

Most golfers are Dr. Jekylls.

Off the course, they're pillars of the community. Solid, mature, responsible.

On the course, however, an amazing transformation takes place. When the slightest thing goes wrong, they turn into raving lunatics. Blaming anything and everything for what's usually their fault.

As an antidote for this schizophrenic condition, we recommend the Royal Plus golf ball.

You see, the Royal[®]Plus is as close to the perfect golf ball as you can get. (Only 1 out of every 5 balls we make qualifies for the name Royal Plus.)

Which means if you ever hit a bad shot, you can't take your hostilities out on the ball anymore.

It's simply a case of matter over mind.



Royal Golf Equipment

A product of:
UNIROYAL

Sold only in golf professional shops.