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You can do it with AstroTurf® tees and greens. AstroTurf got its start in a Monsanto laboratory eight years ago. AstroTurf practically ends the maintenance of tees and greens. They require 40% of all course maintenance expenses, including labor, according to the Pennsylvania Turfgrass Survey from the Pennsylvania Dept. of Agriculture.

But you may be wondering if you'd sacrifice the playing quality of your course with AstroTurf tees and greens.

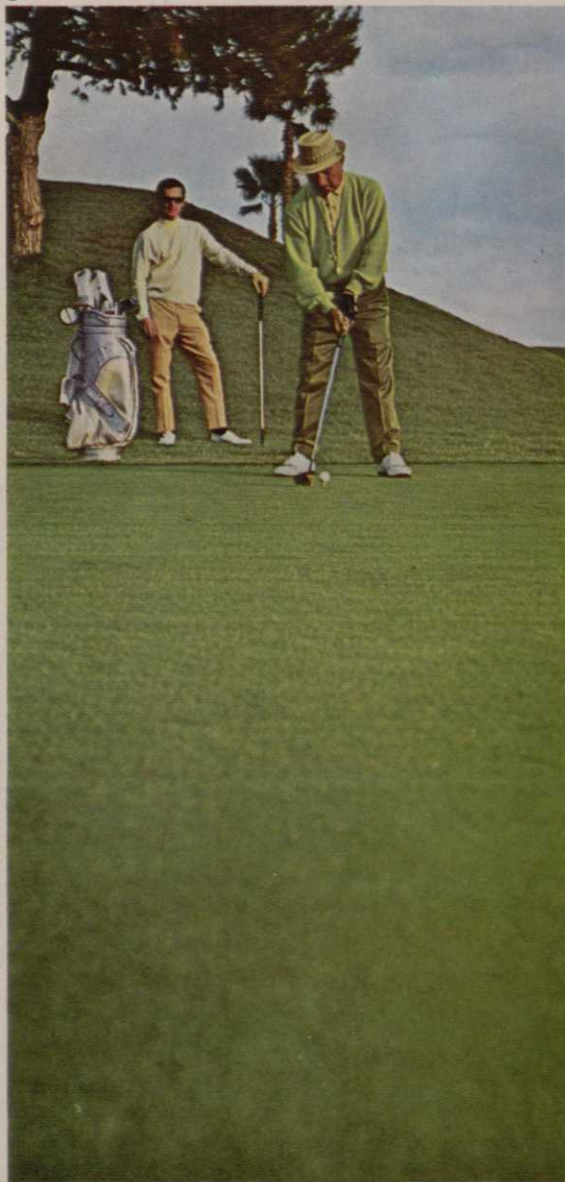
AstroTurf tees actually improve play. Because tee areas stay in beautiful, green condition—golfers can pick the spot to get the best shot. This tee doesn't divot. Doesn't lose its grass blades. We gave our tee surface plenty of hard driving strokes. And it just smiled back, green and grassy. A natural turf tee area, by contrast, is on its way to ruin after one slash with an iron. An AstroTurf tee is also made to withstand steady puncturing by golfers' spikes and wooden tees. And golfers can tee off five

minutes after rain. (One AstroTurf tee, 15 ft. x 20 ft., costs \$750.00 plus installation.)

Or, take AstroTurf greens. They're the result of years of painstaking development. First, we checked 120 grass greens at a sampling of fine golf courses. We measured the way balls bounced, "bit" and rolled. We even had to develop the instruments to do the measuring because nothing like this had ever been done before.

Then, we developed AstroTurf greens to perform like the best grass greens. In addition, they're about the same morning, midday and evening in all kinds of weather. They can be played minutes after rain stops. And, except for snowy days, they can be used practically all year 'round. (One AstroTurf green, 3,000 sq. ft., costs \$7,500.00 plus installation.)

We'll mention just two other advantages of AstroTurf. You don't have to spend a small fortune for special tee and green maintenance gear. You don't have to wait for tees and greens to grow. When they're installed, your course is ready to play. So if you're planning a new course, you can't afford *not* to investigate AstroTurf tees and greens. Get the facts. Write: Monsanto Company, Department 157, 800 North Lindbergh Boulevard, St. Louis, Missouri 63166.



AstroTurf tee at Bermuda Dunes Country Club
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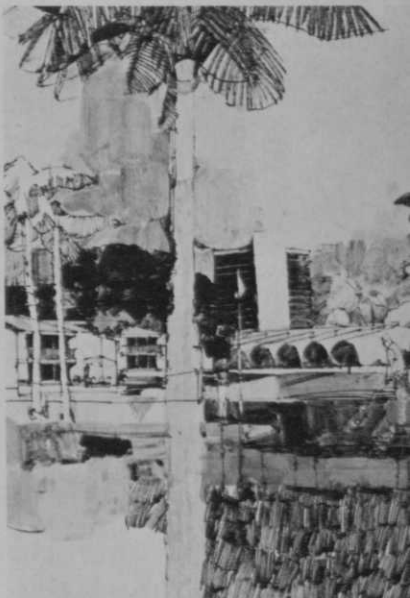
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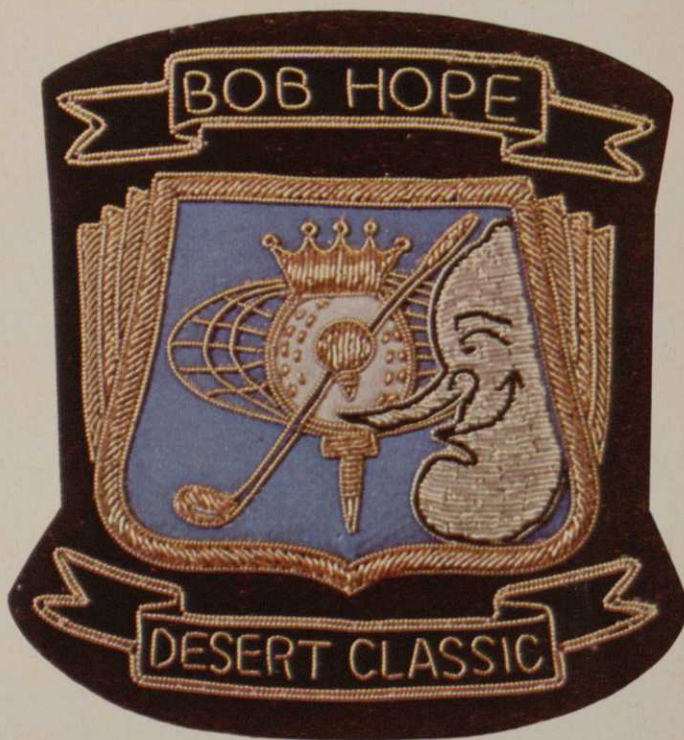
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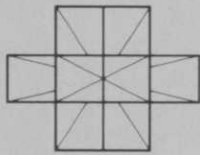
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GOLFDOM SPEAKS OUT

Our men on a tightrope

Life around the golf club and course is not necessarily a bed of roses, as many pros, superintendents and managers can attest. There are many cross-currents and conflicting desires pulling in different directions, oftentimes resulting in an unlivable situation. Occasionally, one of these situations comes to the surface and we try to find some lesson or reason in what has occurred.

Recently, we received a telephone call from a very serious and anxious member of a prominent club's greens committee. He was disturbed because at a meeting of his committee the night before, it was voted to fire the club's superintendent. He had voted for retaining the superintendent, but the majority voted for letting the man go.

Needless to say, we were fascinated and socked question after question at the man regarding the super, the job he had done and other pertinent data. Our fascination turned to shock and surprise when he informed us that the man had only been with the club one year and the firing had not come about because of a personality problem. How could a club tell anything about a man's performance in such a short period of time? The upshot of the matter seemed to be that performance had been a relatively minor factor in the decision. The committee felt it had good and considered reason, although the man had been there only one year, to let him go. By and large they exercised sound judgement, and yet we are confronted with what seems to be unfair action.

In so precarious a position, superintendents have often functioned against their better judgements rather than face the consequence of an irate committee. Somehow the greens committee didn't feel it was getting from the man what should be gotten from the man. However, on their side of the fence, what this should be was not clear in their own minds. The vote was divided, which indicates that some of the members were satisfied with the man's performance up to this point. The question then comes down to: Was it possible for any superintendent to please this committee and if so, would that person have been forced to do things against his better judgement?

This question has plagued superintendents, pros and managers alike for many years. The answer to such problems lies in better understanding among all groups and individuals responsible for running a club. It is indeed brought sharply home when a man is suddenly left without his livelihood after what, on the face of it, seems to be an inadequate trial period.

It is incumbent on both sides in club operation to find the means and methods of better understanding. Perhaps, if this is done before a situation precipitates itself, it can be resolved without the disturbing and unsatisfactory expedience of discharge.

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