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GOLFDOM

INCORPORATING GOLF BUSINESS

VOL. 43 No. 8

AUGUST, 1969

ARTICLES

- 30 Planning a New Course? Cut Out the Guesswork...............................Jerry Claussen Building a golf course today is too expensive an investment to leave to chance. Don't find out after you've built your golf course that you shouldn't have built it in the first place
- 35 The second article in the "Confessions" series takes some potshots at today's golfing generation, women members, children and employees. Yet, the profession is still the "greatest seat in the national stadium from which to observe the game of life."
- Dutch Elm: What Is It? What's Being Done About It?Joe Doan 38 Dutch elm disease continues to take its toll. In the hard-hit Chicago area, superintendents are carrying on a desperate fight using insecticides and replacement programs
- 43 Dogget Fison Company has developed a way of injecting water soluble fertilizers into both manual and automatic irrigation systems. If the claims of the company are correct, it could mean savings in time, labor and money, and also give superintendents greater control over the growth rate, color and texture of turf
- Bee Stings Can Be FatalJoe Doan Last year about 100 deaths in this country were probably caused by insect stings. Those who think they are hypersensitive should take precautions—their lives may depend on it!
- If you are missing out on sales, you may be running the wrong kind of shop for your course

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Cover: photographed at Pebble Beach GC, Pebble Beach, Calif., by Leonard

Kamsler

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TO THE

A special breed

I enjoyed the article "Superintendent or Greenkeeper—Which?" by Bill Smart (April Golfdom). I have had the same view for a good many years.

As you probably know, Leonard Strong, then greenkeeper at Saucon Valley CC and president of the national association, was one of the principal advocates of the change of name. He and I frequently debated the question, but I could never convince him that anyone could become a superintendent, but that only an artist with special talents could become a greenkeeper. It is not stretching the truth too much to say that Leonard came to us because his predecessor, a superintedent recruited from a steel plant, had reached the logical conclusion that if 100 pounds per acre of ammonium sulphate was good, 1,000 pounds per acre would be 10 times better.

Many of my friends are golf course superintendents. The ones I admire and respect most are greenkeepers.

George A. Hurd, chairman Green committee Saucon Valley CC Bethlehem, Pa.

Nicely Put

I want to thank you for the wonderful review of my book, "A Perfect Lawn the Easy Way," in the June issue. Mr. Smart, the reviewer, did a great job, and I am grateful to him.

> Paul Voykin, superintendent Briarwood CC Deerfield, Ill.

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Swinging around golf

by Herb Graffis

Recognition for the superintendent

Orville Clapper, commenting on the visit of John Campbell, links supervisor of St. Andrews, to the United States and to some of our courses, asks why we don't award to our number one course superintendent an inspection trip to Britain's famed courses. Orville may be now the ranking veteran of the Toro distributors. He has time to think about getting the right answer; he is contentedly retired—as much as he wants to be.

Orv's query reminded me of the time when the Professional Golfers' Assn. was considering the Golf Pro of the Year award. I was against it because I felt it would be impossible to pick the best pro; there'd be at least a thousand ties. Then **Dugan Aycock** said, "There is an argument against everything, but we are going to have as the prize the Bob Harlow trophy and you've got to go for that." So I did, and am glad.

Clapper's thought about golf course superintendent recognition is perhaps too late, considering the United States Golf Assn. Green section's annual award and several Golf Course Superintendents' Assn. sectional awards.

Besides, who would want to be responsible for selecting the year's outstanding superintendent? But maybe the superintendents, golfers, the equipment and supply people and the turf scientists might come up with someone.

Thanks, Robert A. Haug, pro at Beaver Brook GC, Clinton, N.J., for advising me that George Fotheringham, pro emeritus, Hollywood GC, Deal, N.J., still is very lively. Fotheringham was a charter member and official of the PGA and has much material for its history . . . Al Houghton, veteran who started caddying around Washington when Woodrow Wilson was president and one of Al's clients, now is living near the PGA National club, retired, and is a rich source for the PGA story

One of the most beautiful trophies in golf is the Charles Bartlett memorial, a Waterford crystal award to the winner of the Beverly Charities hospitals' pro-am. This bowl, bearing the late golf writer's portrait cut into the marvelous Irish glass, was dedicated by Morgan Murphy, chairman, executive committee of the Beverly Charities at a small dinner, attended by the Beverly Bartlett's associates on the Chicago Tribune, Illinois PGA officials, club members and Beverly's pro, Charles Penna. Also, attending were Charley's son, Mike, Tom Walsh and Joe Graffis of the Chicagoland organization, and a few

Beverly Charities raises about continued on page 12