

TYPE J-170W  
170 Ampere Hour Capacity



TYPE J-190W  
190 Ampere Hour Capacity



TYPE J-217W  
217 Ampere Hour Capacity  
This type one inch taller

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DON'T HANDICAP YOUR GOLF CARS.  
Use Trojan Golf Car Batteries with years of proven quality — standard of the industry is the Trojan J-170.  
For extra rounds of golf plus extra months of service use the Trojan J-190 — or for the finest of all, the Trojan J-217.

### TROJAN "MILEAGE MASTER" GOLF CAR BATTERIES

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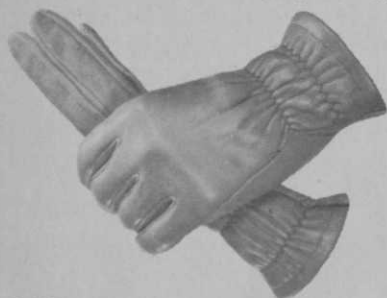
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ON FALL GOLF

WITH

## COLD WEATHER GLOVES

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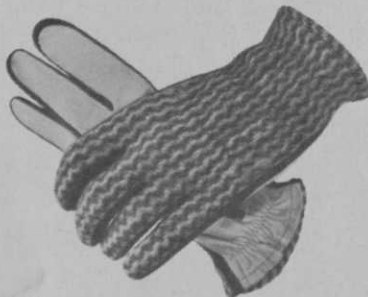
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All capeskin. Dacron & Wool lining on backs. Black or Pecan. Men's sizes S-M-ML-L-XL, also cadet sizes for Men Ladies sizes S-M-L.

**\$9.50 pair**

Pairs only.

Write for Folder



**S-84**

Stretch gloves. Wool tweed back, capeskin palm. Black or Pecan. Men's medium size fits S-M. Men's large size fits ML-L-XL. Ladies: One size fits all.

**\$6.25 pair**

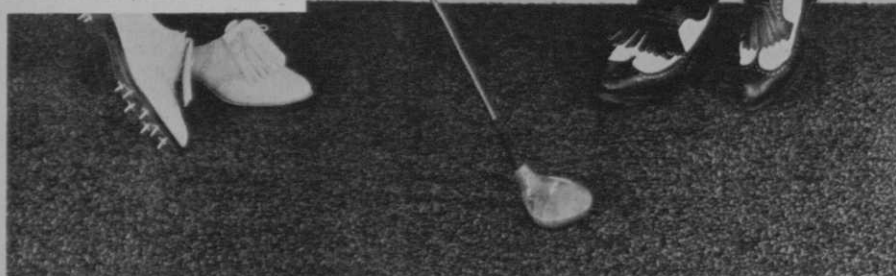
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Coverings.



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## PGA Rumblings

Recent rumblings beneath the surface calm of the Professional Golfers' Assn. have, at least for now, subsided. For a while it seemed that certain sections, disgruntled over the PGA-player settlement, were on the brink of intimating dissatisfaction via a hesitancy to endorse Leo Fraser and other current PGA officers for re-election. And should this move have gained steam, the up-shot could have been the resurgence of old animosities and heated accusations.

But the influential Illinois Section, which reportedly has adopted a "wait-and-see" position on the election, now has reversed its stand and voted to endorse the Fraser slate. Therefore, the chances of any serious problem developing at the annual meeting in November have been allayed. As early as this writing, about 19 sections had already endorsed the Fraser group. Last year, the officers were elected with 21 PGA sectional nominations.

Less heartening on the PGA scene is the failure of the proposed pension program to pass Internal Revenue Service muster. A letter has been sent out to all sections by executive director Robert T. Creasey, informing them that the IRS declined to rule on the program, as presently constructed. Among objections to the program, IRS felt the plan discriminated in favor of higher salaried employees. So it seems a major overhaul of the plan will be top priority.

Fast behind this disappointing news came word of two changes designed to strengthen the PGA Championship. The tournament will be moved to PGA National GC at Palm Beach Gardens, Fla., in 1971—and it's likely an effort will be made to keep it there in the future. In addition, the championship will be moved up ahead of the three other major tournaments to early March. □

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what a  
beautiful line  
we're handing  
you



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Take a look! Five absolutely beautiful lines of clubs. All new, all directly from Acushnet to you. Or your pro shop. Because these exciting new Acushnet clubs are yours and yours alone to sell. Which is exactly what our "pro only" policy is all about.

And has been for years. As with all Acushnet products, these new clubs will be sold through golf course pro shops . . . and golf course pro shops *only*. Yours exclusively. Amen.

### Titleist

In the tradition of the famous Titleist golf ball – a complete new top line designed for the ultimate in quality and performance. The exclusive brass "power-thrust"™\* insert provides a positive action which virtually eliminates vibration, producing greater distance, sweeter feel. The classic Titleist irons stress maximum accuracy. They're your exclusive champion clubs – for the golfer who demands the best.

\* Patent applied for.

### Finalist

All new design. Visually and structurally coordinated for greater feel, accuracy and performance. Priced right to knock out your top line competition in retail stores.



## Titlette

Designed to bring out the best in a woman's game from tee to green.

Titlette woods and irons offer exceptional playing characteristics with a feminine flair. A powerful sales contender.

## Club Special

Specifically designed as the ideal starter set for beginning golfers (men and women).

Yet with the extra quality, value and workmanship for added sales appeal. And priced for direct competition with similar non-pro shop lines.

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## and a clubhouse to match

Another exclusive. From Acushnet to you. A complete new line of fantastic golf bags. Priced right for beginner to pro. From \$25 to \$165. All sold under Acushnet's "pro only" policy. And all with the meticulous workmanship and quality you'd expect from Acushnet. A total line . . . a total price range. To help you cover your entire market.

165

The Acushnet champion! Rich, supple genuine buckskin (Scotchgard protected). This superb bag exemplifies the custom quality and features which make Acushnet famous. Natural or maltese gray.



95

Top line bag for top golfers. Luxurious combination of genuine full-grain leather and butter-soft expanded vinyl. 5 popular colors and combinations.



75

Unequaled in its price range. Expanded vinyl, tough but soft as glove leather. This bag boasts many features usually found only in top line bags. 5 great colors.



55

Colorful record!  
This bag gives you  
10 different colors and  
combinations to please  
customers. And no other  
make offers so many  
quality features for  
so little money!

40

Popular price bag with  
really surprising quality  
features. Well designed and  
built in the best Acushnet  
tradition. Florentine finish  
expanded vinyl.  
6 smart colors and  
combinations.

25

9", quality expanded vinyl,  
featuring compactness with  
complete fittings, including  
large accessory pocket,  
brass hardware and  
snap-on travel hood.

L45

Ladies' classics, with  
the elegant lines and  
fashion coordinated look  
which make Acushnet bags  
the ladies' favorites. Choice  
of 7 couturiere colors  
and combinations.

Matching head covers,  
umbrellas and accessory  
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The Pargo approach to the golf car business covers the flag all the way. We start with the best golf car made . . . a strong, silent electric car, with individual bucket seats, dual braking system, durable fiberglass construction. For the player, Pargo is the ultimate in comfort and convenience. And for the club, Pargo's ability to deliver round, after round, after round of continuous play daily means low operating cost and high profits.

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## **A professional golf buying service for the (profit-minded) pro shop operator.**

Turn your pro shop into a high profit convenience instead of a low volume necessity. Whether you run a small club in the hinterlands or a large metropolitan operation, we guarantee to increase your pro shop volume and profits beyond your fondest expectations.

PRO SHOP BUYING SERVICE is just what the name implies. Pros who know how and where to buy the widest range of merchandise at the most competitive prices to give you the maximum return on your inventory investment.

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- seasonal gift merchandise specials
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PSBS will save you hours of time-consuming retailing chores. Now you can devote fuller attention to other money-making golf activities.

And you'll be amazed how inexpensively you can enroll in PSBS. Only pennies a day. Better still, if you sign

up during the charter member drive, your first three months are on the house. Then pay in easy installments during the height of your season.

PSBS will make a retailing pro out of every assistant and a master out of every pro. For full information, fill in this handy coupon and mail it today. Don't settle for another "par for the course" year in 1970. Let us help you ring up nothing but "birdies" on your cash register.

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