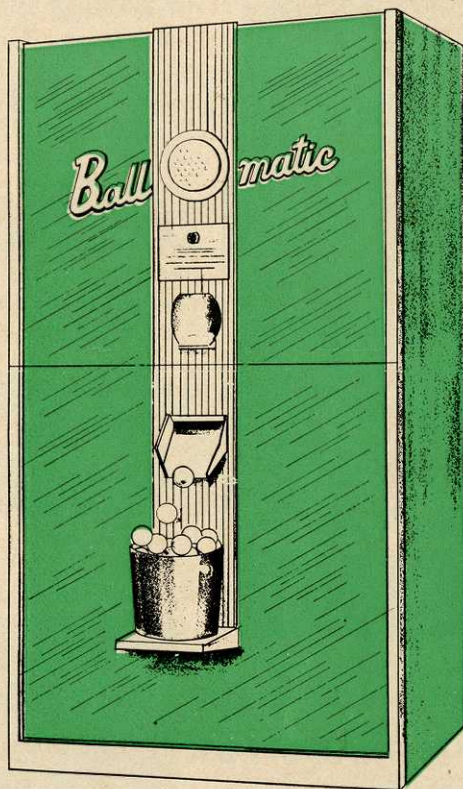


the New Ball-O-Matic 2C



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NEW IMPROVED CONSTRUCTION: Ball-O-Matic's Model 2C is a refinement of units that have been on ranges for over 6 years. Important design changes insure a minimum of maintenance and a maximum in performance and profits.

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SEE-THROUGH SHOP

continued from page 80

handy at inventory time in helping to determine the value of stock on hand.

Bell keeps a further check on his business by maintaining a daily report. It shows the income that is derived from a dozen different sales categories. Cost of sales also is shown, where applicable, along with cash payouts and the day's bank deposit. The daily report is kept on a cumulative basis so that receipts and disbursements for the month-to-date and year-to-date are shown.

This requires a good deal of bookwork, more than some pros can afford, but it is recommended by accountants for determining how a business is currently faring.

Summing up, maybe a new service center and innovations aren't the only clues to the success of Jack Bell's operation. Thorough knowledge of merchandising and fingertip control of inventory, sales and profits apparently have as much to do with it as anything else. •

CUSTOM MADE FOR YOUR COURSE



New, big 18" markers. Unusual and attractive. Die embossed steel with heavy baked enamel finish.

Set of 9.....\$ 51.75

Set of 18..... 103.50

5½ ft. posts.....ea. 1.50



All-in-One. 14" x 7". White letters on green background. Die embossed steel with permanent finish.

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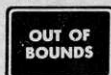
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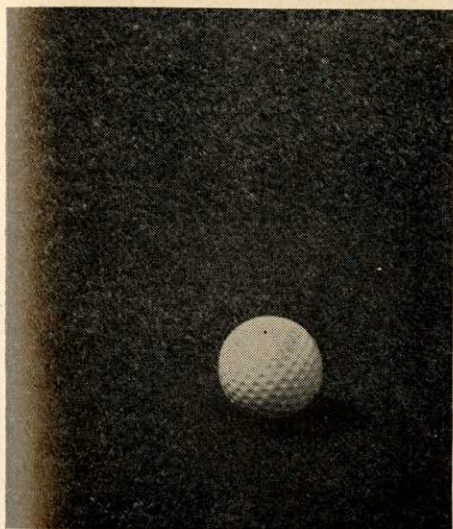
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Signs

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SELECTIVE HERBICIDE



Specially formulated and recommended for use on most turfs in parks, cemeteries, golf courses, institutional and home lawns, BETASAN controls crabgrass when the seeds germinate. The best time to use it is now—between late fall and mid-April — before the new crop of crabgrass emerges.

Application at this time prevents summer-long crabgrass infestations and allows established bentgrass, fescue and bluegrass perennials to fill in during the period of most favorable growth—during the cool spring weather.

BETASAN gives you excellent control of *poa annua*, goosegrass and some annual broadleaf weeds, too. Time your BETASAN applications according to the weed you want to control. For instance, to control *poa annua* you apply BETASAN before the seed germinates in late summer.

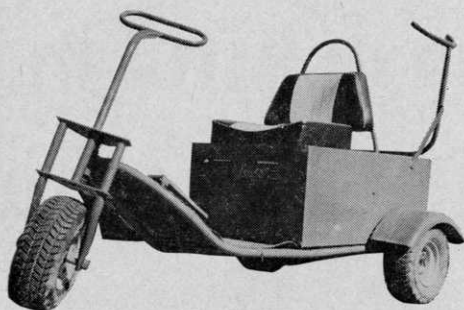
Ask your distributor or Stauffer salesman for full details, or write to Stauffer Chemical Company, Agricultural Chemical Division, 380 Madison Avenue, New York, N. Y. 10017.

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ABC'S—GOLF SHOES

continued from page 46

shield tip (Shoes J and R), moc style (Shoes G and O), overlay (Shoes E, H, and Q), and plain toe (Shoes A, D, P, and F). In addition, a popular treatment across the throat of a golf shoe (the mid-section) is the saddle (Shoes D and F). The saddle style often is combined with the shield tip (Shoes J and R).

There are four common methods of securing shoes to the feet, and these have a great deal of influence on style.

Bal has a "V" opening at the throat of the shoe which is secured with eyelets and laces (See Sketch 1 page 45).

Blucher utilizes two flaps that are either extensions of the quarters—those sections of the shoe upper from heel to vamp (face section of shoe upper)—or insertions on the sides of the throat area. The blucher also is fastened with laces and eyelets (See Sketch 2 page 45).

Strap and buckle fastenings are be-

continued on page 86

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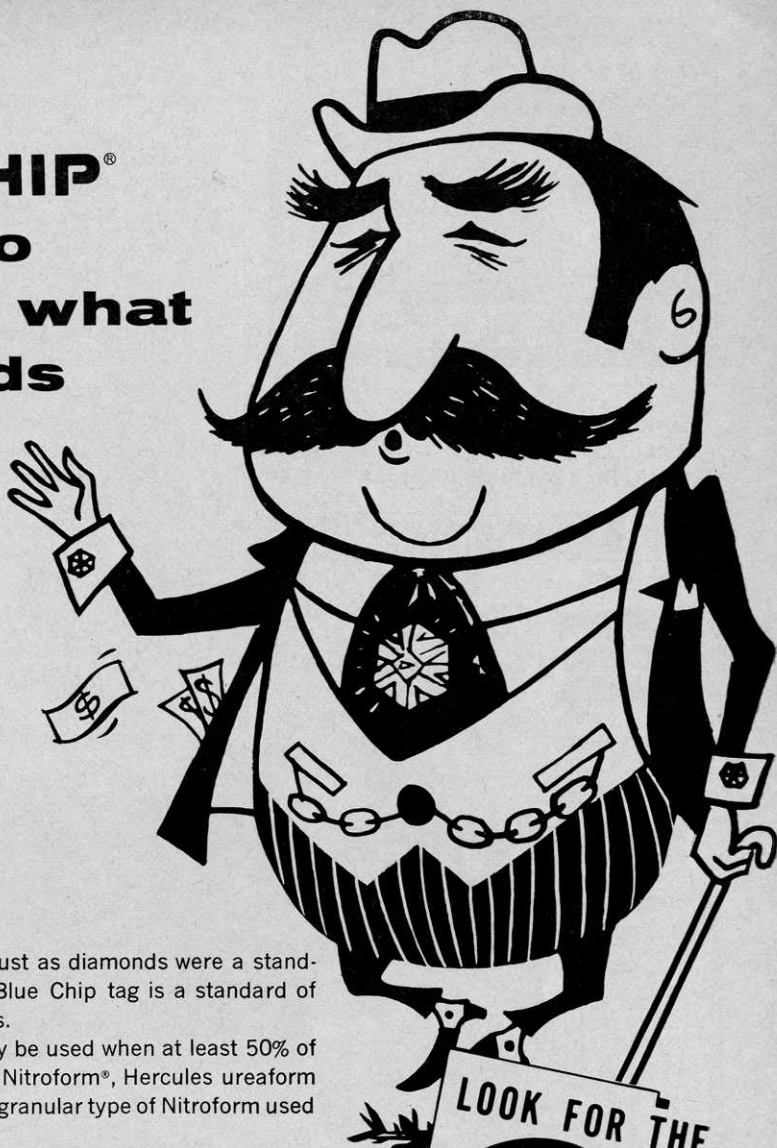
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Nitroform contains 38% nonburning, slow-release nitrogen. Long-lasting Nitroform is nonleaching and odorless. Compared to quick-acting fertilizers, fewer applications of Nitroform are required to give equivalent nitrogen, saving storage and handling costs.

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ABC'S—GOLF SHOES

continued from page 84

coming more common in golf shoe lines. Two basic types are the monk strap and engineers strap. The monk strap is a long extension of one of the shoe's quarters that runs across the throat to a buckle on a shorter extension of the opposite quarter. (Sketch 3, p. 45). The engineers strap and buckle utilizes two separate pieces of leather that are sewn on either side of the throat.

Gores are an integral part of the new slip-on golf shoes. These elastic inserts on the sides or front hold the shoe snugly on the foot. Gores may be hidden by tongue of shoe or visible (Sketch 4). •

Prolong Life of Golf Cars

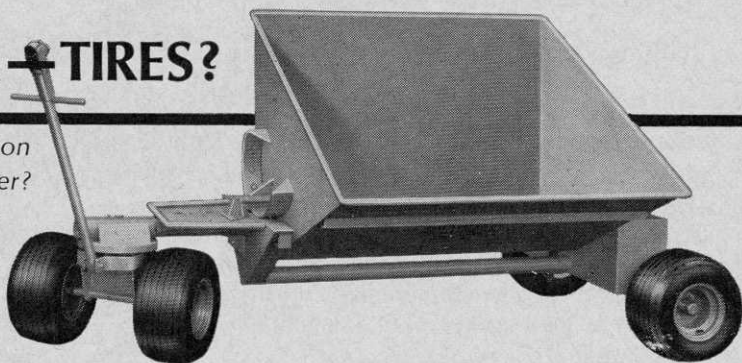
Gould-National Batteries, Inc., Dallas, Texas, has put together a booklet on the golf car and battery maintenance, golf car operation and golf car policies. Write to the company for a free copy.

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ALL CHAMPION
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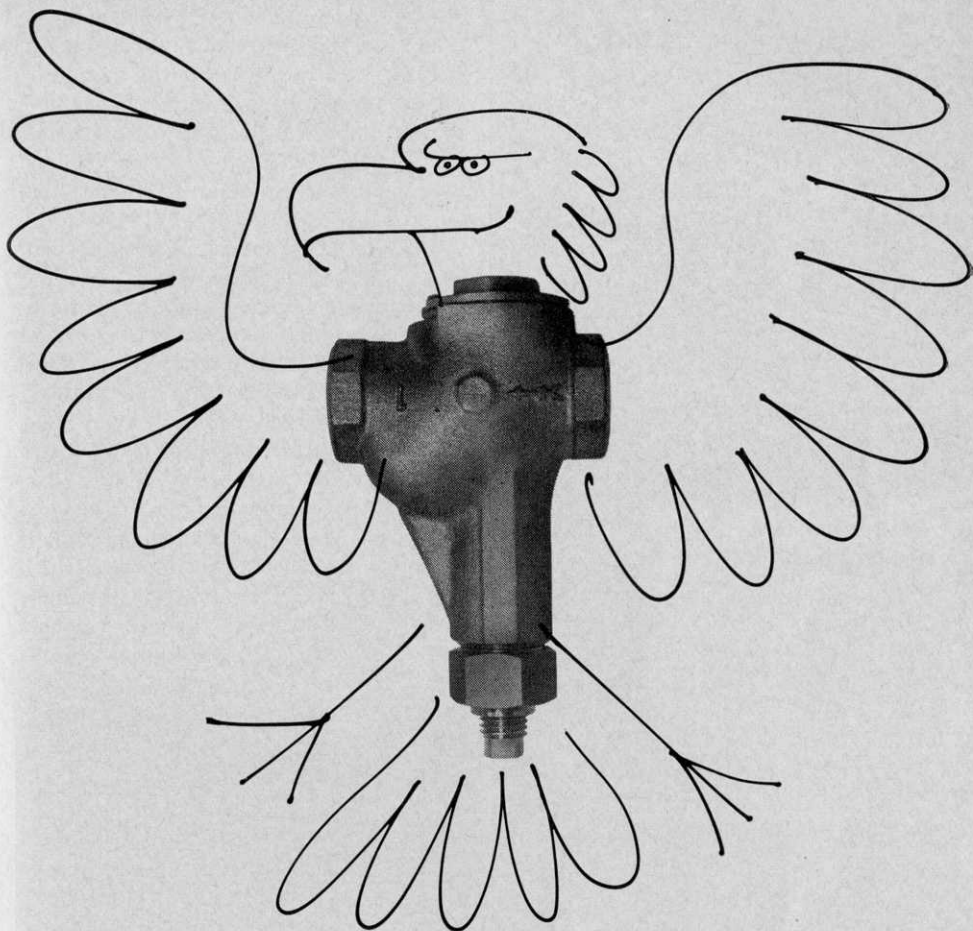
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It's electrically actuated from a Rain Bird electronic controller, from which it can be drained automatically—or manually, at the valve, without pressure.

It has a flow control, and is made of brass, bronze and stainless steel.

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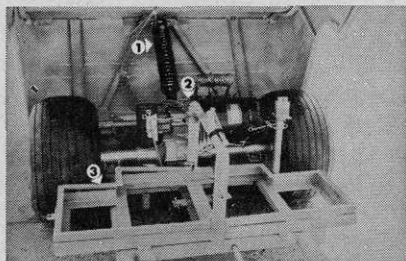


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Its smoother ride you'll discover immediately —its more economical operation will be apparent in a few hours—its rugged durability you'll begin to appreciate in seasons to come. Whatever you most desire in a golf car or run-about you'll find it in the Walker Jato Executive for '67.

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GRAU'S ANSWERS

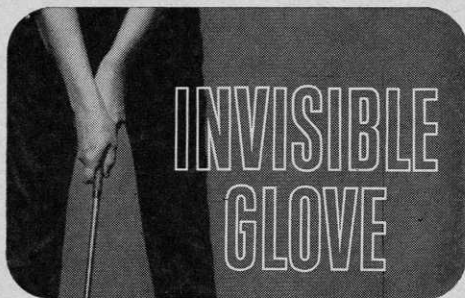
continued from page 20

Seaside, and so on through 150 numbers. C-115 was my selection from Dahlgren, Virginia. Space will not permit a full discussion of each bent. Suffice it to say here that the important ones in wide usage today are: C-1, Arlington, often blended with C-19 Congressional; C-7, Cohansey; C-15, Toronto, and C-52, Old Orchard.

Later came Pennncross, a creeping bent that could be established from *seed* similar to Seaside but superior in performance. Nimisila is a private development named by William Lyons, Ohio. Then there was Evansville from the Midwest and, the latest, Pennpar from Penn State.

The history of improvement of warm-season greens can be told in less time. The real start was made only 20 years ago at Tifton, Georgia. Common Bermuda greens from seed left much to be desired. They were coarse, stemmy, rough, bumpy, stubbly and disease ridden. Frequent

continued on page 90



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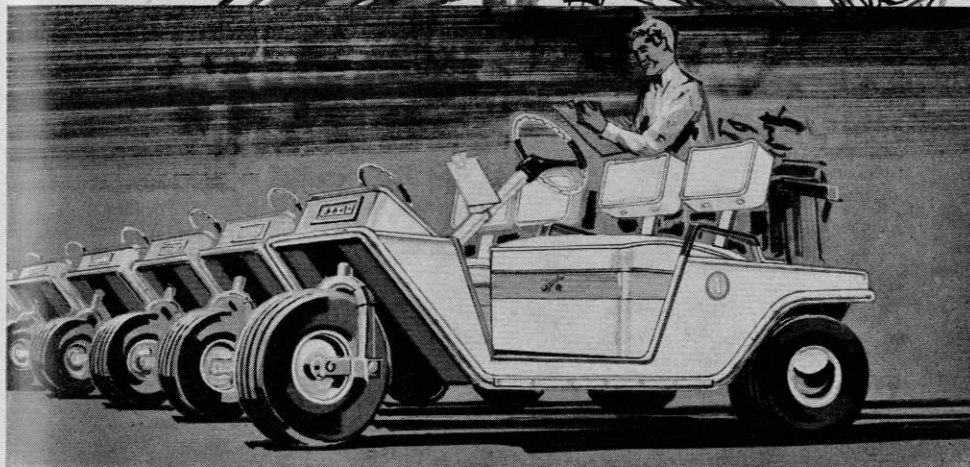
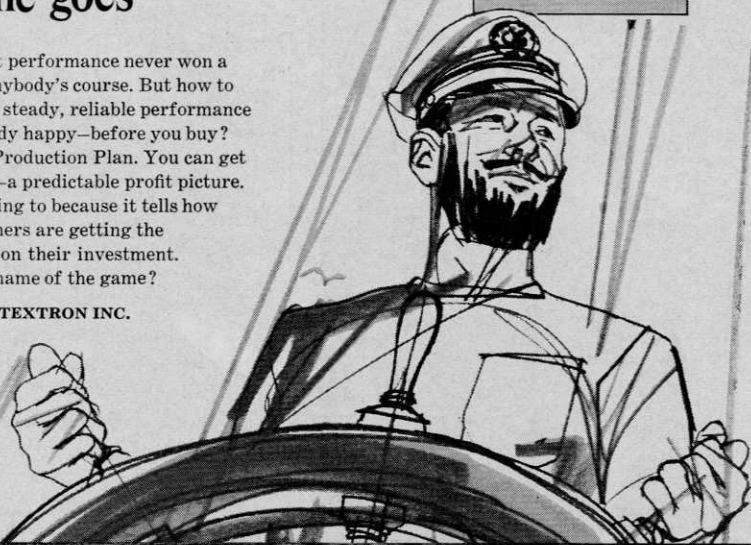
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GRAU'S ANSWERS

continued from page 88

heavy topdressing at heavy expense was required to keep them playable. Over-seeding for winter play often hurt the Bermuda. Sometimes it was July before a decent putting surface was secured.

Breeding, selection and testing of finer, more promising strains produced, first, Tifton 127 which was a great improvement over common. But—it was hard to manage. There were seedheads and grainy surfaces. The next release was Tifton 328, named Tifgreen. This is the most popular and the most widely used warm-season grass on putting greens today. During the last few years Tifdwarf came on the scene and gradually is becoming accepted. It is low-growing, dense and dark green with many other admirable qualities. The chief complaint is that it is so dense that over-seeded cool-season grasses are introduced with difficulty.

A few greens of U-3 Bermuda still

continued on page 92

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