

*Burgett...the finest in Golf Head Covers!*

Smartly styled club covers in a wide range of colors made from luxurious leathers and long-lived vinyls.

**K.L. Burgett Co.**  
PEORIA, ILLINOIS



MODEL 60L ILLUSTRATED

**CUSHMAN**

**BRAND A**

**BRAND B**

**BRAND C**

# HERE'S HOW MR. COMPARES CLOSEST COMPARISON

A recent survey showed that Mr. Golf Car—the Cushman Distributor—has sold more Cushman Golf Cars than the next three brands together have sold.

Partly this is because Mr. Golf Car is the best operator in his area. He's selling, trading, leasing, servicing—and he also has a used car operation. His place is golf car headquarters for his area.

But partly, too, it's because he has a good product to sell, and a wide selection of the best golf cars. There are seven different Cushman models to choose from, from the dressy Trophy four-wheeler in gas or electric to the inexpensive Scots-

For more information circle number 111 on card



# MR. GOLF CAR S TO HIS MPETITORS

man. It's a rare prospect that Mr. Golf Car can't satisfy with a model from the long Cushman line-up.

Whether you're interested in a fleet of fifty or a single golf car for your own use, Mr. Golf Car is the man to see first. And the Cushman line is the first one you should look at.

Keep this bar graph in mind. Most people look at Cushman first, then buy Cushman.

If you don't know who Mr. Golf Car is in your neighborhood, drop us a line. We'll put you in touch with him right away.

## **CUSHMAN MOTORS**

922 N. 21st St., Lincoln, Nebraska  
A DIVISION OF OUTBOARD MARINE CORP.



## WOODS

## RAM GOLF CORPORATION

## IRONS

| MODEL      | FEATURES  | PRICE<br>(Set of 3) | AVAILABLE<br>IN STOCK | MODEL      | FEATURES  | PRICE<br>(Set of 8) | AVAILABLE<br>IN STOCK |
|------------|---|---------------------|-----------------------|------------|---|---------------------|-----------------------|
| GOLDEN RAM | Maple-laminated heads weather-proofed to eliminate shrinking, swelling and warping. Contour soles, "S" shaped sole plates cannot shift or loosen. | \$75                | Men's rt.             | GOLDEN RAM | Wider soles, bold flange at base of sole gives concentrated power where it counts most. Wider faces. Matching sand and pitching wedges available. | \$134               | Men's rt.             |

## WOODS

## SHAKESPEARE

## IRONS

| MODEL            | FEATURES  | PRICE<br>(Set of 3)                 | AVAILABLE<br>IN STOCK | MODEL            | FEATURES   | PRICE<br>(Set of 8) | AVAILABLE<br>IN STOCK |
|------------------|---|-------------------------------------|-----------------------|------------------|--|---------------------|-----------------------|
| XLD              | Heads of laminated maple bonded together to stand up against stress and wear.   | Prices available from Manufacturer. | Men's rt. & lft.      | XLD              | Blade weighted so weight is concentrated in clubhead. Designed by Gary Player.     |                     | Men's rt. & lft.      |
| POWER-MATED      | Curved soles to help reduce turf resistance; fibreglass face inserts. Polyurethane finish to eliminate chipping and cracking. |                                     | Men's rt.             | POWER-MATED      | Squared toe to aid in shot alignment. New hard chrome finish to eliminate peeling. |                     | Men's rt.             |
| LADY SHAKESPEARE | Designed exclusively for women golfers.   |                                     | Ladies' rt.           | LADY SHAKESPEARE | Weighted at the percussion point; deplined scoring, sandblasted faces.             |                     | Ladies' rt.           |

## PUTTERS

## UTILITY CLUBS

|       |  |  |                  |  |  |  |   |
|-------|--|--|------------------|--|--|--|---|
| P-506 | Rocker style in solid brass.               |  | Men's rt. & lft. | Sand wedges and pitching wedges are available to match the listed Shakespeare irons. |  |  | Men's & Ladies' rt.                     |
| P-507 | Blade style in satin-finish chromed steel. |  | Men's rt.        |  |  |  | XLD models also available in Men's lft. |
| P-510 | Blade type, nickel silver head.            |  | Men's rt.        |  |  |  |   |

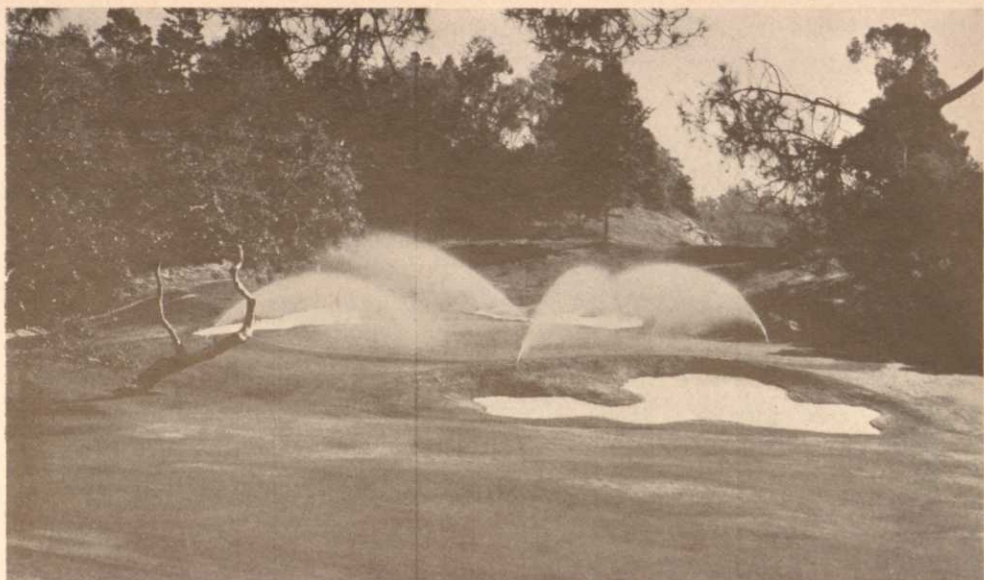
## WOODS

## SPALDING

## IRONS

| MODEL            | FEATURES   | PRICE<br>(Set of 3) | AVAILABLE<br>IN STOCK | MODEL      | FEATURES   | PRICE<br>(Set of 8) | AVAILABLE<br>IN STOCK |
|------------------|--|---------------------|-----------------------|------------|--|---------------------|-----------------------|
| EXECUTIVE        | Flat-topped driver puts all weight down behind ball. Fairway woods have concave heads. | \$78.75             | Men's rt. & lft.      | EXECUTIVE  | Reverse-threaded shafts without pins; bold number on toe for fast selection. | \$150               | Men's rt. & lft.      |
| TOP-FLIGHT "121" | Hydrosealed; Titanite inserts. Laminated or persimmon heads.                           | \$78.75             | Men's rt.             | ELITE      | Spalding's top iron; rounded heads give appearance of added loft.            | \$200               | Men's rt.             |
| TOP-FLIGHT "131" | Laminated maple model with dark walnut finish.   | \$78.75             | Men's rt.             | TOP-FLIGHT | Toe, side and back blend into continuous flowing contour.                    | \$150               | Men's & Ladies' rt.   |

continued on page 86



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**WILLIAMSTOWN, NEW YORK**

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|                           |  |                  |             |                |   |       |             |
|---------------------------|--|------------------|-------------|----------------|---|-------|-------------|
| LADIES' TOP-FLIGHT        | Centre-powered for extra accuracy, control.          | \$78.75          | Ladies' rt. | MARILYNN SMITH | Beveled leading edge; reverse threaded heads. | \$150 | Ladies' rt. |
| MARILYNN SMITH REGISTERED | Resin-Seal persimmon heads in Champagne Gold finish. | \$78.75          | Ladies' rt. |                |   |       |             |
| JUNIOR TOURNAMENT         | Two woods, five irons and bag for younger player.    | \$67.20 per set. | Junior rt.  |                |   |       |             |

| PUTTERS       |  | PRICE (Each) |                  | UTILITY CLUBS                                     |  | PRICE (Each) |                                 |
|---------------|--|--------------|------------------|---|--|--------------|---------------------------------|
| CALAMITY JANE | Exact replica of putter used by Bob Jones. | \$17         | Men's rt.        | WEDGES & SAND CLUBS<br>TROUBLE LOVER<br>RUNNER-UP | Made to match any of above listed irons.     | \$18.95-\$25 | Men's rt. & lft.<br>Ladies' rt. |
| CHICOPEE      | Center shaft; brass.                       | \$14.50      | Men's rt.        |   | All-purpose trouble club.                    | \$18.95      | Men's rt.                       |
| GOLD-LINE     | Heavy blade; chrome.                       | \$14.50      | Men's rt.        |   |  |              |                                 |
| RABBIT FOOT   | Extra long; center shaft, rocker sole.     | \$14.50      | Men's rt. & lft. |   | Lofted 29 degrees for chip-and-roll control. | \$14.50      | Men's rt.                       |
| CASH-IN       | Blade style popular over 30 years.         | \$14.50      | Men's rt. & lft. |   |  |              |                                 |

## U. S. ROYAL

## WOODS

## IRONS

| MODEL            | FEATURES   | PRICE (Set of 3) | AVAILABLE IN STOCK | MODEL            | FEATURES   | PRICE (Set of 8) | AVAILABLE IN STOCK |
|------------------|--|------------------|--------------------|------------------|--|------------------|--------------------|
| ROYAL 1370       | Compact, dynamic-contoured design in heads of UNILAM; Unisealed against weather. Made from layers of select sugar maple. | \$82.50          | Men's rt. & lft.   | ROYAL 3170       | "Impact-balanced" heads to guarantee full transmission of power at impact. | \$156            | Men's rt. & lft.   |
| ROYAL QUEEN 2370 | Same features as men's woods but in ladies' specifications.  | \$60.75          | Ladies' rt.        | ROYAL QUEEN 4170 | Same features as men's irons but in ladies' specifications.                | \$110            | Ladies' rt.        |
| FAIRWAY 1777     | Finished with three coats of ROYALVAR varnish.   | \$60.75          | Men's rt.          | FAIRWAY 3771     | Perfectly matched with FLEXO-MATIC shafts by true temper.                  | \$110            | Men's rt.          |

| PUTTERS |                                    | PRICE (Each)              |           | UTILITY CLUBS       |                                     | PRICE (Each) |           |
|---------|------------------------------------|---------------------------|-----------|---------------------|-------------------------------------|--------------|-----------|
| 5120    | Flange type in gleaming brass.     | All listed are \$15 each. | Men's rt. | PITCHING WEDGE 5770 | Deep-grooved back for maximum bite. | \$19.50      | Men's rt. |
| 5070    | Flange type in polished chrome.    |                           | Men's rt. | SAND WEDGE 5571     | For easier trap shots.              | \$19.50      | Men's rt. |
| 5130    | Low profile offset; hickory shaft. |                           | Men's rt. |                     |                                     |              |           |
| 5060    | Goosenecked mallet.                |                           | Men's rt. |                     |                                     |              |           |

continued on page 88



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grow Poa Annua  
if you  
tried...



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Here's your effective *pre-emergence* control for three ugly weed-grasses. Spray early with Mallinckrodt Pre-San and you'll have ...

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That's right. Pre-San controls all three—with real economy.

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|      |                                |             |
|------|--------------------------------|-------------|
| 5080 | Blade type in polished chrome. | Men's rt.   |
| 5050 | Blade type in polished nickel. | Ladies' rt. |

**WOODS****WILSON****IRONS**

| MODEL  | FEATURES   | PRICE<br>(Set of 3) | AVAILABLE<br>IN STOCK   | MODEL             | FEATURES   | PRICE<br>(Set of 8) | AVAILABLE<br>IN STOCK |
|--|--|---------------------|---|-------------------|--|---------------------|-----------------------|
| STAFF<br>MODELS:<br>11, 41, 21, and<br>PERSIMMON | All STAFF MODEL woods include new wide Cycolon screwless face inserts to help provide more effective hitting area and greater ball impact. | \$80.25             | Model 11 comes in Men's rt. & left; others in Men's rt. only. | STAFF MODEL X-31  | Broad oval sole and beveled leading edge permits heavier concentration of weight at bottom of blade. | \$168               | Men's & Ladies' rt.   |
| STAFF MODEL X-31                                 | Epoloc face insert, Aqua-Tite treated to seal out moisture. Wilson's best.   | \$97.50             | Men's & Ladies' rt.   | STAFF DYNAPOWER   | Dynapower weight distribution places weight behind ball at time of impact.                           | \$154               | Men's rt. & lft.      |
| BERG LADIES STAFF                                | Two-piece brass sole offers more accurate balance of weight.   | \$80.25             | Ladies' rt.   | BERG LADIES STAFF | Drilled through hosel design aids in weight distribution.  | \$154               | Ladies' rt.           |
| SNEAD YOUNG CHAMP (D5589)                        | Set includes two woods, five irons and bag.  | \$63.50 per set     | Junior rt.  |                   |  |                     |                       |

**PUTTERS****UTILITY CLUBS**

|                           |   |                                      |                  |              |   | PRICE<br>(Each) |           |
|---------------------------|---|--------------------------------------|------------------|--------------|---|-----------------|-----------|
| STAFF<br>MODELS:<br>D8803 | All feature "fluted" shafts.<br>Center shaft, blade type. | All putters listed are \$14.50 each. | Men's rt. & lft. | R-90W        | Pitching Wedge with special broad sole.   | \$19.25         | Men's rt. |
| D8813                     | Flange style head.  |                                      | Men's rt.        | D8651-T      | STAFF triple duty wedge.                  | \$19.25         | Men's rt. |
| D8833                     | Brass head, blade type.                                   |                                      | Men's rt. & lft. | "300" DRIVER | Specially deep faced.                     | \$26.75         | Men's rt. |
| D8843                     | Chrome head, flange type.                                 |                                      | Men's rt.        | "SANDY ANDY" | Weighted sole to keep blade from turning. | \$18.50         | Men's rt. |
| D8853                     | Brass backed mallet head.                                 |                                      | Men's rt.        |              |   |                 |           |

For manufacturers' home office addresses, see next page



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