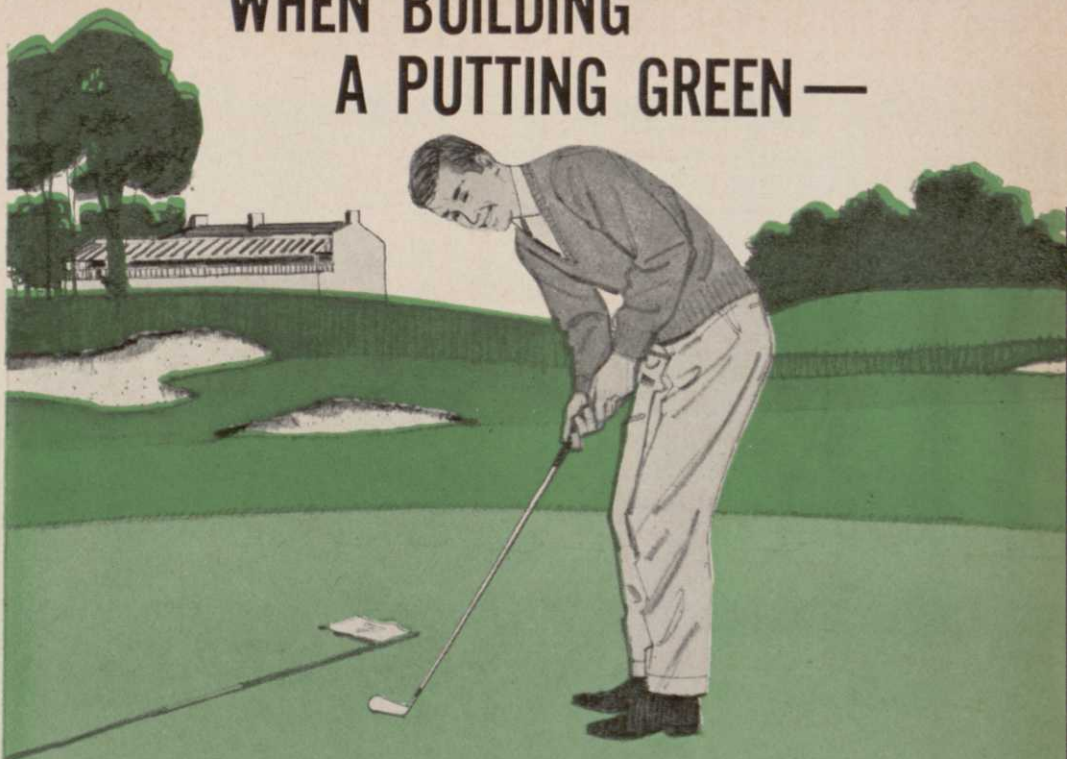


# WHEN BUILDING A PUTTING GREEN—



## PROFESSIONALS PLANT STOLONS... AMATEURS PLANT SEED

The only way to obtain putting green perfection is with clean, pure-strain stolons. Ask any old-time golf course superintendent, or inspect any 6 year old green planted with seed.

A million live nodes are in every bag of Warren' Stolons with a minimum of soil. You pay for growth potential only—You save on freight.

**FOR THE FINEST GREENS  
WITH PERFECT, EVEN  
TEXTURE AND COLOR...**

**IMPORTERS OF  
RANSOMES MOWER**

**PLANT  
*Warren'*  
STOLONS**

### *Warren's* TURF NURSERY

8400 W. 111th St., Palos Park, Illinois

Send us details on beautiful, hardy, vigorous greens and tees with Warren Stolons • Warren' Sod

#### FREE LITERATURE

- ☐ "Construction and Planting of Putting Greens with Creeping Bent Sod or Stolons."
- ☐ "Genetic Variability in Creeping Bent" A study of seed versus stolons for planting putting greens.

Club Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Superintendent \_\_\_\_\_

# Accent on management

By **KEN EMERSON**

Executive Director, National Club Association

Club managers visited the 51st National Hotel and Motel Exposition in New York City last November in greater numbers than ever before, with more than 200 in attendance.

Over the years the first Monday of the week-long presentation has come to be regarded as "Club Managers Day," with a number of special functions planned particularly for them. This year's activities included a regional meeting and a luncheon at the New York Athletic Club for the New Jersey, New York City, Metropolitan New York and Connecticut CMAA chapters, followed by a preview of the show and a reception and dinner for the managers, their wives, and their guests at the Pinnacle Club.

Although most of the managers at the show were from the immediate four-chapter area, there was also an excellent representation from all across the country. The visitors list reads like a "Who's Who of Club Management:" In attendance were CMAA national President William J. Hodges, CCM, Paradise Valley Country Club, Arizona; Vice-president Horace Duncan, CCM, Cherry Hills Country Club, Colorado; Secretary-treasurer Joseph Donoghue, CCM, Losantiville Country Club, Ohio; and national board members Ed Fleck, CCM, Hillcrest Country Club, Missouri; Charles E. Smith, CCM, Chevy Chase Club, Maryland, and Lloyd Weber, CCM, Mayfield Country Club, Ohio.

Also at the show and representing CMAA's educational arm, the Club Management Institute, were John Outland, CCM, Dallas Country Club, Texas; James C. Diamond, CCM, Woodway Country Club, Connecticut; Laurice "Bud" Hall, CCM, Pinehurst Country

Club, Colorado, and John Simmons, CCM, Hayden Lake Country Club, Idaho. From Illinois came Victor Chigas, a regional director for CMAA from North Shore Country Club, and "Jerry" Marlatt, Northmoor Country Club.

In addition to many displays of technological developments, the increased emphasis on education was noteworthy and encouraging. Of particular interest was the Motel Association's lobby exhibit of training films and projection equipment that makes possible in-plant training of personnel. Hopefully, in the not too distant future this type of equipment, combined with a library of slides, film strips, and training films, will improve the service of club staffs and provide a new medium for graphically presenting to the member the foods, services and entertainment his club can offer him.

Also of special interest to the managers was the excellent representation of schools and colleges with courses in hotel, restaurant and club administration. Among the 12 educational institutions exhibiting at the show were most of those who are regular recipients of the Club Managers Association scholarship fund. Cornell University was represented by the Dean of its School of Hotel Administration, Dr. Robert A. Beck; Michigan State sent the Director of its School of Hotel, Restaurant, and Institutional Management, Professor Henry Ogden Barbour; and representative groups from Florida State and Penn. State were there.

This double interest; the desire of the institutions to be represented, and the attention the professional club managers paid to their displays, signals an improving proficiency in club administration. •

# new from

*Lewis  
Line*

## "UNITIZED" TEE STATION

Count 'Em Seven essential golfer services in one practical, eye-appealing, "unitized" package.

- Ball Washer
- Towel
- Ball Holder
- Cigarette Holder and Ash Tray
- Cleat Cleaner
- Data Plate
- Plus BUILT-IN WASTE RECEPTACLE

New unitized Tee Station is made of heavy gauge steel and aluminum. Easily accommodates existing ball washers. Weighs 38 lbs. Stands 54 1/2" high with ball washer. Available for pipe mounting or with portable base equipped with anchoring spikes. Built-in waste receptacle encourages neatness, keeps refuse out of rain and wind. Has gravity emptying feature.

Here's your chance to make a clean break from unsightly, cluttered, "hang-on" type tee stations.

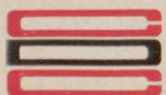
Get all the facts on the new Tee Station from your "fired up" Lewis Line Dealer.

**TRUSTED BY MANAGEMENT  
PRAISED BY PLAYERS**

*Lewis  
Line*

Ball Washers/Cup Cutters  
Flags/Poles/Cups  
Rakes/Tee Markers

Practice Green Markers/Data Plates/Towels



**CONTAINER  
DEVELOPMENT  
CORPORATION**



4124 Montgomery  
Watertown, Wisconsin 53094  
414-261-4030

# PGA tempest back in teapot

*Elaborate compromise allows touring professionals more 'freedom' within Association framework.*

The Professional Golfers Association of America emerged from its 50th annual meeting as an entity—postponing, at least for the present, the threat of a split between tournament players and home club professionals.

A compromise whereby the players acknowledge that final administrative responsibility for the conduct of the Tour rests with the PGA was reached when the Association agreed to maintain the existing apparatus for tourney and TV negotiations and conceded that direct management of the Tournament Bureau remains with the players' group.

This compromise was worked out in hectic day and night sessions between the PGA officers and representatives of the players' group before the annual meeting began. This enabled Tournament Committee Chairman Tommy Jacobs to announce to a cheering group of delegates that the players were withdrawing their petition for a separate Section. The agreement was described by PGA President Max Elbin as "a new level of understanding."

Although aversion of the much-feared split between players and working pros overshadowed other items on the agenda, more far-reaching effects may be seen in several important resolutions which were adopted and will become part of the new, streamlined Constitution which became effective January 1.

A resolution presented by the Metro-

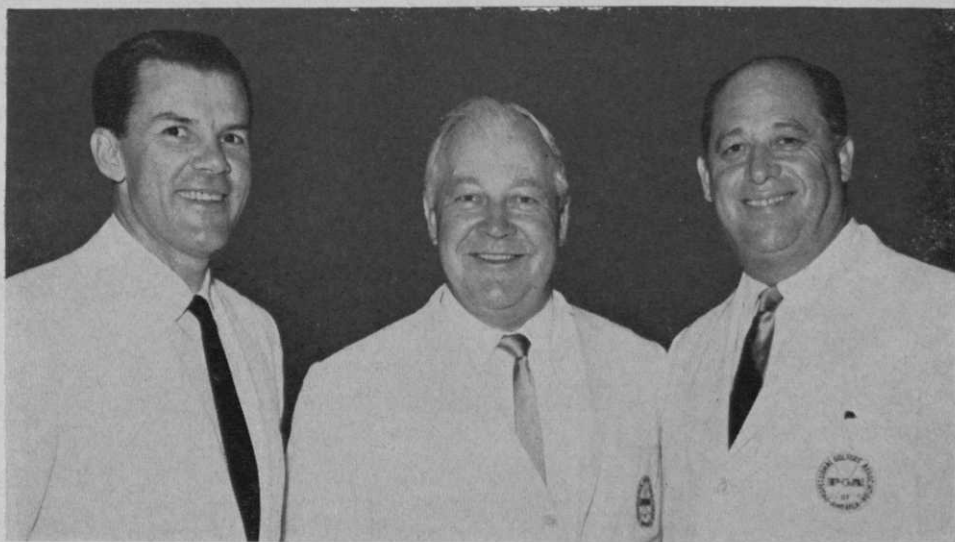
politan Section was adopted which will restrict PGA co-sponsored tournaments to those clubs or courses where a PGA member owns and operates the shop concession or functions under a contract acceptable to his Section's Executive Committee. However, tournament contracts now in force will continue to be honored.

Also adopted was a resolution by the Southwest Section which will establish a new membership classification ("L") for members working under a salary-only arrangement. These head professionals and those employed by them will revert to a Class L status, whereby they have the restricted privileges of Class B, Class Jr.-A, Class A-Ret. and Class F but pay the same dues as required by their previous classification.

Another Southwest Section proposal accepted by the delegates was a resolution which requires that only experience gained in the employ of a Class A PGA member shall count towards membership in the Association.

Delegates also adopted a third Southwest Section resolution which requires that any transfer of membership from one Section to another be accompanied by a release from the Section of origin, and that the receiving Section shall have 30 days to evaluate the newcomer.

Some delegates expressed regret that a tough resolution proposed by the Northern California Section was watered down. It would have discouraged tournament



*PGA officers (from left): Pres. Max Elbin, Treas. Warren Orlick and Sec. Leo Fraser.*

players from lending their names to discount-priced merchandise which competes with pro-line products. The resolution now limits the use of a player's name or likeness "to misrepresent" golf merchandise. Subjecting the PGA to possible anti-trust action by the Government was the chief argument used by those who won the weaker version of the endorsement resolution.

The Boundries Committee proposed and the Executive Committee approved a reshuffling of District lines to reduce the number of Districts and Vice-Presidents from 10 to six. Effective next year, it will shrink the Executive Committee from 15 to 11 members.

Action on several fronts was taken by the Tournament Committee. It restored some latitude in the use of the eight sponsor exemptions, allowing non-members of the Association to play in PGA-approved tournaments as guests of the sponsors, provided they accept only three such invitations in any one calendar year.

The money winners' exemption list will be expanded from 50 to 60, although this is expected to add only two or three additional players. Prize money in the

PGA Team Championship will become official with the 1967 championship.

The ban against photography during tournament play will be continued, although photographers will be permitted to take pictures of players during practice rounds.

Present officers of the PGA, President Max Elbin, Secretary Leo Fraser and Treasurer Warren Orlick, were continued in office for another term. Three new vice presidents were named to the Executive Committee: Bob Popp, Omaha (Neb.) CC; Noble Chalfant, Denver (Col.) CC, and John Conley, Shannopin CC, Pittsburgh, Pa. Dick Irwin, Chicago, was elected chairman of the Advisory Committee; Curtis Person, Memphis, Tenn. is vice-chairman, and Giles Crowell, Lexington, N.C. is secretary.

Honorary memberships were given to former President Dwight D. Eisenhower and Jock Mackinnon, Canadian PGA President.

Billy Burke was the 1966 nominee to Golf's Hall of Fame. Billy Casper was named Player-of-the-Year, and Bill Strausbaugh, Jr., Ellicott City, Md. was honored as Professional-of-the-Year. •



**"Nature creates a golf course.  
The architect makes the most of it."**

"The great course is a part of the land . . . not an addition to it. Natural terrain provides the inspiration for a layout which should offer a fair sporting test to the club member yet extend the professional. In playing and studying the classic courses around the world, I find that each is a unique answer to the challenge of the land."

*Jack W. Spickard*



Box 5470, Cleveland, Ohio

Now available for design of selected golf courses.

For more information circle number 101 on card

If  
he  
hasn't  
tried  
a  
sleeve  
lately...



he doesn't know how good he really is.  
Help him find out... suggest Maxfli!

For more information circle number 128 on card



**gasoline**

For more information circle number 105 on card



## electric

### **Harley-Davidson is a two-car family**

Both cars feature revolutionary engineering breakthroughs. The new gasoline model is 50% quieter than any other car—63 decibels. The human voice is louder. The batteries on the electric model last twice as long and charging costs 40% less.

Test cars in actual use have gone more than 90 holes on one charge. Harley-Davidson is a two-car family. Gas or electric—what more could you want? Call your local Harley-Davidson dealer. You'll see that "...a real pro always comes through." Harley-Davidson Motor Co., Milwaukee, Wis.

## **Harley-Davidson**



*Panoramic view of Merrywood Ski Area is shown above, taken from unload area of intermediate slope looking toward clubhouse.*

*Rope tow runs from tow hut at bottom of hill around pulleys mounted on poles, left. Note lights and power lines at top of poles, also snow pipe laid beside poles.*

*Shown below is schematic drawing of Merrywood Ski Area. Novice slope is practice tee in golf season, intermediate, part of 18th fairway. Trails are not covered by artificial snowmakers.*

