

For the players:

The attractive clean design of Lewis Line washers, with bright red enamel finish on gleaming cast aluminum housings are player favorites everywhere. Easily seen, they stay new looking and can't rust.

Easy to use, they deliver a glistening clean ball up to 40% faster. Internal baffles provide easy action with absolutely no "splash".



For the Superintendent:

No other washer on the market looks better, works better longer... with less maintenance. High quality nylon brushes can be replaced in about two minutes on the tee... using only a screwdriver.

Permanent neoprene gasket is "inset" in the case to provide an absolute no-leak washer. Large water capacity, efficient dirt trap, and handy drain make flushing a fast and easy task.

Thinking of replacing washers on your course?

Think of Lewis Line . . . The Top Quality line in Washers • Cup Cutters • Cups • Cup Setters Cup Pullers • Flags • Poles • Rakes • Handy Bins Practice Markers • Directional Markers • Towels Ball Cleaner • and the new "Unitized" Tee Station.



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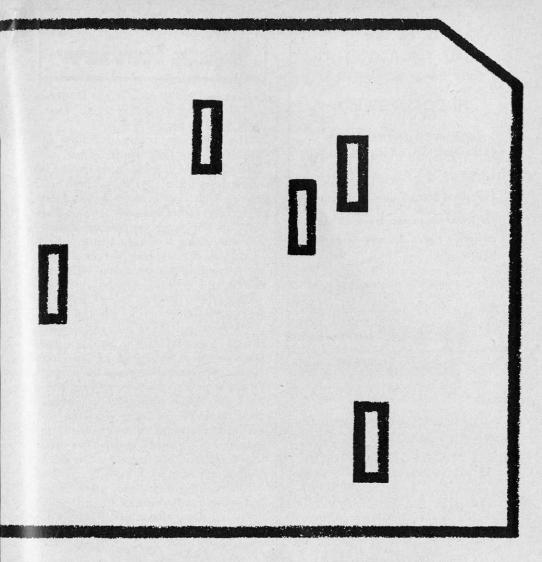
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a product to study, evaluate, and plan with, the reader service card will get it for you. Third, and best of all, by checking the boxes that describe your club and your needs, you'll get exactly the information you want without having to wade through material that doesn't apply.

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asked on the reader service card.

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Brilliant Polyeurathene Finish Looks, Feels Like a Conventional Ball

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GOLF BALL COMPAN

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ROBERT MUIR GRAVES GOLF COURSE ARCHITECT

LANDSCAPE ARCHITECT . SITE PLANNER

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Book Review

Man and his Earth, George D. Scarseth, Iowa State University Press, Ames, Iowa. Price \$4.50.

This book came to me by courtesy of William Lyons, Canal Fulton, Ohio, autographed by Mrs. Scarseth. As one reads easily through the 199 pages, one is impressed with the sincerity of this great agricultural leader who was far ahead of his time. He taught by simple illustration and, when it seemed that everyone was against him and his progesssive ideas, by buying land and *doing* the "impossible" that he knew would work.

George Scarseth was widely traveled. He relates incidents from the tropics to the Arctic to nail down the facts of soils, climate and people. The story of the three pebbles was inspired by Dr. Hoffer who was one to encourage the writing of the book. For down-to-earth explanations of organic matter, soils, nitrogen and soil fertility every golf course superintendent would be well advised to have this book in his library. The book was completed just prior to Dr. Scarseth's death March 20, 1962.

The reader will find only a few tables and charts but a wealth of inspired anecdotes and illustrations that lead one to a better understanding of the earth on which we live. — FRED V. GRAU

COMPLETE LINE OF GOLF EQUIPMENT & SUPPLIES FOR DRIVING RANGES, GOLF COURSES, MINIATURE COURSES, AND PAR 3 COURSES.

SPECIALIZING IN INDOOR-OUTDOOR CARPETING FOR ALL PURPOSES: PRO SHOPS, LOCKER ROOMS, SHOWROOMS, POOL OR PATIO — 100% POLYPROPYLENE OLEFIN FIBER—GUARANTEED NOT TO SHRINK, FADE, ROT OR MILDEW. CHOICE OF COLORS.

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we figured out all the angles, then we made the Golden Ram

There's a bagful of stroke-saving angles built into the Golden Ram, For example, irons have "Sole-Support" -an extra-wide flange that puts head-weight at the very bottom of the blade to let you get under and through the ball smoothly (a Golden Ram 5-iron looks similar to the 9 in your bag). This flange has a contour roll front-to-back and side-to-side-less metal to meet turf for cleaner shots, smaller divots. Golden Ram woods are sole-contoured like the irons for improved fairway play; double cycolac face inserts eliminate exposed screws, give solid smack at impact. XPD-100 shafts

are fully flexed with 14 steps on the driver. Golden Rams are custom-made to meet your exacting specifications. But, if your customer has an average build, Golden Ram in standard shaft length is available from stock in your choice of two swingweights-all the playing features at substantially less cost.

YOUR SECRET WEAPON THIS SEASON

Ram golf balls with the Nylon XPD center. A great breed of ball in 95 and 85 compression. Test drive one.





For more information circle number 181 on card



For more information circle number 121 on card

People in the News

Richard Hanson was promoted to vice president of engineering, research and development and Bruce Smith to vice president of manufacturing for the L. R. Nelson Manufacturing Company.





Hanson

Smith

Thomas R. Kollman was appointed golf car sales rep. for the Harley-Davidson Motor Co., Milwaukee, Wisconsin.





Kollman

McCavitt

John McCavitt was promoted to vice president of the irrigation div., L. R. Nelson Manufacturing Co., Peoria, Ill.

Stephen A. Stone has been elected president of the Converse Rubber Co. He has been with the company since 1939.

Neil S. MacKenna was named assistant general manager of the Converse Rubber Company, Malden, Mass.

W. C. Wade was promoted to director of customer service for Mallinckrodt Chemical Works, St. Louis, Missouri.



Now you've really got things stacked against summer turf disease

Here are your three best programs for control of all major summer turf diseases. Just pick one—any one—and start spraying now!

New KROMA-CLOR™

color) gives you total summer disease control in a single package. There's nothing to add except water! KROMA-CLOR has that "extra punch" to keep brown patch out of the picture all summer long—even during the hot, humid weather when it usually thrives.

New ULTRA-CLOR[™] gives you exactly the same total protection as KROMA-CLOR, except that ULTRA-CLOR doesn't contain turf color.

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is the program you've used successfully for years. Your regular weekly application of KROMAD provides broad-spectrum control. During severe brown patch weather, just add a little CALO-CLOR to your tank mix.

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FONKY -



BECAUSE THE FONKENJ-2 RETRIEVES ALL BALLS ON THE RANGE DOESN'T MEAN YOU CAN STEAL THEM FROM THE GOLFERS.

FONKEN MFG. CO.,

1941 Pontius Ave.

Los Angeles, Calif., 90025

For more information circle number 115 on card

NEW PRODUCTS



Dupont corfam is being used for golf bags. The Burton bag on the left retails for \$250 and the First Flight, right, \$160.

For more information circle number 250 on card



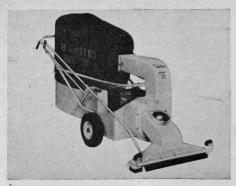
Wilson Staff model 11 features red Cycolon® screwless face inserts. The irons feature additional weight balance through a Wilson exclusive, Drilled-Thru-Hosel.

For more information circle number 251 on card



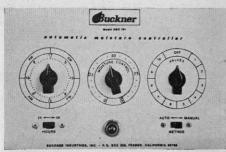
Root-Lowell Corp., has announced its new Durapower boom, #1427. It features a three-section assembly, each with a separate spray control cock.

For more information circle number 252 on card



U.S. Astro Industries Corp., developed a new self-propelled sweeper that clears dirt, paper, leaves and more. Useful for the clubhouse and the golf course.

For more information circle number 253 on card



Buckner Industries, Inc., has new line of moisture sensing automatic controllers featuring all-season adjustable moisture selector allowing water only when needed and only at the programmed time.

For more information circle number 254 on card



Tempo Products Co., produce over 100 aerosol paint colors at \$1.95 per can. The pint size can features the new Fanspray valve that reduces waste and gives uniform distribution, the company claims,

For more information circle number 255 on card

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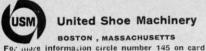
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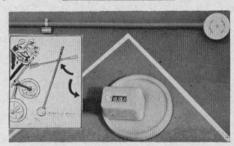
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NEW PRODUCTS



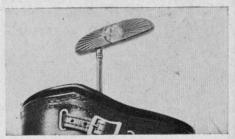
W. J. Voit Corp., subsidiary of American Machine and Foundry Co., has come out with new woods that feature a "magic eye" giving the golfer a visual hitting aid for better ball-club contact.

For more information circle number 256 on card



Measuring Devices, Inc., announced its new "Golf-O-Meter". It measures the distance of a shot by holding the handle and rolling the wheel on the turf or clamping the handle to the arm of a golf cart.

For more information circle number 257 on card



C. E. Probst Mfg. Co., has added the West Point sterling silver putter to its line. It retails for \$60. The company guarantees it to contain at least 1.25 troy ounces of sterling silver.

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