

# Are you psychologically healthy enough to use the Royal Plus golf ball?



Dr. Freud would approve.

Facing reality can sometimes be pretty frightening. Especially if you're a golfer.

And when something goes wrong, it takes a certain degree of emotional maturity to admit that it was your fault.

If you're not this type of emotionally mature golfer, the Royal<sup>®</sup> Plus just isn't the ball for you.

You see, this ball is as close to the perfect golf ball as you can get. (Only 1 out of every 5 balls we make qualifies for the name Royal Plus.)

Which means if your drive ever falls, say, 50 yards short of where you thought it would land, you can't sluff it off by saying that the ball wasn't lively enough.

You're just going to have to admit that your swing wasn't lively enough.

Terrifying, isn't it?

Royal Golf Equipment **UNIROYAL**

Sold only in golf professional shops.

For more information circle number 211 on card