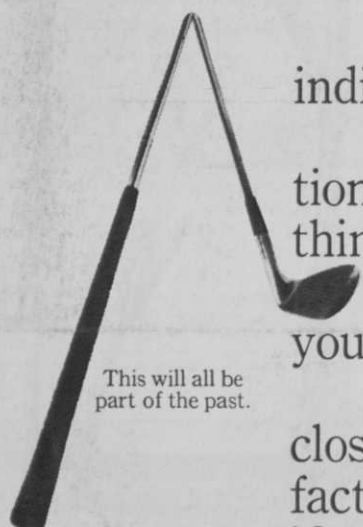


# Emotional immaturity and how the Royal Plus golf ball can help you overcome it.



This will all be  
part of the past.

The average golfer is a calm, cool, collected individual. Till something goes wrong.

Then he becomes a classic example of emotional immaturity, passing the blame on to everything but himself.

Well, something has finally come along that you just can't pin the blame on.

The Royal<sup>®</sup> Plus golf ball. The ball that's as close to perfection as you can get. (So perfect, in fact, that only 1 out of every 5 balls we make qualifies for the name Royal Plus.)

When you hit a bad shot with this ball, all the temper tantrums in the world won't do you any good.

Because you're not going to convince anybody (including yourself) that it was the ball's fault.

You might say, with the Royal Plus, you either have to put up or shut up.

Royal Golf Equipment **UNIROYAL**

Sold only in golf professional shops.

For more information circle number 261 on card