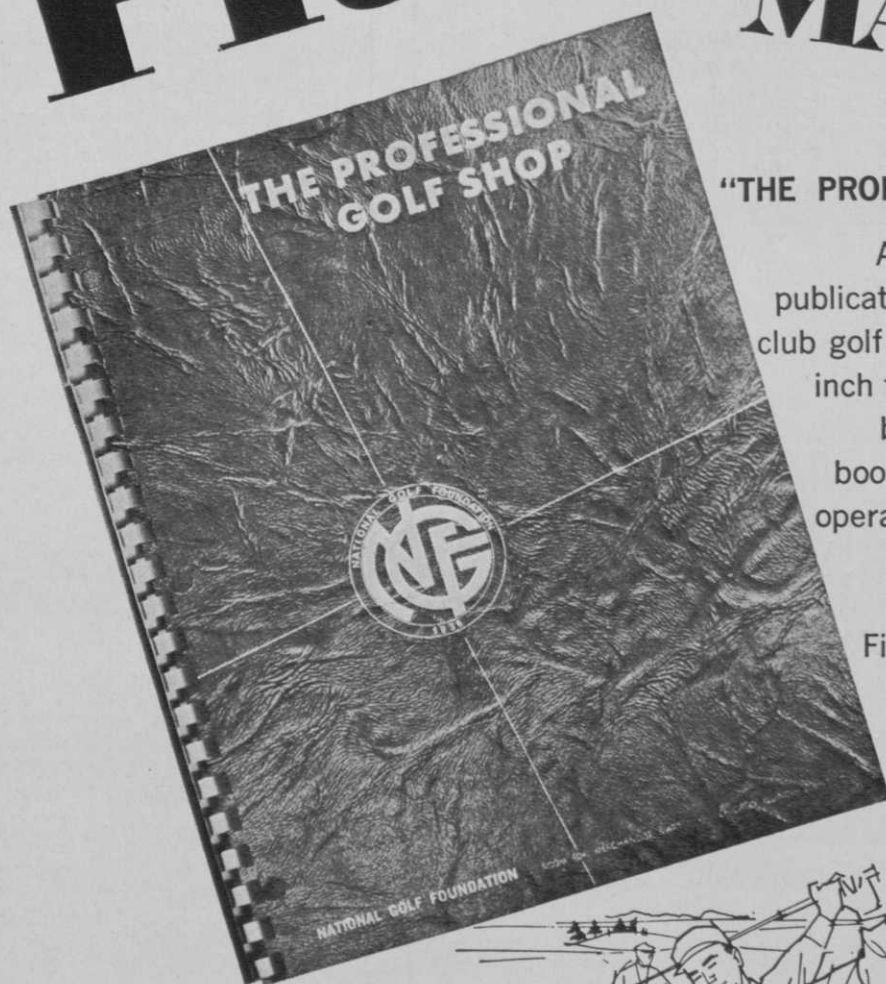


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**GRAFFIS** *Continued from page 90*

Frank Machock, formerly at Randolph AF Base course and at Oak Hill CC, San Antonio as superintendent, now is superintendent. Forest Cove CC, Houston, Tex. ... Jack Goforth, a great builder of Texas golf who never got cheering or bows for his service, retired recently after more than 40 years maintaining the Tenison Memorial Park municipal course at Dallas ... For 27 years Goforth has been Tenison superintendent ... He was at the first meeting of the Texas Turfgrass Association 22 years ago and has set an attendance and helping record at those educational sessions ... Make you a little bet that he paid most of his expenses and went on his own free time to these valuable course improvement sessions in the land of the multitude of multi-millionaires.

Robert V. Mitchell, superintendent, Sunset CC, Sunset Hills, Mo., elected president Mississippi Valley GCSA. Mitchell is a director of the national GCSA ... James Dean, Sunset Hills CC, Edwardsville, Ill., was elected vp and Ralph Guyer, Westborough CC, Glendale, Mo. was re-elected secretary-treasurer ... Guyer also was elected president, Missouri Valley Turfgrass Association Inc., at its annual meeting at U. of Missouri ... Mississippi Valley GCSA executive committee, elected at the annual meeting: William Duwe, owner, Duwe GC, Fenton Mo.; Daniel Fisher, superintendent, Log Cabin, GC, Ladue, Mo.; Henry Vogt, Jr., superintendent, St. Charles (Mo.) GC.

Don Richards, cotton-topped veteran pro salesman who's handled northern Ark., western Tenn. and Mississippi territory for Spalding for 17 years, is switching his beat to central and south Ark. and Louisiana ... Wade Smith, who has been on the pro order desk at Spalding's Dallas office for four years is taking over Richard's old territory ... Johnny Dolan, the debonair and able fellow who knows about every golfer who plays in southeastern Florida left Doral after five years to become executive director of the Palm-Aire CC and apartments and the Barefoot Mailman Hotel and Beach club at Pompano Beach, Fla. ...

*Continued on page 94*

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# Is Lombardi lucky?



It's a lucky thing for Lombardi that there are rough, tough clubs like the Colts, the Cowboys and the Bears around the league.

Without them, his Packers wouldn't be the great club they are.

Greatness, after all, is the rarest commodity on the market. It isn't something you're born and raised with. It's something you rise to—against the stiffest kind of competition.

A simple fact of life, you say. True in sports, or school, or business, or industry.

**Funny thing, though . . .** there are people around today who just don't buy that point of view when it comes to business.

They think there's *too much competition in the marketplace*. Too many brands in the sporting goods store, for instance.

Too many manufacturers fighting each other to sell you something.

They'd like the government to take steps that would eventually lead to fewer brands in the stores, and therefore, less competition.

But, they forget that restricting competition is not the way this country got great.

It is competition that produces the endless innovations in our marketplace . . . that creates whole new industries . . . more jobs . . . that makes the Packers the greatest.

Say . . . can you imagine Lombardi's reaction when somebody tells him the referee is going to call his plays for him?

And he can't average 241 in the line because the Colts average only 233?

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Jim Yancey, formerly superintendent at Doral, also went to Palm-Aire to work on Palm-Aire's big golf expansion program . . . Another 18-hole championship course and a par-3, plus a lot of other outside work, condominiums, etc., are in the works . . . It would be difficult to get two fellows who know the golf business score in Fla. better than Johnny and Jim.

**B**ritish courses now are in danger of being sliced by road building . . . U.S. course hacking by roads continues unabated . . . Gigantic gasoline taxes, power road-building lobby and hungry politicians' high campaign expenses make new roads one of the juiciest spots for "progress." . . . Bernard Gallacher, 18-year old Scottish Open-Amateur stroke play champion turns pro under management of Derrick Pillage who already has Brian Barnes, Malcolm Gregson, Tommy Horton and Dudley Millensted . . . Teacher Senior British PGA tourney will be played at Aldeburgh, in Suffolk, on May 21-23 . . . U.S. and British PGA Senior champions will play in Britain, as usual shortly before British Open . . . Devaluation of the pound will bring more British players to the U.S. circuit . . . The visitors will find the competition easier after July as top U.S. money winners will be weary and the tax man will have devalued the dollar for them.

After 55 years as pro at Columbia CC, Chevy Chase, Md., Freddie McLeod at the mature age of 85 becomes pro emeritus and a life member of the club . . . William Strausbaugh, Jr., changed from Turf Valley CC, Ellicott City, Md., to be Columbia pro . . . Bill won the PGA Club Pro of the Year National award in 1966 . . . Fred will continue to live at the club . . . He won the National Open in 1908 at the Myopia Hunt Club in suburban Boston, after tying with Willie Smith, of Mexico at 322, then beating Willie of the Smith Clan in the play-off 77-83 . . . McLeod weighed 108; the smallest man to win the National Open.

# News of the industry

## Former Toro prexy dies



Kenneth E. Goit, a pioneer in the power lawn mower industry and former president of Toro Manufacturing Company died recently at the age of 74.

Mr. Goit was a director of the First Minnehaha National Bank in Minneapolis, a member and past treasurer of the Minikahda Club.

## Dunlop moves HQ

The sports division of Dunlop Tire and Rubber Corporation has moved its offices to Buffalo, N.Y.

According to Vaughn H. Clay, vice president and general manager of this division, the move is a part of the reorganization that is accompanying the current Dunlop expansion program.

## Expansion at E-Z-GO



E-Z-GO Division, Textron Inc. are nearing completion of their new expansion program that will increase their production facilities 75 per cent.

Among some of the new additions to the plant are automated treating and finishing systems and new forming and die equipment.

## Burton opens new plant



Burton Manufacturing Company has announced the opening of its new golf bag manufacturing plant in Jasper, Alabama.

The new, ultra-modern 63,000 sq. ft. building features new custom-designed equipment and manufacturing procedures.

# Coming events

Golf Course Superintendents Conference, San Francisco Hilton, San Francisco, Calif., Feb. 18-23.

Sprinkler Irrigation Association Open Technical Conference, Brown Palace Hotel, Denver, Colorado, February 25-28.

New York Turfgrass Conference, New York State College of Agriculture, Ithaca, New York, February 26-29.

PGA Business School, Sheraton Hotel, Philadelphia, Pennsylvania, March 3-8.

Club Managers Convention, Bellevue-Stratford Hotel, Philadelphia, Pennsylvania, March 5-9.

University of Massachusetts Annual Fine Turf Conference, White House Inn, Chicopee, Massachusetts, March 6-8.

PGA Business School, Plaza Hotel, Kansas City, Missouri, March 17-22.

38th Annual Michigan Turfgrass Conference, Kellogg Center, Michigan State University, East Lansing, Michigan, March 20-21.

PGA Retail Merchandising Seminar, Waldorf-Astoria, New York City, March 25.

2nd Rocky Mountain Golf Management Seminar, Cherry Creek Inn, Denver, Colorado, March 18.

# CLASSIFIED

## JOBS WANTED

Golf Professional desires summer position at private club or resort. Exceptional instructor. Has excellent merchandising ability and is well-experienced in organizing club events pertaining to golf. Presently employed at well-known southern club during winter months. Available from May 15th to October 1st. Can supply excellent references. Available for interview. Write Box #357, c/o GOLFDOM.

Greens Superintendent—Wants change for 1968. 24 years experience in all phases—construction, rebuilding, maintenance, supervision. Very competent. Box #355, c/o GOLFDOM.

B.S. in Agriculture, University of Minnesota—Landscape Architect—18 years contracting landscape construction in Minneapolis area—Two years Ground Superintendent at private Minneapolis club. Desires Ground Superintendent at new or established club or new club construction and remain as Superintendent. Northwest, Midwest or East. Write for resume and references. Box #312, c/o GOLFDOM.

Golf Course Superintendent desires change. Prefer Kansas City area. 14 years experience as Superintendent. Knowledge of all maintenance of turf, equipment, etc., and new course construction. Write Box #352, c/o GOLFDOM.

Golf Pro desires change. Excellent teacher, player, promoter, credit. An asset to any club. Resume on request. Golf Pro, 3299 Mt. Rainier Drive, San Jose, California.

Couple (with children) good golf knowledge—pro, manager, cook and housekeeping supervision, over 60 years old, available anywhere for reasonable lump sum. Write Box #314, c/o GOLFDOM.

Superintendent, or good job as Assistant Superintendent. B.S. degree in turf management from University of Massachusetts. Fully experienced in all phases of turf management, also can operate pro shop. Single, willing to work anywhere. Write to Joseph Misky, Jr., 356 Park Avenue, Windsor, Connecticut.

Summer resort Pro position—Age 34. Married. College graduate. Resume sent upon request. Address inquiries to Box #346, c/o GOLFDOM.

College-junior, majoring in accounting, desires job with professional that is willing to instruct his assistants in various phases of profession. Write Jeff Hoffman, 1469 Sheridan Ave., Plymouth, Michigan 48170.

Golf Professional desires position, age 28, married, seven years experience. Good credit rating and references. Will relocate, all replies answered. Write Box #338, c/o GOLFDOM.

Available—Pro or Greenskeeper or Combination. Mature—Experienced. Eastern location preferred. Moderate income salary only. Write Box #342, c/o GOLFDOM.

Wanted—Position as Superintendent or Assistant. Age—24—married—one child. Graduated from the University of Rhode Island (1965) B.S. Agronomy. Five years experience. Resumes furnished upon request. Louis Lombardi, 24 Gough Avenue, West Warwick, Rhode Island.

Experienced Head Professional—desires relocating; presently employed at exclusive country club; years of experience in every department; outstanding teacher and player. Write Box #341, c/o GOLFDOM.

Class "A" P.G.A. Pro 20 years wants Pro and/or Manager job. Wife assists. Will go anywhere. Write Box #347, c/o GOLFDOM.

## JOBS OPEN

Golf Course Construction Superintendent: Hiring young man 22-30 years old. Must travel, possess mechanical abilities, able to operate transit, handle men, like the outdoors, college education with turf work preferred. Salary good with many benefits. Do not answer unless qualified. Send resume. Reply to The Wadsworth Company, Van Dyke Road, Plainfield, Illinois.

WANTED: GOLF COURSE GREENSKEEPER—Working greenskeeper. New 18 hole course under construction to open summer 1968. Qualifications: At least 3 years head greenskeeper and supervisory position. Send resume and picture to: Frank Strainis, General Manager, Lake Bluff Park District, P.O. Box 83, Lake Bluff, Illinois 60044.

Golf Pro: With ability to promote, and manage the golf part of a new 18 hole development in Illinois community of 50,000. Send character references with application. Assistants are welcome to apply. Write Box #351, c/o GOLFDOM.

Wanted: Assistant professional capable of taking over \$15,000—\$20,000 head professional job after four years as assistant at this N.W. Ohio country club. Start at \$100.00 per week, 1/2 of lessons, three meals per day. Send photo and details to Box #350, c/o GOLFDOM.

Man and wife to promote, manage and operate small newly-formed Country Club. Arrangements can be made to purchase 50% interest. Must have excellent character references. Write Box #349, c/o GOLFDOM.

SALESMEN WANTED: That call on Golf & Country Clubs, to sell Shirts, Jackets, Hose, Hats and Caps. 10% Commission. Write Box #348, c/o GOLFDOM.

Greenskeeper—18 hole course, Private club, Eastern shore, Maryland—Salary open to qualifications. Year round employment. Write F. C. Russell, Great Oak Lodge, Chestertown, Maryland 21620.

Caddy-master and 2nd Assistant, for general duties. Young, single, wanting to get in the golf business. Large active northern Ohio private club. Good pay and fringe benefits. Write Box #345, c/o GOLFDOM.

Pro or Assistant to manage Pro-shop, teach and promote activities for 18 hole, semi-private course. April through October. Write Box #344, c/o GOLFDOM.

Manager-Superintendent—9 hole semi-private course. Back nine under construction. Located northeast. Would consider profitsharing plan or opportunity to purchase part interest to right party. Must be able to take complete charge. State resume, salary and references. Write Box #356, c/o GOLFDOM.

Greenskeeper wanted, Rocky Mountain region, semi-private club, nine holes. Must know grasses, fertilizers, fungicides and equipment maintenance. Yearly employment. Please furnish resume of experience. Write Box #336, c/o GOLFDOM.

MFG. REP. to handle established line of golf balls to Sporting Goods Stores and Pro Shops on the east and west coast. Write Box #310, c/o GOLFDOM.

WANTED CADDIE MASTER. Large, metropolitan club, April 1—Nov. 15 Year-around employment possible for the right man. Salary—Concession—Bonus. Contact. P.O. Box 793, Cleveland, Ohio.

Manufacturers Representatives calling on Jobbers selling Golf Courses to sell our unusual four colored Tee Markers and allied lines. Potential one million. High Compensation. Protected Territories. Write Box #335, GOLFDOM.

P.G.A. HEAD PRO WANTED: Exclusive Country Club in major mid-western city. Applicants must have established name, teaching experience, capable of merchandising pro-shop, good credit-rating. Earnings in \$25,000 range. Send resume and availability to Box #305, c/o GOLFDOM.

## MISCELLANEOUS

FOR SALE—Beautiful 18 hole Country Club. Excellent Kitchen facilities. Cocktail Lounge and Spacious Dining Room. Swimming Pool. New electric carts. Located in the vicinity of a resort. 300 members. Semi-private. Write Box #353, c/o GOLFDOM.

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For Sale: Golf driving range and two family house on 24 acres. Mrs. Richard Stevenson, 4156 Buffalo Road, Rochester, New York.

Wanted—Hard or Soft Goods Distributorship or Sales in Southern California. Lazy B Golf Ranch, 10604 Meads Avenue, Orange, California.

27 holes with additional acreage for Real Estate Development. Will sell separately. Magnolia Valley Golf Course, New Port Richey, Florida.

GOLF CARS FOR SALE—\$175 and up. Gas or Elect. Power. Most all makes. Like new demonstrators, reconditioned or as is. Single units or matched fleets. Dealers welcome. Send for price list. NICKY GOLF CAR CENTER 3100 North Tripp Avenue, Chicago, Illinois 60641. Area Code 312-777-0917.

USED GOLF CARS—Harley-Davidson, gas. Others. Fleet lots at wholesale. Priced low for quick sale. Free list. KNUTH CO. (Factory Dealer) 2491 W. Fond du Lac Avenue, Milwaukee, Wisconsin 53206. 414-372-1010.

1,000,000 GOLF BALLS WANTED: Used and/or cuts, premium prices, we pay freight, ship to "Strictly Golf," 5849 West Division Street, Chicago, Ill., 60651. Ph. 287-1411 a/c 312.

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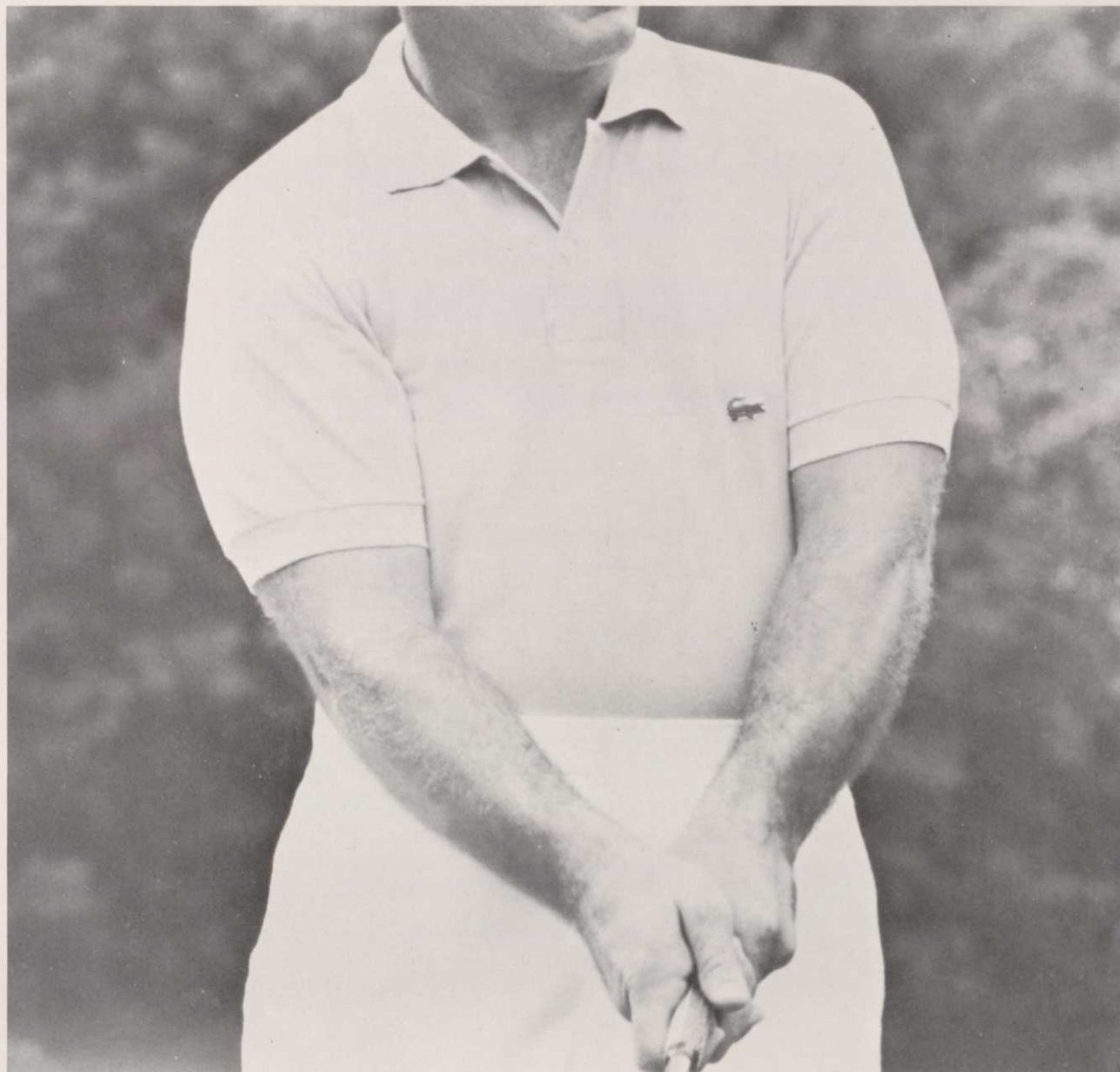
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