

FMC Corporation, John Bean Division has a new high-pressure grounds maintenance sprayer, called the Viking.

For more information circle number 258 on card

Research Products Company are the manufacturers of the R.P.C. Golf Ball Checker. It provides an accurate device for checking the qualities of a ball that affect driving distance, direction of flight and accuracy of putting. For more information circle number 259 on card



for a good grip — a better game



Claro Non-Slip is a smooth grip cream. It gives you a truer, more confident feel of the club. It assures a firmer and more positive grip. Unaffected by perspiration, one application lasts

a full round. Just 50 cents at pro shops.

Here's another invisible glove-the Claro Rosin Bag. Specially compounded to be tacky but not sticky. Offers same advantages as Claro Non-Slip-only 50 cents.



For more information circle number 128 on card



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The Finest...BUY BAG RACK

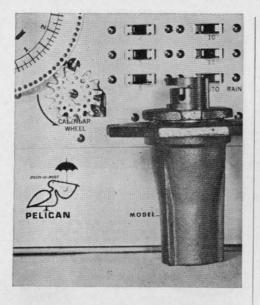
It's the favorite of hundreds of the finest clubs throughout the nation. The free standing BAG RACK installation shown here for example, is in the PGA National clubhouse at Palm Beach Gardens, Florida.

They like BAG RACK because it provides safe, convenient, neat storage. They like the way BAG RACK keeps members' bags visible, vertical and ventilated. They like BAG RACK'S versatility. It's completely adjustable in height and width for larger or smaller bags. They like BAG RACK because they can choose from overhead support, free standing or single entry installations. You'll like it, too.

Send us your letterhead. We'll see that you get detailed information and prices without delay.



For more information circle number 170 on card



THINK rain-o-mat PELICAN AUTOMATICALLY rain-o-mat sprinklers, inc. p o box 2166 Whittier, Calif. For more information circle number 117 on card



For more information circle number 191 on card

NEWS OF THE INDUSTRY

Wisconsin Motors adds board members

The board of directors of Wisconsin Motors has increased its board members from five to seven. Robert C. Jackson has been elected chairman, succeeding the late Harold A. Todd.

Jarmon takes on new position

The Jarmon Company has been appointed the exclusive national distributor to golf shops for the Doug Sanders sportswear by MacGregor and for White Stag ladies sportswear.

Robert F. Smith dies

The former president of the Victor Golf Company, Robert F. Smith, passed away suddenly, after being active in the golf industry for over three decades. He has been special assistant to the corporate president since 1958.

DiFini announces winner

John Bright, a DiFini sales representative in the Southern California territory is the winner of DiFini's first annual sales promotion contest. He was presented with a Paul Revere sterling silver bowl and a check for his outstanding record in promoting the DiFini line of golf fashions.

Larson Machine expands

Larson Machine, Inc., Princeville, Illinois, manufacturers of sprayers and fertilizer applicator equipment, are now in their second phase expansion program.

The new addition will double the manufacturing floor space. It will be equipped with additional heavy fabrication equipment, doubling the production of the Larson model 800 Broad-Caster and making it possible to add several new items to the Larson line.



Ernie Sabayrac's salesmen and suppliers at the golf tournament at their annual sales meeting.

Fawick sales increase

Fawick Corporation, manufacturers of industrial clutches, hydraulic control valves and rubber grips for golf clubs have increased their sales two per cent over last year.

Awards at MacGregor

Bob Rickey, Harry Adams and Ock Willowiet were presented with 30 year awards at the MacGregor Golf division of Brunswick annual sales meeting.

Club Managers Association granted the CAE

The Club Managers Association of America has been granted the Chartered Association Executive designation by the American Society of Association Executives, composed of 2300 members.

The CAE is granted in recognition of high standards of service and responsibility by outstanding achievement and contribution to association management.





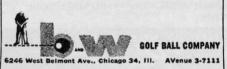
B & W C-U-T-P-R-O-O-F Solid Range or resale ball

HI-COMPRESSION

Brilliant Polyeurathene Finish Looks, Feels Like a Conventional Ball

\$2.85 Doz. Red Striped. Samples Available On Request We feature a complete line of range, miniature, par 3, and Pro Shop equipment.

Write in for free catalog.



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PEOPLE IN THE NEWS

A. B. Houchins was named sales representative for Flintite asbestos cement water, sewer and irrigation pipe products group of the Flintkote Company.





HOUCHINS

STITH

Wade Stith was raised to sales manager for West Point Products Corporation, West Point, Pennsylvania.

Franklin G. Katji was named a research chemist in the technical service department for Morton Chemical Co.





KATJI

KANE

James B. Kane was promoted to sales manager of the San Francisco district for Certain-teed Products Corporation.

Elmo M. Anderson has joined Febco, Inc., as general sales manager, announced Ralph L. Coson, general manager.

Jack Foreman, has joined the Midwest Utility Plow and Equipment Corporation. He will handle sales and demonstrations. Thomas Barrett was advanced to sales manager for the Wisconsin Motor Corporation, Milwaukee, Wisconsin.

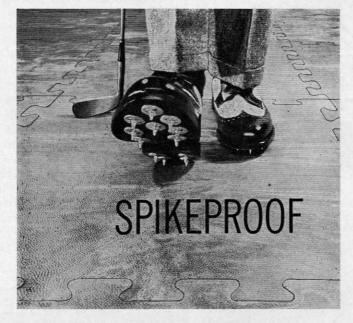


Arthur J. Lezatte has been promoted to assistant to the vice-president in charge of manufacturing for Wilson Golf Co. Lewis E. Mitchell has become the Washington representative for the agricultural chemicals div. of Shell Chemical Co., in New York City.

Paul B. Gilpin was promoted to controller of Certain-teed Products Corporation pipe division.

G. Bart Jenkins and John Kispert have been appointed sales representatives for the MacGregor Company.

Albert Kean has been named sales representative for the Pennsylvania athletic products division of the General Tire and Rubber Company.



GOLFTILE Interlocking Rubber Flooring

Stays beautiful under heaviest spike traffic ... won't mar, scratch, chip or dent. Prevents slipping and sliding. Eliminates clatter. For locker rooms, lounges and pro shops. Golftile is ½ inch thick rubber tile. Exclusive interlocking design makes it easy to install over wood or concrete, without mastic. Attractive marbleized colors. Guaranteed 5 years prorata. Write for Free Sample.

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105

NEW ENGLAND HEADQUARTERS

BUCKNER Sprinklers BUNTON Mowers CYCLONE Spreaders E-Z-GO GT 7 Trucks FOLEY (Modern) Grinders GIANT Blo & Vac JARI Power Scythes LINDIG Shredders MILORGANITE Fertilizer MOODY Automatics RYAN Turf Tools THURON Power Sprayers TORO Mowing Outfits

WEST NEWTON 65, MASS.

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Graffis Swing

continued from page 95

great-grandfather George rented part of his farm in 1898 to become the Sharon GC . . . After old George died, his son Tom sold the course to the club and took over as superintendent, a job he held for more than 35 years . . . He was a charter member of the New England GCSA . . . Tom had five children who became active as pro and amateur golfers; George, Helen, John, Tom and Nora . . . John, after Boston College, took course management school at U. of Massachusetts . . . Thomas J., the third son, is pro at Foxborough . . . John, the second son, won numerous amateur championships then became assistant to his dad before going into WW II as an infantryman . . . Helen was in golf for family fun and won a club Class B championship so she could eat at the O'Leary's first table . . . Nora won nine championships then majored in a business course.

Another family story that scored with us was Walt Gamage's job in Redwood City (Calif.) on Robert Trent Jones, Sr. and Jr... Jones, Jr. is in charge of the West Coast office (Palo Alto, Calif.) for his father's company and already has created courses that some who believe themselves authorities in golf architecture (and who doesn't?) rate as advances on his dad's classic treatment . . . Gamage refers to Jones, Sr. as "The Frank Lloyd



GOLFDOM

Wright of the Fairways."... There's a second Jones son prepping for a golf architectural career ... Sons of a number of other top golf architects have been doing some great design and building jobs ... Among them are Bill Bell, Press Maxwell, and Dave Gordon ... Every day it seems that more golfers are becoming aware of the enduring value and economy of first class golf architecture.

Superintendent Ed Currlin at Tuscon National course and Dr. William Mc-Connell, biologist of University of Arizona, have been experimenting with Chinese grass carp and African tilapia, fish for weed control, in lake on 18th fairway . . . Lake was choked with weeds last June and the fish had cleaned it by mid-August . . . Tilapia did not survive the winter.

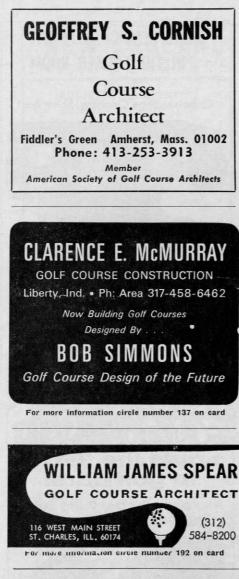
Al Huske in his 25th year as pro at Glen Oak CC, Glen Ellyn, Ill. . . His assistants are Bill Giese and a new one, Terry Cole . . . Lake Shore CC, Glencoe, Ill., gave a party to its pro Angel De la Torro, in celebrating his 30th year of service at the club.

Sarasota (Fla.) City officials considering adding fourth nine to the Bobby Jones course . . . They've budgeted \$400,-000 for land, new clubhouse, pro shop and equipment building . . . A committee of prominent golfers is to advise and promote the project . . . Use of twoman golf cars is being discontinued at continued on next page



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Graffis Swing

continued from preceding page

the Bobby Jones course . . . Single cars are the replacements . . . There are about 125 privately owned cars that will be allowed to remain in use at the course.

Frederick L. Hovde, president, Purdue University, Lafayette, Ind., has been appointed to the USGA Green Committee . . . Hovde has been substantially helpful in encouraging the turf research directed by Dr. Bill Daniel at Purdue and of the Midwest Turf Foundation . . . Hovde was a football teammate of the famed and rugged Bronko Nagurski at Minnesota and in those autumn days very much interested in softer turf.

There'll be about 10 million cubic yards of earth handled in building the Beverly Hills (Calif.) CC which Dean Martin, Phil Harris and others are having Robert Trent Jones create . . . Golf course superintendents in the New York Metropolitan area are asking for the GCSA turf conference and equipment and supplies show for 1970 . . . GCSA previous annual session at New York was in 1947.

Jimmy Crossan now pro at the Barham Range, a feature of the large "mobile estates" project at San Marcos, Calif. ... Jimmy, long known as an excellent instructor, says business in the pro shop and on the lesson tees is really amazing ... The Crossans recently had a great reunion ... Their son Jimmy returned



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CADDY-ROLL RENTAL SERVICE Three Rivers, Michigan

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from service in Viet Nam with First Division Marines.

Dick Mulvaine lauded by Maricopa County, Ariz., Supervisors for his job as pro at the county's Sierra Estrella course southwest of Goodyear . . . Second nine was opened in February . . . Bud Williamson, Jr., now pro at Lochland CC, Hasting, Neb. . . . Young Bud had been assistant to Gary Rehfeld at Knollwood Club, Chicago district, and is succeeded there by Don Kennedy.

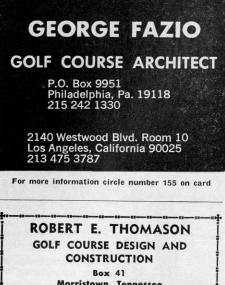
Ernie Dunlevie of Bermuda Dunes CC, named vice-president and tournament chairman, Ninth annual Bob Hope Desert Classic . . . Dunlevie formerly was Bermuda Dunes president and secretary of the Hope Classic . . . Ray Lowell, president Eldorado CC, succeeds Dunlevie as Classic secretary . . . General William Yancey is executive director of the Classic which has raised more than \$800,000 for the Eisenhower Medical Center and other Desert welfare and charity operations . . . Somebody had the bad judgment to start working on a Frank Sinatra pro-am in the Palm Springs-Desert area to be played a couple of weeks prior to the Hope event, figuring it would give a class hue to the Sinatra "image" . . . The PGA knocked that notion out of the calendar . . . After all Bob has done for golf, pro and amateur, a tourney named to show gratitude for his performance of years has got to be protected . . . Same thing goes for the Crosby tournament . . .

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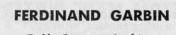
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For more information circle number 160 on card

Graffis Swing

continued from preceding page

Golf's popularity has drawn a multitude of shrewd and oily hustlers who want to use the game to promote a fast buck, and who don't care any more for the good of golf than you do for two broken necks.

Western Golf Association's 193 new Chick Evans caddie scholarships (valued at \$750,000) have 643 lads now in colleges on these grants . . . Total of Evans scholarships since the aid was initiated in 1930 now is 2,230 . . . At Purdue this fall WGA Evans scholars move into their 9th university quarters . . . Adelor J. (Bud) Petit, Jr., is Western president and Boyd J. (Chuck) Simmons is president of the Women's Golf Association Par Club composed of nearly 1000 members who contribute \$100 annually to the scholarships . . . Evans, who stayed amateur and turned over Brunswick golf





INCREASE EARNINGS, SERVICE & SPACE WITH NEW VERTICAL BAG RACKS

Your members will like the extra convenience and care. Your pro shop profits from 40% more space these racks make available. Double unit shown holds 16 bags, size 2' x 4' x 6'-3" high, gives 12" x 12" space for bags. Single unit holds 8, size 1' x 4' x 6'-3" high. Sturdy steel. Bags set solid on tapered shelves.

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