

# MADDOX

CONSTRUCTION COMPANY

**GOLF COURSE  
CONSTRUCTION  
BY CONTRACT**

**Since 1924!**

P.O. BOX 66  
ST. CHARLES, ILL.  
312-231-2665

212 W. FAIRCHILD  
DANVILLE, ILL.  
217-442-2411

For more information circle number 245 on card

## IDEAL AWARDS

Genuine Pewter Tankard—  
Full Qt. Size 5½" High—  
Engraves Beautifully  
Only \$10.00



Hole-in-one Trophy  
XPW-4 Walnut Base—  
Sunray Ball Holder and  
Engraving Plate  
each \$4.49

Write for FREE Catalog

**THE TROPHY & MEDAL SHOP**  
4560 N. Western Ave. Chicago, Ill. 60625  
Telephone /271-7600

For more information circle number 187 on card

# Safari

SPECIALISTS IN

## COLD WATER DRINKING EQUIPMENT

GAS-FIRED Drinking Fountains  
and Water Coolers

ELECTRIC Drinking Fountains  
No Moving Parts to Wear Out...  
No Motors to Burn Out!

SAFARI (DEPT. G)  
591 N.E. 5th Street, Pompano Beach  
Florida 33060  
Phone (305) 942-8076

For more information circle number 203 on card



**EQUIPMENT  
& SUPPLIES**

**RANGES  
MINIATURES  
COUNTRY  
CLUBS  
PAR-3  
PRO-SHOP  
Free Catalog**

**WITTEK Golf Range Supply Co., Inc.**  
3650 AVONDALE • CHICAGO, ILLINOIS 60618

For more information circle number 189 on card

## News

(Continued from page 60)

longest golf course. International, owned by IT&T, claimed that title for some time at 8,045 yards before being outdistanced by Dubsread in Kansas City at 8,101 yards.

As a really incidental phase of an over-all reconstruction project under the direction of architect Robert Trent Jones, International is slightly extending 10 teeing areas for an aggregate of 300 yards. This is intended to re-establish the central Massachusetts course as the nation's "biggest" at 8,300 yards from the golf markers.

Major items on the work plans are the installation of a two-pipe-line watering system for both fairways and rough and the complete rebuilding of four greens.

Although club officials remain guarded about their intentions, it is widely believed that International will make a strong bid for the 1972 PGA Championship, as yet unassigned. In keeping with the expansion was the dedication this spring of a new white-painted brick Colonial clubhouse overlooking the 9th and 18th greens.

The course superintendent is Nick Cammuso. Resident professional is John Boda Jr.

## News briefs

A new golf resort, called **Acapulco Princess & Club de Golf**, will open this December in Acapulco, Mex. Completion of the \$40 million complex will take place in 1971. **Ted Robinson**, is the architect... One of Massachusetts' newest courses is **Country Club of Topsfield**, a championship 18-holer designed by Robert Trent Jones, opened this spring. Penn-cross tees are up to 100 yards in length, and in a feature novel in New England, each teeing area has a cup at the rear for practice putting. Topsfield professional is **Bill Ezinicki**, one time National Hockey League star at Toronto, Boston and New York... **Norman Francis** is the new head golf professional of Kings Bay Yacht and Country Club. He was for five years an associate to Jimmy Brass at Country Club of Orlando.

# FALL FERTILIZATION FACTS

**FALL IS** the season for heaviest fertilization of **COOL-SEASON GRASSES** such as bluegrass, fescue, and bent. Weather conditions are right for maximum development of crown, rhizome, and stolon; soil moisture and temperature are best for efficient use of fertilizer; grass has less competition from weeds and traffic.

**FALL** fertilization is important to **WARM-SEASON** grasses too. They also need help to recover from summer damage and to be strengthened for the winter months ahead.

**FERTILIZER** choice should be Nitroform® organic nitrogen. It provides slow, steady feeding right up until temperature stops growth. Non-leaching, Nitroform stays in the soil to get turf off to a good start in the spring.

**FACTS** for fall fertilization with Nitroform... apply 2/3 of annual rate (12-20 pounds/1,000 square feet) to cool-season grasses. Apply 1/3 of annual rate (12-30 pounds/1,000 square feet) to warm-season grasses.



**TURF &  
HORTICULTURAL  
PRODUCTS,  
HERCULES  
INCORPORATED,  
WILMINGTON,  
DELAWARE  
19899.**

For more information circle number 201 on card

# Golf course architects' guide

## EDMUND B. AULT Ltd.

GOLF COURSE ARCHITECT

### *Sculptured Greens*

Member

National Golf Foundation

7979 Old Georgetown Road

Bethesda, Maryland 20014

301-942-0716

301-657-4278

For more information circle number 140 on card

## BELLANTE, CLAUSS, MILLER & NOLAN, INC.

*Art Wall Jr.*

GOLF COURSE ARCHITECTS

Master Planning • Site Analysis  
Plans Specifications • Supervision  
Irrigation Systems • Storage Ponds

Bellante and Clauss Bldg. Suburban Station Bldg.

Scranton, Pa.

717-344-8531

Philadelphia, Pa.

215-564-2444

For more information circle number 141 on card

*George W. Cobb*



Member  
American Society  
of  
Landscape Architects

American Society  
of  
Golf Course Architects

11 Lake Fairfield Drive  
Greenville, South Carolina  
29607

(803) 244-5562

For more information circle number 137 on card

GOLF COURSE ARCHITECT

## FRANCIS J. DUANE

939 Port Washington Blvd.  
Port Washington, N.Y.

516-PO 7-7851

MEMBER

AMERICAN SOCIETY OF GOLF COURSE ARCHITECTS

For more information circle number 148 on card

## GEORGE FAZIO TOM FAZIO GOLF COURSE ARCHITECTS

P.O. BOX 9951

PHILADELPHIA, PA. 19118

215-242-1330

P.O. BOX 14092

N. PALM BEACH, FLA.

305-746-5333

For more information circle number 145 on card

## PUTTING GREEN PERFECTION!



with ... BENT GRASS STOLONS or SOD

- Washington • Cohansey • Arlington
- Congressional • Toronto • Pennpar

Phone: Area 313-437-2026

Hiram F. Godwin & Son Inc.  
55150 Ten Mile, South Lyon, Mich. 48178

For more information circle number 149 on card

## William F. Gordon

and

## David W. Gordon

Golf Course Architects

Doylestown, Pennsylvania  
Fillmore 8-4243

American Society of Golf Course Architects

For more information circle number 142 on card



## ROBERT BRUCE HARRIS

Golf Course Architect

Member American Society of Golf Course Architects

645 N. MICHIGAN AVENUE  
Whitehall 4-6530

CHICAGO 11 • ILL.

For more information circle number 150 on card

## JAMES GILMORE HARRISON

*Golf Course Architect*

Member American Society  
of Golf Course Architects

266 Harrison Road

Turtle Creek, Pennsylvania 15145

Tel. 412-823-3444

For more information circle number 146 on card

## Better Seedbeds - Fast ... use PIXTONE

The Proven Mechanical Stonepicker.

Picks stone up to 9" - aerates - pulverizes

Contact manufacturer for complete details

BRIDGEPORT IMPLEMENT WORKS, INC.  
Box 491G—Stratford, Conn. 06497

For more information circle number 243 on card

## GEOFFREY S. CORNISH

GOLF COURSE ARCHITECT

Fiddler's Green Amherst, Mass. 01002  
Phone: 413-253-3913

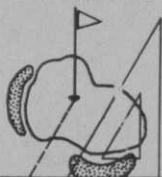
Member

American Society of Golf Course Architects

For more information circle number 155 on card



## Golf Course Architects



**X. G. HASSENPLUG  
JOHN C. HASSENPLUG**

1300 Freeport Road  
Pittsburgh, Pennsylvania 15238  
412-781-6994 or 412-781-1820

Member National Golf Foundation

For more information circle number 143 on card

*"Give your course a signature"*

*Robert Trent Jones*

**GOLF COURSE ARCHITECT**

7 CHURCH ST.  
MONTCLAIR, N.J.  
201-744-3033-34

360 BRYANT STREET  
PALO ALTO, CALIF.  
415-324-1253

P.O. BOX 4121  
FT. LAUDERDALE, FLA.  
305-564-3422

For more information circle number 154 on card

**Bob Jordan**

**Golf Course Constructor**

**Irrigation Systems**

**"I Supervise All Work"**

235 State St., East Peoria, Illinois  
Phone: 699-6974 or 673-1067

For more information circle number 138 on card

**J. PRESS MAXWELL**

Golf Course Architect

Rt. 1, Box 700

Morrison, Colorado

Denver Phones  
697-4680 222-3591

**Design**

**Construction by Contract**

Member American Society of  
Golf Course Architects

For more information circle number 157 on card



Member: American Society of  
Golf Course Architects



11 South LaGrange Road  
LaGrange, Illinois 60525  
Telephone—Area Code (312) 352-2113

For more information circle number 159 on card

**Got the putting blues?**

**Get some**

**Purdy Greens!**

**hal purdy**  
GOLF COURSE ARCHITECT

115 EAST NORTHFIELD ROAD,  
LIVINGSTON, N.J. 07039 (201) 994-0414

UPTOWN BOX 215, KINGSTON, N.Y. 12401

For more information circle number 160 on card

DEAN OF GOLF COURSE DESIGN

*Robert Dean Putman*  
GOLF COURSE ARCHITECT



2572 WEST SCOTT  
FRESNO, CALIF. 93705  
PHONE (209) 439-6927

DESIGNER OF OVER 300 GOLF COURSES

For more information circle number 151 on card

**JAMES ROOT**

Golf Course Architect

P.O. Box 321

Williamstown, W. Va. 26187

Ph: 614-373-5109

Member National Golf Foundation

For more information circle number 156 on card

**Bob Simmons**

**GOLF COURSE ARCHITECT**

7018 LAKE FOREST DRIVE  
ORLANDO, FLORIDA

33809

Ph: 305-855-3991

2230 W. MAPLE ST.

KOKOMO, INDIANA 46901

Ph: 317-452-8449

317-457-3903

For more information circle number 152 on card

U.S. Savings  
*Feel Good All Over*  
**BONDS**  
SIGN UP WHERE YOU WORK OR BANK

**ARTHUR HILLS**

Golf Course Architect

7351 West Bancroft  
Toledo, Ohio 43617 419-841-7797  
Box 4086, Fort Myers Beach,  
Florida 33931

For more information circle number 149 on card

**WILLIAM JAMES SPEAR**

**GOLF COURSE ARCHITECT**

116 WEST MAIN STREET  
ST. CHARLES, ILL. 60174



(312)  
584-8200

For more information circle number 144 on card



# CLASSIFIED

## JOBS WANTED

**GOLF PROFESSIONAL**—Professional at Northern club in summer desires winter position—Age 34, married. Wife is also Golf Professional. Available November 1st to May 1st. Write Box 661, c/o GOLFDOM.

Top notch manufacturers representative, 29, servicing Oregon and Washington pro shops, interested in new lines. Resume available. Al Carter, 11016 Northeast Fargo, Portland, Oregon 97220. Tel. (503) 253-7046.

**TOP NOTCH PGA HEAD PROFESSIONAL SEEKS WINTER POSITION.** Excellent teacher, merchandiser, and player available Nov. 1 to April 1, possibly longer. Write Box 660, c/o GOLFDOM.

Golf Pro, Class A PGA, 15 years experience desires change to south-eastern states. Exceptional teacher, highly regarded club pro available now. Will consider teacher/asst. position at active club as interim. Write Box 653, c/o GOLFDOM.

## JOBS OPEN

**WANTED GREENS SUPERINTENDENT**—For private 18 hole country club in South Jersey. Experience necessary. Send resume and salary references to The Manager, P.O. Box 242, Conshohocken, Pa. 19428. Salary open.

**SEWELLS POINT OFFICER'S CLUB, NORFOLK, VIRGINIA**—beginning in October 1970 opening for combination golf pro-course superintendent for 18 hole golf course. Responsibilities will include maintenance of golf course and providing lessons. Remuneration will consist of guaranteed annual salary, all earnings from lessons, and fringe benefits. Expertise in golf course maintenance mandatory. Relocation expenses will be subsidized. Send resume and annual salary desired to Commanding Officer, Naval Station, Norfolk, Virginia 23511.

**MANUFACTURER'S REP—CALL** on Pro Shops with nationally advertised line of sportswear, gloves and golf accessories. 10% commission. Write Box 535, c/o GOLFDOM.

## MISCELLANEOUS

Interested in leasing nine or eighteen hole regulation course in Texas, Oklahoma, Arkansas, Louisiana, or Florida where season is twelve months. Consider lease purchase. Give full particulars first letter. Write Box 662, c/o GOLFDOM.

**Bag Tags**—Good prices-highest quality plastic-plastic straps. Write for prices. Patton, 12652 S.W. 82nd Ave., Kendall, Florida 33156.

**Used Golf Cars**—all makes—Bought, Sold, Rebuilt, Repaired. Monthly list 25 cents. Golden Triangle Metals, R.D. #2 Box 40R, Blairsville, Penn. 15717.

**PENNGIFT CROWN VETCH:** Nature's own ground cover for rough areas out of the line of play, for steep slopes of tees, for reducing maintenance. No mowing needed. Beautifies the grounds. Seed and crowns (bare root plants) available. Write for prices and literature to the Pioneer of the Crownvetch Industry. GRASSLYN INC., Box 8, College Park, Maryland 20740.

**TIRES GOLFCART—ARM-STRONG FIRST QUALITY**  
 18x950x8 - \$11.50 = 18x850x8 - \$10.50  
 16x650x8 - \$9.80 = 800x6 - \$10.80 = 600x6 seconds - \$7.00  
**QUANTITY DISCOUNT FOR 12 or more. OTHER SIZES AVAILABLE. NET FOB PUBLIC SERVICE TIRE CORP.; 175 HEMPSTEAD AVENUE, WEST HEMPSTEAD, NEW YORK 11552**

**RATES:** Minimum insertion \$10.22 for 20 words or less; additional words 66¢ each; in boldface type 80¢ per word. ALL CLASSIFIED ADS ARE PAYABLE ON PLACEMENT OF ORDER.

NO CLASSIFIED ADS ACCEPTED AFTER THE 10th OF MONTH PRECEDING DATE OF ISSUE. NO CLASSIFIED ADVERTISING OFFERING NEW MERCHANDISE OR EQUIPMENT WILL BE ACCEPTED.

Please mark all envelopes containing correspondence or checks for classified ads, ATT: John Kane, GOLFDOM Classified. Under no circumstances are we permitted to divulge the names or addresses of those placing blind advertisements.

Response to all box number ads should be addressed to the BOX #—c/o GOLFDOM, 235 East 45th St., New York, New York 10017. Replies are promptly forwarded to the advertisers. When replies to blind ads require more than 10¢ postage, the additional proper postage for forwarding must be supplied.

# Buyers' Service

For information on products listed, check appropriate box. Mail page to:  
**GOLFDOM—235 E. 45th St., New York, N.Y. 10017**

## GOLF COURSE

### MAINTENANCE EQUIPMENT

- ☐ Aerifying machines
- ☐ Blowers/Sprayers
- ☐ Edging machines
- ☐ Hole Cutters
- ☐ Lapping-in-machine
- ☐ Mowers
- ☐ Mower grinders
- ☐ Pumps
- ☐ Rakes (trap)
- ☐ Rollers
- ☐ Sod cutters
- ☐ Soil screeners
- ☐ Soil shredders
- ☐ Spikers
- ☐ Sprayers
- ☐ Spreaders
- ☐ Sweepers
- ☐ Sweepers-mulchers (turf)
- ☐ Thatch cutting machines
- ☐ Thatch cutters and vacuum removal
- ☐ Tractors
- ☐ Trailers (utility)
- ☐ Trucks (utility)

### CHEMICALS

- ☐ Algae killer (ponds)
- ☐ Turf color spray
- ☐ Crabgrass control
- ☐ Fertilizers
- ☐ Fungicides
- ☐ Herbicides
- ☐ Insecticides
- ☐ Wetting agents

### FURNISHINGS

- ☐ Ball washers
- ☐ Benches
- ☐ Comfort stations
- ☐ Course shelters
- ☐ Drinking fountains
- ☐ Flags
- ☐ Flag poles
- ☐ Refreshment stands
- ☐ Score Card Box (metal)
- ☐ Signs: yardage and direction
- ☐ Tee markers
- ☐ Vending machines

### CONSTRUCTION AND SUPPLIES

- ☐ Humus and peat
- ☐ Irrigation systems and equipment

- ☐ Lighting equipment
- ☐ Matting-seedbed protection
- ☐ Pipe
- ☐ Sand
- ☐ Seed
- ☐ Soil conditioners
- ☐ Stolons
- ☐ Trees and shrubs
- ☐ Tree care service

### GOLF COURSE ARCHITECTS

- ☐ GOLF COURSE CONSTRUCTION
- ☐ Stone Pickers

## PRO SHOP

### APPAREL AND ACCESSORIES

- ☐ Blouses
- ☐ Caps and hats
- ☐ Golf shoes (men's)
- ☐ Golf shoes (women's)
- ☐ Rain jackets
- ☐ Rubber spiked overshoes
- ☐ Shirts
- ☐ Shorts (ladies' and men's)
- ☐ Skirts
- ☐ Slacks
- ☐ Socks
- ☐ Sport jackets
- ☐ Sunglasses
- ☐ Sweaters
- ☐ Trophies
- ☐ Windbreakers

### GOLF EQUIPMENT AND ACCESSORIES

- ☐ Bags
- ☐ Bag carts
- ☐ Bag tags
- ☐ Balls (regular)
- ☐ Bath slippers (paper)
- ☐ Clubhead covers
- ☐ Clubs
- ☐ Golf gloves
- ☐ Golf practice devices
- ☐ Grips
- ☐ Grip slip preventative
- ☐ Locks for golf bags

### FIXTURES AND EQUIPMENT

- ☐ Bag storage racks
- ☐ Ball washer detergents
- ☐ Club cleaners and polishers

- ☐ Club repair supplies
- ☐ Floor covering (spike resistant)
- ☐ Handicap racks
- ☐ Handicap cards

### RANGE SUPPLIES AND EQUIPMENT

- ☐ Balls (range)
- ☐ Ball dispensers (coin)
- ☐ Ball strikers
- ☐ Ball washers (range)
- ☐ Ball washers (counter & dispenser)
- ☐ Clubs (range)
- ☐ Mechanical range ball retrievers
- ☐ Miniature course obstacles
- ☐ Miniature putting lane material
- ☐ Practice driving nets
- ☐ Range mats

## GOLF CARS

### CARS, ACCESSORIES

- ☐ Batteries
- ☐ Battery chargers
- ☐ Golf cars, new
- ☐ Golf cars, reconditioned
- ☐ Tires

## CLUBHOUSE

### FOOD, LIQUOR AND SERVICE EQUIPMENT

- ☐ Soft drinks, mixers
- ☐ Beer and ale
- ☐ Liquor
- ☐ Wines
- ☐ Prepared meats and poultry
- ☐ Prepared fish and seafood
- ☐ Fats and cooking oils
- ☐ Cooking equipment (mixers, slicers, juicers, sharpeners, scales, carts, table tops, peelers)
- ☐ Sanitation and maintenance equipment (dishwashers, disposals, steam cleaners and floor maintenance equipment)
- ☐ Holding equipment—hot and cold—(refrigeration, freezers, cold plates, steam tables, beverage coolers, ice machines)
- ☐ Supplies (china, glass, plastic, paper, pots and pans, cutlery, tools, flatware, locker-room)
- ☐ Furnishings (furniture, wall coverings, floor coverings, lamps, decorative accessories, interior design consultants)
- ☐ Locks for lockers (combination—built-in-key-type padlocks)

Is your golf course:

- |  |  |  |
|--|--|--|
| <input type="checkbox"/> Private                                 | <input type="checkbox"/> Resort        | <input type="checkbox"/> Par 3         |
| <input type="checkbox"/> Semi-private                            | <input type="checkbox"/> Public        | <input type="checkbox"/> Military      |
| <input type="checkbox"/> Municipal (city, state or county owned) | <input type="checkbox"/> School        | <input type="checkbox"/> Pitch & Putt  |
|  | <input type="checkbox"/> Company owned | <input type="checkbox"/> Driving Range |

Size of course:

- ☐ 9 holes    ☐ 18 holes    ☐ 27 holes    ☐ 36+ holes

Turfed acreage of golf course and club grounds regularly maintained: \_\_\_\_\_ acres.

Send information on products checked to:

Name \_\_\_\_\_

Title \_\_\_\_\_

Club \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**IMPORTANT—SEE REVERSE SIDE FOR MANAGEMENT SUBSCRIPTION FORM**

## ADVERTISER PAGE

Ace Sales Corporation ..... 34i-j  
 Acushnet Process Sales Co. .... Cover II  
 Agrico Chemical Company ..... 21  
 Applied Biochemists, Inc. .... 26  
 Ault, Edmund B. Ltd. .... 62

Bellante & Clauss, Inc. .... 62  
 Bergman, William Jr. .... 50  
 Bridgeport Implement Works ..... 62  
 Buckner Industries ..... 22-23

Club Car, Inc. .... 34  
 Cobb, George W. .... 66  
 Columbia Car Corp. .... 15  
 Conrad, Inc. .... 54  
 Cornish, Geoffrey S. .... 62  
 Container Development Corp. .... 41  
 Cushman Motors ..... 10-11

Dargie, Bert Golf Co. .... 16  
 Doggett-Fison Co. .... 24  
 Duane, Francis J. .... 62  
 Dunlop Tire & Rubber Corp. .... 7  
 DuPont de Nemours & Co.,  
 Inc., E. I. .... 18  
 Dynaflyte Sales Co. .... 57

Eastern Golf ..... 12  
 Ethyl Corporation ..... 17

Fazio, George ..... 62  
 Ferguson, Dr. Marvin H. .... 58

Giant-Vac Mfg. Co. .... 51  
 Gilson Knitwear Co., Inc. .... 9  
 Gold Crest, Ltd. .... 6

## ADVERTISER PAGE

Golf-O-Mat ..... Cover IV  
 Goodyear Tire & Rubber Co. .... 35  
 Godwin, Hiram F. & Son, Inc. .... 62  
 Gordon, William F. .... 62

H & E Sod Nursery ..... 58  
 Hahn Lawn & Turf Products, Div.  
 of Kearney-National, Inc. .... 49  
 Harley-Davidson Motor Co. .... 3  
 Harris, Robert B. .... 62  
 Harrison, James G. .... 62  
 Hassenplug, X. G. .... 63  
 Hercules, Inc. .... 61  
 Hills, Arthur & Assoc. .... 63

Iberia Earthmoving Service, Inc. .... 58  
 Izod/Haymaker,  
 Div. of David Crystal ..... Cover III

Jacobsen Manufacturing  
 Company ..... 28, 44-45, 55, 60  
 Jones, Robert Trent ..... 63  
 Jordan, Robert ..... 63

Kaiser Agricultural Chemicals ..... 14

Lane, Edward W. Co. .... 58  
 Larchmont Engineer Co. .... 30

Maddox Construction Co. .... 61  
 Mallinckrodt Chemical Co. .... 30  
 Maxwell, J. Press ..... 63  
 Milwaukee Sewerage Commission ..... 29

North Central Plastics, Inc. .... 60

## ADVERTISER PAGE

Oldfield Equipment ..... 58  
 Oregon Highland Colonial  
 Bentgrass Commission ..... 28  
 Oregon Ryegrass Growers  
 Seed Commission ..... 54

Packard, Edward Lawrence Inc. .... 63  
 Par-Aide Products Co. .... 38  
 Philadelphia Carpet Co. .... 4  
 Princeton Chemical  
 Research, Inc. .... 58  
 Purdy, Hal ..... 63  
 Putman, Robert Dean ..... 63

Root, James ..... 63  
 Ryan Equipment Company ..... 25

Safari LP-Gas Water Cooler ..... 61  
 Simmons, Robert A. .... 39  
 Smithco, Inc. .... 31  
 Spear, William James ..... 63  
 Sports Awards Co. .... 60  
 Sprinkler Irrigation Supply Co. .... 19  
 Stafford Company, A.G. .... 8  
 Stylo Matchmakers  
 International, Inc. .... 34a-d

Trojan Battery Company ..... 13  
 Trophy & Medal Shop ..... 61

USS Agri-Chemicals, Inc. .... 27

Warren's Turf Nurseries ..... 20  
 Wittek Golf Range  
 Supply Co., Inc. .... 61

# GOLFDOM

## OFFICIALS AND MANAGEMENT MAILING FORM

**IMPORTANT:** Your cooperation with the information below will bring **GOLFDOM** to those responsible for your club's successful operation . . . and keep them up-to-date on the latest and most practical ideas on Administration, Management, Maintenance and Services. Complete and mail this post-free card—**TODAY**—to **GOLFDOM CIRCULATION DEPT.**, 235 East 45 Street, New York, N.Y. 10017. We'll see that those who qualify receive **GOLFDOM** monthly, without cost.

Club or Course Name \_\_\_\_\_

Mail Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Owner \_\_\_\_\_

Other Duties \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

President \_\_\_\_\_

Other Duties \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Manager \_\_\_\_\_

Other Duties \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Superintendent \_\_\_\_\_

Other Duties \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Professional \_\_\_\_\_

Other Duties \_\_\_\_\_

Street \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Turfed acreage of Golf Course and Club Grounds regularly maintained:

Course Acres \_\_\_\_\_ Grounds Acres \_\_\_\_\_

Is your course new? Yes ☐ No ☐

Size of Course: ☐ 9 holes ☐ 18 holes ☐ 27 holes ☐ 36+ holes

Is your Golf Course: ☐ Private ☐ Semi-private ☐ Municipal  
 (city, state or county owned) ☐ Public ☐ Par 3 ☐ Military

☐ School ☐ Company owned ☐ Resort

Facilities at Course: ☐ Bar ☐ Restaurant ☐ Hotel ☐ Pool

☐ Tennis Courts ☐ Pro Shop

If Private Club check No. of members. If semi-private or Public indicate No. of players per week:

☐ 100 or less ☐ 100-200 ☐ 200-300 ☐ 300-400 ☐ 500-1000 ☐ Over 1000

Your Signature \_\_\_\_\_ Date \_\_\_\_\_



# GOLFDOM

## Reader Service Card

### READER SERVICE CARD (Aug., 1970)

Circle numbers corresponding to items mentioned in the advertising and new product columns in this issue. To help GOLFDOM continue to serve you promptly and effectively, please be sure and fill in all the information requested on the card. Inquiries from this issue will be honored until Oct. 31, 1970.

#### I. Please check your principal job function at your course (check one):

- |  |   |
|--|---|
| 1. <input type="checkbox"/> Owner        | 6. <input type="checkbox"/> Pro Shop Manager          |
| 2. <input type="checkbox"/> President    |   |
| 3. <input type="checkbox"/> Course Supt. | 7. <input type="checkbox"/> Greens Committee Chairman |
| 4. <input type="checkbox"/> Professional |   |
| 5. <input type="checkbox"/> Club Manager |   |

#### II. Check other duties you perform (check one):

- |  |   |
|--|---|
| 1. <input type="checkbox"/> President    | 5. <input type="checkbox"/> Pro Shop Manager          |
| 2. <input type="checkbox"/> Course Supt. |   |
| 3. <input type="checkbox"/> Professional | 6. <input type="checkbox"/> Greens Committee Chairman |
| 4. <input type="checkbox"/> Club Manager |   |

#### III. Is your golf course (check one):

- |  |   |
|--|---|
| 1. <input type="checkbox"/> Private                                    | 4. <input type="checkbox"/> Public        |
| 2. <input type="checkbox"/> Semi-Private                               | 5. <input type="checkbox"/> Military      |
| 3. <input type="checkbox"/> Municipal<br>(city, state or county owned) | 6. <input type="checkbox"/> School        |
|  | 7. <input type="checkbox"/> Company owned |

#### IV. Is your course (check one):

- |  |   |
|--|---|
| 1. <input type="checkbox"/> 9 holes      | 6. <input type="checkbox"/> Driving Range                       |
| 2. <input type="checkbox"/> 18 holes     | 7. <input type="checkbox"/> Par 3                               |
| 3. <input type="checkbox"/> 27 holes     | 8. <input type="checkbox"/> two or more of last three mentioned |
| 4. <input type="checkbox"/> 36 holes     |   |
| 5. <input type="checkbox"/> Pitch & Putt |   |

#### V. If private club, please check how many members belong to your club (check one):

- |   |  |
|---|--|
| 1. <input type="checkbox"/> 100 or less | 4. <input type="checkbox"/> 300-400    |
| 2. <input type="checkbox"/> 100-200     | 5. <input type="checkbox"/> 400-1,000  |
| 3. <input type="checkbox"/> 200-300     | 6. <input type="checkbox"/> over 1,000 |

NAME \_\_\_\_\_

TITLE \_\_\_\_\_

CLUB \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

A.C. \_\_\_\_\_ TEL. \_\_\_\_\_ EXT. \_\_\_\_\_

If you are not at present a subscriber to GOLFDOM, do you wish a subscription sent to you free of charge?

YES ☐ NO ☐

If yes, please sign your name below and complete all information above.

101	137	173	209	245
102	138	174	210	246
103	139	175	211	247
104	140	176	212	248
105	141	177	213	249
106	142	178	214	250
107	143	179	215	251
108	144	180	216	252
109	145	181	217	253
110	146	182	218	254
111	147	183	219	255
112	148	184	220	256
113	149	185	221	257
114	150	186	222	258
115	151	187	223	259
116	152	188	224	260
117	153	189	225	261
118	154	190	226	262
119	155	191	227	263
120	156	192	228	264
121	157	193	229	265
122	158	194	230	266
123	159	195	231	267
124	160	196	232	268
125	161	197	233	269
126	162	198	234	270
127	163	199	235	271
128	164	200	236	272
129	165	201	237	273
130	166	202	238	274
131	167	203	239	275
132	168	204	240	276
133	169	205	241	277
134	170	206	242	278
135	171	207	243	279
136	172	208	244	280

FIRST CLASS PERMIT  
NO. 25682  
PHILA., PA.

## BUSINESS REPLY MAIL

NO POSTAGE STAMP NECESSARY IF MAILED IN THE UNITED STATES

POSTAGE WILL BE PAID BY

# GOLFDOM

Box 7591  
Philadelphia, Pa. 19101

[illegible]



# Izod gives you a hand.

With the Professional Golf Glove of Soft, Supple, Imported Sheepskin.

IZOD hands you the first golf glove that combines strength with comfort. The IZOD Golf Glove. Turned in seams. Top grade sheepskin for great club feel and superior fit in colors complimenting Izod shirts and sweaters. Your greatest profits ever! The Izod Golf Glove for right and left handed golfers.

Men's glove in black, white, mint, navy, copen, oat, maize, putty and red. S, M, ML, L, XL.  
Women's glove in white, jonquil, navy, mango, lime, copen and putty. S, M, L.

Cadet glove in white, black, mint and maize. S, M, ML, L.  
The Izod Golf Glove in zippered close-fresh package. About \$5.00.

Please address all orders and inquiries to: Don Drotman, Izod, New York City.



**IZOD/HAYMAKER**  
498 Seventh Avenue, N. Y.

For more information circle number 202 on card