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We've been seeing too many fatheads on the golf courses lately.

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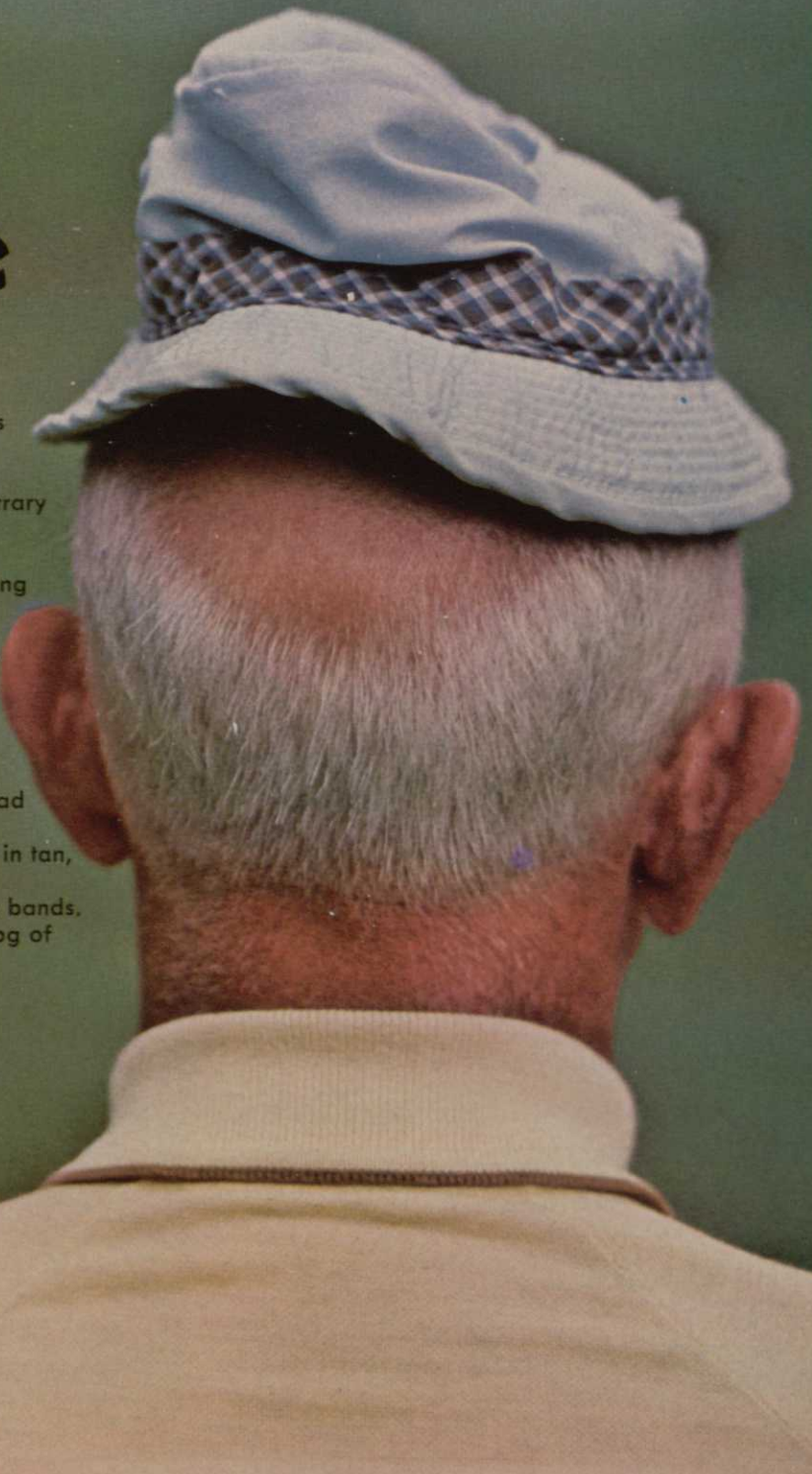
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Graffis

continued from page 10

\$100,000 a year for hospitals. The money goes to a non-sectarian establishment one year, a Catholic hospital the next and then to a Jewish hospital. Chicago club pros give this charity their enthusiastic cooperation.

National Golf Foundation's faster play education even has be-

gun to work at private clubs and on tournament circuit players. NGF executive director Bill Pack is eligible for some award as golf's miracle worker of the year. If you haven't got the faster-and-better-golf publicity for display at your club, write: National Golf Foundation, Merchandise Mart, Chicago, Ill. 60654. The material is free.

Bound to be a big seller among

golf lesson books is the Foundation's second revised "Golf Lessons." The price is \$1 a copy. It has been by far the biggest seller of all golf instruction booklets and books. The first was a pamphlet by the late Lawson Little. It was elementary but was declared immensely useful by new and old golfers.

Eugene Vossen now manager, Blue Hills CC, Kansas City, Mo. Previously, he served at Tripoli GC, Milwaukee; Albuquerque (N.M.) CC; Rockford (Ill.) CC; Beverly CC, Chicago, and Beverly Hills (Calif.) CC. He started as a student in that famous school for hotel people at Lausanne, Switzerland.

Spring weather, especially in central states, was bad for pro shop business; no aluminum shaft boom to boost early sales volumes. However, salesmen report that changes in shop layouts and attractive displays by many pros and their staffs increased volume over the same period in 1968, although play was down. Late starts aren't unusual. Over the years pros come up with more and brighter selling efforts after a slow June start.

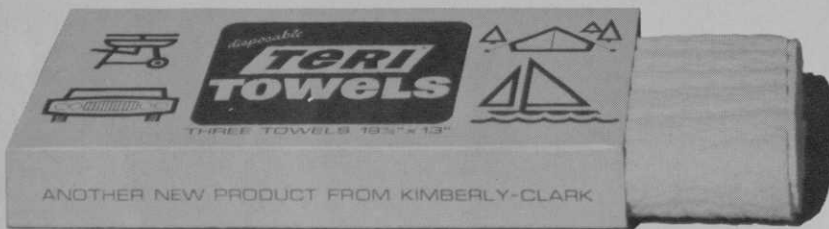
John Reuter Jr., the veteran who invented the Bulls Eye putter and sold it to Acushnet, is traveling to Australia, Japan and England... **Bucky Woy**, agent for Lee Trevino and other players signed up Orville Moody, the winner of the U.S. Open.

Pat Rouse named vice president and director of golf at Lehigh Acres (Fla.) Development, Inc. Pat's been pro there four years. They've added 18 since he's been on the job, and there are numerous state PGA and amateur championships, adult and junior, at the lively development in southwest Florida.

Joe Ginger is now pro at Sugarbush CC, Warren, Vt., the site of a famous ski resort... **Verne Perry Jr.** appointed head golf pro and director of golf, Sun-

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continued on page 14

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Graffis

continued from page 12

river GC, Bend, Ore. . . **Jim Geram** resigns as head pro at Scenic Hills CC, Pensacola, Fla., to become head pro at Perdido Bay Inn & GC, where the 6th Annual Southern Juniors tournament will be held this year. . . **Bernie Hemmerling** graduated from assistant to John Cafone at Manasquan River G&CC, Brielle, N.J., to pro spot at Colonial Terrace GC, Wanamassa, N.J. . . **John Hayes**, another of the proteges of Claude Harmon, Winged Foot GC (NY Met district) is on his first master pro job at Lakeside CC, North Hollywood, Calif.

This winter the fourth course at the PGA National will be in play; **Joe Lee** designed it. It will be for a private club. . . **Harry Gray** switched from Lancaster (Pa.) CC to the Oakmont CC manager post.

The kind words about the way the National Open was handled at the Champions GC of Jack Burke and Jimmy Demaret included loud and clear tributes to **Vernon Nash**, Champions' superintendent. To have a course in Texas in mid-June as fine as Nash had, despite all the miseries you might expect from forest-framed fairways and unbearable humidity, takes genius, luck and the labors of the damned. Welch and his staff showed that they had all that. The fine playable condition also was the result of sound construction.

Success of the 10th annual All-American junior tournament for boys and girls at Fort Myers (Fla.) CC and Cape Coral (Fla.) CC is evidence of the foresight of **Al Patterson**, Fort Myers CC pro. Patterson started the event when he was assistant at the municipal course to the late Roland Wingate

It was hard going during the early years. Then Gulf-American Land Company with its Cape Coral course and pro Ed Caldwell came in. □

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Accent on management

by Ken Emerson

Minimum Wage legislation

Of utmost importance to every golf club in the country are two bills, introduced in the House and Senate, that would raise the Federal minimum hourly wage to \$2, eliminate the overtime exemption for food and beverage service employees and repeal the rule permitting tips to be credited to the minimum wage.

Both H.R. 10948, introduced by John Dent (D-Pa.) and S.2070, submitted by Senator Harrison Williams (D-N.J.) will be considered by the committees on Education and Labor in the House and Labor and Public Welfare in the Senate. While Congressional action may not be taken during the session it would be well to review the important points of this proposed law now for future consideration and action. They are:

1) Immediate increases to \$2 an hour for all employees currently receiving \$1.60 an hour.

2) An increase to \$2 an hour in 1972 for all employees reaching the \$1.60 level in 1971.

3) Repeal of the provisions in the present law which permit tips to be applied to 50 per cent of the minimum wage.

4) Repeal of all special exemptions to both the minimum wage and the overtime provisions presently applying to clubs, restaurants and hotels.

5) Removal of the gross volume and interstate commerce tests. The new definition would be "is engaged in retail or service business, including any activity relating thereto," and "engaged in commerce or the production of goods for commerce or is employed in an enterprise engaged in commerce or the production of goods for commerce." This would bring every social club in the country under the law without regard to size.

These new proposals are regarded as the most important labor legislation affecting clubs since the amendments passed in 1966, and may have an even broader impact on our industry.

Other action being considered by Congress

Wilbur Mills, chairman of the House Ways and Means Committee, has just announced the substance of tentative decisions reached by the committee regarding tax reform. He emphasized that the decisions are tentative and are made for the purpose of giving direction to the committee staff for the drafting of specific legislative language.

The actual drafting of the bill did not begin until mid July, but in his announcement, the chairman made it quite clear that the committee now feels that social clubs should be taxed on income from non-member business and investments. Most clubs feel that

continued on page 18



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Emerson

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the imposition of this tax will free them from the 5 per cent limitation on non-member business and the almost total prohibition on investment income. Additionally, the committee gave no indication that it intends at this time to impose the tax on capital gains, which clubs vigorously oppose.

Although the Ways and Means Committee has apparently agreed to the suggestions of industry, it must be kept in mind that the decisions taken by the committee are merely tentative and that the legislation as finally drafted may reflect other opinions not yet made evident.

Clubs have been in the limelight in areas other than Congress. In June the Supreme Court of the United States handed down its decision in *Daniel v. Paul*, commonly called the Lake Nixon case.

The issue for determination in that case was whether the Civil Rights Act of 1964 could be used to force the admission of Negroes to an amusement area organized as a private club.

The Court decided that the Lake Nixon Club was not a bona fide private club in these words:

"Title II of the Civil Rights Act of 1964 enacted a sweeping prohibition of discrimination or segregation on the ground of race, color, religion, or national origin at places of public accommodation whose operations affect commerce. This prohibition does not extend to discrimination or segregation at private clubs. But, as both courts below properly found, Lake Nixon is not a private club. It is simply a business operated for a profit with none of the attributes of self-government and membership traditionally associated with private clubs. It is true that following enactment of the Civil Rights Act of 1964, the Pauls began to refer to the establishment

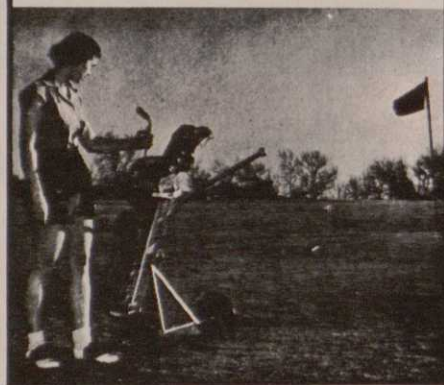
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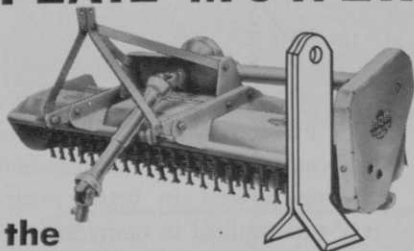
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Emerson

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as a private club. They even began to require patrons to pay a 25-cent 'membership' fee, which gains a purchaser a 'membership' card entitling him to enter the Club's premises for an entire season and, on payment of specified additional fees, to use the swimming, boating, and miniature golf facilities. But this 'membership' device seems no more than a subterfuge designed to avoid coverage of the 1964 Act. White persons are routinely provided 'membership' cards, and some 100,000 whites visit the establishment each season. As the District Court found, Lake Nixon is 'open in general to all of the public who are members of the white race.' Negroes, on the other hand, are uniformly denied 'membership' cards, and thus admission, because of the Pauls' fear that integration would 'ruin' the 'business.' The conclusion of the courts below that Lake Nixon is not a private club is plainly correct—indeed, respondent does not challenge that conclusion here."

The decision does state that Lake Nixon had "... none of the attributes of self-government and member ownership traditionally associated with private clubs." The "privacy" of Lake Nixon was never at issue. In fact, the Government clearly stated—and defendant never claimed before the Court—that it was, in fact a private club, many of which are investor owned and operated at a profit, but are also private.

Offers services

A service, known as **Golf Advancement Relations**, is being offered to the managements of businesses operating golf courses, golf organizations and groups which operate fund raising tournaments. Heading up the organization is Peter Leslie, director of U.S. Golf Handicaps. The address: Box 6270, San Jose, Calif. Telephone: (408) 356-7900.

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**Answers
 to turf
 questions**

by Fred V. Grau

Turf has lost a friend

Father Norbert J. Miller, founder and director of Gate of Heaven Cemetery, Montgomery, Ohio, died on June 15th, 1969. Father Miller's passing is a serious loss to the turfgrass industry. He was a member of the American Society of Agronomy and attended meetings regularly. Turf conferences at Purdue and Penn State also were on his agenda. His deep and abiding interest in better cemetery turf resulted in many innovations, including Terra-Tires on all turf equipment and the development of superior sod with Merion bluegrass and, more recently, with Fylking. His scientific interests led him into the treatment of various seeds with cobalt 90 and the selection of plants that showed exceptional promise.

Photography was of particular interest to Father Miller. Some of his color photos of crownvetch

continued on page 22

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