NEWS OF THE INDUSTRY

Turf-Vac adds distributors

Fourteen distributors during the past three months have been added by Turf-Vac Corp., bringing the total number of distributors to 40 in 37 states and Canada. The new distributors are: Belvedere Sales Company, Hot Springs, Ark.; Casey Enterprises, Inc., Birmingham, Ala.; Eastern Turf Equipment, Inc., Fayetteville, N.C.; Eaton Equipment Corp., Hamburg, N.Y.; Garden & Turf Supply Company, Inc., New Haven, Ind.; Grassland Equipment & Irrigation Corp., Latham, N.Y.; Haverstick Golf & Tractor, Inc., Syracuse, N.Y.; Minnesota Toro, Minneapolis; Morin Equipment, Inc., Ste-Foy, Que.; Pierson's Mill Company, Maplewood, N.J.; The Powerhouse, Wilton, Conn.; R.L. Ryer-

Dwarf bluegrass developed

Purdue University announced that its agricultural experiment station researchers have developed a dwarf variety of bluegrass, which grows slowly and low. Named Sodco, the bluegrass is resistant to striped smut and may be cut at three-quarters of an inch to an inch in height. It is not designed, however, to withstand heavy play or traffic and would be best used on golf course fairways. Distribution of seed has not yet been worked out, but according to Laurel Meade, general manager of the Agricultural Alumni Seed Improvement Assn., Inc., some

son Company, Inc., Milwaukee; Southern Specialty, New Or-Kuhn-Neuschafer, Inc., leans; Salina, Kan.

COLL

E. Truman Wright (left) vice president and managing director of The Greenbrier, White Sulphur Springs, W. Va., accepts Golf Magazine's Great Golf Resort Award on behalf of the Greenbrier. The award recognizes the outstanding quality of the resort's golfing facilities, accommodations and service and is presented by Arthur May, Gois's advertising manager-resort and travel.

certified seed probably would be available to homeowners for planting in 1970.

David Crystal merger Approved in principle

The merger of David Crystal and General Mills has been approved in principle by the boards of directors of the two companies, it was announced. The terms of agreement call for David Crystal stockholders to receive .875 share of General Mills common stock for each share of David Crystal common stock outstanding. David Crystal apparel appears under brand names such as David Crystal, Haymaker, Stony Brook, Izod, Chemise Lacoste and others. The company's volume for the fiscal year ended November 30, 1968, was \$29.2 million with net profits totaling \$1.3 million.

AMF Voit to open plant

A 200,000-square-foot plant will be built in Hopkinsville, Ken., by W.J. Voit Rubber Corp., a subsidiary of American Machine & Foundry Company. According to Rodney C. Gott, AMF chairman and president, the new facility will cost more than \$3 million and will be built on a 50-acre site, located two miles south of Hopkinsville on Highway 41. Construction is scheduled to begin in September. AMF will start a pilot operation in early 1971 with full production scheduled later that year.

Cushman opens new facility

Cushman Motors has opened a new facility in Augusta, Ga., which will be responsible for sales and service of Cushman golf cars and turf vehicles in that state. plus central and southern sections of South Carolina. The facility will also lease and rent golf cars to individuals and fleet customers. Named general manager was Ned Duncan, who previously served the company as district sales manager in Memphis, Tenn.

continued on page 62

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INDUSTRY NEWS

continued from page 61

Film service

Olympic Film Service, an information clearing house, offers profiles of films available in management development, salesmanship, human relations, labor relations, communications and training the disadvantaged. The profiles are full-page fact sheets which state which employee groups would benefit most from a particular film, what topics are presented, how the content is treated and exactly where the film can be obtained. Complimentary samples of the film profiles and subscription rates are available. Write: Olympic Film Service, 161 West 22nd St., New York, N.Y. 10011.

Wood Bros, purchased

Wood Brothers Mfg. Company of Oregon, Ill., has been purchased by the Hesston Corp. of Hesston, Kan. Its new name will be known as Wood Brothers, Inc., Subsidiary of Hesston Corp. A spokesman for the company said that no changes in management or operation will be made and that the business will continue to operate independently as a wholly-owned subsidiary of the parent company.

Systemic fungicide Undergoes testing

A new systemic fungicide, written up in the Elm Research Institute's Spring Bulletin, is currently being tested at the University of Wisconsin as a cure and preventive of Dutch elm disease. The proprietory chemical is a non-toxic solution, formulated by DuPont and known as Benlate. Results of previous tests conducted by the company have been sufficiently promising to warrant further testing by the university. To date, reports on Benlate's effectiveness indicate that every reason exists for an optimistic outlook on results of final tests.

continued

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INDUSTRY NEWS

continued

Pro Golf, Inc. formed

Two Cleveland attorneys, Oliver Thompson and Richard A. Madden, have formed an organization called Pro Golf, Inc. According to Thompson, who will serve as president, the company "will provide tailored programs of investment and insurance counseling as well as tax and real estate planning." So far, seven tour-ing professional golfers have been recruited and have signed contracts with the new firm, to be headquartered in the National City Bank Building in downtown Cleveland. Among them is Frank Boynton. Other members include Dale Douglass, B.R. McLendon, Chuck Courtney, Richard Rhyan, Byron Comstock and Roy Pace.

Vornado acquires **King Athletic Goods**

Vornado, Inc., has acquired the privately-owned firm of King Athletic Goods Company, a Philadelphia-based manufacturer, importer and distributor of athletic goods. Harold Rosenbaum, founder of the sporting goods company, will continue to act as its president. Details of the transaction were not made public.

Golf course notes . . .

The south suburban section of the Pittsburgh district is torn up with the rebuilding going on at Chartiers CC. St. Clair CC and at Hidden Valley. St. Clair will end up with 27 holes, Chartiers with more long holes and Hidden Valley will go from 9 to 18 holes ... Green Valley, a public course, has put in six power carts, joining county courses North and South Park . . . Ainslie Perrault, a Tulsa investor, buys Shamrock CC (he owned the land already) from Jimmy J. Ryan. Perrault will construct a \$500,000 clubhouse and swimming pool, both to be completed by the end of summer. Walt Eiserman stays as pro ... Two new courses in greater Oklahoma City to open in 1970: at Edmond and Midwest City. Floyd Farley is the architect.



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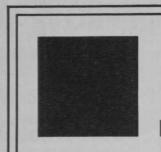
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Ram Golf Corp.'s top golf bag line features 11-inch round golf bags with body and trim materials of DuPont Corfam, which is water repellent, scuff and abrasion resistant, resists discoloring and cracking and is washable. Bags come in white with gold welt or bourbon with brown gator trim. Other features include five steel upright stays, double ring construction, chrome hardware, zippered vanity pocket, umbrella compartment and triple-zippered ball pocket. The 11-inch model lists for \$220 with a set of four headcovers; a nine-inch model lists for \$132 with headcovers.

Circle No. 101 on reader service card



Jacobsen Mfg. Company introduces the Rogers Aerator which can operate both in-line and oncontour. The aerator comes in two models—Model 590 with a seven-foot swath and Model 595 with a five-foot swath. Six 17-inch

weighted wheels, each with nine blades, are hinged in pairs and mounted on sealed ball bearing to allow contour following and equal weight distribution. It can be used with a three-point or a universal hitch. Optionals include an electrically-actuated hydraulic system and transport wheels.

Circle No. 102 on reader service card

Rolin Golf Company's new putter has a central balance weight which, according to the company, aids the golfer's natural stroke. The face is designed to roll the ball on impact. It has been approved by the United States Golf Assn. and is available in men's and ladies' right and left hand models. Price: \$19.95.

Circle No. 103 on reader service card



Jacklin Seed Company produces and markets the new patent variety 0217 Fylking Kentucky bluegrass. Ten-year tests, according to the company, demonstrate that the grass has excellent tolerance for cutting at 1/2 to 3/4 inches. Characteristics of the grass are its low growth, green color, dense turf and resistance to disease. Fylking reportedly is a vigorous rhizome producer, heat, drought and traffic tolerant, resistant to stripe smut, leaf spot, stem rush and leaf rust. Technical reports on usage and tests are available.

Circle No. 104 on reader service card





IRA Products introduces the Tee-Matic automatic golf ball tee-ing machine, which allows the golfer to tee up 30 consecutive golf balls without stooping. Made of heavy-gauge steel with baked on red and yellow enamel finish, the Tee-Matic retails for \$39.95.

Circle No. 105 on reader service card



Wheel Horse Products, Inc., makes a 7hp lawn ranger made of fiberglass. The 32-inch mower cuts 792 square feet a minute, according to the company. Price: \$499 including mower.

Circle No. 106 on reader service card

F.D. Kees Mfg. Company has improved its Kees-Kaster broadcast seed and fertilizer spreader and offers a new pull-type model. The hopper is made of Cycolac, said to be completely corrosion resistant and the tubular steel frame is now chrome plated. The new model, which offers all the features of the Kees-Kaster, is designed to be pulled behind lawn and garden tractors. A remote control is standard equipment.

Circle No. 107 on reader service card



Porto-Clubs introduces a portable set of eight clubs. Clubheads attach by a lock-joint to a True Temper shaft fitted with standardized grip. Carrying case is made of Naugahyde and has an adjustable strap and a pocket for balls and tees. The set weighs eight pounds and is available in men's and ladies' models and in colors.

Circle No. 108 on reader service card



American Pulley Company has developed two golf course sprayers. Called Hardie Models 10-5 and 20-5, the sprayers are each designed for use with gun or boom. Each sprayer is equipped with a four-cycle gasoline engine and will handle any type of liquid spray material, including fertilizers, weed killers and pesticides. Both models come with 25 feet of high pressure hose and an adjustable spray gun, which can be adjusted to fine spraying or solid stream. A choice of 150-, 200and 300-gallon capacity tanks is available with Model 10-5; Model 20-5 is available with 200- or 300-gallon tanks.

Circle No. 109 on reader service card



Hi-D-Wa Corp. introduces a three-in-one pocket-size tool that can be a cleat cleaner, divot fork and clubhead groove cleaner. Made of stainless steel, the sharp prongs are encased in a plastic case and are retractable. It comes in red, green, tan and yellow and is gift packaged in a plastic case.

Circle No. 110 on reader service card

York Modern Corp. introduces a ripper-grader unit called Versa-Till. The unit attaches behind any tractor having a standard three-point hitch and permits grading while moving forward and backward. Working depth is adjustable and may be set for soil penetration up to eight inches.

Circle No. 111 on reader service card

J.I. Case Company introduces the CB70 Carrier Boom, which can operate with any type of concrete pump, deliver concrete 60 feet or higher and can be controlled from either the truck or the concrete placer. The unit is completely self-contained, carries 250 gallons of water on board and has a pumping capacity of 28 cubic feet a minute. The pressurized air over water system can exceed 100 pounds pressure on the concrete line for flowing out or cleaning the system.

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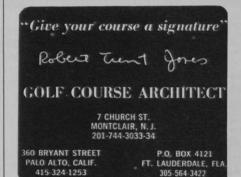
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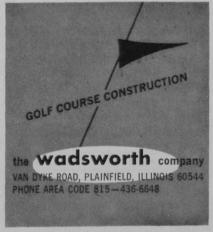
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☐ Signs: yardage and direction	Grips	☐ Supplies (china, glass, plastic, paper, pots & pan
☐ Tee markers	Grip slip preventative	cutlery, tools, flatwear, locker-room)
☐ Vending machines	☐ Locks for golf bags	☐ Furnishings (furniture, wall coverings, floor co
		ings, lamps, decorative accessories, interior d
CONSTRUCTION AND SUPPLIES	FIXTURES AND EQUIPMENT	consultants)
☐ Humus & Peat	☐ Bag storage racks	☐ Locks for lockers (combination—built-in-key
☐ Irrigation systems and equipment	☐ Ball washer detergents	padlocks)
s your golf course:		Send information on products checked to:
☐ Private ☐ Reso		ame
☐ Semi-private ☐ Publi	Military I	
☐ Municipal (city, state ☐ Scho	ol Pitch & Putt	
or county owned) Comp	any owned Driving range	Title
Size of course:	halas D 35 - halas	
☐ 9 holes ☐ 18 holes ☐ 27	holes 36+ holes CI	ub
		Address
		Address
Turfed acreage of Golf Course and Club Grounds regularly maintained:	30700	Address State Zip

TEAR OUT PAGE ALONG DOTTED LINE AND MAIL TO GOLFDOM

ADVERTISER INDEX **GOLFDOM** July '69 Acme Iron Works, Inc. 63 Gold Crest Ltd. 14 Mimco Engineered Products Div. 28 Acushnet Process Sales Co.Cover II Golfcraft, Inc. 3 Agrico Chemical Co. 27 Golfomat Div., American Bioculture, Inc. 11 Atlantic Golf Equipment Co...... 55 North Central Plastics, Inc. 56 Ault, Edmund B., Ltd. 66 Gordon, William F. 66 Northern Golf Ball Co. 63 Bellante & Clauss, Inc. 66 H & E Sod Nursery 62 Halsey W. Taylor Co. 32 Bridgeport Implement Works, Inc. 63 Harley-Davidson Motor Co. 15 Packard, Edward Lawrence, Inc. 67 Harris, Robert Bruce 66 Caddy-Roll Rental Service 30 Par Aide Products Co. 48 Harrison, James...... 66 Cast Iron Pipe Research Assoc.4,5 Philadelphia Carpet Co. 6 Hassenplug, X.G. 67 Certain-Teed Products Corp. Power Spike Mfg. Co. 23 Hillerich & Bradsby Co. 65 Pipe Div. 17 Purdy, Hal...... 67 Champion Co. 22 Putman, Robert Dean..... 67 Club Car, Inc. 31 Iberia Earthmoving Service, Inc. 62 Colonial Gardens..... 67 International Harvester Co. 29 Rain Bird Sprinkler Mfg. Corp. 54 Container Development Corp. 34 Izod/Havmaker Rogers Div., Jacobsen Mfg. Co. 59 Corbie Co. 44 Div. of David Crystal......Cover III Ryan Equipment Co. 26 Cornish, Geoffrey, S. 66 Cushman Motors......25,45 Jacklin Seed Co., Inc. 30 Safari LP-Gas Cooler 65 Johnson & Johnson 13 Smith, Kenneth, Inc. 44 Dargie, Bert Golf Co. 56 Jones, Robert Trent 67 Spear, William James & Assoc. 66 Delmhorst Instrument Co. 62 Jordan, Bob...... 67 Sports Awards Co. 56 Doggett Fison Co. 58 Duane, Francis J. 66 Karsten Mfg. Corp. 63 TAT Golf Signs 62 Trojan Battery Co. 9 Killian & Nugent 66 Eastern Golf Co. 39 Trophy & Medal Shop...... 62 Kimberly-Clark Industrial 19 Elanco Products Co. Specialty Products Sports Turf..20,21 Laher Spring & Uniroyal, Inc.Cover IV Electric Car Corp. 10 Fazio, George 66 Lamkin Leather Co. 39 Ferguson, Dr. Marvin H...... 67 Wadsworth Co. 67 Lane, Edwin W. Co. 30 Ford Tractor & Warren's Turf Nurseries 16 Larchmont Engineering Co. 32 Implement Operations...... 33 West Point Products Div. of Kearney-National, Inc. 35 Maddox Construction Co. 55 Garbin, Ferdinand 66 Wittek Golf Range Supply Co., Inc. . 65 Godwin, Hiram F. & Son Inc. 66 Mallinckrodt Chemical Works24,60 Woodlets, Inc. 57

GOLFDOM OFFICIALS AND MANAGEMENT MAILING FORM IMPORTANT: Your cooperation with the information

below will bring GOLFDOM to those responsible for your club's successful operation . . . and keep them up-to-date on the latest and most practical ideas on Administration, Management, Maintenance and Services. Complete and mail this post-free card—TODAY—to GOLFDOM CIRCULATION DEPT., 235 East 45 Street, New York, N.Y. 10017. We'll see that those who qualify receive GOLFDOM monthly, without cost.

Club or Course Name		
Mail Address		
City	State	Zip
Owner		
Other Duties		
Street		
	State	The second secon
Other Duties		
Street		
City	State	Zip

Other Duties		
Street		
City	State	Zip
Superintendent		
Other Duties	100	
Street	1	
City		
Professional	, digital	
Other Duties		
Street		
City	State	Zip
Turfed acreage of Goregularly maintained:		
		Grounds Acres
Is your course new?	Yes No	
Is your course new? Size of Course: Is your Golf Course:	Yes No	□ 27 holes □ 36+ holes emi-private □ Municipal
Is your course new? Size of Course: Is your Golf Course: (city, state or county owned)	Yes No	□ 27 holes □ 36+ holes emi-private □ Municipal
Is your course new? Size of Course: Is your Golf Course: (city, state or county owned) School Company owned	Yes No No Ses 18 holes Private Ses Public Pa	27 holes 36+ holes emi-private Municipal r 3 Military
Is your course new? Size of Course: Is your Golf Course: (city, state or county owned) School Company owned Facilities at Course:	Yes No	27 holes 36+ holes emi-private Municipal r 3 Military
Is your course new? Size of Course: Is your Golf Course: (city, state or county owned) School Company owned Facilities at Course: Tennis Courts Pro Shoj If Private Club check	Yes No	27 holes 36+ holes emi-private Municipal r 3 Military taurant Hotel Pool ers. If semi-private
Is your course new? Size of Course:9 hole Is your Golf Course: (city, state or county owned) SchoolCompany owned Facilities at Course: Tennis CoursePro Shop	Yes No	27 holes 36+ holes emi-private Municipal r 3 Military taurant Hotel Pool eers. If semi-private er week: