

PEOPLE IN THE NEWS



Rewolinski



Thompson

Jacobsen Mfg. Company announces the following appointments: Riley A. Chambers to the position of manager-quality assurance; Ronald M. Rewolinski, product supervisor-lawn and garden tractors; Tobe K. Thompson, sales engineer for commercial and turf maintenance equipment and Clarke H. Staples, turf specialist—Rogers Div. of Jacobsen.



Costello



Hilgen

Fred J. Hilgen is assistant to the president of Simplicity Mfg. Company. Appointed to the newly-created post of director of marketing, also for Simplicity, is W. Dale Costello.



Barteaux

G. S. Barteaux is the national sales manager for Warren's Turf Nurseries.



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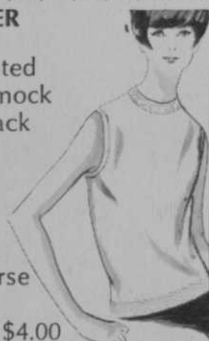


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For more information circle number 200 on card

**INDUSTRY
NEWS**

Continued from page 67

mining of phosphate rock and the production and marketing of phosphate fertilizers."

Wisconsin wins rights

Wisconsin Motor Corp. has been awarded sales, service and manufacturing rights for the complete line of heavy-duty, air-



USE THIS GANG of PIXTONEs

One tractor and operator pulls three PIXTONEs—triples area covered. Unique revolving arm and rake mechanism pick stone 3/4" to 9" dia., pulverizes, aerates, leaves perfect seedbed. Hundreds in use by landscapers, parks, golf courses, contractors. Write for complete details..

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cooled diesel engines produced by Motorenfabrik Hatz GMBH, of Ruhstorf, West Germany.

Wisconsin made a similar agreement last year with Hirth Motoren KG, of Stuttgart, also of West Germany.

Course cuts a Nice figure

Canyon Lake, an 18-hole course in California, is expected to be completed for play this summer. According to architect Ted Robinson: "The tees, greens and fairways are designed roughly as a figure eight. This will give golfers the opportunity to play without the interference from slices and hooks of other golfers." Transversing the middle of the figure eight will be an underpass through which players move to play the course's second nine.

Although the course was created primarily for Canyon Lake residents, it will be open to the public on a limited basis. The 135-acre course will use "forward-tilted" greens, which ac-

**Here's a
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Profit
Picture**



Cordo-Hyde® Golf Shoe Laces are specified by many leading shoe manufacturers because they are interested in providing the ultimate in good looks and long wear for their customers.

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According to Robinson, provide more effective drainage. The par and yardage specifications will qualify the course for future championship tournaments, he added. The course, reportedly, cost \$500,000 to build.

Professional Golf Reports earnings

Professional Golf Company reported a net income of \$323,483 for its first fiscal quarter ending December 31, 1968. This figure includes \$88,707, or seven cents a share, of nonrecurring income from the sale of 44,713 shares of Arnold Palmer Company common stock. Sales for this period totaled \$3,474,729.

No comparative figures are available because the company changed its accounting period to a September 30 fiscal year. The change was made to reflect a closer relation to the company's natural business year.

Ralph J. Thompson, president, told stockholders: "Historically this quarter is the low period for the year. It is a slack period for golf and trophy sales, but we expect the balance of the year to reflect a more favorable sales and earnings picture. The East Coast dock strike has curtailed shipments from our Puerto Rico plant and could adversely effect our trophy volume."

NGF revises kit

The National Golf Foundation's golf Teaching Kit for 1969 is now available and contains updated, in-depth information on all major aspects of instruction.

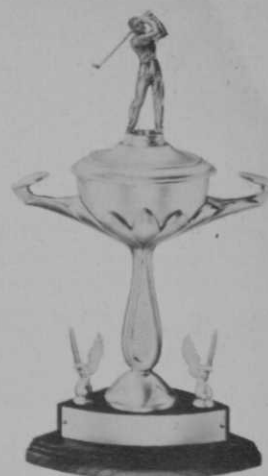
The "Golf Instructor's Guide" now contains sections on teaching progression; class organization, purchase, care and improvisation of equipment; facility adaptation; error correction; testing and evaluation; and special articles pertaining to skill development and coaching techniques.

"Golf Lessons" for students contains over 90 drawings by artist Dom Lupo. The pocket-sized "Easy Way to Learn Golf Rules" is approved by the United States Golf Assn., and "Competitive Golf Events" and "How to Improve Your Golf" complete the kit.

"Chi Chi" inks With Northwestern

Northwestern Golf Company has signed Juan "Chi Chi" Rodriguez to its professional advisory staff. The company expects him to help in the development of a new line of steel and aluminum shafted golf clubs, which will be marketed in the United States as well as foreign markets.

AWARDS



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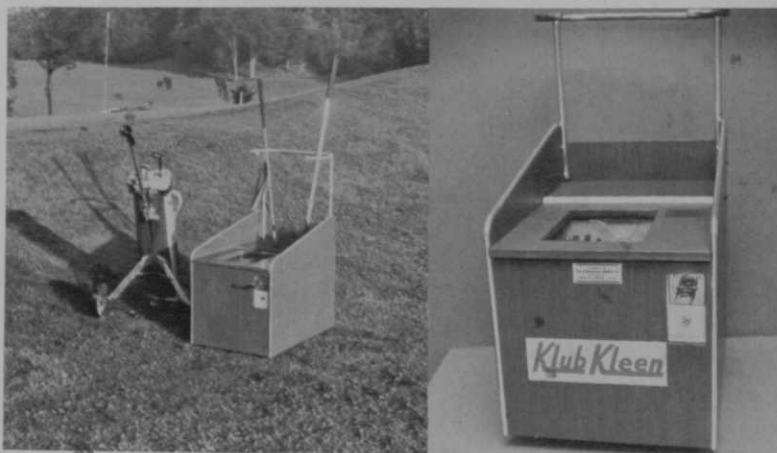
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UPD and RNI form Holding company

Arnold E. Abramson, publisher of GOLFDOM and president of Universal Publishing & Distributing Corp., GOLFDOM's parent organization, has announced the merger of UPD into a new holding company formed by the merger of UPD with Richmond Newspapers, Inc. (RNI), a Richmond, Va., based publisher of newspapers and operator of radio and tele-

vision stations and a CATV network. Universal's headquarters are in New York City.

UPD began as a special interest publisher in 1947 and developed as a moderately successful, closely held, small publishing company. In 1961 the company was launched as a public corporation and since that time has grown through both internal development and acquisition.

RNI is a company that dates back to the mid-nineteenth cen-

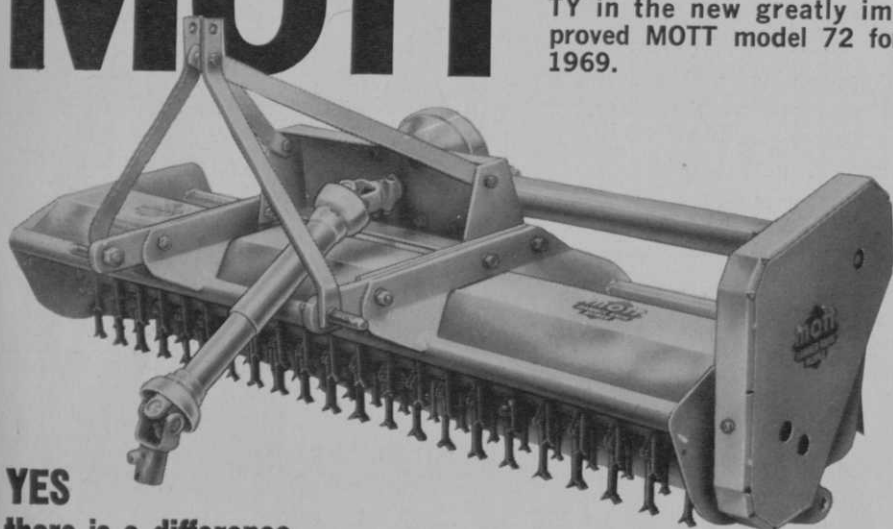
tury. It, too, enjoys an enviable history of growth. Current management is highly esteemed in national newspaper and business communities. It is an organization that is characterized by progressive thinking and integrity.

Directors and stockholders of both companies must approve the plan for the proposed merger. If the plan is approved UPD will have broadened its base to include not only magazines and books, but newspapers, radio, television and CATV.

About the same time it was also announced that The New York Times had reached an agreement to purchase Golf Digest, Inc., a magazine and book publisher that publishes Golf Digest, a publication directly competitive with UPD's GOLF Magazine, the nation's leading golf journal and sister publication of GOLFDOM.

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There is a difference
More **STRENGTH** and **SAFETY** in the new greatly improved MOTT model 72 for 1969.



YES
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Lightweight, free swinging knives fold back from obstructions, thus minimizing throwing struck objects, providing greater safety.

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MOTT knives provide the ultimate in mowing performance for fairways or the rough, for leaf mulching, or turf renovation.

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There are others — try them all! By your own test, you'll find MOTT best!

A full line from 18" to 19' gangs.



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mott
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The National Aeronautics Space Administration began using an electric personnel carrier (the one above is made by Columbia Car Corp.) to help astronauts make

the 400-foot journey to the simulated altitude chamber at the Manned Spacecraft Operations Building at Cape Kennedy.

Riding above are Apollo 9 astronauts James McDivitt, front; David Scott, left rear, and Russell Schweickart, right rear. Nobody knows who the driver is.

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Set it and forget it. Works automatically. Charges carefully, precisely to give you maximum battery hours. Proven a wise investment by courses nationwide. See your distributor or write for complete specifications.

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Light Weight - One Hand

RAKE-Ezee SAND TRAP RAKE

Short handle, light weight. Golfer can rake trap while holding club in other hand.



HIGH DENSITY PLASTIC WEATHER-PROOFED

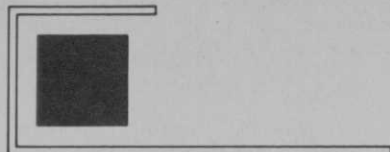


The bright, yellow-handled RAKE-Ezee Rake flags attention, reminds golfers to rake trap. Stands erect on blunt metal point.

Sturdy, attractive, won't rust, yet low in cost. Rake-Ezee stands erect on point, reminds golfer to rake trap. Fully guaranteed with tough plastic head. See your distributor, or write:

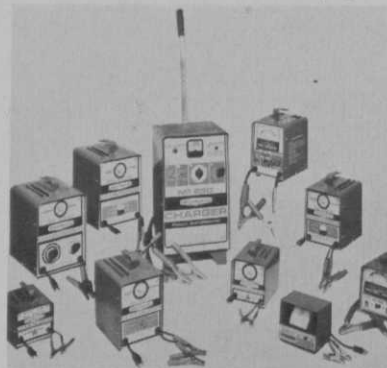
MFD. BY
NORTH CENTRAL
Plastics INCORPORATED
ELLEDALE, MINN.

For more information circle number 238 on card



NEW PRODUCTS

Continued from page 95



Triple-A-Specialty Company announces that it has redesigned the control panels on its line of battery chargers. The new design provides a new level of contrast and a layout that is intended to reduce errors by operators. The Triple-A battery line includes units with six, eight or 12 volt ratings in current ratings from three to 60 amps.

Circle No. 108 on reader service card



Cushman Motors manufacturers a three-way vehicle called the Town & Fairway. It features a two-passenger rear seat that pivots down to reveal two golf bag holders or the seat back can fold down to become a carry-all. Standard features on both electric and gasoline models include: surrey top, automotive steering, full front and rear suspension, headlights, taillights, turn signals and automatic seat brake.

Circle No. 109 on reader service card



Crown Rubber Company introduces its Crown Royal line of floor protection mats and matting. Available in multi-color stripes, gold/black tweed and red/deep purple tweed, the mats feature 100 per cent cut-pile nylon tufts embedded in a backing which does not slip, skid or curl up, according to the company. Sizes available are: 3 feet by 4 feet, 3 feet by 5 feet, 3 feet by 6 feet and 4 feet by 8 feet, with a 1-inch black vinyl border. Three, 4 and 6-foot widths are available in rolls of about 20 lineal yards.

Circle No. 110 on reader service card

CROSMAN'S
FAMOUS FRESH
SEEDS
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For more information circle number 199 on card

A. B. Mills Pty., Ltd., of Australia, makes a line of hand-made golf bags, made of kangaroo leather. The line

includes all sizes from a 14-club model with three pockets and three full-length compartments to a light-weight beginner's bag for six clubs. Mills also makes head covers in kangaroo fur, kangaroo hide, conventional leather or vynex in a variety of colors.

Circle No. 111 on reader service card



Febco, Inc., introduces a rotary pop-up sprinkler available in full or adjustable part circle models. Made of brass, the sprinkler is enclosed in a cast iron body with an aluminum cover and can be removed from the housing by unscrewing and lifting out. Both models have two parallel over-under nozzles and are impact driven by the top nozzle. Sprinklers operate in the 70 pound to 100 pound pressure range and cover up to a 256-foot circle.

Circle No. 112 on reader service card

Epoxo Coating Div., Falcon Safety Products, makes a long-wearing, non-skid floor coating. It can be applied to steel, concrete, macadam, aluminum, stone, linoleum and asphalt and can last up to five years under wear-and-tear conditions. A minimum amount of preparation is needed to apply the coating; drying time is about five hours. The average coverage per five gallons is about 225 square feet. Colors available: red, green, gray, black, white and orange.

Circle No. 113 on reader service card

International Minerals & Chemical Corp. introduces Fall Fairway Food, designed especially for fall feeding of golf courses. It features a 7-7-21 formulation with additional secondary and micro-nutrients. The turf food can also be used at other times of the

year as a supplement for turf fertilization programs based on natural organics such as sludge and tankage.

Circle No. 114 on reader service card



The Seal Chemical Corp. makes Tire Seal, for instant flat tire repairs. According to the company, Tire Seal makes tires permanently puncture proof and will stay pliable for the life of the tire. The sealer is non-flammable, works in extreme hot or cold temperature and is safe for rubber and metal. It is shipped 12 kits to a

Continued on page 110

OMEGA MOWER WITH

Complete Driver-seat OPERATION

forward seat visibility
maneuverability
control

30" to
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cutting
width
folds to
56"



Design eliminates driver training and error.

Hydraulic lifts—automatic stops—*independent reel speeds . . . and more.*

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Maintenance Equipment

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- Carbide Grinders • Setters
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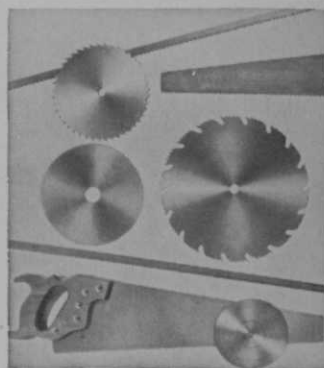
Every tool needed to sharpen everything from hand saws to band saws to carbide cutting saws and tools. Highest professional quality, precision accuracy. Each Foley sharpening tool incorporates exclusive features to eliminate the need for experienced operators. No special training required. Save thousands of dollars on tool maintenance with Foley sharpening equipment.

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For more information circle number 183 on card

snowmobile

Continued from page 79

superintendent is being infiltrated from within. Among certain experts in the turf management field there is a feeling that snowmobiles are not the tools of course destruction. None of them wish to be identified but each drops the hint that maybe the super is crying foul before one is committed.

The superintendent is ever mindful of the possibility he might be barking up the wrong tree. However, he must look upon his task through different eyes, since he remains responsible to the membership for bringing the course to manure sharpness at the first signs of the golf season.

In all matters of course damage the super assumes the attitude of the researcher, rather than the physician. He is brought up on the doctrine of prevention, not cure. "Why court trouble?" is the universal question. "We have enough of it without these mechanical devils."

Technical arguments follow. From the superintendent's vantage point, the snowmobile causes a fabricated sheet of strangulation on top of the naturally porous snow cover. In doing so, the compaction shuts off all oxygen to the plant below, hindering life just like a choking layer of ice. For that reason alone, the snowmobile serves as a curse to the turf.

The snowmobile cult and its supporters counter with their ammunition, based on the flimsy but applicable assumption that the super's conclusions are controversial. The plea here is that off-season damage or winter kill existed

The long and the short of it

Short caddies have a tall problem with apparently no solution in sight.

Since many are not 6 feet, they are forced to carry the golf bag at a level that rubs up against their knees. The bag manufacturers have standardized their product so that when the strap is raised to the highest possible notch, the bag still hangs too low for shorter people.

A leading manufacturer responded to this single complaint with the statement that if they were to make the straps any shorter many people wouldn't be able to fit their arm inside it. He also added: it would be highly expensive to redo production lines; it didn't seem to warrant the expense, and that he had never gotten any complaints in the some 40 years he has been in business.

Obviously, one short caddy doesn't agree. □

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GOLF SHOP-DRIVING RANGE
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For more information circle number 180 on card

long before anyone dreamed of building a snowmobile. The technical battle at present appears to be a standoff.

When finally there is concession made in the form of an economical venture by the golf courses's powers-to-be, the superintendent must take a dim view of his professional position. Fittingly, when a course opens its arms to snowmobiling, there must be established a set of rules for operating the vehicles and a plan for preparing the course. This smacks the super with an added burden. He is the outstanding victim.

In such a touchy development, the superintendent must realize that he and his help are to be 24-hour watch dogs. When the snowmobile is allowed to roam the course, round-the-clock surveillance is required, the responsibility thrust on the shoulders of the super.

Staking the course also falls in the lap of the belabored superintendent. All greens must be fenced off with care taken to avoid charging into water pipes backboning the irrigation system.

Finally, when the course has been groomed for the invasion of driving tread and daredevil drivers, the physical properties of snow cover have to be expertly assessed before the green light is given. A depth of six inches is the absolute minimum for the prevention of turf injury. Then, in the case of slushy conditions, the super must be on hand to determine if it is safe enough to risk a machine's claws scraping bare spots.

In arriving at a windup point in this discussion, the superintendent is forced to realize that he is both a product and victim of the recreational surge which might have prompted him to turn his professional aspirations to the golf course in the first place.

Progress, no matter how defined or exposed, constitutes an unstoppable. There were only a few thousand snowmobiles in operation five years ago. This burgeoning season it is estimated manufacturers will complete sales of 100,000 or more. In the immediate future there are visions of one million snow-spitting racers carving their way through and across the United States.

In essence, the snowmobile—according to the reluctant retreat of the golf course superintendent—is a necessary evil. Like the electric or gas-driven golf car, it has sneaked up on him and accounted for new avenues of challenge and responsibility. True, he doesn't have to like it. Unfortunately, he has to live with it. □



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Front End
Thatcher

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MODEL 40
Vacuum
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**MOW-
VACUUM**
In One Operation!

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SPECIAL POST-CONVENTION PRICE on Jiffy Field Marker for marking out-of-bounds, water hazards, cart bounds, parking lots! Pays for itself in one year. FREE—2 gals. of Mautz Field Marking Paint (makes 4 gals.), \$10 value with order of Jiffy Marker. Regularly \$119.50, special through May 1, \$105.50—we prepay freight charges. A MUST for every golf course. Write for free brochure.

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TURFGRASS IDEAS

One of our good friends has a sign in his office that reads, "I don't buy products, I buy Ideas." At Mock Seed, our conviction has always been that ideas and not products best serve our customers' needs. Each customer has a slightly different program or problem . . . hence we blend in a special brand of "savvy" with our seed. Our current storehouse of ideas is the result of over 25 years of service to people responsible for turfgrass growth and management. We've got ideas in stock that can help you. Why not write today for special prices?

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For more information circle number 207 on card

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FASTEST SPINNER Spreader and Seeder
PRECISION BROADCAST . . .
 up to 50 ft. swath in
 1/5 of the time
BEST FEEDING with conical steel
 hopper

. . . LOW PRICE . . .

The VANDERMOLLEN Co.
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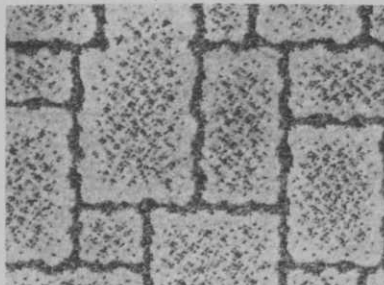
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NEW PRODUCTS

Continued from page 107

case. Suggested retail price: \$3.99, refills \$1.99.

Circle No. 115 on reader service card



Philadelphia Carpet Company offers a line of carpets with DuPont's Antron nylon pile. The carpets come in a variety of weights and textures in any color or color combination, and are sized to meet individual requirements.

Circle No. 116 on reader service card



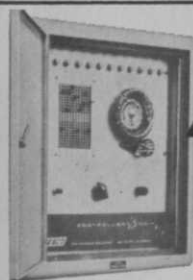
Thompson Polyethylene Buildings, Inc., introduces a portable toilet building, made of polyethylene, which is designed to withstand outdoor use. Exterior painting and maintenance is eliminated due to an ultra-violet light stabilizer built into the material.

Circle No. 117 on reader service card



Pro-Shu Company offers ladies' golf shoes made of multi-colored calfskins. Featuring "magic-carpet" cushioned insoles, the shoes are available through pro shops for \$37.50.

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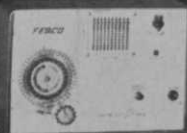
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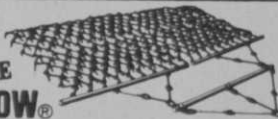
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