



It takes years to become a golf pro. It takes 60 seconds to look like one.

That's how long it takes to select an Izod Lacoste shirt when you know it's the "Choice of Champions".

Izod is the choice of champions because it allows the pros to move, bend, and swing freely in full comfort. The Izod Lacoste shirt doesn't bind at the sleeves, grab at the neck, or roll at the bottom, either. It keeps its neat appearance through eighteen holes. Izod shirts come in a wide variety of colors.

Just think, in 60 seconds Izod can make you look like a pro. Izod Lacoste shirts are sold at finer golf shops and men's shops.



IZOD<sup>L
T
D</sup>
Choice of Champions.