

Can the Royal Plus golf ball make it to the top despite the mental hang-ups of American golfers?



The American golfer.

Most golfers are grown-up children. Superstitious. Emotionally immature. Reluctant to accept reality.

When they play a bad game, they just can't bring themselves to admit it was their fault. Instead, they'll blame it on this, that and the other thing.

Well, we don't know how you're going to take this, fellows, but now there's one less thing you can put the blame on.

What we're talking about is the Royal Plus golf ball.

This ball is as close to the perfect golf ball as you can get. In fact, only 1 out of every 5 balls we make qualifies for the name Royal Plus.

When you play this ball and your drive falls short of the green and perhaps into a pond, you can't tell your golf buddies that it was because the ball didn't have enough carry in it.

Worse yet, you can't even tell it to yourself.

Royal Golf Equipment **UNIROYAL**