

William D. McNeely has joined Jacobsen Manufacturing Company, Racine, Wisconsin, as marketing manager.



MCNEELY



MERKEL

T. F. Merkel has been promoted to Controller of Certain-teed Products Corp. Pipe Division, Ambler, Pa. He has been with the company since 1961.

L. Dean Cassell has been promoted to sales manager of the golf ball division for Acushnet Process Sales Company, New Bedford, Massachusetts.



CASSELL



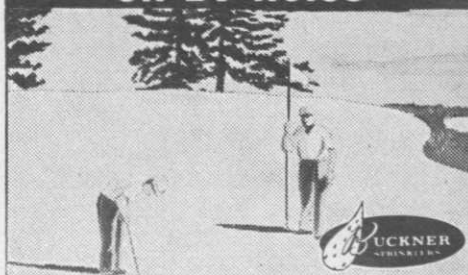
KEATING

Stephen F. Keating, president, Honeywell, Inc., has been elected to the board of directors of Toro Mfg. Corp., Minneapolis, Minn.

Mike J. Donovan was appointed professional golf sales representative for MacGregor/Brunswick. He will serve the Northwestern states of Washington, Oregon, Montana, Wyoming, Utah, Idaho and Alaska.

C. T. Cummings was elected to a second term as president of the Peat Producers Association of the U. S., Inc. He is the president of TI-TI Peat Humus Company of Charleston, South Carolina.

Play will be normal on 17 holes



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Installs your
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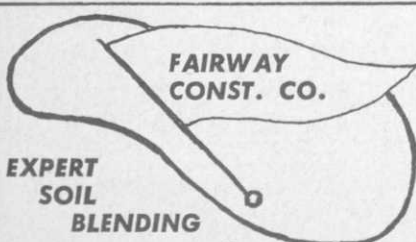
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People in the News

Robert Roach has been appointed director of public relations for A. G. Spalding & Bros., Chicopee, Mass.



ROACH



DAVIDSON

William H. Davidson, president of Harley-Davidson Motor Co., has been elected a director of the Federal Reserve Bank of Chicago for three years.

Stephen V. Moffett, a former Jacobsen sales engineer, has purchased the Grass Cutting Equipment Company, Rochester, New York. Moffett was honored as Jacobsen Manufacturing Company's top sales engineer for 1965.

Lewis B. Harder, chairman, International Mining Corp., New York, has been elected a director of Indian Head, Inc., New York, N. Y.

THINKING OF SKIING?



* Pat. #U.S. 2,676,471

Country Clubs and golf courses are now utilizing their facilities on a year round basis by converting their natural hills to ski slopes.

Let us design and install your complete installation-J-bars, rope tows and snow making* system.

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Larchmont
ENGINEERING
11 LARCHMONT LANE
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J. W. "Will" Perschbacher has been promoted to sales manager at Wisconsin Motor Corporation, Milwaukee, Wis.



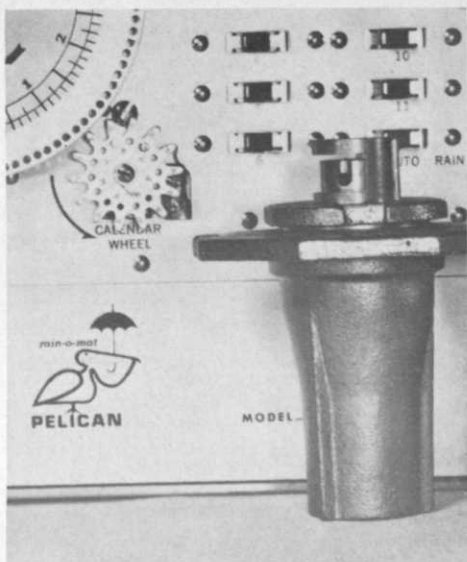
PERSCHBACHER



GUIDI

Robert A. Guidi has been promoted to sales manager in the golf and winter sports product areas for Plas/Steel Products, Inc., Fort Wayne, Indiana.

Morris Green and Frank Vietas have been elected vice presidents of A. R. Hyde & Sons Co., Cambridge, Mass., athletic shoe manufacturer.



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GOLF COURSE
EQUIPMENT.**

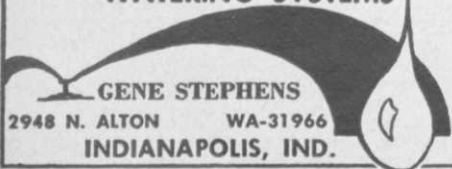
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GOLF BALL CO.**

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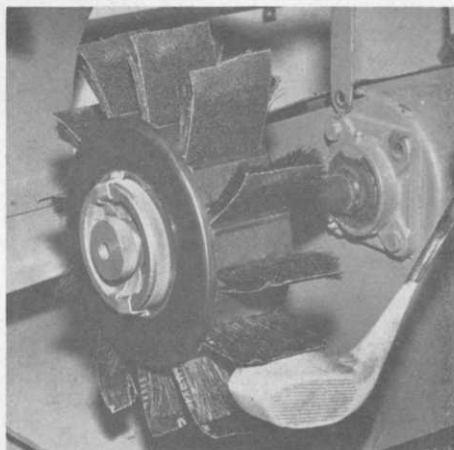
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WATERING SYSTEMS

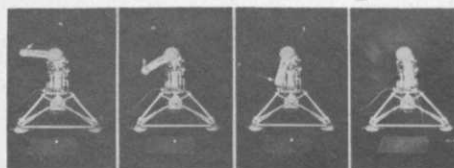

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INDIANAPOLIS, IND.

For more information circle number 253 on card

NEW PRODUCTS



Sand-O-Flex, a new sanding tool for the repair and refinishing of golf equipment, is now available from Merit Abrasive Products, Inc., Los Angeles, Calif. 90009.



The **True Temper Golf Club Testing Device**, built by True Temper, with Battelle Memorial Institute, is designed to test golf club shafts and other components.



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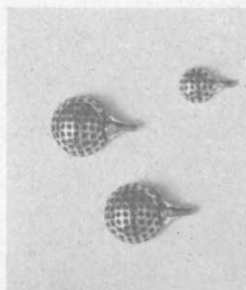
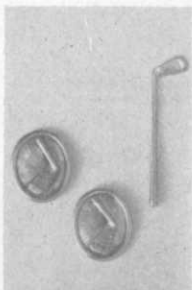


ROBISON'S
Lawn and Golf Inc.

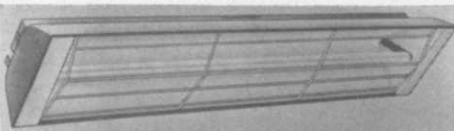
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Poplar Hosiery, division of Poplar Textiles, Inc., Philadelphia, has a new golf hose called Marker. It comes in 13 colors and retails at \$2.00 a pair.



Dolan & Bullock Co., Providence, R. I., announces a new golf series of sterling cuff links and tie slides or tacs. The golf ball set retails at \$18.50; the iron set at \$15, both gift boxed.



Apextro Products Co., Los Angeles, Calif., manufactures infratube heater units which can be installed under the sheltering roof, facing the driving range. The heat is channeled by fused quartz elements and reflectors.



Get the longest drive in golf!...

by equipping your golf cars with dependable Golfmaster batteries. They incorporate the latest in battery improvements—such as extra electrolyte capacity and combination terminals.

Use Golfmaster batteries and you won't have to worry about drivers getting caught in the rough.

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it's the results that count!*



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up to 8 ft.

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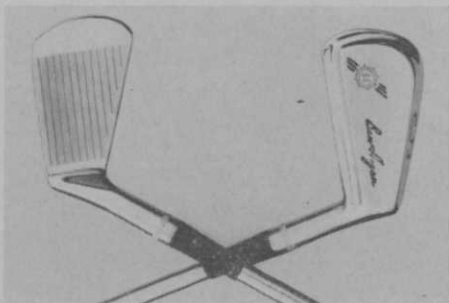
3838 S.E. 58 AVE., PORTLAND, OREGON 97206

For more information circle number 228 on card

NEW PRODUCTS



O. M. Scott & Sons, Marysville, Ohio offers a new turf aerator which has simultaneous slicing and combing. Spaced knives and tines give slicing and raking action; handle controls vary depth of penetration, compensate for uneven terrain. Available as four hp, 18" unit.



The new Ben Hogan percussion-center 7 irons for 1967 have been designed with a balance of the variable factors of swing weight, shaft flex, inertia and kinetic energy. Available through pro shops only.

Borden Chemical Company, Norfolk, Va., has developed a new formula of turf food called Greens & Fairways 16-5-11 turfgrass food. Available in spring of 1967.

Locke Manufacturing Co., Samoset, Fla., manufacture the Manco-Locke MS mower. It features two-part frames, which eliminate vibration and cutting units swivel, which add maneuverability to the unit, the company claims.

A-B Emblem Corporation., Weaverville, N.C., has produced a full color catalog, with accompanying price list, of its line of Swiss cloth emblems.

NEW PRODUCTS



C. W. Stockwell Co., Los Angeles, Calif., has made available a new vinyl wallcovering illustrating Arnold Palmer in action. Obtainable through decorators and wallpaper dealers.



Allis-Chalmers Co., Milwaukee, introduces Mow-Bee 5-hp riding mower. Among its features are: five forward and one reverse speed, individual brake and clutch pedals and swing-away tiller.

New Company for Bender

The formation of Michael B. Bender Ltd., has been announced by Michael Bender. The new company will market the International golf glove, exclusively through pro shops.

TORONTO C-15 BENT SOD & STOLONS

"PURE TO STRAIN"
GROWN ON STERILIZED SOIL TO INSURE FREEDOM FROM POA ANNUA AND OTHER FOREIGN GRASSES.

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For more information circle number 203 on card

That's right, General, attack with AZAK® while the enemy sleeps

General Washington knew what he was doing when he crossed the Delaware to catch the British forces asleep at Trenton.

And, turf managers know that one of the best ways to get rid of crabgrass is to use Azak® pre-emerge herbicide before warm weather awakens the crabgrass seeds. Applied to established turf while crabgrass seeds are still asleep, Azak prevents seed germination and initial growth!

Turf managers also know that to use an economical, one-application, pre-emerge herbicide like Azak is the low-cost way to control crabgrass. Maintenance costs go up when control starts after the crabgrass is up and damaging good turf.

Azak has other important benefits, too. It is safe for most established lawn and other ornamental turfgrass at the recommended rate. It is odorless and is used as a wettable powder or as a granular product. Azak is compatible with other pesticides and fertilizers, thus can be applied alone or in mixes. It is low in toxicity to warm-blooded animals.



USING NITROFORM® CAN CUT COSTS, TOO

Turf managers also know that by using Nitroform, Hercules ureaform (38-0-0), they can put on enough nonburning, long-lasting turf food at one time to cut the number of fertilizer applications. Nitroform nitrogen is released slowly in contrast to low-analysis, quick-acting fertilizers. With fewer applications required, storage space is saved and maintenance crews are released for other work. These advantages keep overall maintenance costs down. Nitroform is odorless and resists leaching. Available in two forms: Blue Chip® for mechanical spreaders and Powder Blue®, the first ureaform for spray application.



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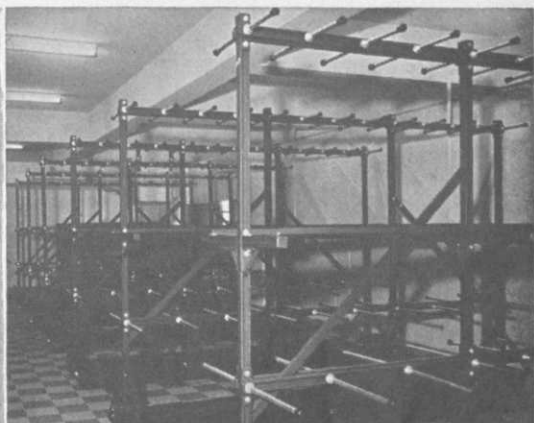
For further information write: Turf & Horticultural Products, Synthetics Dept., Hercules Incorporated, Wilmington, Del. 19899, or contact these sales offices: Boston, Massachusetts • Brownsville, Texas • Chicago (Oak Brook), Illinois • Dallas, Texas • Fresno, California • Greenville, Mississippi • Louisiana, Missouri • Montgomery, Alabama • Orlando, Florida • Phoenix, Arizona • Raleigh, North Carolina • San Francisco, California

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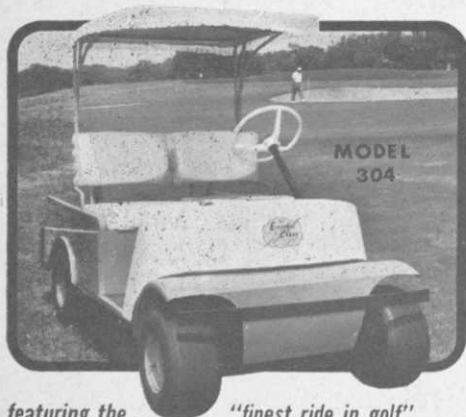
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Carleida, a new single passenger golf car, has been introduced by Columbia Car Corp., Charlotte, N. C. It features vinyl canopy, fiberglass top and wrap-around windshield.

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Including Famous "WON-PUTT" & "PRO'S OWN"

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