

*Malcolm*  
AUGUST 1968

# GOLF DOM

INCORPORATING GOLF BUSINESS **SERIALS**

SEP 9 1968



**A COMMAND-POST LOCATION FOR YOUR SHOP**  
**HOW TO BOOST OFF-SEASON CLUBHOUSE PROFITS**  
**A THRIFTY SWITCH TO AUTOMATIC WATERING**  
**PRO SHOP MERCHANDISING WITH A FLAIR**  
**ANALYZE YOUR TURF AND SAVE MONEY**  
**BE SURE YOUR NEW CLUBHOUSE IS FUNCTIONAL**