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as much**

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and minerals known  
to be needed in a  
well-balanced meal



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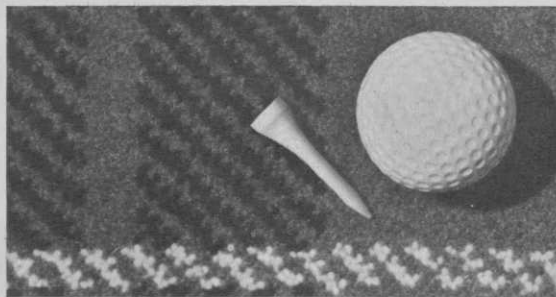
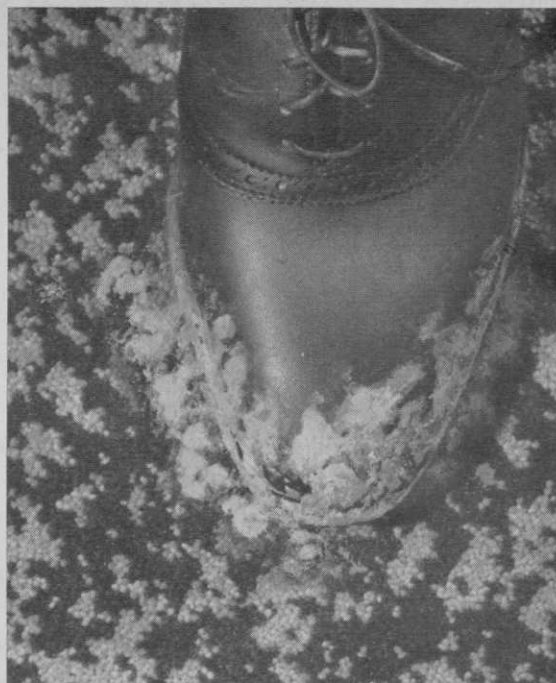
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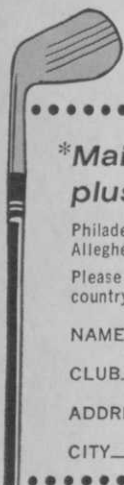
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# GOLFDOM

INCORPORATING GOLF BUSINESS

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MAY, 1968

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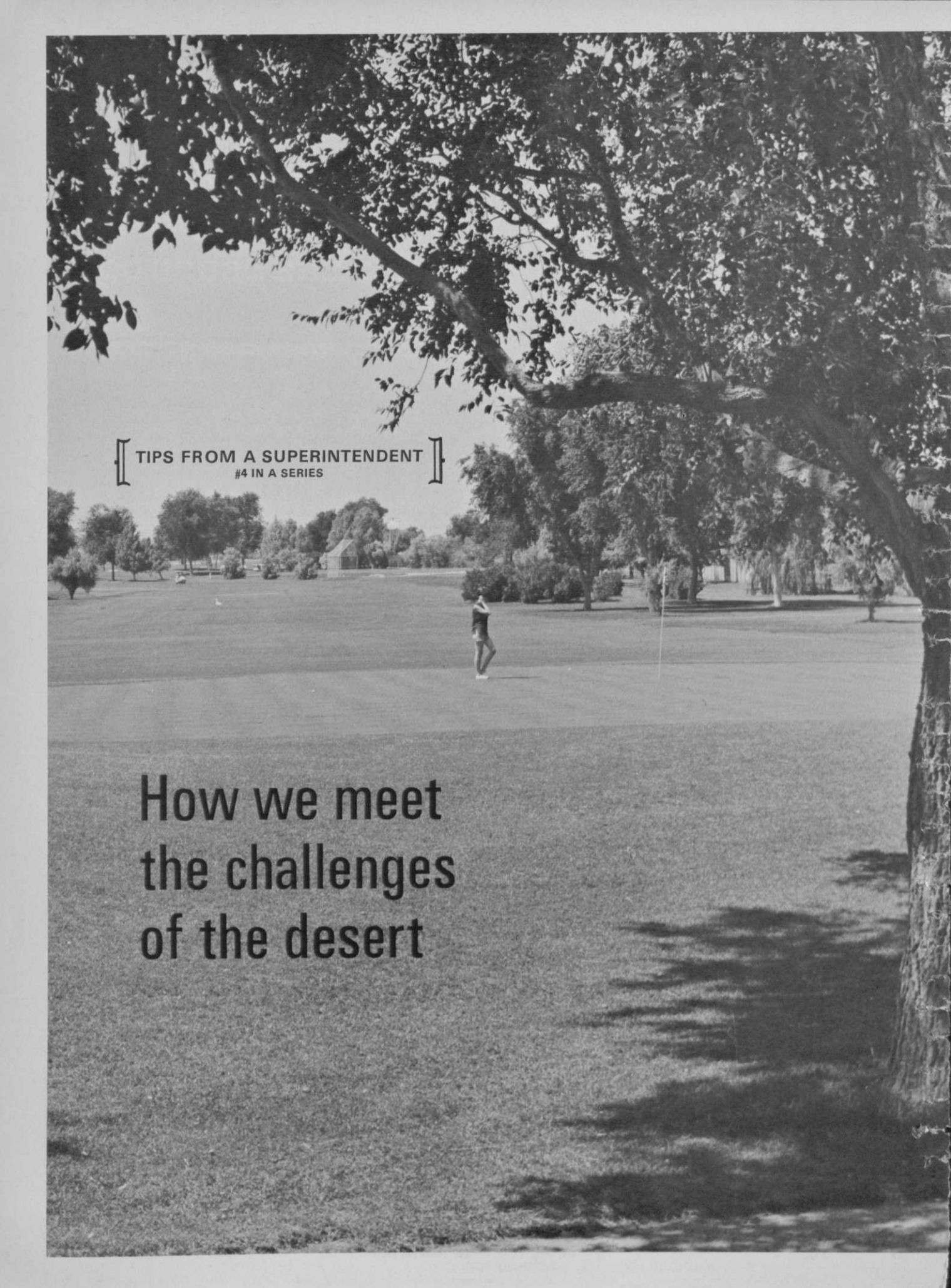
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TIPS FROM A SUPERINTENDENT  
#4 IN A SERIES

How we meet  
the challenges  
of the desert



BY J. D. KILPATRIK, Superintendent, Desert Inn Country Club, Las Vegas, Nevada.

When I came from Palm Springs, the fact uppermost in my mind was: the grass roots are the only things keeping this course from turning back into a desert. The soil is what is known as "blow sand."

For this reason, the health of the roughs, fairways and greens is more than a matter of playability or appearance: it's vital to the existence of the course!

The rainfall around here is of little help. Last year, we had a total of less than 3 inches of precipitation. And the temperature climbs beyond 100° during the summer. The dry heat is comfortable for golfing, but torture for grass.

In addition, the Gold Cup tournament runs from October through June. This means we must keep the course in champion condition for a full nine

months. And of course, with no season on tourism out here, we have year-round play, as well.

This puts a heavy demand on the grass. So our irrigation system is probably our most important asset. For this reason, it's made of cast iron pipe. We wanted the pipe that gave us the greatest reliability; one that could stand up to our constant demands. Cast iron pipe does this for us.

Our sources for water are wells, some lake water, plus effluent. This we have to watch carefully, of course.

We're in the process of converting our sprinkler system to automatic on the fairways. The greens have had automatic control for some time now. This will free the staff for other tasks, such as fertilizing.

The grasses are C7 Cohansey on the greens, Bermuda and rye on the fairways and a mixture on the roughs. We've recently reseeded the roughs to increase the percentage of Bermuda.

All in all, I find this to be a very popular course. It's well liked by everyone who plays it. And we get them all. The professionals, the stars, the tourists from ranking PGA champions to high handicap beginners.




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# Swinging around golf

by Herb Graffis



**S**econd annual Tony Lema Memorial tournament at Marco Island (Fla.) CC for benefit of boys' clubs in Florida and California drew a fine field of 38 pros each with three amateurs, many of them stars in TV and other sports, and a gallery of about 5,000 . . . Club pro George Corcoran, tournament director Gene Sarazen who lives at Marco in the winter, Frank Mackle, president Marco Island Development Co., are entitled to brag about a delightful new community built on miles of glistening beach and a grand golf course . . . Jack Paar at the pre-tourney dinner showed a film of comical incidents cut out of National Football League game pictures and other laughable news shots that is by far the funniest sports movie I ever saw . . . Randy Glover, pro winner set a course record; a six under par 66.

Mark Perrault succeeds his former boss, Paul Yurick, as pro at Franklin CC, North Attleboro, Mass. . . . Yurick moved to Florida . . . Perrault, 26, is another of the many foresighted young pros who got ready for advancement by attending PGA business schools in winter . . . PGA educational plan is developing steadily while PGA lack of golf business market research and development is costing pro golf millions each year and letting business go from pros to stores.

Advance publicity on National Open on Oak Hill CC east course, June 13-16 says nearly 1,300 people will be involved in operating the Open with a field of 150 . . . Oak Hill east will have a different 5th hole from the one played in the 1956 Open and the 1949 National Amateur . . . Present No. 5 will become No. 6 and a new 180 yd. hole will have its tee convenient

to the 4th green and the new 6th tee.

The Byron Nelson Classic for \$100,000 with a \$5,000 curtain-raising pro-am April 24 at the men-only Preston Trail CC, Dallas, is an over-due big time recognition of one of pro golf's nicest guys . . . He has had class from caddie days on . . . He was one of the greatest players and a major reason why tournament golf was kept alive during WWII . . . Byron went to more earnest effort, really trouble, to get into World War II than many athletes did to stay out, but got caught by medical examiners and tossed out because of hemophilia . . . Byron was one of those bleeders who would be in dangerous condition from a shaving scratch . . . L. B. Icely, head of Wilson Sporting Goods Co., and Maynard (Scotty) Fessenden, Western Golf Association official, underwrote wartime tournaments to keep the affairs going for recreation, entertainment and fine places for pros in the armed forces, but not in combat, to get passes and pick up prize money.

Nelson's restraint in a National Open championship at Canterbury

when his caddie walked through the gallery which was roped closely behind Nelson's ball, and kicked the ball, penalizing Nelson, was the finest display of sportsmanship I can recall during an Open . . . The kid probably cost Nelson the title but Byron promptly made it plain that he didn't blame the boy . . . Nelson has been doing TV jobs that many golfers consider most informative, interesting and accurate . . . He also has been busy in a sales promotion capacity for Lincoln-Mercury automobiles.

Fred Waring to put on "Golf Workshop" April 28-May 1, with 25 tour pros as instructors at his Shawnee Inn, Shawnee-on-Delaware, Pa. . . . Price of \$200 is overall including two days of intensive instruction and playing lessons . . . Bruce Devlin is the most recent of the tour pros to get a course architectural side-line . . . He's with Bob von Hagge, working on a course for the Dutch island of Aruba in the Caribbean off the northwest tip of Venezuela . . . Hagge, a protege of the late Dick Wilson first gave evidence that he is to be rated in the top strata of designers by his work on the exclusive Boca Rio course west of Boca Raton, Fla. . . . Wilson was a genius in handling earth to convert flat ground into scenic and testing fair contours and Hagge's job at Boca Rio in this respect, especially, is outstanding.

Fred Kawmy, now manager, Vermilion Hills CC, Danville, Ill., from 1954 to 1964 was public relations assistant, cultural affairs in the American embassy at Damascus . . . Maple Hill GC, near Hemlock, Mich., sold to members by Carl Hegenauer, who built the course and opened it as a public course

Continued on page 10



## So quiet, you can hear a pin drop

That's because Harley-Davidson is America's quietest gasoline golf car. Running, it's fifty percent quieter than any other car. Makes less noise than the average human voice.

Standing still, it's absolutely silent. An exclusive ignition device called Dynastart shuts off the engine as you lift your foot from the accelerator. All you hear is silence. Call the dealer

who can prove that, gas or electric, "...a real pro always comes through." Harley-Davidson Motor Co., Milwaukee, Wisconsin.

**Harley-Davidson**



# fairway fashions...with DiFini



The wonderful world of DiFini is everywhere golf is spoken. Even a rack room comes alive when Fairway Fashions make the scene. And DiFini lets you in on the latest lessons in swinging Spring-Summer styles, colors, and fabrics.

(Left) He's fitted to a tee in his coordinated Pinehurst link-stitch golf cardigan of washable 50% Dacron\*/50% Orlon\* blend, over a boucle-styled Pinecrest mock-turtleneck shirt of "Wintuk" yarns, 100% Orlon\* acrylic, with accent collar stripe. His tapered slacks feature continental pockets and are a cool blend of 65% Dacron\*/35% rayon. Cardigan, about \$18; shirt, about \$9; slacks, about \$16.

(Center) She's ready to swing in her coordinated golf set of full-fashioned sleeveless mock-turtleneck shell of silky Antron\* with collar stripes and dyed-to-match, man-tailored silk-blend shorts, topped off with luxurious mohair and wool link-stitch golf cardigan. Shell, about \$11; shorts, about \$14; cardigan, about \$15.

(Right) She calls the shots in her single-needle tailored sleeveless blouse of cotton blend, with matching polka dots on her shorts glimpsed through the peek-a-boo action "D-skirt"—a DiFini exclusive! Blouse, about \$7; combination skirt and shorts, about \$19.

\*Du Pont's registered trademarks.

## Di Fini

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## Graffis

Continued from page 8

in 1952 . . . He and Mrs. Hegenauer, will continue to operate the club . . . Stanley Murphy, Saginaw, is president . . . The Hegenauers also built Frankenmuth (Mich.) G&CC which they have turned over to their son Mike, and his wife . . . Cliff LeMieux resigns as manager Keokuk (Ia.) CC to become area recreation director of Honeywell CC at Minneapolis . . . Honeywell Corp. for its employees has one 18 near Minneapolis and plans to build 27 more holes and other recreation facilities.

Ike S. Handy, the octogenarian Texan, has scored well again with his latest book "How to Hit a Golf Ball Straight." . . . It's published by Cameron & Co. 444 Market St., San Francisco 94111, and sells for \$4.95 . . . Handy boils his observations and theories down to the delicate essential of timing and gives you a lot to think and argue about and to experiment with . . . He maintains that the best straight shots are hit with the wrists remaining cocked until after the ball is hit . . . He urges "Learn the simple mechanics of hitting a ball and leave every other factor to your subconscious mind." . . . This is a book with a stimulating golf argument on every page . . . Ike and Dick Forester, pro at Houston CC where Handy has been a member for years, have had debates on golf technique that should have been recorded . . . Ike is unorthodox and glories in it . . . He maintains that the computer figures introduced last year show there are very few tourney pros who could

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