



No harm done

Maxflis will be coming to you now in a new box and sleeves. We've dressed them up a little with the Maxfli a little bigger, which we thought would make them easier to see and buy. But when we ask people how they like our new design, they say... "You didn't monkey around with the ball, did you?"

Would we change the ball that Brewer played to win the Masters? The ball favored by champions like DeVicenzo, Sifford; Charles, Crampton, Maxwell, Creed and so many more.

As a matter of fact, no, we wouldn't. And didn't. When you sell a box of Maxflis this year, you're really selling the Maxfli you always sold. So you're always selling enough ball.

 **DUNLOP**

... everywhere in the worlds of Golf, Tennis, and Tires.

For more information circle number 191 on card

