

Titleist keeps widening the golfability gap.

Another year, another
string of victories for
Titleist. Our K2 construc-
tion means more distance.
And speaking of distance,
look how far ahead we are
this year:

ACUSHNET GOLF EQUIPMENT



1969 TOURNAMENT

OFFICIAL COUNT OF PLAYERS USING

| The Titleist | 2nd ball | 3rd ball | 4th ball |
|--------------|----------|----------|----------|
| 70 | 14 | 22 | 24 |
| 275 | 31 | 33 | 16 |
| 73 | 17 | 19 | 27 |
| 160 | 64 | 40 | 31 |
| 68 | 20 | 19 | 20 |
| 262 | 133 | 63 | 35 |
| 75 | 18 | 22 | 18 |
| 77 | 18 | 11 | 23 |
| 64 | 11 | 16 | 24 |
| 69 | 12 | 20 | 19 |
| 67 | 17 | 19 | 18 |
| 73 | 17 | 16 | 14 |
| 58 | 17 | 23 | 30 |
| 62 | 16 | 22 | 19 |
| 25 | 17 | 16 | 12 |
| 94 | 10 | 16 | 22 |
| 72 | 14 | 18 | 12 |
| 86 | 13 | 8 | 17 |
| 10 | 3 | 3 | 1 |
| 73 | 16 | 11 | 24 |
| 73 | 16 | 16 | 15 |
| 97 | 17 | 13 | 11 |
| 38 | 11 | 17 | 15 |
| 73 | 15 | 19 | 14 |
| 62 | 19 | 22 | 17 |
| 65 | 14 | 17 | 24 |
| 74 | 11 | 22 | 18 |
| 60 | 17 | 26 | 18 |
| 77 | 19 | 14 | 17 |
| 168 | 37 | 13 | 8 |
| 72 | 10 | 24 | 15 |
| 70 | 11 | 29 | 17 |
| 102 | 28 | 3 | 8 |
| 97 | 16 | 14 | 8 |
| 78 | 6 | 14 | 21 |
| 55 | 14 | 21 | 21 |
| 76 | 9 | 20 | 19 |
| 118 | 13 | 5 | 5 |
| 76 | 13 | 17 | 18 |
| 81 | 9 | 17 | 21 |
| 91 | 10 | 7 | 18 |
| 80 | 13 | 16 | 22 |
| 3,596 | 806 | 783 | 756 |

and remember, no
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INCORPORATING GOLF BUSINESS

GOLFDOM

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JANUARY, 1970

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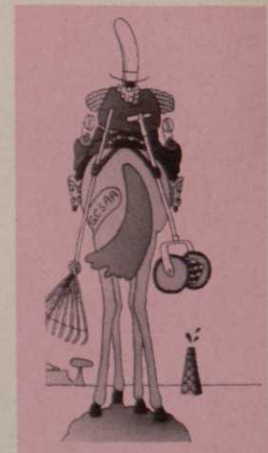
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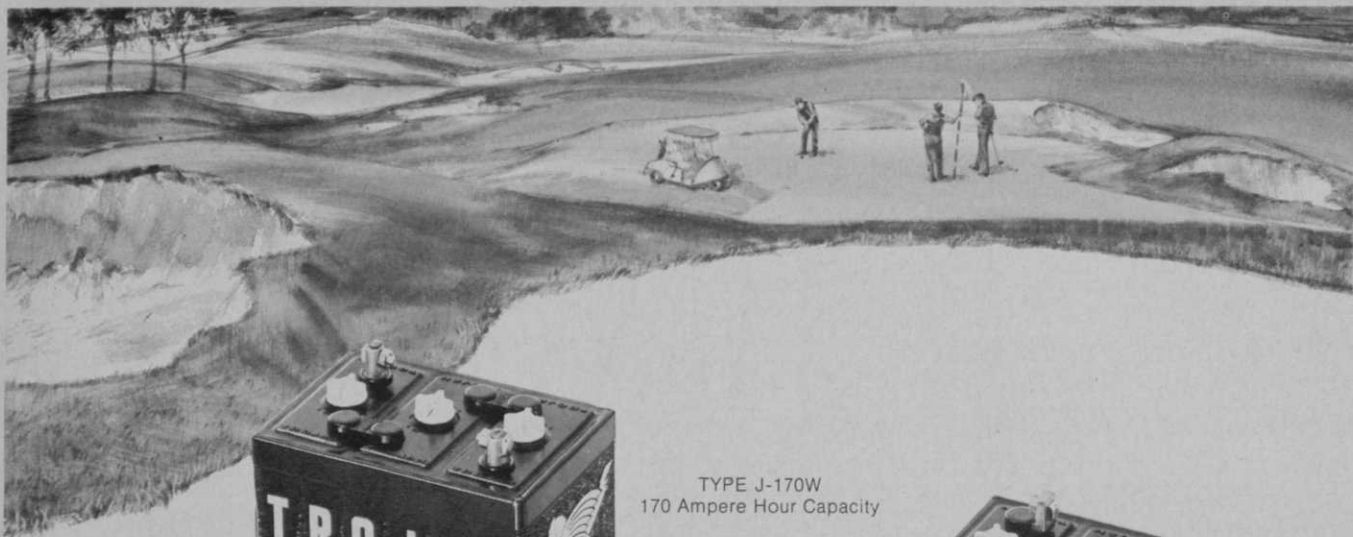
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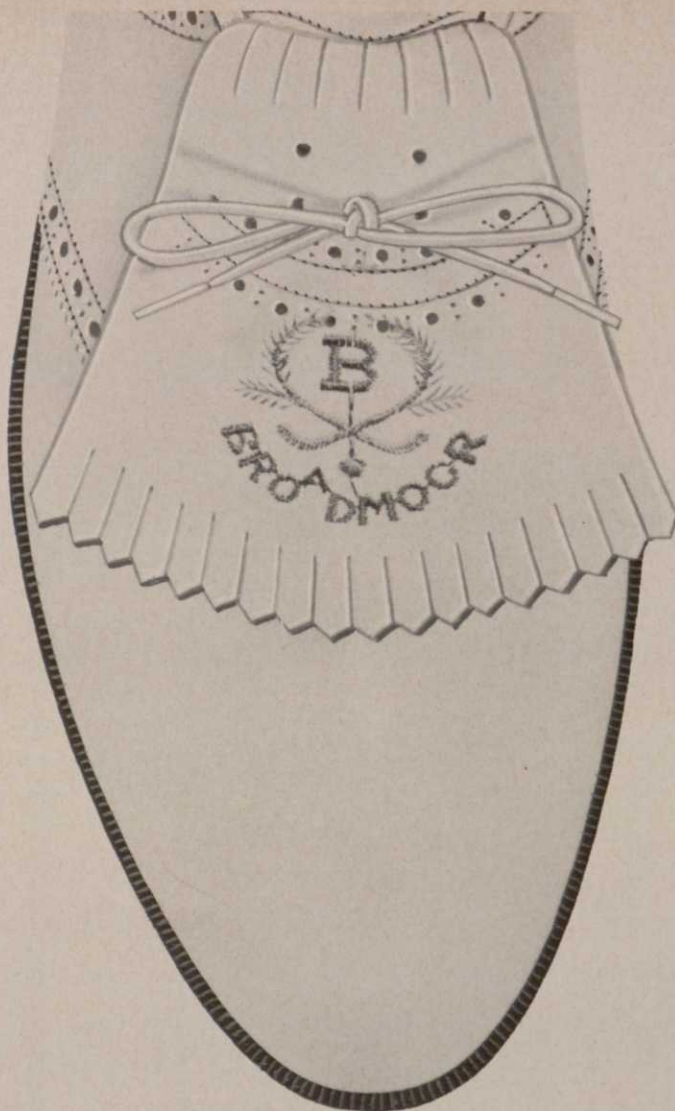
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