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Howel H. Hopson, President

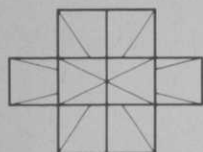
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# GOLFDOM SPEAKS OUT

Continued from page 8

their salesmen. Perhaps, in their evident desire to be sensational, the author and editors of *Look* have failed to realize the full implication of their accusations.

Most states and/or counties bar such practices by law. In many, the penalties include the loss of their license to dispense liquor and usually apply to both purchaser and seller. I am not qualified to speak for the liquor distributors, but few reputable clubs or club managers would be willing to risk such action.

The 'wrapped bottle' inference is plainly stated as a charge that the manager is substituting a cheap champagne for a fine one. However, the fact is that every club manager wants to enhance the reputation of his members and of his club. About the only time I have ever seen a manager wrap a bottle was for the purpose of keeping accumulated moisture from dripping on the guests' clothing. Occasionally, though, the wrapped bottle is used to spare the member the embarrassment of exposing the low-priced champagne the member has purchased from his regular liquor dealer. In normal circumstances, the club wouldn't even permit the stuff in the back door.

Club managers *do* often strongly recommend one or two florists. Again the motive is a helpful one, however. Too often florists unfamiliar with the club will tend to over-decorate. Florists who have provided flowers to the club in the past will know the upper and lower limits of the club and can advise the member according-

ly, thus saving considerably on the decorating bill and providing tasteful and appropriate floral decorations.

The instruction to tell the club manager when to close the bar has comical overtones, if you like that type of comedy. Most hosts *do* leave strict instructions on closing times. The problem arises when the host is left with a few friends—anywhere from 10 to 100—and wants the manager to reopen it.

The statement that the club manager receives a commission from the orchestra is a new one to me. In 15 years in the private club industry and with over 1,000 personal acquaintances among club managers, I must confess to never having heard this suggestion before.

These accusations, painted with a broad brush in a magazine of nationwide distribution, constitute an example of sensational journalism. A cloud has been cast over the integrity of every club manager in the country. These accusations cannot be dismissed without denial.

While we are certain that most club members are aware of the integrity of their managers, there may be some who have come to have doubts as a result of these charges. Every professional manager we have talked with about these charges has affirmed his personal adherence to the industry code of ethics and has further responded to our queries by saying that these unethical and illegal activities are unknown at reputable clubs.

—Ken Emerson

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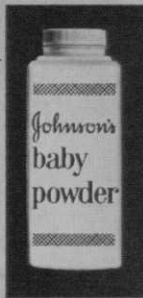
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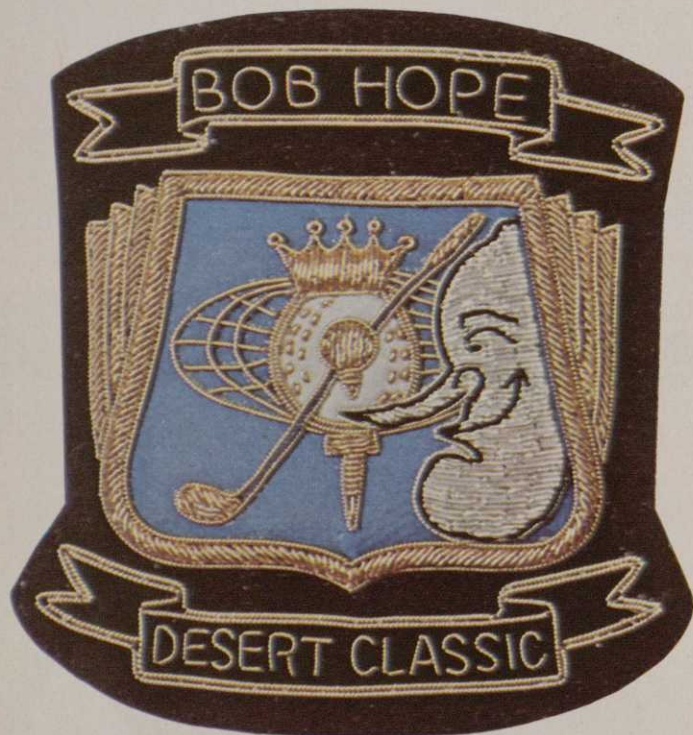
JOHNSON'S Baby Powder dries up perspiration and  
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might even drop. Then you'd feel good, too.

Be a mother to your members.

\*If your regular supplier doesn't handle JOHNSON'S Baby Powder, write to  
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## LETTERS TO THE EDITOR

### Agree but disagree

I am writing concerning an article that I read in your March issue, called "A Unique and Courageous Program for Greens Management," by Jerry Claussen. In the article, Mr. Claussen discusses the feeding program which Mr. Metsker follows for his Penncross greens. I am in complete agreement with him on everything but the amount of ferrous sulphate applications.

The article states that it is applied at the rate of three pounds per 1,000 square feet. I believe the author meant three ounces per 1,000 square feet. Three pounds of this material would greatly damage the soil because it would lower the soil pH and, possibly, cause a fixation of other elements.

I hope you will publish a correction in your magazine before someone has a chance to apply it at that rate.

We have Penncross greens on our course, and I have used both the high and low N programs. I favor the latter, as does Mr. Metsker, and for the same reasons. I believe that a turfgrass that is given a high rate of N is about as healthy as a man that habitually over eats.

I enjoy GOLFDOM very much, particularly Fred Grau's column.

*Jack Poland, superintendent  
Au Sable River GC  
Oscoda, Mich.*

*Editor's note:* The gentleman from Michigan is absolutely right. The figure should be three ounces, not three pounds, per 1,000 square feet.



## You'll need recharging before this electric car does.

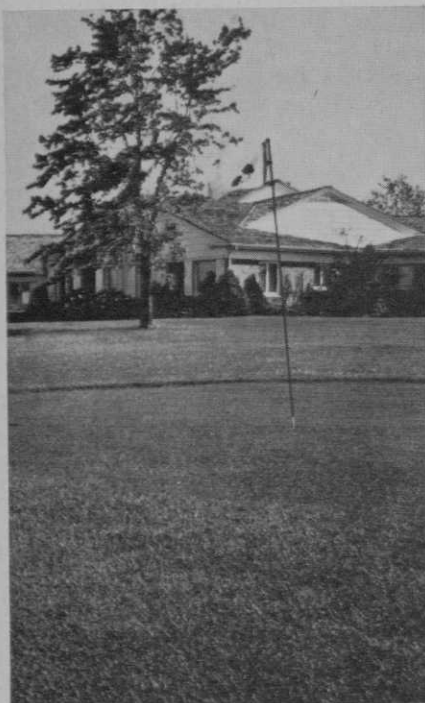
The new Harley-Davidson electric car goes and goes and goes. The reason why is Master Drive, a unique electrical circuit. Master Drive taps fifty percent less battery power at low speeds. This increases the car's range by fifty percent. Extends battery

life beyond two years. Substantially lowers charging costs. Master Drive is so sure, we back it with a two-year warranty on all major electrical components including batteries. This two-year warranty is a Harley-Davidson exclusive. But then, so is

Master Drive. Get the full story on the world's finest electric car from the Harley-Davidson dealer in your area. Your choice of tiller bar or popular steering wheel models. Harley-Davidson Motor Co., Milwaukee, Wis.

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Golf courses from coast to coast for years have planted Warren's Creeping Bent stolons for the finest greens in America. Clean, pure strain Warren's stolons provide perfect, even texture and color. Greens planted with seed do not hold their uniformity of color and texture as well as greens planted with stolons.

And Warren research has now made available the new grass, A-20, with the same high quality, for tees and aprons of greens. A-20 has been tested and rated excellent or superior by leading universities.

Write for specific information about A-20 Bluegrass and Warren's stolons.



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## Swinging around golf

by Herb Graffis

### Who educates whom?

You see, hear and read a lot about pros educating junior golfers, but have you ever seen anything about club managers and chefs and superintendents educating juniors to become superior club members? The only thing I've ever heard of is accidental, when superintendents hire for summer work high-school kids, who eventually become club members. Some of these kids, later as members and club officials, know, for instance, how delicate it is to correctly turn a mower at the border of a green.

I don't know how the job could be done attractively and effectively but I'm confident superintendents could take small groups of kids' golf classes on two- or three-hole educational tours of a course and put on the sort of an educational show school kids get when teachers take them to art galleries, zoos, airports and newspaper plants.

How managers and chefs could give basic training in first-class cuisine to club members' kids I also don't know, but I know this education is important.

There's long been a debate about whether a superior club develops a superior manager or if an extraordinarily fine manager produces a first-class club. Although the odds favor the club making the manager great, there's always

plenty of educational work for the manager and his chef.

There are "junior clubhouses" at or in a few fine country clubs, but even there I haven't learned that much is being done to educate the kids to become well-qualified members of prestige clubs.

**Owen Griffith**, Hartford Courier golf writer for 20 years, was honored by the Connecticut PGA at its annual spring meeting for his "dedicated service to golf." **Bob Bodington**, Hartford CC, was presented with Golf Pro of the Year trophy and retired pros **George Ferrier**, **Art Hoouse**, **Syd Covington**, **John Banks** and **William Winton** also were lauded at the show, as was Mrs. **Grace Lenczyk Cronin**.

**John Ross** is pro at the new CC of Hudson, Ohio... Norwalk's (Conn.) new Oak Hills municipal course has **Vincent Grillo** as pro... **Clyde D. Gordon**, formerly at Midland Valley CC, Aiken, S.C., is now superintendent at Cowans Ford CC, Stanley, N.C.

**Lennox Haldeman** and **Don Johnson** of the Chicago District GA headed a committee of 22 supervising local, qualifying rounds for the USGA Open. That's one of 56 local qualifying sites. There were 14 sectional qualifying sites, also many unpaid workers' services. Think of the value of this free time to tournament golf.

continued on page 19



## The Greens Committee reviews the pipe specifications for the new irrigation system.

Harry Turner, with the cigar, is sales manager of Wilson Textiles. Sam Donovan, on his left, runs a printing business. Herb Marks owns a dress store and Jack Byrnes, on the far side, has a big car dealership.

What they know about water pipe consists entirely of this:

They've got to get water, once and for all, to those scorched fairways and brown greens.

The swimming pool loan isn't paid off yet, and the membership is watching them like hawks.

They don't want to have to do this more than once a century.

So when they finally agreed to buy a permanent irrigation system, they did what smart, prudent men always do—they started asking around. A builder, some contractors, a couple of engineers, an architect, two other clubs.

They found a surprising degree of consistency: *Be sure of your contractor.*

*Get good pipe*—from somebody big enough to know all the new technology. And with a quality reputation.

*Use a combination system:* asbestos/cement for the big diameters, PVC (polyvinylchloride) for the smaller lines. More economical to install and better service over the long haul.

*Choose white PVC*—it lays easier and works better. And it hooks up better—either with special deep-socket joints or a unique gasketed coupling.

*Get the whole system from one maker.* Then everything arrives and works together.

While the Committee was finding all this out, one name kept coming up: Certain-teed. Big. Technically advanced. Quality. Complete A/C and PVC capacity. White PVC—with the special sockets and gaskets. Fast delivery, good service.

The bids were pretty close on price. One contractor specified a complete Certain-teed piping system. That did it.

The Committee, of course, continues to keep an eye on the piping. Unless they're rained out. Cheers, gentlemen.

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For public and commercial buildings; for motels and resorts; and for model homes—Chemgrass is a great answer. It can be the answer for homes people live in, too. It's recommended to replace grass on hard-to-maintain highway median strips. It can even be a safe but inexpensive playground surface.

But how will Chemgrass stand up to the weather? Well, it's been under the Florida sun for two years without any significant change in color or character. It's successfully passed torturing tests in Monsanto's laboratories.

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**Graffis**

*continued from page 16*

**Bert Purvis** of Mattydale, N.Y., pro salesman in upper New York state, reports some of this year's pro changes on his beat: **Pete Hugle** now pro at Beaver Brook CC, Rome; **Bill Kaye** now at Elkdale CC, Salamanca; **Don Drier** at Teugaga CC, Rome; **John Serwatka** at Liverpool CC; **Jack Wall** at Lyndon GC, Fayetteville; **Duke Wood** now at Pine Grove, Camillus; **L. Kelly** at Camillus CC; **John Sokohlic** at Skyline CC, Brewerton; **Jim Farina** at Amsterdam municipal course; **Ray Harvey** at Rustic CC, Dexter; **"Red" La Vergne** at Catskill CC and **Bill Gressick** at Pleasant View GC, Freehold.

**Elm Fork Park GC** 18, 5th of Dallas' municipal courses, recently opened as part of the Dallas Green Belt program in an area previously an island in Dallas public golf facilities, which have developed many fine amateurs and professionals since the first Tension Park was opened in 1924. Leon Howard of Austin was course architect and Don Kleinschmidt designed the clubhouse. The project cost about \$300,000. Grover C. Keeton, superintendent, special activities of the Dallas Park & Recreation Board, says the Elm Fork 15-acre course will run the city's public course play to about 300,000 rounds yearly.

Naming a tournament on the Ladies' Professional Golf Assn. circuit, the **Patty Berg Classic** was recognition long overdue of the veteran who did more than any other to promote women's golf. The event at Pleasant Valley CC, Sutton, Mass., June 13 to 15, was preceded by a pro-am in which Gene Sarazen and Bud Wilkinson participated. Bud used to play football on a neighborhood kid team in Minneapolis when sturdy little red-headed Patty was one of the brat All Stars. Then Bud went along to football and

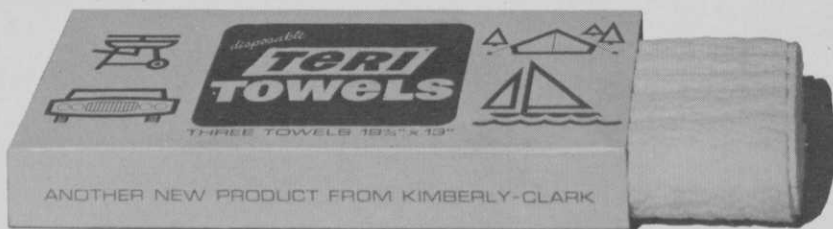
coaching and political fame and Patty got glory in golf. The celebration at Pleasant Valley was a belated 50th birthday party for Patty. She was first president of the Ladies' PGA.

For the 1968 fiscal year, **Athletic Goods Manufacturers Assn.** members reported golf goods sold at manufacturing prices amounted to \$187,285,630. All

other sports goods sold amounted to only \$11,678,216 more. Baseball and softball equipment sales were \$40,871,530. For the 12 months, 9,821,959 irons and 3,976,842 woods were reported sold. Golf ball sales reported: 9,674,668 dozen... **Wilson** and **Acushnet** in their annual reports showed sales up about 13 per cent over the preceding year. □

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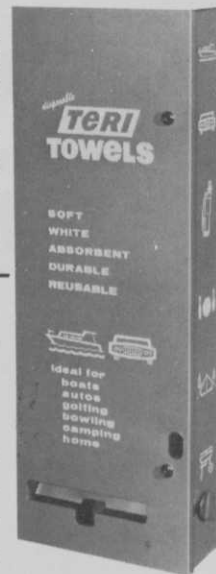


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summer will  
be a cool one.  
Maybe you'll  
be lucky.  
Maybe.**

# **Balan stops Poa annua.**

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