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COMING EVENTS

- Georgia Golf Course Superintendents Assn. Meeting, Callaway Gardens, Pine Mountain, Georgia, May 13.
- Central Plains Turfgrass Field Day, Kansas State University, Manhattan, Kansas, June 2.
- Turf Research Field Day, Rutgers University, New Brunswick, New Jersey, June 11.
- Sprinkler Irrigation Conference, University of California Conference Center, Lake Arrowhead, California, June 20-22.
- Golf Course Superintendents Field Day, August 20, Lawn & Utility Turf Field Day, August 21, University of Rhode Island, Kingston, Rhode Island.
- National Sporting Goods Assn. Trade and Consumer Exposition, Astrohall, Houston, Texas, September 25-28.
- National Hardware Show, Coliseum, New York, New York, September 29-October 2.
- Central Plains Turfgrass Conference, Ramada Inn, Kansas State University, Manhattan, Kansas, October 15-17.
- NSGA Western Market, Las Vegas Convention Center, Las Vegas, Nevada, October 24-25.
- Ninth Annual Missouri Lawn & Turf Conference, University of Missouri, Columbia, Missouri, November 5-6.

1970

- Ten-Week Winter Turf Course, Rutgers University, New Brunswick, New Jersey, January 4-March 13.
- Two-Day Turf Courses, Rutgers University, New Brunswick, New Jersey, January 19-23.
- NSGA National Convention and Show, Palmer House and Navy Pier, Chicago, Illinois, February 1-5.
- Club Managers Assn. of America Conference, Freemont Hotel, San Francisco, February 2-8.



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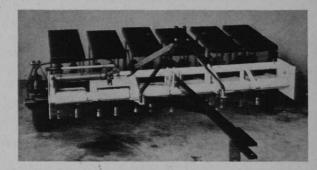
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NEWS OF THE INDUSTRY

Professional Golf acquires Two companies

Professional Golf Company announced agreements to acquire two companies active in the leisure time market: Toney Penna Company, a golf club manufacturer, and Nylon Fabricators, manufacturers and suppliers of Duckster nylon brand of rainwear, warmup jackets and ski clothing. The amounts of cash and stock involved remain undisclosed.

Already planned is a First Flight brand of clothing for golfers which will be marketed nationally through pro shops.

The Toney Penna TP brand of woods and irons will be marketed by the First Flight sales force of Professional Golf; the line will continue to be available only through golf professionals and pro shops.

True Temper opens Distribution center

True Temper Corp. opened a new \$2,500,000 distribution center at Saybrook, Ohio. Covering 200,000 square feet, the center's order entries are made by data phone, closed circuit TV and computer programming. Inventory of finished goods is all computerized and is operated from a central data processing center in the Cleveland-based home office.

NGF officers; directors named

At the National Golf Foundation annual meeting, April 17 at the Summit Hotel in New York, the following board of directors was elected: William Bommer, Vaughn Clay, Arthur Goettler, Joseph Graffis, William Holmes, William Kaiser, Fred Koehler, Howard Nannen, Robert Rickey, and E.R. Woolley. Officers elected are:

Robert Rickey, president; William Bommer, vice president, and Arthur Goettler, secretary-treasurer. All three served last year.

B. Hayman on the move

B. Hayman Company, Inc., has transferred all operations to its new home at 9525 Sorenson Ave., Sante Fe Springs, Calif. The new headquarters covers 1½ acres, with 25,000 square feet reserved for the executive and sales offices, show floor, parts department, repair shop and loading docks.

The company also announced that it had opened an officewarehouse complex in Honolulu, Hawaii. The new location, covering 5,000 square feet, includes office, showroom, warehouse and repair facilities. Also included are parking facilities for visitors and customers. Reportedly, all lines presently handled by the company will be available at the Honolulu headquarters. Walter R. Hine is general manager of the Honolulu office and Edward Morita has been appointed sales manager of the entire area.

Obits

Theron L. Gustin, 81, died in Buckingham, Pa. Considered a pioneer in the power lawn mower industry, Mr. Gustin owned the Philadelphia Toro Company.

Joseph Whitehead, Florida representative for Alfco Rokeby Company, died in Ft. Lauderdale, Fla., March 3rd.

Private club slated For Ocean Reef

Harper Sibley, Jr., developer of Miami's Jockey Club, and Morris Burk, a Florida builder, have purchased Ocean Reef island from William and Roger Baker of Minneapolis, Minn., in a multi-million dollar transaction. Also part of the purchasing group is John Doerge, a Cleveland investment banker. The purchase price is undisclosed. To be called Ocean Reef, the resort will be open only to members.

The plan, according to Sibley and Burk, calls for the building of two new golf courses: an 18-hole championship course designed by Robert Van Hagge and a nine-hole course, which will be completed and ready for play this fall. The courses will be under the direction of Bob Toski. Included as plans are: construction of condominiums, a marina, tennis club, restaurants, scuba and underwater diving school.

At present, Ocean Reef, just north of Key Largo, consists of a private residential section comprising about 400 homeowners, several Villa communities, hotel and harbor facilities, recreational facilities, including an 18-hole golf course, tennis courts, a skeet range and swimming facilities. Only about 25 per cent of the 2,000-acre island is developed.

NCA elects officers

William S. Roach, founder and organizer of the Mill River Club, N.Y., was elected president of the National Club Assn. at its annual meeting.

Elected vice presidents were: Maurice Hessian, Minneapolis Athletic Club; Edward Drew, Quinnipiack Club, New Haven, Conn.; and Willard Steger, River Oaks CC, Houston. Cyril F. Brickfield, Bethesda CC. was elected secretary-treasurer.

Elected to the board of directors were: George Delp, Lancaster CC, Lancaster, Pa.; Daniel M. Layman, Union League of Philadelphia; and Louis L. Szep, Oklahoma City Golf and CC.

Hold-over board members are: J. C. Ashbee, Skyline CC, Mobile, Ala.; Rae A. Clark, Monroe GC, Pittsford, N.Y.; Sam Dunham, Ft. Douglas Club, Utah; John Halkett, Olympic Club, San Francisco; Frank G. Hathaway, Los Angeles Athletic Club, Los Angeles; Charles W. Jones, Sand Point CC,

Seattle, Wash.; Paul J. McGraw, Country Club of Ithaca, Ithaca, N.Y.; Roy M. Niel, Jr., Princess Anne CC, Virginia Beach, Va.; Joseph P. Tonetti, Somerset Club, Boston; William A. Tucker, Lauderdale Yacht Club, Fla.; Clem Young, Cleveland Athletic Club, Cleveland.

On its own

Club Car has been reorganized into a separate corporation and will use the name, Club Car, Inc. The company has been a division of Stevens Appliance Truck Company. W. P. Stevens, Ir., will head up the company as its president and treasurer. Other officers and directors elected are: Mrs. W. P. Stevens, Sr., chairman of the board and director; Robert L. Balfour, vice president-marketing and sales; Dwight W. Parken, vice president-engineer and plant manager; Edward H. Eggersman, secretary; J. Thomas Jones, comptroller and director.

Both companies will continue to operate in adjacent plants with

the Stevens family active in both operations; but they will operate as separate corporations. The reason for the move, it is said, is due to the rapid growth of Club Car.

The Canadian Club Car is now being manufactured in Kingston, Ont., by Fairbanks Morse [Canada) with sales offices at 5700 Donahue St., St. Laurent, Que., as well as in Toronto, Calgary, Winnipeg and Vancouver.

Stauffer subsidiary

Stauffer Chemical Italia S.P.A. has been formed in Italy by Stauffer Chemical Company as a wholly-owned subsidiary. Construction has begun on a plant near Milan where the new company will produce a variety of agricultural and specialty chemicals for the European market.

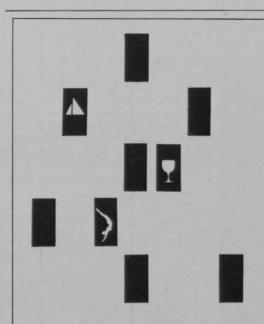
Spalding forms subsidiary

A.G. Spalding & Bros., a subsidiary of Questor Corp., has formed Spalding Iberica, S.A., a

subsidiary which will allow Spalding to expand and improve distribution of sporting goods in Spain and to manufacture products and leather components for the firm's world-wide markets. Named managing director of Spalding Europa, based in Madrid, is John Gilbert, past international marketing director for Spalding. In this newly-created position, Gilbert will manage the Spanish operations as well as all other marketing and manufacturing functions of Spalding in Europe.

Where to golf?

The 1969 edition of "Where to Golf in Europe" has been published. The guide lists more than 500 golf clubs in 20 European countries and includes information on Israel, Morocco and Tunisia. Available in the United States and Canada from Golf Digest, Inc., 88 Scribner Ave., S. Norwalk, Conn., the guide retails for \$3.50.



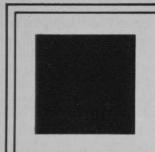
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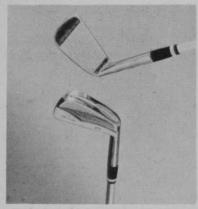
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NEW PRODUCTS



MacGregor Company introduces an iron club with a Split Level sole. According to MacGregor, the iron, which actually has two soles, serves two functions. A thin leading sole helps the golfer cut through heavy or hard turf with less turf drag and less loss of clubhead speed. The second sole helps control the depth of the divot. Both MT and VIP irons are available with the Split Level feature.

Circle No. 101 on reader service card



Ram Golf Corp. offers an aluminum shaft model in its Doug Sanders line of golf clubs. The woods are walnut-color laminated heads with a two-piece wide angle face insert, held in place by epoxy cement plus three hidden screws. The irons have a trichrome finish which, according to Ram, will not lose its appearance even after several seasons of rugged use. The Sanders s/s model is topped off with black and gold rubber grips.

Circle No. 102 on reader service card



Roseman Mower Crop. has a new seven-gang Hydraulic Transport Mower, which features a new hitch design that, according to the company, permits greater flexibility. The mower can be used with any utility-type tractor equipped with a hydraulic system.

Circle No. 103 on reader service card



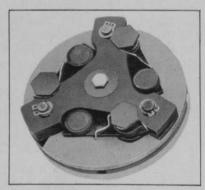
Professional Golf Company offers golf bags made from a new DuPont material, called Dorzan, which, according to the company, defies soiling and damage. Available in three models, two men's and one ladies', the bags come in five two-tone combinations.

Circle No. 104 on reader service card



Brandell Products Corp. introduces the Putt'n Box, a putting aid complete with putting hole and nine-inch foam rubber green. A regulation golf hole is die cut through the carton and the green; the front panel folds down to form a ramp, and a die cut easel in the bottom of the carton elevates the hole 1½ inches, so that the ball holes out. A putting guide with instructions is printed on the green. The unit's suggested retail price is \$5.

Circle No. 105 on reader service card



Production Products Company introduces a heavy-duty centrifugal clutch, called Centri-Matic. It is adaptable to belt, chain or direct drive and is suitable to two or four cycle applications. It's available in five-to nine-inch diameter sizes to cover most applications in the $1\frac{1}{2}$ to 25hp range. The ball bearing is double sealed and lubricated for life.

Circle No. 106 on reader service card



C.F. Struck Corp. has a compact lawn tractor called the Mini-Beep. Available in a kit form, the four-wheel machine can be put together in less than three hours, according to the company. The kit, including a 7hp motor, is available for \$498.95.

Circle No. 107 on reader service card



Weinbrenner Shoe Corp. introduces a line of men's shoes, made of Dow Corning's Syl-Mer brand silicone treated leather. According to the company, the shoe is completely waterproof. The shoe comes in two styles: a plain-toe saddle in combinations of black and tan or olive and black and a plain-toe blucher oxford in all white. Price: about \$25.

Circle No. 108 on reader service card

CHECK TYPE OF COURSE: |



Walter Hagen Golf Equipment Company announces for 1969 the Haig Ultra golf clubs. The contour head has been redesigned on the Model 66 wood. Strata-Bloc construction with H design sole plate and triple roll crown brass backweight are incorporated into the design. Wood heads are finished in black and treated to seal out moisture and retain balance. Irons feature a shaft to sole construction. Woods and irons are available with either Pro-Flex or aluminum shafts in a choice of black leather panel or composition grips. Sets are matched and registered.

Circle No. 109 on reader service card



Toro Mfg. Corp. offers the Key-Lectric Trimmer which operates on a battery pack. Cordless, it weighs two pounds and is the length of a golf club. Suggested retail price: \$19.95.

Circle No. 110 on reader service card

Cosmopolitan Chemical Company announces a full line of country club locker room supplies, which includes mentholated talcum powder and foot spray.

Circle No. 111 on reader service card

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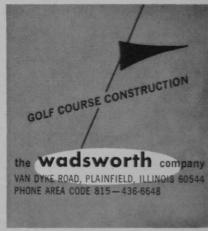
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Mass. State turf conference

Continued from page 41

State University explored the road so many courses have taken in the last decade—little or no irrigation to large-scale watering.

A most unusual speaker was John Campbell, links supervisor at St. Andrews in Scotland. (See Guardian of Golf's Shrine, page 62.) This title was created for John when he took over the fourcourse, 500-acre complex. Of special interest to those present were the 100 or so slides he showed. The courses can be played backwards to shift the divot marks in the fairways. A five-acre nursery is maintained, and he "composts" (topdresses) every few weeks.

John Shread of the Connecticut experiment station with his usual expertise on insect control, offered the information that heptachlor gives good control of the Hyperodies wevil.

Jim Holmnes of Agri Systems closed the conference with some opinions on grasses. As far as he is concerned, Merion is still the best bluegrass, and if he had to seed his own course, he would chose Seaside and bypass 'that wooly Penncross.'

Rocky Mt. golf seminar

Continued from page 41

point system for achievement and an awards banquet which includes parents.

Milek—To be fully covered, a golf club should have comprehensive liability and insurance against fire, business interruption, accounts receivable, equipment damage or loss, steam boilers, dishonesty, windows and legal liability for fire. Know what is covered and what is not.

The first award for Colorado Golf Executive of the Year was made to Stanley Metsker, superintendent at Boulder CC. Other nominees were Jim Bailey, professional at Hyland Hills GC, Westminster, and Richard Campbell, president of the Colorado Golf Assn.