus two additional passengers fit easily in the rear; that's four men and two mowers traveling around the course at speeds up to 22 miles per hour.

The Turf-Truckster can do dozens of jobs around a golf course. It can easily tow a three-gang mower; the six-speed dual-range transmission and variable-speed fast-acting governor make it operate like a tractor, with engine speed and ground speed continuously adjusted for terrain and load factors. With the optional power take-off, the Turf-Truckster can become a mobile power

source; add a specially-designed spray rig and you've got a fairway sprayer with hand gun. Add the 16-foot boom and the Turf-Truckster becomes an economical, ultra-useful greens sprayer. The big 8.50 x 8 terra tires won't hurt even the finest turf.

The Four-Wheel Turf-Truckster is available with a stationary bed or manually-dumping bed that allows it to be used as a low-cost top dresser.

See this new Four-Wheeler in operation on your own course! Get in touch with your Cushman Dealer or return the coupon today for all the information.

This vehicle is not intended as a licensable on-street vehicle.

CUSHMAN MOTORS

Lincoln, Nebraska
A Division of Outboard Marine Corporation

Cushman Motors, 902 No. 21 Street, Lincoln, Nebraska 68501

Yes, I'd like to know more about the Four-Wheel Turf-Truckster.

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Start Grass Faster ... use **PIXTONE**

THE PROVEN MECHANICAL STONEPICKER

Saves labor and produces stone free seedbeds that grow stronger sod faster.

There's a PIXTONE for every size job!



PIXTONE "Standard"

picks stone and trash 3/4" to 9" dia. from 40" swath.



PIXTONE "Tandem"

Three "Standards" hooked up in gang for fast 9-ft. coverage on big acreage.



NEW PIXTONE "Junior"

made for use with lawn and garden tractors. Picks stone up to 4" dia. from 28" swath

All PIXTONES have exclusive revolving arm and rake that not only removes stone and trash, but aerates, pulverizes and blends soils for ideal seed bed. Hundreds in use by golf courses, parks, nurserymen, landscapers, beaches, etc. Contact manufacturer for complete details.

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GRAFFIS

continued

at Wichita (Kan.) State University course. It used to be Crestview CC... Mission Inn & CC is the new name of the Floridan CC at Howey-in-the-Hills near Orlando, Fla.

More and more pros are owning and operating golf courses than you would imagine. **Tom Niblet** and **Dave McCarthy** own the Holly Ridge par-3 at South Sandwich, Mass. Niblet resigned as pro at Thorney Lea CC, Brockton, Mass., to develop the Holly Ridge property. With increasing property values of pro-owned courses, pros who are unknown nationally are so far ahead financially of the tournament big names pros it's no contest.

Jack Isaacs, one of best of the veterans, resigns after four years as pro at Willow Oaks CC, Richmond, Va. Jack is succeeded by his assistant, **Peter Hobson**, an English-born lad.

Morgan Fottrell, who helped make Royal Kaanapali, Maui, Hawaii, a major Pacific resort development, resigns and is followed by **John H. Schiebelhut**, formerly with Northern California GC...

Another personable young import, **Bob Verwey** of South Africa, quit the tour to become pro at Sandalfoot Cove CC, Boca Raton, Fla. **Jerry Stetson** from Hollywood Lakes (Fla.) CC goes to superintendent post at Sandalfoot Cove... **John Poole** now pro at Foxcroft CC, Jenkintown, Pa.

Milt Coggins Sr. is building Prescott (Ariz.) CC, which will be open for play in spring, 1971... **Carl Bradley** is supervising construction of Turtle Creek Club, Jupiter, Fla., and will stay on when supervising is finished in April. **Bob Rosburg** resigns as pro at Westwood CC, St. Louis, to return to tour. Bob signed as golf director for the Sheraton hotels. The Sheraton chain and motel chains plan increasing tie-ups with courses. □



The New Rondette Golf Shelter \$325⁰⁰

Here is a permanent all-redwood exterior, high-quality, low cost, real rain protector, designed to blend in with the landscape. 250 sq. ft. of shelter for ten golfers and entrances for three carts, the Rondette Golf Shelter can be easily erected in four hours by casual labor. An outstanding value at \$325.00. Larger sizes also available.



Offers a wide variety of Rondette designs. Shown below and at left is a Rondette 12 used as a Pro Shop. Other designs from larger shelters to complete vacation houses are also available.

Rondesics installations now operating at golf courses in 21 states.



Write for free color brochure:

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Parkway Office Building
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Asheville, North Carolina 28801

For more information circle number 168 on card

Champion Doo-All Trailer

WITH **INTERCHANGEABLE**
FLAT BED OR HOPPER



HERE IS THE ANSWER to your problem of moving heavy materials around your golf course.

Champion Doo-All Trailers, equipped with 1-cu.-yd. hopper and interchangeable flat bed, can help you do a hundred jobs more quickly and efficiently.

With the hopper in place, you can haul sand, top dressing, or any bulk load to where it is needed on the course. Lift off the hopper, remove four bolts and put the flat bed on, and you have the perfect vehicle for those many hauling jobs (sacks, drums, benches, debris) that come up throughout the year.

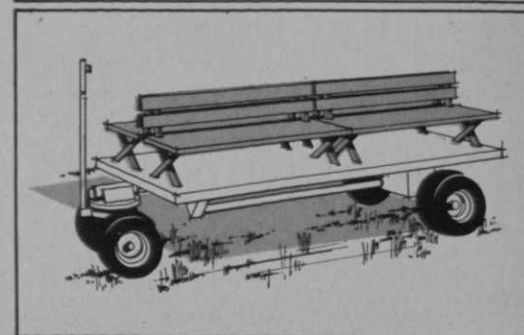
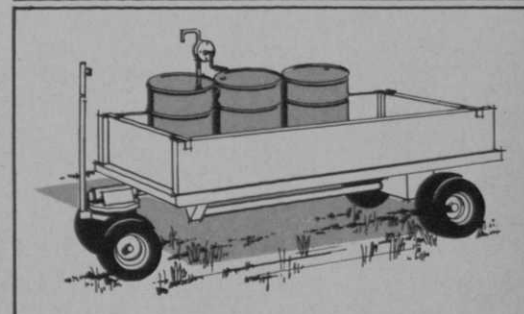
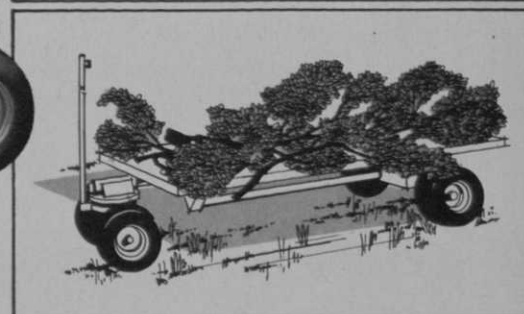
TERRA-TIRES Protect turf from rutting . . . Big, easy-rolling Terra-Tires spread the load over a 48" width of ground. You get the work done when needed without added problems of turf damage or ruts.

For big bulk loads, there is a Champion Trailer with 2 cubic yard hopper — See your equipment jobber or write for details.



THE CHAMPION COMPANY
SPRINGFIELD, OHIO 45501

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Ransomes know about

15 ft. cut Fully-Hydraulic 7-unit Power Gang Mower

Ransomes designers have used hydraulic power successfully for over 20 years.

Plan for profitable large area grass-cutting with Ransomes, the people who know about hydraulic power. The Hydraulic 5/7 has a proven record of a high work output over the last two years and a great record too for rugged reliability under testing conditions.

All gang mowing operations on the 5/7 are handled, hydraulically, with fingertip con-

trol, from the driving seat.

The units are raised and lowered . . . hydraulically. Forward, neutral and reverse reel drive is provided . . . hydraulically. The result is a superb cut every time, and a much easier job for the driver.

We're proud of the 5/7. It's the biggest step forward in large area grass-cutting for 20 years.

And there's no doubt about it.

The 5/7 simplifies the driver's job because —

1. Hydraulic direct transmission gives him power where he needs it most — at the cutting reels. Variable cuts per yard from 20 to 75.
2. Providing the tractor can get a grip he can go gang mowing. The 5/7 cuts in conditions that leave other gang mowers standing.
3. From a full 15 ft. cutting width the 5/7 slims down to its narrow transport width in seconds, at the touch of a lever.
4. Reverse drive clears choked reels and allows back lapping.
5. Hydraulic power allows from 1 to 7 units to be used separately or collectively.
6. Units cut in front of the tractor drive wheels before grass is flattened.

Learn all about these and other world-famous Ransomes grass machinery at

Ransomes/Warrens Turf Nursey island stand 'R'

at the Houston Turfgrass Conference
8th/13th February 1970

